

THE VALE OF GLAMORGAN COUNCIL

CABINET: 20<sup>TH</sup> NOVEMBER, 2017

REFERENCE FROM VOLUNTARY SECTOR JOINT LIAISON COMMITTEE:  
25<sup>TH</sup> OCTOBER, 2017

“421 ECONOMIC VALUE OF VOLUNTEERING WITHIN THE VALE OF  
GLAMORGAN (VS) –

Consideration was given to an Annual Report on the Economic Value of  
Volunteering within the Vale of Glamorgan.

Ms. Connor advised that the audit of voluntary activity was firstly undertaken by the  
Vale Volunteer Bureau (VVB) in 2000, when the monetary value of volunteering was  
calculated to be £8,207,136. Since the merger of the VVS with the Vale Centre for  
Voluntary Services to form Glamorgan Voluntary Services (GVS) in 2015, this annual  
undertaking to provide a monetary value for the voluntary effort in the Vale had  
continued.

Last year a figure of £37,085,568 was calculated as the average monetary value of  
voluntary activity in the Vale of Glamorgan. In comparison with the previous year,  
the monetary value of volunteering had risen from £37,085,568 to £39,102,861. This  
was an increase of £2,017,293. The growth could be attributed to the increase in the  
number of organisations recruiting volunteers.

Questionnaires were sent out to all volunteer recruiting organisations based in the  
Vale and registered with GVS. The questionnaire asked for the number of  
volunteers involved in the organisation and the number of hours per week that they  
volunteered.

Ms. Connor highlighted the fact that the statistical figures provided in her report  
demonstrated an average figure of “formal volunteering”, this being volunteering that  
was undertaken through the auspices of a formal arrangement with a voluntary  
organisation and, as such, only provided a snapshot of the voluntary activity taking  
place in the Vale of Glamorgan. Informal volunteering was doing something unpaid  
as an individual for a neighbour or friend or member of the community, who was not  
a close family member.

Ms. Connor concluded her presentation of the report by stating that more progress  
and work was to be done in the future and that the Third Sector, as well as the Local  
Authority, needed to engage more with young people to ensure engagement in the  
future. Part of this process was changing the mind-set from “having to do”  
something to “wanting to do” something.

The Chairman again thanked Ms. Connor for her detailed report and the excellent work taking place to promote the benefits of volunteering within the community. The Chairman agreed that the profile of volunteering needed to be raised and the work of the GVS was an excellent example of how to do this.

RECOMMENDED –

- (1) T H A T the 78 fold return on the voluntary activity investment be acknowledged and the information contained within the report be noted.
- (2) T H A T the report and the information contained therein be referred to the Cabinet and other Members of the Council for information.

Reason for recommendations

(1&2) To acknowledge the contribution that volunteers made to the Vale of Glamorgan and to provide an annual update on the Compact Action Plan.”

Attached as Appendix – [Report to Voluntary Sector Joint Liaison Committee: 25<sup>th</sup> October, 2017](#)