

Meeting of:	<b>Cabinet</b>
Date of Meeting:	<b>Thursday, 05 October 2023</b>
Relevant Scrutiny Committee:	Environment and Regeneration
Report Title:	Shared Prosperity Fund Update Report
Purpose of Report:	To inform Cabinet of the progress against the Shared Prosperity Fund Local Investment Plan.
Report Owner:	Executive Leader and Cabinet Member for Performance and Resources
Responsible Officer:	Marcus Goldsworthy, Director of Place
Elected Member and Officer Consultation:	<p>Director of Learning and Skills</p> <p>Legal Services - Committee Reports</p> <p>Operational Manager - Accountancy</p> <p>Operational Manager – Regeneration</p> <p>Team Leader (Economy &amp; Neighbourhood Regeneration)</p> <p>Finance Support Manager</p> <p>Team Leader (Community Development, External Grants and Funding)</p>
Policy Framework:	This is a matter for Executive decision by Cabinet.
<p><b>Executive Summary:</b></p> <p>The UK Shared Prosperity Fund is part of the UK Government’s wider commitment to level up all parts of the UK. It is a mix of revenue and capital funding. The overarching aim of the fund is to build pride in place and increase life chances. Underneath this aim there are three investment priorities: communities and place; supporting local business; and people and skills.</p> <p>Cabinet on 15th December, 2022 (Minute C167 refers) resolved that Cabinet would receive a further report in due course setting out the decisions. The purpose of this report is to further update Cabinet on the decisions taken to date relating to the UK Shared Prosperity Fund.</p> <p>The funding profile for the Vale of Glamorgan remains a challenging one, particularly for 2023/24. For that reason, delegated powers have been granted to named officers in consultation with the relevant Portfolio Holder relating to the local delivery of the Investment Plan. The challenge around the ability to spend the Multiple elements exists at a regional level and will be not easily overcome.</p>	

## **Recommendations**

1. That Cabinet notes the content of this report and considers the same.
2. That further reports are presented to Cabinet which set out progress against the allocations as set out in this report.
3. That the report and Appendix A be referred to Environment and Regeneration Scrutiny Committee for consideration as an item on the relevant Committee Forward Work Programme.

## **Reasons for Recommendations**

1. To note and consider the current position.
2. To allow further updates to be presented to Cabinet.
3. To update the Committee as part of the Forward Work Programme.

### **1. Background**

- 1.1 Cabinet on 15th December, 2022 (Minute C2167 refers) received a report to put delegations in place to named officers in consultation with the relevant portfolio holder to approve the use of the UK Shared Prosperity Fund Allocation for internal and externally commissioned projects.
- 1.2 The UK Shared Prosperity Fund is part of the UK Government's wider commitment to level up all parts of the UK. It is a mix of revenue and capital funding. The overarching aim of the fund is to build pride in place and increase life chances. Underneath this aim there are three investment priorities: communities and place; supporting local business; and people and skills. All local authorities in England, Scotland, and Wales are eligible for the fund.
- 1.3 In Wales, the UK Government will support delivery across the four regional strategic geographies which are coterminous with strategic geographies covering City and Growth Deal areas. For South East Wales / Cardiff Capital Region, all Local Authority allocations will therefore be aggregated at the strategic geography level. The lead Authority for South East Wales / Cardiff Capital Region (Rhondda Cynon Taff County Borough Council), has overall accountability for the funding and how the fund operates. In this regard the Vale of Glamorgan Council has entered into a Service Level Agreement with the Lead Authority to access the funding allocation. Each Local Authority is required to prepare their own local Investment Plan for the Lead Authority to aggregate into a regional plan, setting out the interventions they wish to deliver and measurable outcomes that reflect local needs and opportunities. The Vale of Glamorgan Investment Plan can be found in Appendix A (please note total allocation includes administration fee).
- 1.4 The Multiply element (revenue only) of the funding allocation is a new UK Government programme based on previous English only based schemes and is

completely new to Wales. It aims to increase the levels of functional numeracy in the adult population across the UK. In this regard discussions between the funding body, Welsh Government and the Welsh Local Government Association are on-going to prevent Multiply from replacing and / or duplicating any existing adult numeracy provision and to determine the most appropriate scale for intervention (national/regional/local).

## **2. Key Issues for Consideration**

- 2.1** A panel has been established to appraise Shared Prosperity Fund projects. The panel is supported via staff within Place and Education. The panel meets on a regular basis and is comprised of the Executive Leader and Cabinet Member for Performance and Resources, the Director of Place, the Head of Legal Services and the Head of Finance / S151 Officer.
- 2.2** A total of 63 projects have been approved totalling £8,679,884. A summary of all projects approved to date can be found in Appendix B.
- 2.3** It should be noted that grant schemes such as those offering support to Businesses and small grants for Third Sector organisations have also been approved. Awards of those grants will take place via a separate appraisal system using the Shared Prosperity Fund delegations that exist.
- 2.4** The Council's Creative Communities team will be working closely with project sponsors to ensure that projects are monitored in line with UK Government requirements.
- 2.5** Regular reviews against the Investment plan outcomes and profiled expenditure are taking place. Where gaps in expected outcomes are highlighted, project commissioning or calls for ideas will take place.

## **3. How do proposals evidence the Five Ways of Working and contribute to our Well-being Objectives?**

The local delivery of the emerging Investment Plan aligns with the five ways of working as follows:

- 3.1** Involvement - The local Investment Plan has and will continue to be subject to discussions and engagement with partners as well as wider community engagement. Wide ranging engagement will be a fundamental part of the local Investment Plan and to this end a tailored engagement and communication programme is being developed.
- 3.2** Collaboration - The local Investment Plan has and will continue to involve collaboration with other public sector bodies, investors/developers, businesses and third sector.
- 3.3** Integration - The delivery of the local Investment Plan creates the opportunity for teams from across the Council to work closely and in an integrated manner to

achieve the delivery of economic and social well-being benefits in the Vale of Glamorgan.

**3.4** Prevention - The five ways of working are mutually supportive, and in this regard reduce the risk of delivering piecemeal solutions. The local Investment Plan will focus on delivering projects that make a genuine difference to local areas in the Vale of Glamorgan.

**3.5** Long Term - The UK Shared Prosperity Fund supports the UK Government’s wider commitment to level up all parts of the UK. The Levelling Up White Paper published in February 2022 is underpinned by twelve ambitious missions over 10 years and tracked by an annual report that will monitor levelling up progress and ensure the UK government is held to account.

#### **4. Climate Change and Nature Implications**

**4.1** The prospectus states that investment made under this fund should demonstrate the extent of contribution to environmental considerations such as net zero and nature recovery objectives and any specific commitments by the UK Government and the Welsh Government. To support green growth, the prospectus also states that Local Authorities should also consider how the local Investment Plan can work with the natural environment to achieve objectives and consider the impact on natural assets and nature.

#### **5. Resources and Legal Considerations**

##### **Financial**

**5.1** A summary of projects awarded can be found in Appendix B and a financial summary can be seen below.

	<b>No of projects supported</b>	<b>Committed to Date</b>	<b>Remaining</b>
		<b>£</b>	<b>£</b>
<b>Communities and Place</b>	30	3,955,894	796,105
<b>Supporting Local Business V2</b>	20	1,523,803	2,905,243
<b>People and Skills</b>	6	2,262,111	104,098
<b>Multiply</b>	6	938,076	787,732

##### **Employment**

**5.2** The resourcing of the administration of the emerging local Investment Plan will be considered by the Director of Place as projects begin to emerge. Individual projects address employment requirements at application stage.

### **Legal (Including Equalities)**

- 5.3** The Council is obliged to have regard to Subsidy Control rules each time they award financial assistance ('a subsidy'), including grants, which are required to meet the relevant legal requirements set out in the Subsidy Control Act 2022. Specialist advice is being provided to support this.

### **6. Background Papers**

None.



## **UK Shared Prosperity Fund: Vale of Glamorgan Emerging Headlines, September 2022**

The UK Shared Prosperity Fund (SPF) sets out:

4 Objectives (from the Levelling Up White Paper) that any investment case should address:

- Boost productivity, pay, jobs and living standards (private sector)
- Spread opportunities and improve public services,
- Restore a sense of community, local pride and belonging,

- Empower local leaders and communities,

These are linked to 3 Investment Priorities:

- Communities and Place
- Supporting Local Business
- People and Skills

In response, the Vale of Glamorgan SPF is based on an understanding of both local need and opportunities.

The **challenges the area faces**<sup>1</sup> are based on both recent evidence base analysis and current external pressures. The 3 ***structural challenges*** are:

1. Pockets of **persistent inequality**
2. Economic opportunities and health and well-being imperatives to **reduce emissions and switch to net zero**
3. A need to support locally significant **sectors and jobs** while laying the foundations for growth in green and digital **future facing skills and sectors**

The Council is mindful of the need to ensure its SPF Investment Plan responds to ***the immediate*** challenge of the **cost of living crisis** and linked on-going Covid recovery/Brexit impacts.

There is one further local context challenge (**rural population**) which the Council faces related to the costs and complexity associated with delivery of services and support for rural villages and less densely populated parts of the area. This includes issues around transportation (and the costs) of getting to town based services or facilities.

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<sup>1</sup> See Appendix A for supporting material for the evidence themes. This is intended as visual prompt to support the emerging investment areas – it is not intended to replace the detailed and thorough local evidence base – namely the Assessment of current and future well-being. It is an external view of some key challenges and opportunities.

In response to this evidenced need we set out the **headline opportunities** that will form the basis of the SPF investment plan project prioritisation for the Council:

- Greater efficiencies of delivery and improved outcomes from lessons learned and current projects (Community Renewal & Leader scheme e.g. effectiveness of targeted neighbourhoods hubs)
- Regional dividend from joint working /scale of delivery across the Cardiff Capital Region
- Maximising local assets within the area, including the Barry masterplan priority zones, the Cardiff airport sites and a range of public and Council-owned assets.

## **Emerging investment themes – local and regional priorities**

Although engagement work is on-going both with local and regional stakeholders and partners, early scoping work has identified a number of programme proposal areas, and these have been used to embark on discussions at a regional level.

***As engagement and project ideas are developed these will be subject to refinement.***

### **1) Communities and Place** programme proposal areas are:

- Priority communities: Levelling-Up support for 'left behind' communities both of geography and interest, including action to sustainably offset cost of living crisis.
- The Vale Town Centres Programme: Support for the revitalisation of our urban and rural towns.
- Growing the Vale Volunteering community
- Community and place-based events programme: Targeting well-being, culture, arts and heritage.
- Green communities and resilient infrastructure: Supporting our ambition to create a zero carbon Vale by 2050 – with an emphasis on sustainable transport
- Communities and place feasibility studies

### **2) Supporting Local Business** programme proposal areas are:

- Investment in high quality workspace provision across the Vale: Prioritising SMEs and Social Enterprise.
- Priority sector support programme (including supply chain support): Food & farming, tourism, creative clusters and advanced engineering and manufacturing. ***Potential link to regional investments***
- Business growth and innovation support (inc social enterprise). ***Potential link to regional investments***
- Business decarbonisation and resource efficiency programme. ***Potential link to regional investments***
- Business start-up (including social enterprise). ***Potential link to regional investments***
- Support for destination marketing - The Vale.
- Local business support feasibility studies
- Supporting regional initiatives (VoG)



**3) People and Skills programme** proposal areas<sup>2</sup> are:

- Priority Communities Outreach activity, including learning disability support, mentoring and pathways to employment
- Local skills
- Support for young people

*and with Council involvement in two regional projects:*

- Regional Employability Model: Joint Commissioning (Remaining in FE)
- Regional Employability Model: Joint Commissioning (Upskilling at work)

**Key Interventions**

Communities & Place	Interventions
<b>Priority Communities/ Cost of Living</b>	W13: Community measures to reduce the cost of living, including through measures to improve energy efficiency and combat fuel poverty.
<b>Town Centres Programme</b>	W1: Funding for improvements to town centres and high streets, including better accessibility for disabled people, including capital spend and running costs
<b>Volunteering</b>	W9: Funding for impactful volunteering and/or social action projects to develop social and human capital in local places.
<b>Community and place-based events programme</b>	W6: Support for local arts, cultural, heritage and creative activities.
<b>Green communities and resilient infrastructure</b>	W7: Support for active travel enhancement and other small-scale green transport infrastructure projects  (W13: Community measures to reduce the cost of living, including through measures to improve energy efficiency, and combat fuel poverty and climate change).
<b>Communities and place feasibility</b>	W14: Funding to support relevant feasibility studies.

<sup>2</sup> The projects are further along the development cycle due to regular ESF and CRF engagement locally and regionally.

<b>Supporting Local Business</b>	<b>Intervention (s)</b>
<b>Investment in high quality workspace provision</b>	W22: Investing in enterprise infrastructure and employment/innovation site development projects. This can help to unlock site development projects which will support growth in places.
<b>Priority sector support programme</b>	W19: Increasing investment in research and development at the local level. Investment to support the diffusion of innovation knowledge and activities, in both economically important and emerging areas. Support the commercialisation of ideas, encouraging collaboration and accelerating the path to market so that more ideas translate into industrial and commercial practices. Investment in doctoral training centres.
<b>Business growth and innovation support</b>	W23: Strengthening local entrepreneurial ecosystems and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.
<b>Business decarbonisation</b>	W29: Supporting decarbonisation and improving the natural environment whilst growing the local economy. Taking a whole systems approach to invest in infrastructure to deliver effective decarbonisation across energy, buildings and transport and beyond, in line with our legally binding climate target. Maximising existing or emerging local strengths in low carbon technologies, goods and services to take advantage of the growing global opportunity.
<b>Business start-up (including social enterprise)</b>	W24: Funding for new and improvements to existing training hubs, business support offers, 'incubators' and 'accelerators' for local enterprise (including social enterprise) which can support entrepreneurs and start-ups through the early stages of development and growth by offering a combination of services including account management, advice, resources, training, coaching, mentorship and access to workspace.
<b>Support for destination marketing</b>	W17: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.
<b>Local business support feasibility studies</b>	W31: Funding to support relevant feasibility studies.

<b>People &amp; Skills</b>	<b>Intervention (s)</b>
<b>Priority Communities Outreach activity</b>	W34: Employment support for economically inactive people: Intensive and wrap-around one-to- one support to move people closer to mainstream provision and to gain and retain employment, including wraparound support to people undertaking apprenticeships, supplemented by additional and/or specialist life and basic skills (digital, English, maths* and ESOL) support where there are local provision gaps.
<b>Young people</b>	W43: Funding to support engagement and softer skills development for young people, with regard to the work of Careers Wales/Working Wales.
<b>Local skills</b>	W39: Support for local areas to fund local skills needs. This includes technical and vocational qualifications and courses up to level 2 and training for vocational licences relevant to local area needs and high-value qualifications where there is a need for additional skills capacity that cannot be met through mainstream funding.

## Indicative budgets

<b>Investment Priority</b>	<b>Project Area</b>	<b>TOTAL Allocation (£)</b>	<b>Capital Costs (£)</b>	<b>Revenue costs (£)</b>
<b>Communities and Place</b>	Cost of Living issues (W13)	1,428,108	405,758	1,022,350
	Town Centres Programme (W1)	1,356,123	602,721	753,402
	Volunteering (W9)	200,907	-	200,907
	Community and place-based events programme (W6)	200,907	-	200,907
	Green communities and resilient infrastructure (W7)	1,663,502	683,084	980,417
	Communities and place feasibility studies (W14)	100,454	-	100,454
	<b>TOTAL</b>	<b>4,950,001</b>		
<b>Supporting Local Business</b>	Investment in high quality workspace provision (W22)	778,338	545,577	232,762
	Business training hubs, business support, incubators and accelerators (W24)	951,027	-	951,027

	Business growth (inc. social enterprise) and innovation support (W23)	1,518,013	404,803	1,113,210
	Business decarbonisation (W29)	404,803	-	404,803
	Priority sector support (W19)	759,006	-	759,006
	Support for local destination marketing (W17)	50,600	-	50,600
	Local business support feasibility studies (W31)	151,801	-	151,801
	<b>TOTAL</b>	<b>4,613,588</b>		
<b>People &amp; Skills</b>	Priority communities outreach (W34)	990,922	175,110	815,813
	Local skills (W39)	144,414	-	144,414
	Support for young people (W43)	704,465	-	704,465
	<b>TOTAL</b>	<b>1,839,801</b>		
<b>Multiply</b>	Support for numeracy skills and vocational skills, working with young people, parent, unemployed and employed (W44 – 53, excluding W48)	2,422,717	-	2,422,717
	<b>TOTAL</b>	<b>2,422,717</b>		
	Supporting regional initiatives (VoG focused – <b>not included in total</b> )	203,114	-	203,114

## Indicative Outputs and Outcomes

Intervention	Outputs		Outcomes	
<b>W1</b>	<ul style="list-style-type: none"> <li>M2 public realm improved/created</li> </ul>	4520	%	
			<ul style="list-style-type: none"> <li>Increased footfall</li> </ul>	5
			<ul style="list-style-type: none"> <li>Increased visitor numbers.</li> </ul>	5
			<ul style="list-style-type: none"> <li>Reduced vacancy rates.</li> </ul>	5
			<ul style="list-style-type: none"> <li>Improved accessibility.</li> </ul>	5
			<ul style="list-style-type: none"> <li>Improved perception of facilities/amenities.</li> </ul>	5

<b>W6</b>	<ul style="list-style-type: none"> <li>Number of organisations receiving grants.</li> </ul>	20	<ul style="list-style-type: none"> <li>Jobs safeguarded</li> <li>Increased visitors (%)</li> <li>Improved engagement numbers (%)</li> </ul>	10
	<ul style="list-style-type: none"> <li>Number of local events or activities supported.</li> </ul>	2		5
<b>W7</b>	<ul style="list-style-type: none"> <li>Amount of new or improved cycleways or paths M2</li> </ul>	1,664	<ul style="list-style-type: none"> <li>Increased use of cycleways or paths (%)</li> </ul>	5
<b>W9</b>	<ul style="list-style-type: none"> <li>Number of volunteering opportunities supported.</li> </ul>	50	<ul style="list-style-type: none"> <li>Improved engagement numbers (%)</li> </ul>	10
	<ul style="list-style-type: none"> <li>Number of projects.</li> </ul>	10		
<b>W13</b>	<ul style="list-style-type: none"> <li>Number of organisations receiving grants.</li> </ul>	36	<ul style="list-style-type: none"> <li>Greenhouse gas reduction (%)</li> </ul>	10
	<ul style="list-style-type: none"> <li>Number of households receiving support.</li> </ul>	714		
<b>W14</b>	<ul style="list-style-type: none"> <li>Number of feasibility studies supported.</li> </ul>	4	<ul style="list-style-type: none"> <li>Increased number of projects arising from funded studies (%)</li> </ul>	2
<b>W17</b>	<ul style="list-style-type: none"> <li>Number of businesses receiving non-financial support</li> </ul>	50	<ul style="list-style-type: none"> <li>Increased footfall %</li> <li>Improved perception of attractions %</li> </ul>	5
	<ul style="list-style-type: none"> <li>Number of local events or activities supported</li> </ul>	2		5
<b>W19</b>	<ul style="list-style-type: none"> <li>Number of businesses receiving non-financial support</li> </ul>	100	<ul style="list-style-type: none"> <li>Number of new businesses created</li> <li>Number of businesses introducing new products to the firm</li> <li>Number of new to market products</li> <li>Number of new business with improved productivity</li> </ul>	10
	<ul style="list-style-type: none"> <li>Number of businesses receiving grants</li> </ul>	50		30
	<ul style="list-style-type: none"> <li>Number of potential entrepreneurs provided assistance to be business ready</li> </ul>	50		15
<b>W22</b>	<ul style="list-style-type: none"> <li>Number of businesses receiving non-financial support</li> </ul>	80	<ul style="list-style-type: none"> <li>Jobs created</li> <li>Number of new businesses created</li> </ul>	12
	<ul style="list-style-type: none"> <li>Number of potential entrepreneurs provided assistance to be business ready</li> </ul>	40		10
	<ul style="list-style-type: none"> <li>Number of commercial buildings developed or improved</li> </ul>	1		

<b>W23</b>	<ul style="list-style-type: none"> <li>Number of businesses receiving non-financial support</li> </ul>	240	<ul style="list-style-type: none"> <li>Jobs created</li> <li>Number of new businesses created</li> </ul>	97
	<ul style="list-style-type: none"> <li>Number of businesses receiving grants</li> </ul>	50		24
	<ul style="list-style-type: none"> <li>Number of potential entrepreneurs provided assistance to be business ready</li> </ul>	120		
<b>W24</b>	<ul style="list-style-type: none"> <li>Number of businesses receiving non-financial support</li> </ul>	216	<ul style="list-style-type: none"> <li>Jobs created</li> <li>Number of new businesses created</li> </ul>	82
	<ul style="list-style-type: none"> <li>Number of businesses receiving grants</li> </ul>	26		22
	<ul style="list-style-type: none"> <li>Number of potential entrepreneurs provided assistance to be business ready</li> </ul>	108		
<b>W29</b>	<ul style="list-style-type: none"> <li>Number of businesses receiving grants</li> </ul>	122	<ul style="list-style-type: none"> <li>Greenhouse gas reduction (%)</li> </ul>	5
	<ul style="list-style-type: none"> <li>Number of potential entrepreneurs provided assistance to be business ready</li> </ul>	15		
	<ul style="list-style-type: none"> <li>Number of decarbonisation plans developed</li> </ul>	1		
<b>W31</b>	<ul style="list-style-type: none"> <li>Number of feasibility studies supported.</li> </ul>	2	<ul style="list-style-type: none"> <li>Increased number of projects arising from funded studies (%)</li> </ul>	1
<b>W34</b>	<ul style="list-style-type: none"> <li>Number of economically inactive people engaging with keyworker support services</li> </ul>	138	<ul style="list-style-type: none"> <li>Number of economical inactive individuals in receipt of benefits they are entitled to following support</li> <li>Number of people reporting increased employability through development of interpersonal skills funded by SPF</li> <li>Number of people with basic skills</li> <li>Number of people in supported employment</li> <li>Number of people engaging with mainstream healthcare services</li> </ul>	80
	<ul style="list-style-type: none"> <li>Number of economically inactive people supported to engage with the benefits system</li> </ul>	100		120
	<ul style="list-style-type: none"> <li>Number of people supported to access basic skills</li> </ul>	200		140
	<ul style="list-style-type: none"> <li>Number of people accessing mental and physical health support leading to employment</li> </ul>	50		45
				150

	<ul style="list-style-type: none"> <li>Number of people supported to engage in job-searching</li> <li>Number of people receiving support to gain employment</li> <li>Number of people supported to gain a qualification of complete a course</li> </ul>	200		<ul style="list-style-type: none"> <li>Number of people engage in job searching following support</li> <li>Number of people in employment (&amp; self-employment) following support</li> </ul>	50
<b>W39</b>	<ul style="list-style-type: none"> <li>Number of people receiving support to gain a vocational licence</li> <li>Number of people supported to gain a qualification of complete a course</li> </ul>	28		<ul style="list-style-type: none"> <li>Number of people in employment (&amp; self-employment) following support</li> <li>Number of people in education/training</li> <li>Number of economically active individuals engages in mainstream skills, education or training.</li> </ul>	45 24 20
<b>W43</b>	<ul style="list-style-type: none"> <li>Number of people supported to access basic skills</li> <li>Number of people supported to engage in life skills</li> <li>Number of people supported to gain a qualification of complete a course</li> </ul>	190		<ul style="list-style-type: none"> <li>Increased number of people gaining qualifications, licences and skills</li> <li>Increased number of people engaged in life skills support following interventions</li> </ul>	40 60

<b>MULTIPLY</b>		<b>W44</b>	<b>W45</b>	<b>W46</b>	<b>W47</b>	<b>W49</b>	<b>W50</b>	<b>W51</b>	<b>W52</b>	<b>W53</b>
<b>OUTPUTS</b>	<ul style="list-style-type: none"> <li>Number of adult numeracy courses run in a local area through Multiply</li> <li>Number of people participating in Multiply funded courses</li> <li>Number of people achieving a qualification</li> <li>Number of courses developed in collaboration with employers</li> <li>Number of people referred from partners onto upskill courses</li> <li>Number of different cohorts participating in numeracy courses (e.g. learners in prison, parents etc)</li> </ul>	20	30		30	20	30	20		15
		600	300	40	450	375	450	600	40	301
		100	50	5	333	281	333		5	100
						15				
		150	100	30	100	200	100	350		150
			1	3					3	15

<b>OUTCOMES</b>	• Number of adults achieving maths qualifications up to, and including, Level 2	100	75	5	333	281	333		5	110
	• Number of adults participating in maths qualifications and courses up to, and including, Level 2	540	270	20	405	338	405	540	20	260

## Appendix A *SPF supporting material for Evidence*

This contains some key graphics to support the evidence messages. This is a simple summary –more detailed analysis and assessments can be found in the link in the footnote<sup>3</sup>.

In response, the Vale of Glamorgan SPF is based on an understanding of both local need and opportunities. The **challenges the area faces** are based on both recent evidence base analysis and current external pressures. The 3 **structural challenges** are:

1. Pockets of **persistent inequality**
2. Economic opportunities and health and well-being imperatives to **reduce emissions and switch to net zero**
3. A need to support locally significant **sectors and jobs** while laying the foundations for growth in green and digital **future facing skills and sectors**

The Council is mindful of the need to ensure its SPF Investment Plan responds to **the immediate** challenge of the **cost of living crisis** and linked on-going Covid recovery/Brexit impacts.

[A View of the Vale of Glamorgan – An Assessment of Current and Future Well-being](#) – the assessment summary document, brings together the findings of four key reports, which provide an in-depth review of each subject but also illustrate the interconnected nature of well-being. The four in-depth reports are:

- [Demographic Report](#) – a detailed analysis of past, current and future population changes and trends.
- [Education and Economy Report](#) – an analysis of education and skills, employment and earnings, economic growth and housing.
- [Health and Communities Report](#) – an analysis of key health indicators, healthy behaviours, social and cultural well-being.
- [Environment and Transport Report](#) – an analysis of the climate and nature emergency, habitats, flooding, transport and energy.



ROTHWELL DRAFT #10 100922

There is one further local context challenge (**rural population**) which the Council faces related to the costs and complexity associated with delivery of services and support for rural villages and less densely populated parts of the area. This includes issues around transportation (and the costs) of getting to town based services or facilities.

## **Persistent Inequality**

The distribution or, issues around and impacts of inequality are well rehearsed and well understood within the Council and local partners. To illustrate this simply the following map shows the geographical concentration of hotspots of population where there are 1.5x (at a minimum) higher rates of people with no qualifications than the vale average. This is 2011 census data so can be updated later in 2022/23 with 2021 census data.

## ROTHWELL DRAFT #10 100922



## Reduce emissions and switch to net zero

This shows two examples for a national data set<sup>4</sup> which measures access to

<sup>4</sup> AHAA is a multi-dimensional index for Great Britain measuring how “healthy” neighbourhoods are derived from data on:

Access to retail outlets (fast food outlets, pubs, off-licences, tobacconists, gambling outlets)

Access to health services (GPs, hospitals, pharmacies, dentists, leisure services)

Air quality (green space, air pollution)

Access to natural environment (green spaces including parks and recreational spaces,

blue space including rivers, canals and lakes). It can be found here <https://data.cdrc.ac.uk/dataset/access-healthy-assets-hazards-ahah>

Across the Vale:

19,000 people live in neighbourhoods ranked in worst 30% for access to green spaces<sup>5</sup>  
& 40% of residents (54,000) live in neighbourhoods ranked in worst 30% for So<sub>2</sub><sup>6</sup> emission levels.

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<sup>5</sup> The greenspace indicator labelled as 'active' is based on the distance people have to travel to their nearest greenspace access point conducive to physical activity.

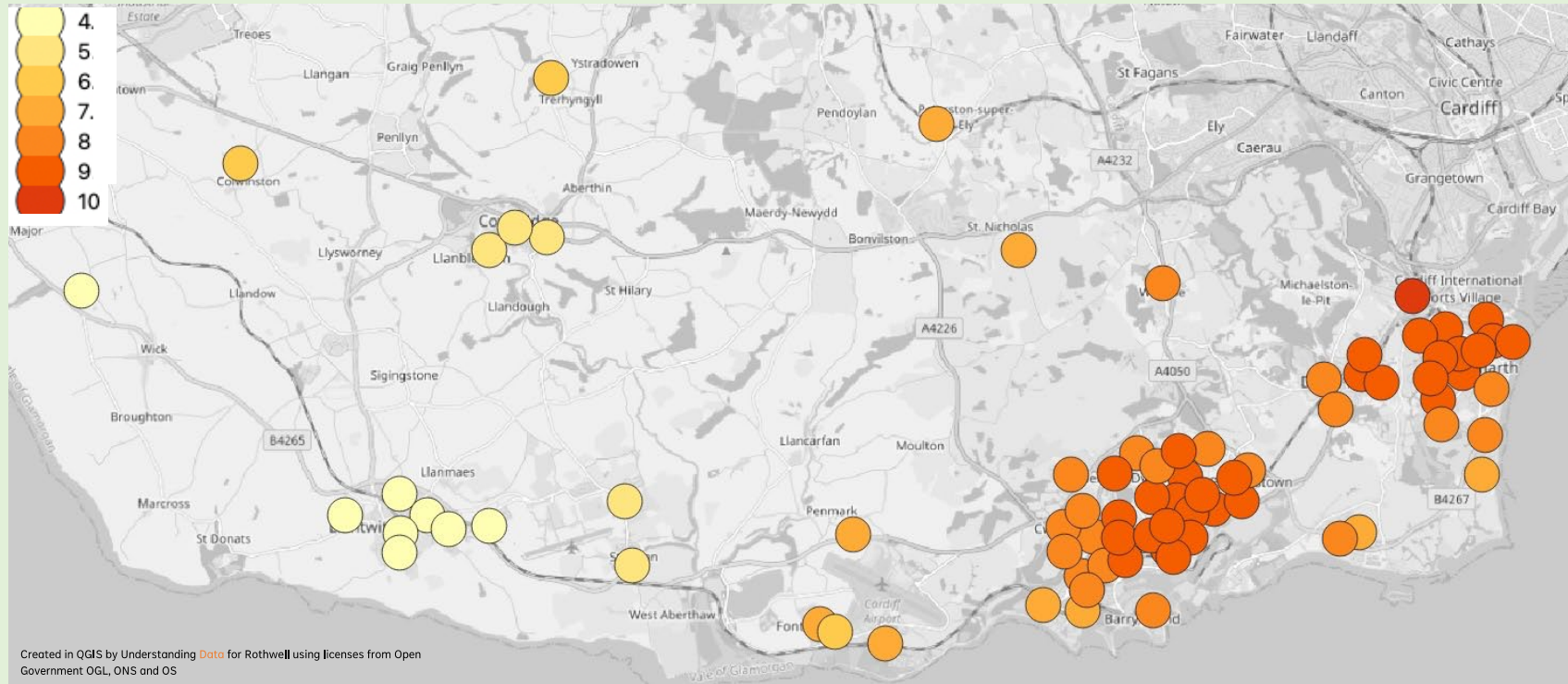
<sup>6</sup> SO<sub>2</sub> is also known to combine with nitrogen oxides and ammonia to form particulate matter which has serious health implications. Emissions of sulphur dioxide have fallen by 98 per cent since 1970, to 136 thousand tonnes in 2020. Emissions decreased by 13 per cent from 2019 to 2020, dropping to the lowest level in the time series. This was driven by a decline in coal use in power stations, continuing a long-term decrease in emissions from this source. Stricter limits being placed on the sulphur content of liquid fuels has also reduced emissions in the long-term.

### Access to Healthy Assets and Hazards - access to greenspace



This shows the worst three percentiles (30%) for access to green spaces from the Access to Healthy Assets and Hazards dataset. It is a measure of active and passive distance from accessible greenspace (See note2)

Access to healthy assets and hazards - Sulphur Dioxide levels So2 showing LSOA data by national decile



The Vale of Glamorgan has all LSOAs within the highest 70% nationally by mean Sulphur Dioxide levels – the bubbles show the weighted centre

## Sectors and jobs – foundations for growth in green and digital

To illustrate both some of the challenges and opportunities facing the area the table below sets out the change and share using an alternative sector definition linked to some of the current national growth agendas. This data is from UK Business Counts and uses the local units measure. It is not intended as a 100% capture of the economy locally - local data and analysis goes into further detail about the mix of sectors and wider issues around skills needs and development.

	2021 Share		% Change 2010-21	
	Vale of Glamorgan	Wales	VoG	Wales
Advanced manufacturing	0.8	0.7	0.0	-4.8
Digital industry	14.1	10.1	76.7	37.4
Marine industry	0.1	1.0	-50.0	9.2
Energy (& Renewables)	10.1	10.3	40.7	52.4
KIBS & OECD Top 10 R&D sectors	34.4	29.9	38.7	27.1
SEMTA Engineering definition (2010)	15.2	16.9	26.7	23.6
Tourism	29.1	34.8	22.5	15.0
Overall total			35.4	24.9

## **Covid recovery, Brexit adjustments and costs of living<sup>7</sup>, Rural challenges**

### Cost of Living Energy prices & Rural Issues

The energy price cap increased by 12% in October 2021 and 54% in April 2022. The April increase is equivalent to £700 more across a year for 'typical' levels of dual fuel consumption paid by direct debit.

Higher wholesale prices, especially after Russia invaded Ukraine, have led some to forecasts that the cap could increase by a further 30-50% in October 2022.

Low-income households spend a larger proportion than average on energy and food so will be more affected by price increases

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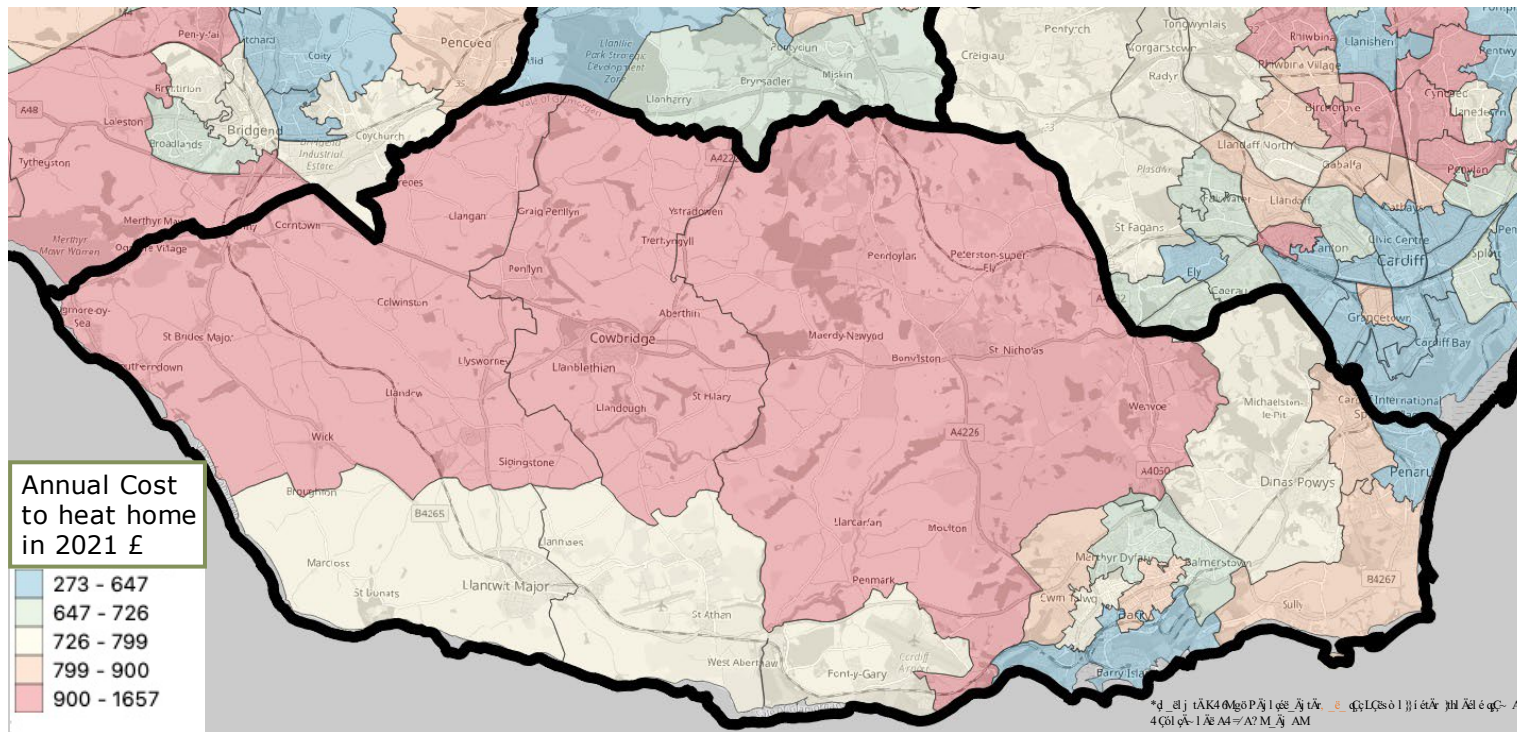
<sup>7</sup> House of Commons Library [Research Briefing Domestic energy prices](#)

The table & map<sup>8</sup> below shows the reliance in some area (rural) on heating oil, and the cost hotspots which rely solely on heating oil to heat their homes. This illustrates one of the many current pressures across the Vale from costs of living pressures, exacerbated for some outside the towns where alternative source sot heat homes are not available.

Middle super output layer (MSOA) name		MSOA names	Oil	Annual costs to heat home 2021 £
The Vale of Glamorgan 015	Barry Island	Ynys y Barri	0.04	442
The Vale of Glamorgan 005	Penarth	Penarth	0.08	627
The Vale of Glamorgan 007	Gibbonsdown	Gibbonsdown	0.04	675
The Vale of Glamorgan 009	Palmerstown	Palmerstown	0.06	718
The Vale of Glamorgan 006	Dinas Powys	Dinas Powys	1.37	747
The Vale of Glamorgan 013	Barry West	Gorllewin y Barri	:	758
The Vale of Glamorgan 011	Llantwit Major	Llanilltud Fawr	2.38	772
The Vale of Glamorgan 014	Rhose & Airport	Y Rhws a'r Maes Awyr	1.67	786
The Vale of Glamorgan 004	Llandough & Cogan	Llandochau a Cogan	0.07	812
The Vale of Glamorgan 008	Lower Penarth & Sully	Penarth Isaf a Sili	0.36	823
The Vale of Glamorgan 012	Barry East	Dwyrain y Barri	:	831
The Vale of Glamorgan 010	Barry Dyfan & Iltyd	Y Barri Dyfan ac Iltyd	0.22	837
The Vale of Glamorgan 003	Peterston-super-Ely & Wenvi	Llanbedr-y-fro a Gwen	16.65	927
The Vale of Glamorgan 001	Ogmore-by-Sea & Llandow	Ogwr a Llandŵ	16.85	968
The Vale of Glamorgan 002	Cowbridge	Y Bont-faen	10.38	1020

<sup>8</sup> Table 1f: Percentage of dwellings by main fuel type or method of heating used in central heating by middle layer super output area, England and Wales, up to financial year ending 2021 & Table 1e: Median estimated energy cost (£/year) by middle layer super output area, England and Wales, up to financial year ending 2021 both part of Energy Efficiency of Housing, England and Wales, middle layer super output area, all records up to financial year ending March 2021. These statistics were created using domestic, record-level EPC data published on Open Data Communities by the Department for Levelling Up, Housing and Communities (DLUHC).





# SHARED PROSPERITY FUND



**UK Government**



\*\*\*Please note all figures quoted in column C 'Request £' is the application request, and may differ from the offer, see column E, and again may differ when the project is complete due to underspends.

## Shared Prosperity Fund

### COMMUNITY & PLACE ROUND ONE - December 2022

	Applicant	Project title	Request £	Project Summary	
1	Dave Williams/ Mererid Velios (Regen)	Barry Wayfinding	£262,000.00 (Plus £133,000.00 match)	<p>Following the completion of the 'Wayfinding scoping report and map' for the town of Barry, we now need to commission the implementation of the scheme.</p> <p>The report includes concept designs for a suite of pedestrian signage and royalty free maps for Barry (overview, compass and focus maps), which are based on the design guidelines in the Barry design toolkit.</p> <p>The report also includes a proposal for the number and location for each type of sign, and the network of primary and secondary pedestrian routes.</p>	Approve
2	Lisa Elliot (Active Travel)	Ty Iolo Bike Club	£22,164.40	<p>The funding will be used to restart a very successful Bike Club that will provide bicycle training for children in the Cadoxton/Merthyr Dyfan/Gibbonsdown/Pencoedtre area of Barry.</p> <p>The aims of the Bike Club were to reduce health inequities through targeted support to promote physical activity.</p>	Approve
3	Lisa Elliot (Active Travel)	Bike hire scheme – Llantwit Major	£58,374.84	<p>Brompton Bike Hire is a compact, innovative and cost-effective automated bike hire scheme utilising the iconic Brompton folding bicycle. A dock that can accommodate 8 bikes would be installed at Llantwit Major Interchange offering bus/train passengers onwards sustainable travel options.</p> <p>The proposal is to install a dock within the Council owned car park at Llantwit Major Transport Interchange, and Brompton Bikes would be responsible for the management of the scheme for five years. They would partner with a local bike shop (proposed Café Velo) to assist with minor repairs and maintenance of the bikes.</p>	Approve

4	Steve Pickering (Countryside)	Public Rights of Way Access Improvement	£609,867.00	<p>The project will look to upgrade areas of the Public Rights of Way network, particularly in rural areas and areas of health need, the works will help improve and develop access to the existing PROW network (550km).</p> <p>This will be achieved by removing wooden step over stiles and replacing with accessible metal kissing gates and bridges, ensuring that access is available to all. Installing new prominent roadside waymarker posts to help highlight and guide people to accessible PROW on their doorstep.</p>	Approve
5	Steve Pickering (Countryside)	Country Park Branding & Interpretation Project	£70,000.00	<p>By developing the interpretation at the parks we will;</p> <ul style="list-style-type: none"> <li>• Support the substantial increase in people’s physical activity through healthier lifestyles using the Vale of Glamorgan’s Country Parks as destinations for relaxing and informal exercise.</li> <li>• Helping to create and upgrade local facilities that bring people together such as green space, helping communities to take ownership of local assets.</li> <li>• Developing and continuing collaborations with local users and community groups in order that the network sections can be maintained with volunteer input.</li> <li>• Building the capacity of communities as places which support better health and well-being</li> </ul>	Approve
6	Dave Knevett (Environment & Housing)	The Knap Skatepark	£120,000.00 (Plus £230,000.00 match)	<p>Provision of a new concrete skate park at an established site for skateboarding, BMX and roller-skating on the seafront at the Knap in Barry.</p> <p>Facility will be free to use and allow further development of skateboarding, BMX (tricks) and roller-skating at a purpose-built concrete skate park. The location of the park is also easily accessible being built in an area of Barry that is easy to get to and that has become a hub of youth activity (the area is already known for water sports and the lake next to the proposed facility is also being used for more leisure activities).</p>	Approve

7	SPF Events	Community Hacks	£9,321.50	Series of events to promote opportunities to access SPF funding	Approve
8	Capital project (Internal)	Old Hall	£151,000.00	Improvements to community building and associated public realm	
<b>COMMUNITY &amp; PLACE ROUND TWO - January 2023</b>					
	<b>Applicant</b>	<b>Project title</b>	<b>Request £</b>	<b>Project Summary</b>	
9	Steve Pickering (Countryside/ Place)	Country Park Gateway re-development project	£382,500.00	<p>This project will look to improve the core centre for pedestrians and vehicles within Porthkerry Country Park. At present, the site layout is problematic. The Café and toilet block sit at the heart of the site with parking, moving traffic, and pedestrians all crossing a busy road to move across the site. The site also lacks a central 'meeting point' with users congregating within parking areas or on the road to meet up.</p> <p>The projects aims to re-address the core function of this area, making it far more user friendly whilst safely maintaining the needs of pedestrians and cars. Not only will this prove safer for users, it will also make visiting the area a more pleasant experience.</p>	Approve
10	Lisa Elliot (Active Travel / Neighbourhood Services and Transport)	Bike hire scheme – OVObike Barry	£357,920.00	<p>Funding is being requested to install ten electric bike hire docking stations in Barry, with a maximum capacity for 100 e-bikes.</p> <p>The project will generate a range of outcomes and impacts across the economy, society and environment. It will encourage modal shift to a sustainable form of active transport, reducing the adverse impacts of fossil fuel-based transport and increasing active lifestyles for communities in Barry.</p>	Approve

11	Enfys Griffiths (Neighbourhood Services)	Greenlinks Community Transport	£200,000.00 (+ £200,505 of match funding)	The application proposed is to provide two years of revenue funding to support Greenlinks Community Transport to fully re-establish its services after the Covid-19 pandemic and to purchase a new electric vehicle as part of the replacement of older vehicles.	Approve – at reduced cost £200,000.00
12	Colin Cheesman (Countryside/ Place)	Feasibility Study into tree/shrub nursery as a social enterprise in the Vale of Glamorgan.	£50,000.00	A feasibility study to test the vision for a social enterprise which is a partnership between the Vale of Glamorgan Council, the Vale Local Nature Partnership and a third sector organisation to develop a tree shrub and plant seed nursery as a social enterprise. The study will explore demand, competition, economy, location, community and partners.	Approve
13	Helen Moses (Policy & Corporate Resources)	Tackling Poverty and Deprivation Programme	£369,528.00	<p>This project is focused on a fundamentally new approach to addressing the inequities in outcomes for those living in areas of the Vale of Glamorgan that have been identified through WIMD 2019 as the most deprived areas of the Vale of Glamorgan.</p> <p>Funding for this project would be used to support a number of project delivery posts. These posts will work in new ways, with third parties such as local community organisations and stakeholders including elected members to develop and deliver a programme of engagement work.</p>	Approve – at £100,000.00
14	Emily Shaw (Countryside/ Place)	Biodiversity training for Vale Council Staff	£40,000.00	<p>The Vale of Glamorgan council declared a nature emergency in July 2021 in response to the Vale of Glamorgan’s biodiversity crisis. The council have committed themselves to a target of no net loss to biodiversity in the Vale. Council officers, local councillors and cabinet members all have an important role to play in ensuring this target is achieved.</p> <p>To support officers, local councillors and cabinet members in achieving this no net loss target, we would like to offer biodiversity training that will provide individuals with the tools and knowledge required to address the nature crisis.</p>	Approve – in year 24/25

15	Marcus Bayona-Martinez (Planning Policy/ Place)	Green Infrastructure Plan	£225,000.00	The Green Infrastructure Plan (GI Plan) will set the framework for the future long-term development and sustainable management of green infrastructure in the Vale of Glamorgan, enhancing our environment and maximising the contribution that it makes to people's well-being and quality of life.	Approve - Phase One only at £25,000.00
16	James Webber (Neighbourhood Services)	Funding for community spaces to use (Reuse Shop)	£350,000.00	<p>We are requesting a total value of £300,000 capital investment to support the construction of a reuse shop located next to the household Waste Recycling Centre at Llandow.</p> <p>The reuse shop will sell reusable items that have been brought to our recycling centres such as furniture, bikes, crockery, bric-a-brac, books, CD, DVD, picture frames and much more. Reuse at the HWRC within Barry can bring many benefits to the Vale of Glamorgan in terms of reduction in waste management costs and generation of income, provision of employment, training and volunteer opportunities, and addressing deprivation and poverty through access to low cost goods.</p>	Approve
17	Steve Pickering (Countryside/ Place)	Great Glamorgan Way	£401,969.00	<p>The Great Glamorgan Way aims to continue to create and build upon a coherent 270KM (180 mile) network of green corridors within the South Wales Central region for the purposes of improving bridleway access and habitat connectivity. The project will also continue to develop its work on assessing and growing the economic impact the network will have with the varying local communities within the Vale of Glamorgan.</p> <p>The project has been an ENRaW collaboration between the 5 counties since July 2020 and aims to tackle the shortfall of available green trails for off-road horse riding and mountain biking across the region, as current access networks do not satisfactorily support such recreational activities.</p>	Approve

**COMMUNITY & PLACE  
ROUND THREE - May 2023**

	<b>Applicant</b>	<b>Project title</b>	<b>Request £</b>	<b>Project Summary</b>	
18	Clive Curtis (GVS)	Third Sector Small Grants Scheme	£200,000.00 (+ match £35,000.00)	<p>This proposal is to operate a small grants scheme for grass roots Third Sector organisations in the Vale of Glamorgan.</p> <p>The scheme aims to provide local not-for-profit organisations with a local, accessible source of funding, to enable them to both build their capacity and provide them with funding for developing new social action projects.</p> <p>Small grants of up to £3000 will be available during 23/24 and during 24/25 to enable organisations to develop new projects which align with the principles of SPF (Shared Prosperity Fund). The Scheme will be open to both new and established organisations wanting to develop new social action projects.</p>	Approve
19	Dave Williams (Reel Minds CIC)	Cast Away Stress	£38,672.00 (+ match £9,805.00)	<p>Reel Minds CIC is excited to introduce our innovative mental health support project that will operate across the Vale of Glamorgan through the medium of fishing.</p> <p>Our program aims to improve physical and mental health, create a sense of community, improve access to green spaces, tackle inequality, improve social bonds, and provide environmental education. Our primary focus is on disabled, neurodiverse, and underprivileged families who are usually socially isolated.</p>	Approve
20	Pam Bacon (Keep Wales Tidy)	Caru Cymru	£49,010.00 (+ match £9,802.00)	<p>Caru Cymru is a collaboration between Keep Wales Tidy and Vale of Glamorgan Council that tackles Local Environmental Quality (LEQ) issues.</p> <p>It brings a cross-section of individuals and partners together to develop solutions to improve the environment for people and wildlife alike. It brings together LEQ expertise, provides resources, undertakes research, runs targeted behaviour change campaign, prevents litter at source, and supports community clean-up activity.</p>	Approve



Caru Cymru enables and supports local communities to take pride, action, and responsibility for the quality of their local environment and provides a range of practical volunteering opportunities.

**COMMUNITY & PLACE  
ROUND FOUR A – June 2023**

	<b>Applicant</b>	<b>Project title</b>	<b>Request £</b>	<b>Project Summary</b>	
21	Hannah Hitchins (NYAS)	Community Connection	£60,022.00 (+ match £50,000.00)	The 'Community Development Officer' will advocate for care experienced children and young people and parents rights. They will be responsible for providing wrap around support for our new parent advocacy programme based in the Vale of Glamorgan which we have just been awarded a contract from Welsh Government. Our project builds upon our already successful service operating across Pan Gwent.	Approve
22	Karen Turnbull/Amelia Trust	Creating an EcoBarn at Amelia Trust Farm	£25,000.00 Total project cost	Following a recent feasibility study which explored a range of options for developing the large barn and associated outdoor spaces, funding is requested to now engage architects and associated professionals to create a series of designs and plans ready for planning permission.	Approve £23,720 from SPF  As agreed in principle at the last panel, this project has been approved by the Strong Communities Grant Fund panel, but due to oversubscription it was felt appropriate to offer funding through the SPF instead.
23	Hannah Cogbill/Cadogs Corner	Cadoxton Community Sports Hall – Creating a multifunctional space	£24,000.00 Total project cost	We're applying for capital funding works to refurbish and improve Cadoxton Sports Hall. The sports hall is a home and community hub for many sport clubs and organisations. The hall is currently one large space with very loud acoustics hindering the inclusivity and attractiveness of the space.	Approve £13,678 from SPF  As agreed in principle at the last panel, this project has been approved by the Strong Communities Grant Fund panel, but due to oversubscription it was felt appropriate to offer funding through the SPF instead.

24	Pam Bacon/ Keep Wales Tidy	Caru Cymru	£18,829.39  (Total project costs for 23/24)	Caru Cymru is a collaboration between Keep Wales Tidy and the Vale of Glamorgan Council to tackle Local Environmental Quality (LEQ) issues on people's 'doorsteps'. It brings a cross-section of individuals and partners together to develop solutions to improve the environment for people and wildlife alike.	<b>Approve £17,563.01 from SPF</b>  As agreed in principle at the last panel, this project has been approved by the Strong Communities Grant Fund panel, but due to oversubscription it was felt appropriate to offer funding through the SPF instead.  Additionally, this project has already been approved for year 24/25 by the SPF panel, so seemed appropriate to amalgamate into a single project and funding agreement.
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**COMMUNITY & PLACE  
ROUND FOUR - June 2023**

	<b>Applicant</b>	<b>Project title</b>	<b>Request £</b>	<b>Project Summary</b>	
25	Zowie West (South Wales Aviation Museum)	SWAM Accessibility	£35,000.00 <i>(+ match £7,000.00)</i>	Our aim is to ensure sustainable success and corporate responsibility to the museum by sourcing funds to purchase and install a lift for access to the first floor where our I, Education Room (used by school children) and events room is based.  Furthermore, we wish to install an accessible toilet designed to meet most needs of independent wheelchair users and people with mobility impairments, as well as the additional requirements of people with bowel and bladder conditions (such as colostomy bag users).	<b>Approve</b>
26	Benedicte Lepine, Deborah Gibbs  INTERNAL Community Safety Team	Neighbourhood Watch Community Connections	£91685.80	The Neighbourhood Watch (NHW) Community Connections project will serve to promote and expand the work of Neighbourhood Watch across the Vale of Glamorgan as well as drive recruitment to NHW to ensure sustainability and crime prevention at this neighbourhood level. The project involves the recruitment of a NHW administrator	<b>Approve</b>

27	Kate Long Memo Arts	Memo Shaping Up	£57,643.00 (match £11,529.00)	<ol style="list-style-type: none"> <li>1. theatre auditorium; floor refurbishment, door sound proofing, new /retractable raked seating,</li> <li>2. stage refurbishment -production and presentation equipment</li> <li>3. stage lift to support disabled users (load-in/out)</li> <li>4. sustainable greener energy systems, solar panels, roof insulation to reduce carbon and fossil fuel reliance</li> <li>5. new daily café/bar area</li> <li>6. 60 seat studio/second cinema</li> <li>7. accessibility and better internal customer journey routes and access</li> </ol> <p><i>**Stage One of a two Stage application, so only requesting funds for Project Development Business Case, Fundraising + Project Feasibility &amp; Project**</i></p>	Approve
28	Emma Mallam Motion Control	Meaningful Movement	£38,480 (Match £11520.00)	‘Meaningful Movement’ will engage older people in accessible community dance activities, sparking their creative and artistic expression, enhancing precious memories and improving their health and wellbeing.	Approve
30	Phoebe Davies Fieldwork Studios CIC	Community Growing: An environmental & agricultural heritage project	£95,025.00 (Match £40,625.00)	<p>This application is to support: “Community Growing: An environmental &amp; agricultural heritage project” led by Fieldwork Studio CIC situated on Slade Farm Organics in the Vale of Glamorgan.</p> <p>This 18 month programme will work with young people, volunteers, farmers and visitors to the Vale to support a community action project that centres health and wellbeing through community growing, workshops, tours, placements and knowledge exchange.</p> <p>The project aims to build pride in place and agricultural heritage, raising awareness of biodiversity, organic farming and growing practices in the Vale through an active programme of community engagement.</p>	Approve
31	Intersensory Club	Intersensory Club	£25,728	Additional bike and training facilities for intersensory club to expand reach and participants.	Approve

**SUPPORTING LOCAL BUSINESS  
ROUND ONE - December 2022**

	Applicant	Project title	Request £	Project Summary	
1	Nia Hollins (Regen)	Destination Marketing & PR Campaign	£45,000.00	<p>This project aims to support the tourism trade in developing Press, PR and digital marketing campaigns that keep the Vale of Glamorgan high on the list of desirable destinations, not only in Wales, but UK and beyond.</p> <p>Developing targeted campaigns through traditional, new and innovative measures, we aim to ensure the Vale continues to develop as a recognised destination.</p> <p>This would include working with PR agencies to target travel writers, targeted advertising campaigns, hosting media visits, regional advertising in high footfall destinations as well as developing our digital presence.</p>	Approve
2	Nia Hollins (Regen)	Regional Consumer and Trade Marketing Activity	£23,033.00	<p>Regional collaboration to support campaign activity targeting the travel trade and consumer markets to compete effectively as a regional destination.</p> <p>Southern Wales, the title given to the regional marketing campaign is a collaboration between the 10 local authorities in South East Wales. Historically the partnership concentrated on the travel trade predominantly but in more recent years this has expanded to include the targeting of both Business tourism and consumer trade.</p> <p>Whereby each LA markets their own destination independently, Southern Wales adds value to localised campaigns by reaching a wider and more targeted audience. This has also allowed the partnership to secure funding through Visit Wales that would not otherwise have been available.</p>	Approve
3	Nia Hollins (Regen)	Vale Town Centres	£45,000.00	<p>Development of a cohesive marketing programme for Vale Town Centres through a series of initiatives in partnership with the trade. The aim of all activity is to support our High Streets in driving footfall back into the town centres through targeted and creative initiatives.</p>	Approve

Activity will comprise a comprehensive PR & marketing campaign that puts the spotlight on businesses across the Vale and the development of a series of event-based activity to celebrate local businesses.

**SUPPORTING LOCAL BUSINESS  
ROUND TWO – January 2023**

	<b>Applicant</b>	<b>Project title</b>	<b>Request £</b>	<b>Project Summary</b>	
4	Nia Hollins (Tourism/ Place)	Vale of Glamorgan Destination Management Plan	£20,000.00	<p>The Vale of Glamorgan Destination Management plan is a document that outlines tourism in the Vale. It is a strategic document that supports tourism growth in the Vale bringing together public, private and third sector partners to deliver a clear objective; to develop the tourism industry within the Vale in a sustainable and positive manner.</p> <p>Based on local research, the DMP outlined areas for growth, identified weaknesses and provides a strategy that would be used not only by the LA but also by the trade and potential new businesses in planning their investment in tourism. It also supports numerous applications for funding to demonstrate all plans are in line with the strategy for the Vale.</p> <p>Funding is requested to support the development of a new 5 year Destination Management plan for the Vale of Glamorgan.</p>	Approve
5	Nia Hollins (Tourism/ Place)	Vale of Glamorgan Events Programme	£200,000.00	<p>Each year the Vale of Glamorgan Tourism &amp; Events team have delivered a calendar of events throughout the year spread across our resorts, country parks and town centres.</p> <p>The programme is in addition to the extensive calendar of externally delivered events which are supported by the Events Officer. As cost pressures rise the programme has had to adapt to change and with it the scope and range of events has adapted accordingly. Demand for events however remains high therefore the challenge is to deliver a programme that still achieves the outcomes originally set with revised budgets.</p> <p>The application is for the funding of a revised programme, targeting a programme of events aimed at supporting each of our four towns.</p>	Approve

6	Phil Chappell (Regen/ Place)	Food & Farming	£201,342.00	<p>The project would seek to build on the work already started in Creative Rural around food supply chains and the development of an agri hub for the Vale / Region. The project will focus on two main areas of work:</p> <ol style="list-style-type: none"> <li>1. Food &amp; Farming Supply Chain - support The project will complement national initiatives such as Welsh Government Farming connect and will support producers to develop their ideas to bid for funding such as the food business accelerator scheme.</li> <li>2. Development of Agri Hub (Livestock Market) Land has been identified which could be suitable for a new agri hub and following on from the revised feasibility study (2021) there is a commitment to continue to explore this project as one of regional significant. This would involve working with unions, Welsh Government, CCR and auctioneers to take the site specific feasibility to the next stage and do so at pace.</li> </ol>	Approve

**SUPPORTING LOCAL BUSINESS  
ROUND THREE – May 2023**

	<b>Applicant</b>	<b>Project title</b>	<b>Request £</b>	<b>Project Summary</b>	
7	Myfanwy Edwards (VOG Farmers Market)	Cowbridge Farmers Market- Event Marquees	£18,621.95	<p>Cowbridge Farmers Market is a food and farm based market made up of a thriving group of over 30 producers holding weekly markets at Cowbridge.</p> <p>We would like to apply for SPF to support the purchase of our own marquees. Purchasing our own would allow us to keep costs down whilst also opening opportunities to attend other events. In addition, there is the possibility that we could use the marquees during winter months to support our weekly market being more weather resistant, supporting healthier footfall during wetter months.</p>	Approve

8	Joanne Lewis (Environment & Housing Services)	Belle Vue Community Centre	£88,425.07	<p>The Friends of Belle Vue and Council would like to expand upon the many events they put on annually throughout the year, and provide a facility for all, with the potential of generating additional income.</p> <p>The Community Centre is in the process of an extensive refurbishment via Section 106 and lottery funding. Whilst extensive funding has been achieved for the project, the café element has fallen short. The SPF is required in order that a new commercial kitchen can be sought. The new café tenant will benefit from a lease of 3 years with the option of plus 2. The lease holder has already been established and will be in place for Big Fresh to provide beverages in line with Planning Application (2021/00363/FUL).</p>	Approve
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**SUPPORTING LOCAL BUSINESS  
ROUND FOUR A - June 2023**

	<b>Applicant</b>	<b>Project title</b>	<b>Request £</b>	<b>Project Summary</b>	
9	Luke Player/ Innovation Strategy	Innovation Net Zero	Total Project Costs: £332,260.00  SPF request: <b>£233,808.00</b>  Match: £66,452.00	There is an opportunity to support businesses to transition from their early phase of growth towards becoming sustainable medium-sized businesses. Innovation Net Zero is a programme to support micro and small businesses to carry out guided R&D activities that will achieve proof of a 'minimum viable product'	Approve
10	Natasha Davies - Place	Business Grant Fund	Allocation of the remaining Supporting Local Business Budget	A comprehensive package of Grant Schemes to support local businesses. <ul style="list-style-type: none"> <li>• Vale Business Development Grant Fund</li> <li>• Town Centre minor physical improvement grant scheme</li> <li>• Vale Business Start-up bursary</li> </ul>	Approve

			(Match funding not required for internal bid but will bring in match against each grant issued.)		
11	Phil Chappell - Place	Business Decarbonisation	Total SPF request: £85,598.00  (This does not require match funding, but £10,000 has been matched and other funding is being sought to extend the post)	The Vale of Glamorgan Local Area Energy Plan (LAEP) will play a vital role in supporting the 2030 and 2050 targets. It will improve our understanding of what the energy transition is likely to involve, playing a crucial part in shaping the transition to a radically new energy system. This officer will lead on this work for the Council and liaise with CCR colleagues through to completion.	Approve
<b>SUPPORTING LOCAL BUSINESS ROUND FOUR - June 2023</b>					
	<b>Applicant</b>	<b>Project title</b>	<b>Request £</b>	<b>Project Summary</b>	
12	Dr Gary Walpole - Cardiff Met	Clean Growth Innovation Community Programme (CGIC)	£173,877.00  (Match £34,775.40)	The Clean Growth Innovation Community programme (CGIC) will support businesses and third sector organisations in the Vale of Glamorgan, through a Programme Community of Practice (PCoP), to develop their innovation and Circular Economy (CE) capabilities.  CGIC will support organisations, 10- 12 Organisations in each PCoP, to reduce their carbon footprint and to redesign their products and services to incorporate CE principles.	Approve



				The two cohorts/PCOPs will enhance the innovation capabilities of professionals across the authority to increase their productivity and facilitate regional innovation.	
13	Karen Davies Purple Shoots	Self Reliant Groups in Vale of Glamorgan	£39,680.00 (Match £9,920.00)	We are applying to the Vale of Glamorgan Shared Prosperity Fund for funding to develop more self-reliant groups across the Vale in partnership with local organisations, empowering those left behind by the economy to build resilience and change things for themselves.	Approve
14	Clayton Jones University of South Wales	CEMET	£117,250.00 SPF £93,719 (Match £23,531.00)	The Centre of Excellence in Mobile and Emerging Technologies (CEMET) is an existing multi funded operation based at the University of South Wales that specialises in supporting businesses and the public sector with the creation and adoption of mobile and emerging technology.  CEMET has recently successfully delivered a European Funding programme supporting start-ups, micro companies and SMEs with the development of products from concept to commercialisation.	Approve
15	Victoria Mann	VZTA Smart Towns	£147,500.00 SPF £118,000 (Match £29,500.00)	VZTA is a unique ecosystem platform launched for the first time in autumn 2022 that creates micro economies for smart digital towns.  VZTA has been brought to fruition by NearMeNow; experts in Digital High Streets and Smart Town Ecosystems in collaboration with a small army of stakeholders from across the Welsh Private and Public Sector. The platform takes a radical and holistic approach to mainstreaming digital infrastructure with and for small businesses.	Approve
16	Nia Hollins/ Natasha Davies (Internal)	GHC Business Plan & Interpretation	£75,000.00	Dunraven Estate and the Regeneration Team at the VOG Council have been working in partnership to explore ideas and opportunities to achieve a new purpose for the centre whilst also addressing the issues raised above. Both the Dunraven family and the VOGC agree that the obvious choice is to develop a tearoom at the HCC which will generate an income, allowing other desired usage to continue.	Approve

				Requesting funding for a Business Plan and Interpretation Planning and Design for new layout.	
17	SPF Events	Business Hacks	£9,451.72	Series of events to promote opportunities to access SPF funding	Approve
18	Natahsa Davies (Internal)	Train Shed	£28,000	Capital works to improve roof lighting and windows	Approve
19	Natahsa Davies (Internal)	BSC2	£7687.90	Capital works to install new fire alarm system	Approve
20	Natahsa Davies (Internal)	CEC	£17,559.30	Capital works to install new fire alarm system	Approve

**PEOPLE & SKILLS  
ROUND ONE - December 2022**

	Applicant	Project title	Request £	Project Summary	
1	Mark Davies (Additional Learning Needs and Wellbeing)	Celt Plus	£1,625,096.00	<p>The project builds on the pilot project developed under the Community Renewal Fund (CRF) project.</p> <p>The regional approach of the CRF covers the 10 LAs within the Cardiff Capital Region, that work together to develop provision that supported those furthest from the labour market, each offering differing engagement methods.</p> <p>The concept was to help move people closer to education, employment, volunteering, and training opportunities. This project is building on that good practice and is made up of 6 interconnected projects predominately about engagement although 1 element is focussed on pre 16 prevention.</p>	Approved by regional CCR cabinet – contribution top sliced.

**PEOPLE & SKILLS  
ROUND TWO – January 2023**

	No approvals				
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**PEOPLE & SKILLS  
ROUND THREE – May 2023**

	Applicant	Project title	Request £	Project Summary	
2	Mark Davies	Celt+ Project Expansion	£390,000.00	<p>In developing the original costings for the People and Skills CELT+ project plan, the budget was slightly curtailed to ensure that there was a budget to support local initiatives that may complement and add to the employability programme landscape.</p> <p>Based on recent fund changes, we would like to reinstate 2 elements of the current CELT+ project. These are noted within the original bid as Element 3 and 6:</p> <p><b>Element 3 is:</b> The project will work with individuals from across the Vale to support people who have a learning difficulty, learning disability and/or autism to achieve their full potential. Using a person-centred approach staff will work closely with individuals, their parents/carers and employers</p> <p><b>Element 6:</b> This is a prevention-based project targeting school pupils – predominately to upskill 14-18 young people in knowledge about the world of work and to reduce their risk of leaving education and becoming Not in Education, Employment and/or Training (NEET).</p>	Approve 23/24 Only at £195,000
3	James Scorey (CAVC)	STARN (Supporting those at Risk NEET)	£209,205.00 (+ match £52,301.00)	<p>STARN will support Vale of Glamorgan residents and learners at Cardiff and Vale College (CAVC) who are at risk of becoming NEET (Not in Education, Employment, or Training).</p> <p>Two dedicated Engagement Officers covering our Barry campus and the International Centre for Aerospace Training (ICAT) near Cardiff Airport, supported by a Project Team, will identify individual barriers and respond with needs-led interventions, encouraging participants continue on learning or employment pathways, particularly focusing on vulnerable learners (e.g. Ethnic Minorities, Second-language English Speakers (ESOL), Additional Learning Needs (ALN), Children Looked After (CLA), young carers, young parents, pregnant, homeless, care leavers, and young offenders).</p>	Approve

4	David Bennett (The Wallich)	Steps to Progress	£86,288.91 (+ <i>match</i> £21,572.23)	<p>Steps to Progress will be delivered through a structured programme of online and face to face activities, over three 15-week terms, ensuring people who have experienced homelessness can improve their skills, gain the confidence needed to (re)enter employment, education or training and contribute to their community.</p> <p>Delivery will enhance digital inclusion, with online workshops, one-to-one training and support to access and embrace technology effectively. A range of practical and financial support will also be provided to ensure people who are excluded are also able to participate, such as access to devices and to overcome other barriers to participation, such as rural locations, lack of transport, childcare, and anxiety.</p>	Approve
5	Chwarae Teg	Womens Leadership Programme	£86,637.95	We propose to deliver an inclusive, agile and engaging Women's Leadership Programme. Providing women in The Vale of Glamorgan with a safe learning environments, tools, and support to help them maximise their potential and achieve career progression.	Approve

**PEOPLE & SKILLS  
ROUND FOUR A – June 2023**

	Applicant	Project title	Request £	Project Summary	
6	Fiona Carroll Cardiff Met	Empower people to improve their future with digital inclusion and digital skills	Total Project Costs: £71,859.00  SPF Request: £59,883.00  Match: £11,976.00	The project aims to improve digital inclusion (confidence, trust, awareness, and safety) and enhance digital skills in the Vale of Glamorgan area. Cardiff Metropolitan University (CMET) in conjunction with support from the Technocamps Programme (TC), based in Swansea University, will deliver a series of essential skills workshops and bespoke courses.	Approve

**PEOPLE & SKILLS  
ROUND FOUR – June 2023**

	Applicant	Project title	Request £	Project Summary	
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	No approvals				
<b>MULTIPLY ROUND ONE - December 2022</b>					
	<b>Applicant</b>	<b>Project title</b>	<b>Request £</b>	<b>Project Summary</b>	
	No approvals				
<b>MULTIPLY ROUND TWO – January 2023</b>					
	No approvals				
<b>MULTIPLY ROUND THREE – May 2023</b>					
	<b>Applicant</b>	<b>Project title</b>	<b>Request £</b>	<b>Project Summary</b>	
1	Jen Williams (P2E- Passport 2 Employment Ltd)	Make My Money Work	£134,479.87 (+ match £33,619.97)	<p>Make My Money Work Project.</p> <p>Objective: Programme is designed for use with supporting participants in their journey to financial independence by providing support in managing their own personal finances leading to improvements in their wellbeing and prosperity.</p> <p>All learners will be encouraged to participate through session discussions and activities using comparative tools to assess information and complete the “Make My Money Work” workbook, read and write English from presentation slides and handouts, basic maths skills – calculator and instruction provided, take part in physical taste test activity (allergies will be discussed prior to activity).</p>	Approve
2	James Scorey (CAVC)	Adult targeted Numeracy (ESW)	£139,462.00 (+match £34,865.00)	<p>This project is focussed on delivering the following:</p> <ul style="list-style-type: none"> <li>Adult - Targeted Numeracy: Delivery of numeracy qualifications to support progression into employment, further learning or an apprenticeship. (ESW Application of Number - up to 72 hours of learning per course)</li> </ul>	Approve

3	James Scorey (CAVC)	Engaging Numeracy & Financial Literacy	£155,228.00 (+ match £38,807.00)	<p>This project is focussed on delivering 'Adult - Engaging Numeracy / Financial Literacy':</p> <ul style="list-style-type: none"> <li>Contextualised and embedded numeracy/financial literacy to engage adults with learning and improve numeracy skills delivered in college, community settings and/or in partnership with community groups. (Up to 60 hours of learning per course).</li> </ul>	Approve
4	James Scorey (CAVC)	Numeracy and Financial Literacy (ESOL, Family Learning and Intensive Support)	£184,244.00 (+ match £46,061.00)	<p>This project is focussed on delivering the following:</p> <ul style="list-style-type: none"> <li>Adult - ESOL &amp; Numeracy / Financial Literacy: Contextualised and embedded numeracy/financial literacy to engage ESOL learners with learning and improve numeracy skills delivered in college, community settings and/or in partnership with community groups. (Up to 39 hours of learning per course)</li> <li>Family Learning (Numeracy): Family learning delivered in schools/community settings and tailored to meet the needs of families, supporting the development of parent/guardian and child. (Up to 30 hours learning per course)</li> <li>Adult - Intensive Support: Contextualised and embedded numeracy to engage adults with learning and improve numeracy skills intensive support - small groups and 1:1 support. Will also include financial literacy. (Homeless, Care Leavers and Hard to Reach / Vulnerable Groups; Offenders serving their sentences in the community; ex-offenders; Ex Armed Forces). (Up to 60 hours of learning per course).</li> </ul>	Approve
5	James Scorey (CAVC)	Skills in the Workplace	£206,504.00 (+ match £51,626.00)	<p>This project is focussed on delivering the following:</p> <ul style="list-style-type: none"> <li>Skills in the Workplace / Employer focussed projects: Delivery of numeracy qualification and/or contextualised courses in the workplace or endorsed by employers (supporting engagement with learning or specific upskilling). (Up to 72 hours of learning per course.)</li> </ul>	Approve

**MULTIPLY  
ROUND FOUR – June 2023**

	<b>Applicant</b>	<b>Project title</b>	<b>Request £</b>	<b>Project Summary</b>	
6	Clio Khan (Llamau)	Education at Llamau	£118,158.48 (+ £29,539,62 <i>match</i> )	<p><i>'Education at Llamau'</i> provision supports young people aged 16-24 in the Vale of Glamorgan who are the furthest away from the labour market and independence due to a range of complex needs and experiences.</p> <p>Dependent on their identified needs and aspirations, our programmes aim to holistically enable young people to overcome key personal and practical barriers to improve their mental health and wellbeing, gain accredited qualifications, build employability, and learn essential life skills such as maintaining positive relationships, employment, or independent tenancy.</p>	Approve