

Meeting of:	Community Liaison Committee
Date of Meeting:	Tuesday, 02 July 2019
Relevant Scrutiny Committee:	Corporate Performance and Resources
Report Title:	Development of the Vale of Glamorgan Council Corporate Plan 2020- 25:
Purpose of Report:	To advise the Committee of the timetable and approach being taken to develop a new Corporate Plan for the Vale of Glamorgan Council
Report Owner:	Managing Director
Responsible Officer:	Tom Bowring - Head of Policy and Business Transformation
Elected Member and Officer Consultation:	No member consultation has been undertaken at this stage but the draft plan will be considered in the Autumn by all Scrutiny committees.
Policy Framework:	The Corporate Plan sets out the Council's priorities for five years and informs annual service plans.
<p>Executive Summary:</p> <ul style="list-style-type: none"> • The report sets out how the Council will be developing its new Corporate Plan for publication in April 2020. • The report sets out the engagement undertaken to date, the timetable for developing and publishing the plan and the approach being taken. • The plan will set out the Council's new Well-being Objectives which are a requirement under the Well-being of Future Generations Act and frame how the Council will contribute to the national Well-being goals and deliver its vision for Strong Communities with a Bright Future. • The new Corporate Plan will build on the work undertaken in the Corporate Plan 2016-20 to deliver the Council's vision for Strong Communities with a Bright Future. 	

Recommendations

1. That Committee note the content of the report and the timetable for the development of the Vale of Glamorgan Council's new Corporate Plan.
2. That the Committee consider how Town and Community Councils wish to be consulted on the draft plan in the Autumn 2019 and how they may be able to assist in wider consultation activities with the public and other interested parties.

Reasons for Recommendations

1. To inform the Committee of the work being undertaken by the Council to develop a new Corporate Plan and of the timetable for consultation and publication.
2. To inform the development of the Council's consultation plan to ensure Town and Community Councils and other stakeholders are actively involved in the development of the new Corporate Plan.



1. Background

- 1.1 The Council published its current Corporate Plan in 2016. The Plan ends in March 2020 and therefore a new Plan needs to be produced setting out the Council's priorities for the next five years.
- 1.2 The current Plan was developed in line with the new requirements of the Well-being of Future Generations Act and represented a new and more integrated approach by the Council in setting out and delivering its priorities.
- 1.3 A new vision was agreed in 2016 for 'Strong Communities with a Bright Future'. This has been supported by four well-being outcomes and eight well-being objectives.
- 1.4 Annual Service Plans detail how the priorities in the Plan will be developed. Progress is regularly scrutinised by all five of the Council's scrutiny committees. Progress against the plan and annual priorities for the Council are also set out in the Council's Improvement Plans (Parts 1 and 2) which are also published each year.
- 1.5 The Wales Audit Office also undertakes work throughout the year to ensure that the Council is delivering on the commitments within the Corporate Plan and effectively monitoring and reporting progress.

2. Key Issues for Consideration

- 2.1** As the Plan ends in 2020 it is timely to review the Council's current Well-being Objectives and develop a new Plan for 2020-25.
- 2.2** Since the publication of the current Plan the Public Services Board (PSB) has also published its Well-being Plan. There is a need for the Council to ensure that the Corporate Plan reflects the current priorities, pressures and challenges so that the public, members, staff and other key partners and stakeholders are aware of what the Council's key priorities are for the coming years.
- 2.3** The Plan must set out the Council's Well-being Objectives and reflect how the Council will contribute to the seven national well-being goals. The Plan must also show how the five ways of working as set out in the Well-being of Future Generations Act (involvement, long-term, prevention, integration and collaboration) are embedded in the work of the Council.
- 2.4** The Council has already undertaken a range of engagement and considered a range of information and data to inform the development of the Plan to date. This includes:
- The Public Opinion Survey
 - Big Conversation with Staff
 - Performance data
 - Key Population data for the Vale
 - Partnership activities and priorities
 - Stakeholder workshop
 - Discussions with the Vale 50+ Strategy Forum
 - Corporate Risks
 - Budget consultation
- 2.5** In response to the findings of the engagement and discussions with senior managers and Cabinet members it has been agreed that the Council should develop a new set of Well-being Objectives. It is also proposed that a more streamlined strategic five year plan should be produced which will be supported in each year by an annual delivery plan.
- 2.6** The approach to the new Corporate Plan will need to take account of the diverse needs of the population including people of different ages, rural and urban communities, business, and the work of key partners such as the Cardiff and Vale UHB, the Police, the Third Sector and Town and Community Councils.
- 2.7** In considering the content of the Plan there have been some interesting discussions and some aspects that are quite different to discussions around the previous plan; for example, how to reflect the Council's community leadership role, mental health and staff wellbeing issues, the importance of culture, how to tackle loneliness and isolation and the promotion of healthy lifestyles by considering activity holistically (for example healthy weight and active travel).

2.8 Utilising all the different evidence gathered from data, discussions and surveys, work has been undertaken to map out the potential content of the new Plan. This work recognises that the new Plan could be framed around a set of new objectives with a more integrated approach taken to how each contribute to the achievement of the four well-being outcomes. A set of seven draft objectives have been developed and are detailed below (along with indicative descriptions of the potential emphasis of activity within each). Committee will note that these are working titles only at this stage and are provided to help take forward the next stage of the Plan's development.

 An Inclusive and safe Vale	 An Environmentally Responsible Vale
 An Aspirational and culturally vibrant Vale	 An Active and Healthy Vale
Shaping a Council fit for the future	Transformation, OD, communications, equalities, sustainability
Being part of a proud community	Community leadership, engagement, volunteering, diversity
Supporting and caring for those in need	Adult and children's social care, deprivation
Encouraging good health and well-being	Being active, obesity, parks, events, loneliness, active travel
Respecting and valuing our environment	Climate change, waste management
Looking/Planning for the future	Planning, housing and transport infrastructure, economic development
Providing opportunities for all	Education and employment

2.9 During the summer of 2019, the content in the form of possible strategic actions will be developed through a process of engaging with the Council's directorate management teams.

2.10 It is intended that consultation on the draft Plan will then be undertaken in October and November 2019. This will allow for changes to be made and the revised Plan to be considered by the Council's Corporate and Performance Scrutiny Committee prior to the Plan being approved by Council in February 2020.

2.11 The consultation for the autumn is currently being planned and will include a range of methods for example, stakeholder meetings, online surveys and attendance at meetings of various groups and forums to engage on the Council's priorities for the coming years.

2.12 It is recommended that the Committee consider how Town and Community Councils wish to be consulted on the draft plan in the Autumn 2019 and how they may be able to assist in wider consultation activities with the public and other interested parties in order to ensure Town and Community Councils and

other stakeholders are actively involved in the development of the new Corporate Plan.

- 2.13** The Plan will be developed in tandem with discussions around the Council's budget and the next phase of the Reshaping Services programme. This will ensure that the Council's Plan sets out our ambitions for the Vale of Glamorgan but that it can also be delivered.
- 2.14** The Annual Delivery Plan will be developed in the New Year and consulted on in the spring with the aim to publish the delivery plan in June. This is in recognition that this will be a transition year as we develop the new Corporate Plan. In future years the intention is that the annual delivery plan will be published at the start of the financial year.

3. How do proposals evidence the Five Ways of Working and contribute to our Well-being Objectives?

- 3.1** The Corporate Plan will detail how the Council will contribute to the national Well-being Goals as required by the Well-being of Future Generations Act.
- 3.2** The Plan will be developed in accordance with the five ways of working and they will also be reflected in the content of the plan. There will be a strong emphasis on collaboration as the Council recognises the need to work with partners to deliver services and improve local well-being. The Plan will reflect the importance of prevention and this has been a strong theme in much of the engagement to date. The Plan will be a five year plan but will recognise that many of the issues are even longer term e.g. deprivation, climate change, an ageing population and physical and mental well-being.
- 3.3** The involvement of partners and stakeholders in the development and delivery of the plan is critical to its success as is the need to work in a more integrated way, recognising the connections across Council services and with other partners.

4. Resources and Legal Considerations

Financial

- 4.1** There are no direct financial implications associated with this report. The Council's Corporate Plan reflects the Council's priorities for the next five years and this informs the way resources are allocated, whilst also taking account of the availability of resources to deliver it.

Employment

- 4.2** There are no direct employment implications associated with this report.

Legal (Including Equalities)

- 4.3** There are no direct legal implications associated with this report. The requirement to produce and publish a set of Well-being Objectives is part of the Well-being of Future Generations (Wales) Act (2015). The Local Government Measure also requires the Council to demonstrate the steps it is taking to secure continuous improvement.

5. Background Papers

None.