

Meeting of:	Corporate Performance and Resources Scrutiny Committee
Date of Meeting:	Wednesday, 24 July 2019
Relevant Scrutiny Committee:	Corporate Performance and Resources
Report Title:	Vale of Glamorgan Public Services Board Annual Report 2019
Purpose of Report:	To present an overview of the first year of progress in delivering the Well-being Objectives and actions set by the Vale PSB in its Well-being Plan.
Report Owner:	Report of the Managing Director
Responsible Officer:	Tom Bowring, Head of Policy and Business Transformation
Elected Member and Officer Consultation:	No specific Ward Member consultation has been undertaken
Policy Framework:	The Well-being Plan was approved by Council in February 2018
<p>Executive Summary:</p> <ul style="list-style-type: none"> • The PSB launched its Well-being Plan on 22nd May 2018. Since its launch partners have been working to progress the Well-being Objectives set in the Plan and the actions aligned to these Objectives. • To capture the progress made in the first year of the Well-being Plan the PSB have produced an Annual Report in the form of a film and a written report. The Annual Report gives an overview of the progress that has been made by partners in implementing the priorities set out in the Plan. This report provides an explanation of the requirements for an Annual Report and sets out some of the key details. • The Annual Report is attached as Appendix A to this report and the film is available on the PSB website and will be shown in the meeting. (https://www.valepsb.wales/en/Home.aspx) 	

Recommendations

1. That the Committee review the Vale of Glamorgan Public Services Boards Annual Report for 2019 (Appendix A and the film accessed via the PSB's website) and the progress partners are making in implementing the priorities set out in the Well-being Plan.
2. That the Committee make any recommendations to the PSB regarding the progress to date and future focus of PSB activity in delivering the Well-being Plan.

Reasons for Recommendations

1. To enable the Committee to consider the content of the Annual Report and progress being made in the delivery of the Well-being Plan.
2. To enable the Committee to make recommendations to the Public Services Board.

1. Background

- 1.1 The Well-being of Future Generations (Wales) Act 2015 formally established Public Services Boards (PSBs) in each Local Authority area in Wales. 'Our Vale' is the Vale PSB and in accordance with the Act must contribute to the achievement of the national well-being goals as set out in the legislation. The PSB must do this by:
 - Assessing the state of economic, social, environmental and cultural well-being in the local area.
 - Setting local objectives that are designed to maximise the PSB's contribution within the area to achieving the national well-being goals.
 - Taking all reasonable steps to meet these objectives i.e. through a Well-being Plan which must be informed by the Well-being Assessment.
- 1.2 Corporate Performance and Resources Scrutiny Committee is the designated committee for scrutinising the work of the PSB.
- 1.3 The PSB set four Well-being Objectives which provide the framework for its Well-being Plan. There are several short- and long-term actions which will be progressed in an integrated way to achieve the four Objectives and to deliver the PSB's 2050 vision.
- 1.4 The PSB's four Well-being Objectives are:
 1. To enable people to get involved, participate in their local communities and shape local services
 2. To reduce poverty and tackle inequalities linked to deprivation
 3. To give children the best start in life
 4. To protect, enhance and value our environment
- 1.5 The Welsh Government's statutory guidance Shared Purpose: Shared Future, sets out that PSBs must prepare and publish a report no later than 14 months after

the publication of its first well-being plan. The Well-being Plan was published in May 2018 and partners have been working together to progress the priorities set out in the Plan. The PSB has produced its first Annual Report, setting out the progress that has been made in the first year of the Plan and identifying areas of future work.

- 1.6 Innovative approaches to reporting have been encouraged by Welsh Government and in response the PSB have produced an Annual Report film. The film is available through the PSB's website and highlights the work that has been undertaken by partners and sets out the focus of future activity. This film is accompanied by a written report, which is attached as Appendix A to this report.

2. Key Issues for Consideration

- 2.1 The four statutory partners of the PSB: The Council, Cardiff and Vale University Health Board, South Wales Fire and Rescue Service and Natural Resources Wales, are providing the strategic lead on the PSB's Well-being Objectives. Lead officers from across the PSB meet regularly to oversee the progress of the Well-being Plan. A progress report is presented at each PSB meeting. Leads for three Objectives give a brief update of progress and a detailed update is provided against the fourth Well-being Objective. The Objective reviewed in focus is rotated for each meeting ensuring that over the course of the year there is an opportunity to make connections across Objectives and the wider activities being undertaken by partners.
- 2.2 There is a recognition that many of the activities being taken forward by the PSB have been designed to contribute to a number of local priorities and the national Well-being Goals for Wales. The approach the PSB has been taking is to focus on number of key projects and on how they can deliver across our Objectives. A detailed progress report is included in the Annual Report.
- 2.3 To accompany the detail provided in the progress report, the Annual Report also sets out an overview of the work being taken forward against each of the PSB's Well-being Objectives. A number of case studies are provided to illustrate the partnership work and outcomes achieved to date. Case studies include: the PSB's work with the Children's Commissioner for Wales, the progress of the Food Vale partnership and integration of Vale parenting provision.
- 2.4 Within the Annual Report the PSB has set out how progress will be measured. To further build on the learning gathered through the Well-being Assessment and to ensure progress against the Well-being Plan, a set of cross-cutting population level indicators have been agreed by the PSB. These indicators are inclusive of the National Indicators for Wales and the Thriving Places indicators as developed by Data Cymru. Adopting this approach has enabled the PSB to develop a holistic overview of life and well-being in the Vale of Glamorgan and to make links between performance and the implementation of the Well-being Plan.
- 2.5 A comprehensive set of 44 performance indicators which have been split between 'headline' and 'sub-level' indicators have been agreed by the PSB. These indicators have been selected to provide a mix of information available at both a

local and national level and to offer a balance against the four aspects of well-being and the four Objectives. The full list of performance indicators is included in Appendix C of the Annual Report.

- 2.6 The Annual Report sets out how the PSB has achieved good progress in delivering its Well-being Objectives so far. This is the first year that partners have been working together with a focus on delivering the priorities set out in the Plan and the examples and case studies included give a good overview of work undertaken. The PSB are confident that by working together, and by working differently it will continue to have a positive impact on well-being in the Vale over the next four years of the Plan.
- 2.7 It is recommended that Committee note the progress made in delivering the Well-being Plan and make any recommendations to the PSB regarding progress to date and the future focus of PSB activity.
- 2.8 The Annual Report will be circulated to the Future Generations Commissioner, Welsh Government, the Auditor General for Wales and to all members of the Council.

3. How do proposals evidence the Five Ways of Working and contribute to our Well-being Objectives?

- 3.1 The Well-being of Future Generations (Wales) Act 2015 is about sustainable development. The Act sets out a 'sustainable development principle' which specifies that the public bodies listed in the Act must act in a manner which seeks to ensure the needs of the present are met without compromising the ability of future generations to meet their own needs. In meeting their sustainability duty, each body must set objectives that highlight the work the body will undertake to contribute to meeting the seven Well-being Goals for Wales.
- 3.2 Through the PSB partners are working together to contribute to the national well-being goals, adopt the five ways of working and improve social, economic, cultural and environmental well-being.

4. Resources and Legal Considerations

Financial

- 4.1 Welsh Government has made £46,753 in funding available for 2019/2020 to the PSB in the form of a regional grant to both Vale of Glamorgan and Cardiff PSB. This funding will be shared equally between Vale and Cardiff PSBs and must be used to support continued community engagement, the consolidation of evidence gaps, data presentation and enabling innovative ways of annual reporting.

Employment

- 4.2 There are no specific employment implications arising as a direct result of this report.

Legal (Including Equalities)

- 4.3 There are no specific legal considerations arising as a direct result of this report. Actions set out in the Well-being Plan will help to tackle the inequalities linked to deprivation and to increase community participation and engagement. The work of the PSB will contribute to the delivery of a more equal Wales, one of the seven national well-being goals for Wales.
- 4.4 An Equality Impact Assessment of the Well-being Plan has been undertaken and was reported to the committee when the Plan was published.

5. Background Papers

The Vale PSB Well-being Plan <https://www.valepsb.wales/en/Our-Plan.aspx>

Progress on delivering the PSB Well-being Plan was last reported to the Committee on the 11th April

2019. <https://www.valeofglamorgan.gov.uk/Documents/Committee%20Reports/Scrutiny-CRP/2019/19-04-11/Minutes.pdf>



Vale of Glamorgan Public Services Board Annual Report 2019



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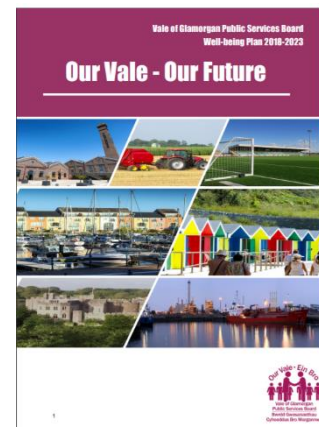
Section 1: Introduction

This is the first Annual Report of Our Vale, the Vale of Glamorgan Public Services Board (PSB) which was established in April 2016. The PSB brings together senior leaders from public and third sector organisations across the Vale of Glamorgan to work in partnership for a better future.



PSB partners have made a commitment to work together to improve services and well-being across the Vale of Glamorgan. The PSB has set out its priorities through its Well-being Plan published in May 2018.

The Plan sets out the PSB’s long-term vision for the Vale priorities for improving local well-being for people of all ages and across all areas of the Vale. More information about the PSB and the Well-being Plan are on the [PSB website](#).



This Annual Report details the progress made in the first year of the Well-being Plan. There is a significant focus on ensuring we are embedding the five ways of working across the PSB and through the delivery of the Well-being Plan.



Working relationships between partners continue to develop with a better understanding of what each partner can contribute and the challenges we face collectively and as individual organisations.

The PSB has benefitted from the wide range of events, advice and tools developed by Welsh Government and the Office of the Future Generations Commissioner; we recognise the need for the partnership to further develop, to embrace innovation, and to understand where it can really add value. This includes further exploring how it connects with the Regional Partnership Board and the Cardiff Capital Region and considering its role in the Vale and wider South Wales region.

Certain Town and Community Councils have a duty under the Well-being of Future Generations Act to show how they are helping to work towards the PSB's Well-being Objectives. In the Vale, Barry, Llantwit Major and Penarth Town Councils come under this duty and have been working in partnership with the PSB to take forward the Objectives and deliver the actions set out in our Plan. Town and Community Council partners have set out the activities they are working towards in their Annual Reports which are available through their websites:

- [Barry Town Council](#)
- [Llantwit Major Town Council](#)
- [Penarth Town Council](#)

This Annual Report details progress against the PSB's four Well-being Objectives and has been written to accompany a video published on the PSB website which highlights the work undertaken to date and the focus of future activity.

Partners are excited about what can be achieved through the PSB but also recognise the challenges we face in terms of resources and demand for services. The PSB will continue to focus on delivering the Objectives in the Well-being Plan and taking forward projects that cut across all our Well-being Objectives. We are striving to develop a more integrated and collaborative approach to how we work and how we can make a difference in our local communities.

Section 2: Our Well-being Objectives and Progress

The PSB's four Well-being Objectives are:

- To enable people to get involved, participate in their local communities and shape local services
- To reduce poverty and tackle inequalities linked to deprivation
- To give children the best start in life
- To protect, enhance and value our environment

There are strategic leads for each of the four Well-being Objectives who meet regularly to oversee progress with the Plan. A progress report is presented at every PSB meeting. Leads for three Objectives give a brief update of progress and a detailed update is provided against the fourth Well-being Objective. The Objective reviewed in focus is rotated for each meeting ensuring that over the course of the year there is an opportunity to make connections across Objectives and the wider activities being undertaken by partners. Those leading on different areas of work are invited to attend the meetings to lead discussions, highlight successes and concerns or to share learning.

We have recognised that many of our activities will contribute to a number of local priorities and the national Well-being Goals. The approach we have been developing is to try and focus on a number of key projects and how they will deliver across our Objectives and bring together a number of actions. Appendix A provides a more detailed account of progress against the Plan's actions.

This next section provides an overview of the work of the PSB and includes a number of case studies to illustrate the work being undertaken and the outcomes achieved to date.

Objective One – To enable people to get involved, participate in their local communities and shape local services (Strategic Lead: South Wales Fire and Rescue Service)

This is an important objective as Vale residents have told us that having a say in decisions that affect their lives is very important. Through enabling people to become involved in their communities and by improving how we as partners engage with, and listen to our local communities, we can make a real difference. Our Well-being Plan has given us a framework through which to progress our partnership work. One good example of joint work with our communities is the Vale Time-Banking Scheme. Over the last twelve months the Council's Housing Team have been working with tenants to promote engagement and grow community spirit through offering volunteering opportunities across the Vale. In the first year of the scheme participants have contributed 1,660 hours of volunteering across the Vale. Work is now underway to see how the scheme can go even further. This has included listening to some inspirational accounts from local community groups such as Llantwit Major Volunteer Group, Gibby Greenfingers and Cwtch Cymru about the difference that

time banking has made and the significant individual and community benefits from involvement in the scheme.

Partners are working together to co-ordinate engagement activities and to improve and share learning, this includes work to map activities to gain a better understanding of how we can more successfully integrate activities. We're also working together on the Vale Council's [Strong Communities Grant Fund](#), to ensure that funded projects reflect the national well-being goals and focus on community well-being.

The PSB is also keen to work more closely with the Vale 50+ and Youth Forum, building on the successes of their recent joint debate which focused on the theme: "Are older people limiting the opportunities of young people?"

Objective Two – To reduce poverty and tackle inequalities linked to deprivation (Strategic Lead: Cardiff and Vale University Health Board)

There are areas in the Vale of Glamorgan which experience significant disadvantage including higher levels of unemployment, lower levels of educational achievement, higher levels of crime and reduced healthy life expectancy. We are committed to working together but know that it will take time to tackle these issues. Building on our Well-being Assessment we have undertaken further analysis around deprivation in the Vale which further emphasises why this is such an important area of work.

- 30% of people are experiencing income deprivation, more than double the Welsh average.
- In some areas 53% of children are estimated to be living in poverty.
- For women in the Vale, the gap in Healthy Life Expectancy between our most and least deprived areas is the largest in Wales.

In order to reduce these differences, we need to work with people living in those areas across a wide range of issues, from housing to employment, and education to looking after your own health and wellbeing. We are doing this in a number of ways, and these will increase in the coming year. For example, we are looking to increase opportunities for healthy and active travel in the Vale. We are building on the success of the Making Every Contact Count approach, to support people to have more conversations about improving their health and well-being. Partners have also come together through the Food Vale Partnership to develop a healthy and sustainable Food Charter for the Vale.

Using the Welsh Government Children and Communities Grant we are changing how we work and joining-up activities to ensure that we achieve the best possible outcomes for those most in need. This includes work around employability, parenting and activities with young people.

Cardiff and Vale College are leading on work to explore how partners can work with national apprenticeship bodies to both improve and provide apprenticeship opportunities in the Vale.

Objective Three – To give children the best start in life (Strategic Lead: Vale of Glamorgan Council)

We know that the experiences people have at a young age have an impact throughout their life. Partners are working together to understand the implication of poor life experiences and what we need to do to build strong, resilient families and communities. In our Plan we have set out key actions for how we can achieve this and that will have a definite effect on improving young people's well-being in the Vale.

We have joined-up parenting services across the Vale. This new service will enable parents to access excellent and innovative advice and support. Natural Resources Wales are also helping partners to explore opportunities for linking play with the natural environment.

Joint work is underway with the Cardiff and Vale Regional Partnership Board to develop an Adverse Childhood Experiences or ACEs project. South Wales Police, the UHB, the Council and schools are working together to put the right support in place to give children the best start in life.

The PSB have also been working with the Children's Commissioner for Wales to pilot a Children's Rights toolkit for PSBs. We will be embedding a children's rights approach in our work to improve well-being for our future generations.

Objective Four – To protect, enhance and value our environment (Strategic Lead: Natural Resources Wales)

Our natural environment is one of the greatest assets the Vale has; our fantastic countryside, seaside and greenspaces are part of the Vale's unique culture. The PSB appreciates the role of the environment as not only an asset for us to enjoy, but as a provider of jobs, critical habitats and a crucial foundation upon which good well-being is built.

As part of a regional project we have been mapping our assets to identify opportunities where we can collaborate on projects such as electric vehicle charging points and ecosystem resilience through better land management.

We are progressing work on healthy and active travel, looking at how we can promote walking and cycling for workers, residents and visitors in the Vale and to build on the opportunities presented by the Cardiff Capital City deal. We will continue to do the most we can to encourage and enable healthy, active and sustainable travel choices across the Vale.

We have started to work with the community on a co-produced environmental project in the Coldbrook Catchment, Barry. Through this project we will work with local people to make a difference to the environment in their local community.

Taken together the progress detailed against each of our objectives shows that the PSB is starting to make a difference and has the potential to have a positive impact on local well-being. To further illustrate the work undertaken over the last twelve months, the next section outlines a number of key case studies.

Section 3: Case Studies

Case Study 1: Embedding the Rights of the Child

In September 2018 the **Children's Commissioner for Wales** (Sally Holland) attended a Vale PSB meeting to discuss **embedding a Children's Rights Approach** into all aspect of decision making, policy and practice. To help carry this work forward Sally and her team facilitated a Children's Rights Workshop in February 2019. The workshop was well attended by PSB partners and wider organisations and reinforced the importance of embedding children's rights and the five principles that underpin the Children's Rights Approach. The workshop helped to encourage discussions on how the PSB could progress embedding a Children's Rights Approach.

Working with the Commissioner, the PSB have completed a pilot **Rights Toolkit**. The Toolkit allowed the PSB to assess to what extent the Board as a collective gives children and young people access to their rights and identify areas for improvements. Feedback was provided to the Commissioner and 4 actions were agreed based on discussions at the workshop and through the Toolkit self-assessment;

1. The Engagement Task and Finish Group are to have a meeting focused on engaging with children and young people, sharing good practice and considering challenges. (Objective 1)
2. Work with Rights Ambassadors to raise awareness and challenge current practices. (Objective 3)
3. Embed a Children's Rights Approach in work on active travel. (Objective 2 and 4)
4. Arrange a meeting of the Vale PSB with the Youth Forum/Cabinet. (Objective 1 and 3)

5 Principles of a Children's Rights Approach;

- Embedding children's rights
- Equality and non-discrimination
- Empowering children
- Participation
- Accountability



Case Study 2: Domestic Abuse, Assessment and Referral Co-ordination (DAARC) Service

The **Domestic Abuse, Assessment and Referral Co-ordination (DAARC)** service receives referrals from the police following their involvement with domestic abuse incidents that have been classified as standard or medium in risk. Coordinators use a **multi-agency approach** to see if the victim has any prior/current involvement with the other agencies and services that might demonstrate additional needs for support. This information is then used to design a support package that involves the right support services at the right time for the individuals, with the aim to reduce the number of repeat incidents of domestic abuse.

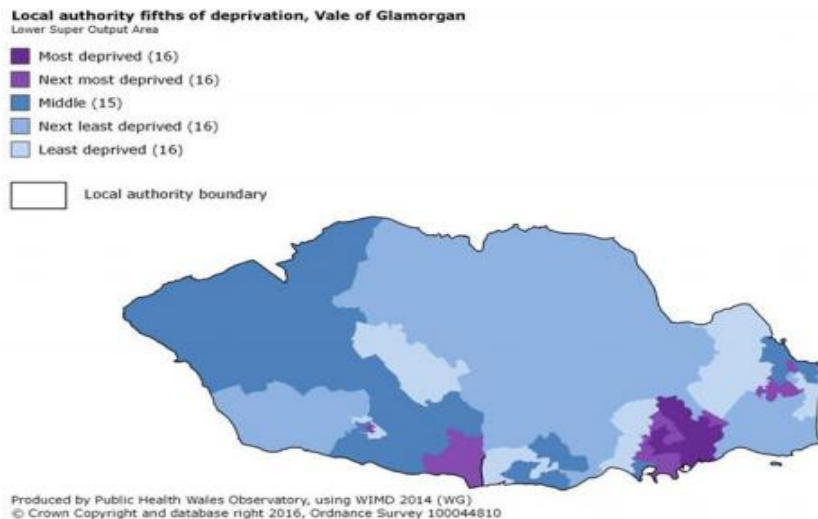
Since June 2018 - March 2019 **1,658** domestic abuse incident referrals have been received by the DAARC service. This year the service was shortlisted for the UK Housing awards for Innovation and was highly commended. The service won the Vale of Glamorgan Council **award for Innovation and Bright Ideas**. The true impact of how the cross organisation service is helping vulnerable residents across the Vale of Glamorgan can be best seen through the real life example:



The DAARC service recently received a referral where a woman had been assaulted by her partner. The service contacted the victim to discuss her safety and support and established that the issue arose when her partner was taking cocaine. The service advised her to speak to her partner and if he wanted help then he should contact the DAARC himself, allowing him the possibility of being referred onto a support service. He did contact the DAARC service and as a result of the contact and his willingness to change he was referred by DAARC to Taith (a service that provides support for substance misuse). Since the referral by the DAARC the perpetrator has continued to engage with the support offered and appointments for support. The victim was very grateful for this intervention that **would not have happened unless the DAARC service was in place.**

Case Study 3: Inequalities Research

The Vale of Glamorgan is often characterised as a relatively affluent area of Wales. The PSB's [Well-being Assessment](#) highlighted however, that there are areas where, and groups for whom, the experience of life in the Vale can be different. Across the Vale there are areas which experience **significant disadvantage** including: high unemployment, reduced healthy life expectancy, low education achievement and higher levels of crime.



To build further on the learning of the Well-being Assessment, the PSB worked with a Postgraduate Student from Cardiff University to undertake further research and analysis into the levels of deprivation and inequality across the Vale. **Four** of the Vale's Lower Super Output Areas (LSOAs) remain within the top 10% most deprived areas in Wales. Across a wide range of indicators relating to: **employment and income, educational attainment, child poverty, healthy life expectancy, healthy eating, activity rates, community safety, housing and the environment** there remain evident differences in life experiences between our most and least deprived communities.

This work culminated in an in-depth presentation to the PSB at its April meeting. The PSB will respond to these findings by continuing to take forward its work to deliver Well-being Objective Two and by ensuring that work across all Objectives recognises the inequalities within the Vale.

Case Study 4: Food Vale



The Food Vale partnership was established to improve access to, and the availability of **sustainable and affordable** food in the Vale of Glamorgan. The partnership has worked with producers and growers, private food businesses and community programmes to develop a **Food Charter** in the Vale. To help take forward the commitments outlined in the Charter, workshops have been held to develop a 'Move More, Eat Well' Framework for Cardiff and the Vale. The partnership has developed and updated a food assets map with these activities being matched to Sustainable Food City Bronze Criteria with a view to submitting an application for membership in autumn 2019.

As part of the development of Food Vale there has been a strong emphasis on engagement. In June 2018 an event held in the Barry Memo brought together over **50** delegates to hear feedback from the Sensemaker project piloted in the Vale and to have their say about opportunities to promote healthy and sustainable food in the Vale.



Over **100** stories were collected and key findings indicated that people enjoyed cooking and eating but that opportunities to purchase local affordable healthy options weren't always available. At the event, there were food growers, producers and providers along with representatives from local organisations. The event used a community of enquiry approach, so that everyone had an opportunity to listen and contribute and identify opportunities for future action.

Another exciting development was funded through Creative Rural Communities. **A Making Sense of Food:** Pilot in the Rural Vale involved the Cardiff & Vale University Health Board (UHB)/Public Health Wales (Local Public Health Team), Cardiff & Vale University Health Board Dietetics and Newydd Housing. Working together they delivered a small scale research pilot in two areas in the rural Vale – St Athan and Llantwit Major. The aim of the pilot, was to identify the challenges and barriers to participation. A series of activities were offered to the communities in both areas, initially to Newydd tenants, but then working with the local schools, the offer was expanded to the wider community.



Get Cooking – an accredited healthy eating course – was run in the primary school in St Athan – 5 families participated and feedback was very positive. A further 'Get Cooking' course has been run in Llantwit, the Steering Group will build on the pilots undertaken to further strengthen the partnership.

Case Study 5: Asset Management

A number of activities have been progressed to identify opportunities across Vale and Cardiff and to ensure partners are considering the environmental impact of their activities. This work recognises the need for all partners to consider how they manage their land and property, it provides opportunities for shared learning and also to explore any opportunities for co-location of staff and services.

Some key activities undertaken by partners to date and which how partners are considering environmental well-being are:

- Commencement of the **REFIT** program to result in the implementation of large scale energy projects to deliver energy and carbon savings at Health Board sites including UHW, Llandough and Barry Hospital and LED lighting replacement programme;
- A range of greenspace and wildlife initiatives at C&VUHB including **Our Orchard**, small wild meadows, growing areas and bird feeders/bug hotels etc across various sites;
- Good practice guidance being prepared on maximising biodiversity and environment benefits when letting land;
- Discussions with Vale of Glamorgan Council and Cardiff and Vale University Health Board about managing verges and grassy areas to maximise biodiversity benefit;
- To reduce carbon outputs street lights in residential areas were converted to LED in 2018, a SALIX funded project is on-going to convert main road lights to LED.
- Work has been undertaken to **re-wild** an area of land at Porthkerry Country Park, creating a new habitat for wild life.

Regionally, across Cardiff and the Vale an asset collaboration project has been established through the **Ystadau Cymru** national strategy – the project has been called '**Making Assets Work Review**' (MAWR). Funding of **£60,000** has been received through the Assets Collaboration Fund and partners have worked together with consultants to map key data and produce case studies to inform an assets review report. Three **assets maps** have been produced which evidence assets across Cardiff and the Vale and opportunities have been identified for further asset collaboration across the region.



Case Study 6: Vale Parenting Team

The new Vale Parenting Team supports families with children between 0-18 years across the Vale of Glamorgan to enable parents to feel more confident in managing behaviour, routines and boundaries. The team focuses on promoting emotional wellbeing, and supporting positive family relationships. The service also benefits from **specialist midwifery support** from our under 19's midwife, in order to provide targeted support which both complement and enhance the Parenting Service.

The team deliver parenting programmes in a small group setting, or offer a **1:1 bespoke interventions** in line with what the family see as the focus of support required. Parenting Programmes include: Welcome to the World, Baby's First Year, Nurturing Programme, Handling Children's Behaviour, Handling Teenage behaviour, Talking Teens and STEPS. These offer a broad programme of support and strategies across the whole age group, from antenatal to the teenage years.

Vale Parenting Service have begun working from the newly formed **St Athan Hub**, which allows networking to take place with parents and professionals of St Athan Primary School. Our **Baby's First Year** group is now fully operating Vale-wide, and we are successfully co-delivering with generic health visitors for three groups across the year.

A pilot group called '**My Brilliant Baby**' is successfully running, the project targets new parents aged under 20 and acts as an engagement group into wider services. This is co-facilitated by a specialist midwife and a parenting practitioner.



Section 4: Developing our Evidence Base

The PSB priorities have been informed by a strong evidence base and the PSB continues to develop work in this area to underpin all its activities. The PSB published its first Well-being Assessment in April 2017, its findings were informed by a range of detailed evidence including data, research and engagement information.

To build on the learning gathered through the Assessment, and to ensure progress against our Well-being Plan, the PSB have agreed a range of cross-cutting population level indicators. These indicators are inclusive of the National Indicators for Wales and the Thriving Places indicators as developed by Data Cymru. This approach has enabled the PSB to develop a holistic overview of life and well-being in the Vale and to make links between our indicators and the implementation of the Well-being Plan.

The PSB agreed a comprehensive set of 44 performance indicators which have been split between 'headline' and 'sub-level' indicators. These indicators have been selected to provide a mix of information available at both a local and national level; to offer a balance against the four aspects of well-being and our four well-being objectives. A full overview of our performance indicators is available as Appendix C.



Reflecting these indicators and to ensure the data and learning gathered through our Well-being Assessment is kept as up-to-date as possible, the PSB has developed an online Evidence Base. This will provide the PSB with live data and insights into key aspects of life in the Vale that have an effect on people's well-being. Our Evidence Base will enable the PSB to integrate the learning of our Assessment and Plan with current data to provide analysis and develop strategic responses to positively affect well-being in the Vale.

Our Key Evidence:

The PSB is tracking the progress we are making in delivering our Well-being Plan through its performance indicators. In addition to monitoring these indicators, the PSB will be keeping track of key demographic changes in the Vale, maintaining and enhancing the learning gathered through our Well-being Assessment and informing a next Assessment. To keep an overview of our progress, changes, and to identify challenges we have set our indicators against four key themes, these are:

- Population Change
- Education and Economy
- Health and Communities
- Environment and Transport

Appendix B highlights some of the key trends and developments that have, and will continue to guide the PSB in its work.

Section 5: Conclusion

We have achieved good progress in delivering our Well-being Objectives so far. We are confident that by continuing to work together and by working differently, we can provide better opportunities for those living in the Vale today, and in the future.

The Well-being of Future Generations Act is first piece of legislation of its kind in the world and presents a unique opportunity for improving and changing life in the Vale of Glamorgan.

The PSB will continue build on this opportunity with the support of the Future Generations Commissioner and have enjoyed working with the Children's Commissioner to embed a children's rights approach in the Vale.

Appendix A: Implementation Action Plan

Well-being Objective One – To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services Strategic Lead – South Wales Fire and Rescue Service

No.	Well-being Plan Action	Lead Officer	Progress
E1.	Adopt the National Principles for Public Engagement in Wales	Christian Hadfield (CH) and South Wales Fire and Rescue Service	An Engagement Task and Finish Group has been established and two meetings of the group have been held. Discussions have focused on how the group can take forward the actions outlined in the Well-being Plan and a framework is in development. Building on the PSB's work with the Children's Commissioner for Wales the group will be focussing on how partners work with and engage children and young people in their work. These discussions will provide a further focus to the Board's adoption of the National Principles for Public Engagement.

Well-being Objective One – To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services
Strategic Lead – South Wales Fire and Rescue Service

No.	Well-being Plan Action	Lead Officer	Progress
E2.	<p>Research best practice in engagement and community participation within Wales, the UK and internationally to develop new approaches with a particular emphasis on:</p> <ul style="list-style-type: none"> • Digital methods • Accessibility/plain language • Children and young people • Deprived communities • Hard to reach groups • Opportunities through sport, culture and environment 	<p>Christian Hadfield (CH) and South Wales Fire and Rescue Service</p>	<p>The Engagement Task and Finish group has identified a number of actions that will help to take forward the work of this Objective, these include:</p> <ul style="list-style-type: none"> • Undertaking mapping of how organisations engage in order to inform best practise • Organisations are now undertaking increased knowledge sharing and peer learning • Creating an events calendar so all organisations are aware of what engagement opportunities are there • Increased engagement opportunities such as shared email surveys <p>This work will help to inform the identification of best practice activities across the Vale. One example of good work identified to date is where partners have worked together to hold community events. In September the Safer Vale Partnership hosted a Safer Vale Community Fun Day at Barry Emergency Services Station. The event was for the whole community, but also targeted at those community groups who have benefited from and worked with the partnership. Partners will continue to work together to host community events and will be working together to host the FestiVale event for Housing Tenants in the Vale of Glamorgan over the summer. Work will also be undertaken to build on the learning gathered by the Council’s Creative Rural Communities team through their Community Asset Mapping work, and to see how this learning can be used to develop a PSB approach.</p>

Well-being Objective One – To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services
Strategic Lead – South Wales Fire and Rescue Service

No.	Well-being Plan Action	Lead Officer	Progress
E3.	Support and promote volunteering opportunities for staff and residents of all ages recognising the range of personal and community benefits.	Rachel Connor (RC) GVS	<p>All partners will be asked to provide an initial contact point who is the lead for volunteering within their organisation to help deliver a picture of what is already in place.</p> <p>In June a workshop was held to explore the potential of expanding the current Vale Housing Timebanking scheme across the Vale and for wider residents. The discussions also highlighted opportunities for making better links between organisations to support volunteers and to provide a more diverse range of activities. Building on this work, discussions have been initiated on the development of a Local Authority Volunteering Network organised by the WLGA. These discussions will help the PSB to map volunteering opportunities in the Vale and share learning and best practice between partners.</p>
E4.	Produce an engagement toolkit for partners across the PSB to support a more integrated approach to our engagement activities which places the community at the centre	Christian Hadfield (CH) and South Wales Fire and Rescue Service	The creation of a toolkit will come from the ongoing actions and discussions of the engagement task and finish group. As partners continue to share learning and practice a toolkit will be developed that captures the opportunities for integration of engagement activities across the Vale.
E5.	Work with one of our most deprived communities to identify and develop a co-produced project which involves the community right at the start to determine what is needed and the best solution.	Christian Hadfield (CH) South Wales Fire and Rescue Service	Following Discussions with Co-production Cymru, NRW have begun work with the communities in the Coldbrook/Cadoxton/Sully Brook area of Barry. These areas have previously experienced flooding incidents, as such work has been undertaken with community groups through the 'Watercourses for Well-being' initiative to reduce flood risk while informing of the benefits for communities, both in the area and downstream of litter removal from the river. Awareness raising has been undertaken with 5 local schools and pamphlets have been distributed across the catchment. Litter pick events have also been held in the East of Barry to raise awareness and develop a general sense of ownership for the river catchment.

Well-being Objective One – To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services
Strategic Lead – South Wales Fire and Rescue Service

No.	Well-being Plan Action	Lead Officer	Progress
E6	Defer - Develop our understanding and knowledge about our local communities and how we can encourage more people to get involved in their community.	Christian Hadfield (CH) South Wales Fire and Rescue Service	There is potential to build on the successes of social prescribing, which has been used to benefit communities in other schemes. There could be opportunities to link this work with the development of a timebanking scheme in the Vale and the mapping exercise that will be undertaken by the Engagement Task and Finish Group. This will further develop our knowledge of our local communities and will enhance the learning gathered through the PSB's Well-being Assessment.
E7.	Work with staff and those working in the community e.g. sports coaches and volunteers to identify needs, raise awareness and signpost to services e.g. dementia, domestic abuse, isolation/loneliness, making healthy lifestyle changes.	Sian Griffiths (SG) Cardiff and Vale UHB/Public Health Wales (Local PH Team)	<p>Colleagues from Cardiff and Vale UHB/Public Health Wales (Local Public Health Team) gave a presentation on local development of the Making Every Contact Count (MECC) approach to the PSB Engagement Task and Finish group. Potential opportunities to support training of partner organisations were explored. Links to MECC e-learning have been shared with partners for cascade (as appropriate) within their organisations.</p> <p>Work has been undertaken are to explore working with a town council around MECC and possibly the healthy weight agenda.</p> <p>Initial conversations with GVS have been undertaken with a view to seeking partner support to identify an area to focus upon.</p> <p>Appropriate Vale Council contacts have been identified following a meeting with Corporate Management Team.</p>

Well-being Objective One – To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services
Strategic Lead – South Wales Fire and Rescue Service

No.	Well-being Plan Action	Lead Officer	Progress
E8.	Build on the experience of local time banking schemes and those in neighbouring areas to explore the potential of a Vale wide/regional time banking scheme.	Mike Ingram (MI) (Head of Housing Services) Vale of Glamorgan Council (VoGC)	<p>A presentation on the scheme was given at the February PSB meeting. Partners were keen to explore how the scheme could be expanded and a workshop was held in June 2019 and a Task Group will now be established to develop a strategy and potential funding bid to expand the scheme.</p> <p>Officers from the Council’s Housing Department have visited Carmarthen to find out how the scheme there was expanded from one that originally focused on getting council tenants involved.</p> <p>Of those involved in the timebanking scheme, 86% of volunteers reported a feeling of increased self-esteem, 87% said that they felt more confident, and 87% said that they had made new friends through the project. Further information about the scheme is available here.</p>

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation
Strategic Lead – Cardiff and Vale University Health Board

No.	Well-being Plan Action	Lead officer	Progress
D9.	Undertake further engagement, research and analysis regarding inequalities between our least and most deprived communities to inform how we can work together more effectively to tackle the challenges and reduce inequalities.	Poverty Alignment Group (PAG) Helen Moses (HM) Mark Davies (MD) (Prevention and Partnership Manager) VoGC	<p>An in-depth review of the data and research that informed the well-being assessment and of newly released data and research has been undertaken. The findings were reported to the PSB in April and highlighted particular areas of concern in the area. Four of the Vale’s Lower Super Output Areas remain in the top 10% most deprived areas in Wales. The work highlighted that across a wide range of indicators there persist evident differences between the life experiences of our least and most deprived communities.</p> <p>The presentation of the findings can be found on the PSB’s Evidence Pages and more information about this work is detailed earlier in the report.</p> <p>This work is informing how the PSB takes forward priorities within the Well-being Plan.</p>

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation
Strategic Lead – Cardiff and Vale University Health Board

No.	Well-being Plan Action	Lead officer	Progress
D10.	Defer - Work in partnership with other agencies, for example foodbanks, debt advice services and other projects already working in the community, to explore how we can better reach those living in poverty and improve access to services, information and support.	Cardiff and Vale UHB to initiate	The Wales Index of Multiple deprivation will be refreshed in autumn 2019, this information will provide an evidence base for the PSB to begin discussion with additional agencies on how to best work together to benefit those who are most deprived in the Vale.
D11.	Work together to promote healthy behaviour messages recognising the need to adapt our approaches to reach different population groups including older people, young people and those in deprived areas.	Sian Griffiths (SG) Cardiff and Vale UHB/Public Health Wales (Local PH Team)	<p>Initial scoping discussions have been held with the Engagement Task and Finish group on the topic of healthy weight. In response to Healthy Weight: Healthy Wales, the Welsh Government’s healthy weight strategy a ‘Move More, Eat Well’ healthy weight framework for Cardiff and the Vale has been developed. The framework is accompanied by a strategic action plan which will provide opportunities to integrate and align work being undertaken across the partnership and to develop effectively healthy behaviour messaging.</p> <p>Further planning underway with NRW to consider seeking partner support to extend their place based approach within a specific geographical area to meet a number of actions within the Well-Being Plan. Potential topics include eating well, environmental sustainability and healthy travel; a coproduction approach would be favoured.</p> <p>This action links to E7</p>

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation
Strategic Lead – Cardiff and Vale University Health Board

No.	Well-being Plan Action	Lead officer	Progress
D12.	Work with local residents to identify and deliver an environmental project, recognising the opportunities for community participation and the links between the environment, physical activity and well-being.	Nadia De Longhi (NDL) Natural Resources Wales (NRW)	<p>NRW have identified the Coldbrook/Cadoxton/Sully Brook catchment as an area that would be suitable for a place based approach for community projects to improve the waterways, their impacts and benefits for the community and downstream impacts (e.g. to bathing beaches). The initial activities (“Watercourses for Wellbeing”) have taken place and included:</p> <p>Yellowfish campaign in partnership with Keep Wales Tidy:</p> <ul style="list-style-type: none"> • 5 schools (50 pupils) & 3 community groups • Raising awareness of 'only rain down the drain' <p>Community Engagement with Keep Wales Tidy</p> <ul style="list-style-type: none"> • Porthkerry Wildlife Group, Cadoxton Conservation Group, Wenvoe Wildlife Group & Barry Action for Nature - this has helped to identify some ideas for environmental improvements in the Coldbrook catchment which can be taken forward with a co-productive approach (link to E5) <p>Love Your River pamphlet drop around East Barry</p> <ul style="list-style-type: none"> • To improve sense of ownership of Coldbrook and alert public to the litter picking events below <p>2 Community Litter Pick events in East Barry</p> <ul style="list-style-type: none"> • Attendance by local community groups and general public in Gibbonsdown <p>Porthkerry Pond Improvement & Rewilding with Porthkerry Wildlife Group</p> <ul style="list-style-type: none"> • This work links to our joint commitment within the PSB to green our estates..

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation
Strategic Lead – Cardiff and Vale University Health Board

No.	Well-being Plan Action	Lead officer	Progress
D13.	Build on the foundations created by Communities First and work undertaken through programmes such as Flying Start, Families First and Supporting People to develop a more co-ordinated approach to tackling poverty across the Vale.	Poverty Alignment Group (PAG) (Amber Condy (AC) Operational Manager ,Social Services) VoGC	<p>With the creation of two Welsh Government Grants (Housing Support and Children and Communities) to replace 10 existing funding streams, the Children and Communities Grant (C&CG) delivery plan has been approved by Welsh Government and reporting is underway.</p> <p>New governance arrangements are in place and a Strategic Management Board has had its inaugural meeting as have the CCG and HS subgroups.</p> <p>Approval has been given by WG to devolve the legacy grant into the respective projects that they fund. This should reduce duplication of recording and lead to closer alignment of activities.</p> <p>Communities for Work, Communities for Work Plus and the two other European funded employability programmes have been brought together within the education department. Closer working relations within the teams are being developed.</p> <p>Work has begun on a single outcomes framework to highlight which programmes and grants are responding to each of the National Wellbeing Goals, the PSB Wellbeing Plan and the Vale Corporate Priorities.</p>
D14.	Work together as local employers and education and training providers to develop new opportunities for work experience, placements, apprenticeships and develop skills aligned to future job opportunities in conjunction with the Capital City Region.	Emil Evans (EE) Cardiff and Vale College (CAVC)	<p>CAVC has completed a desk based review in the context of primarily supporting the growth and prosperity of the Vale of Glamorgan. The review provides intelligence on the local economy within the Vale of Glamorgan which can be used to support provision which will provide opportunities for industry relevant work experience, apprenticeships and skills development.</p> <p>Discussions have begun with the FoodVale partnership to explore the opportunities to link volunteering, work experience and the food industry in the Vale.</p> <p>CAVC’s Employment and Progressions Manager is linking with Vale based organisations to explore further opportunities for work experience, volunteering and apprenticeships.</p>

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation
Strategic Lead – Cardiff and Vale University Health Board

No.	Well-being Plan Action	Lead officer	Progress
D15.	Develop a co-ordinated approach to tackling fuel poverty recognising the expertise and contribution of Registered Social Landlords towards achieving this goal.	Mike Ingram (MI) (Head of Housing Services) VoGC	A meeting has been arranged with the lead officer in Cardiff Council to discuss work being undertaken on affordable warmth to inform how work could be taken forward in the Vale and any opportunities for joint working.
D16.	Consider how we can improve the environment to support and encourage outdoor play and active travel in some of our more deprived areas through for example transport improvement schemes and street closures for play	Tom Porter (TP) Cardiff and Vale UHB/Public Health Wales (Local PH Team)	Work has begun to strengthen links between transport teams in Vale of Glamorgan and Cardiff Councils, including attendance by the Vale transport team at Cardiff Cycle Advisory Group, sharing ideas and developments. The Vale of Glamorgan Council Transport team is looking at potential for public cycle hire scheme in Eastern Vale, including more income deprived areas to enable cheap, healthy travel.
D17.	Work with the Food Vale partnership to address issues relating to access and affordability of food and ensure people have the skills and resources to overcome food poverty and make healthier food choices.	Rhiannon Urquhart (RU) Cardiff and Vale UHB/Public Health Wales (Local PH Team) (Food Vale Steering Group)	A meeting has been held with several 3 rd sector organisations to talk about food, as part of the ongoing engagement work and evidence gathering to support a Big Lottery Community Fund bid. A successful workshop was held on the 13 th March in the Vale to develop 'Move More, Eat Well', the strategic actions plan & framework for Cardiff and the Vale of Glamorgan. Over 40 people attended the event and their comments are currently being collated. Food Vale is a key delivery mechanism for this workstream. Opportunities to develop a place-based approach in one area of the Vale are under discussion with NRW and local town & community councils which will incorporate environmental issues, growing, cooking and eating healthy and sustainable food.

Well-being Objective Three – Give Children the Best Start in Life
Strategic Lead – Vale of Glamorgan Council

No.	Well-being Plan Action	Lead officer	Progress
C18.	Use the findings of the First 1000 Days pilot to challenge and inform early years provision in the Vale exploring the contribution that different partners can make to supporting prevention and early intervention.	Rhiannon Urquhart (RU) Cardiff and Vale UHB/Public Health Wales (Local PH Team)	<p>The mapping of Early Years provision across the Vale of Glamorgan Council, C&V UHB and the 3rd Sector is being led by Cardiff and Vale UHB/Public Health Wales (Local Public Health Team). Links have been made with the existing strategic Early Years Partnerships.</p> <p>The exercise will identify service provision in Health, Education, 3rd Sector across three key headings:</p> <ul style="list-style-type: none"> • Universal services • Targeted services Specialist services <p>The mapping exercise has been slightly delayed whilst waiting a steer from the national F1000D Team within Public Health Wales. A workshop has been organised for late June to enable all F1000D leads across local authority areas to discuss taking forward the recently produced all Wales action plan locally.</p>

Well-being Objective Three – Give Children the Best Start in Life
Strategic Lead – Vale of Glamorgan Council

No.	Well-being Plan Action	Lead officer	Progress
C19.	Develop a more strategic and innovative approach to improving parenting skills linking activities to play and the natural environment to help reach more people and promote links to the environment and well-being from an early age.	Mark Davies (MD) and Amber Condy (AC) VoGC	<p>The new parenting service was launched at a Well-being Networking event in November along with the new Families First Advice Line (FFAL) and Youth Wellbeing team. The next stage will be to explore the links with the Youth Offending Service parenting service in line with the Children & Communities Grant plans. This work takes forward the work to better align existing grant funding streams through the two new Welsh Government grant schemes, Housing and Support and Children and Communities. Further information on this work can be found under Action D13.</p> <p>Vale Parenting Service have begun work at the newly formed St Athan Hub, which allows networking to take place with parents and professionals of St Athan Primary School. Our Baby's First Year group is now fully operating Vale Wide, and is being successfully co-delivered with generic health visitors (3 groups across the year). A pilot group called 'My Brilliant Baby' has successfully been run for 1 term, which targeted new parents aged under 20 and acts as an engagement group into wider services. This is co-facilitated by the specialist midwife and a parenting practitioner.</p> <p>A meeting has been held with NRW to look at options around the environment, discussions with the Council's play team and some case studies around forest schools in the area.</p> <p>Confidence training is being provided in 2019 to enable outdoor play messages to be relayed to families engaging in services including early years, parenting, youth well-being etc. 7 of the youth well-being staff undertook the Connecting to Nature training offered through NRW, this is now being used on a weekly basis.</p>

Well-being Objective Three – Give Children the Best Start in Life
Strategic Lead – Vale of Glamorgan Council

No.	Well-being Plan Action	Lead officer	Progress
C20.	Develop a better understanding of ACEs to take effective action to ensure people are protected, support systems are in place and the root causes of ACEs are prevented.	Clinical Lead for the Resilience and Trauma Aware Transformation Team – Cardiff and Vale UHB (To be appointed)	<p>A post is being funded across Cardiff and the Vale after a successful bid from the Regional Partnership Board 'Me, My Home, My Community' in response to A Healthier Wales.</p> <p>The Vale of Glamorgan ACE's project is being delivered in partnership with the Mental Health Foundation, South Wales Police, the University Health Board and Vale of Glamorgan Council. A project support officer from South Wales Police has been appointed on a two month basis to scope out the best ways to facilitate early intervention opportunities in the Vale. In addition, Families First (FF) have arranged two ACES training sessions which will be delivered to Families First/Flying Start staff. These sessions will be explored for further development.</p> <p>All Families First projects are collecting data on the number of ACEs experienced and this is helping to identify staff training needs and service provision to meet the different needs of service users. The awareness of emerging themes is also helping to ensure the right support services are put in place.</p> <p>Through Early Action Together the Police have offered 5 spaces on each of their own multi-agency ACE-Time training sessions. Information on the Families First Advice Line has been included in this police training on ACES.</p>
C21.	Review services across partners and work together to identify the contribution that we can make towards giving all children the best start in life, recognising the role played by both universal and statutory services	Mark Davies (MD) and Amber Condy (AC) VoGC	<p>A workshop for PSB partners was facilitated by the Children's Commissioner and focused on how the PSB could embed the rights of the child in their work. The PSB has piloted a toolkit at the request of the Children's Commissioner and has now agreed to undertake the following work.</p> <ul style="list-style-type: none"> • Embed the rights of the child in work on Active Travel • Arrange a meeting between the PSB and the Youth Forum • Investigate how Rights Ambassadors can work with partners to ensure children and young people are considered in policies, practices and service design • The PSB engagement group will consider share best practice and explore how collectively they can improve engagement with children and young people.

Well-being Objective Three – Give Children the Best Start in Life
Strategic Lead – Vale of Glamorgan Council

No.	Well-being Plan Action	Lead officer	Progress
C22.	Review multi-agency arrangements for the delivery of preventative and statutory services for children and young people.	Mark Davies (MD) and Amber Condy (AC) VoGC	A review of multi-agency arrangements for preventative and statutory service is to be undertaken, this work will interlink with the knowledge gained through the PSB's work with the Children's Commissioner for Wales and on-going work to align preventative programmes through the Welsh Government's re-structure of funding arrangements, and joint work on ACEs provision in the Vale.

Well-being Objective Three – Give Children the Best Start in Life
Strategic Lead – Vale of Glamorgan Council

No.	Well-being Plan Action	Lead officer	Progress
C23.	Recognising the role played by adults in children’s lives, explore how partners can work together to provide the right support and preventative services for adults who may otherwise be at risk of losing their home or entering the criminal justice system through for example domestic abuse, poor mental health or anti-social behaviour.	Deb Gibbs (DG) (Safer Vale Manager) VoGC Julie Grady	<p>During the months of June 2018 – March 2019, the Domestic Abuse Assessment Referral Co-ordination (DAARC) Service received 1658 referrals that were standard or medium risk domestic abuse incidents. Multi-agency systems were checked to enable the co-ordinator to review the history and involvement (if any) with other agencies and services. With permission victims were then contacted by DAARC and offered support and signposting to relevant services and to determine whether any further information could be shared and support provisions put in place.</p> <p>The DAARC service was shortlisted for the UK Housing awards for Innovation and whilst the service did not win it was highly commended.</p> <p>Prevention and Intervention continue to be a priority for the Anti-Social Behaviour team. The team now have access to education and social services systems in able to share appropriate information and to make more informed decisions.</p> <p>The Safer Vale Partnerships strategy is progressing on target to be available for consultation during the summer of 2019. A number of overarching draft priorities have been included in the strategy:</p> <ol style="list-style-type: none"> 1. Work to prevent and reduce crime and anti-social behaviour to keep people who live, work and visit the Vale safe and free from the fear of crime. 2. Improve the way in which we connect with, involve and inform our communities to increase awareness, the feeling of belonging and positive community cohesion in the Vale. 3. Work to safeguard the most vulnerable in our communities. 4. Strengthen the innovative partnership working and information sharing within the Vale to improve efficiencies and enrichen problem solving. <p>A workshop was held with organisations from across the Partnership to discuss the objectives and actions that should be included in the strategy and form the focus for the partnership. These have been linked to the work of the PSB to ensure alignment and identify opportunities for joint-working.</p>

Well-being Objective Four – Protect, Enhance and Value Our Environment

Lead Partner – Natural Resources Wales

No.	Well-being Plan Action	Lead officer	Progress
Ev24.	<p>Deliver on a joint commitment to “green” our estates by:</p> <ul style="list-style-type: none"> - Developing a better understanding of our net carbon status and exploring opportunities to reduce our carbon impact (e.g. energy efficiency, renewable energy sources and emissions from our activities and the goods and services we buy) - Reviewing how we manage our open spaces to maximise their contribution to ecosystem resilience and to enhance biodiversity (e.g. managing for pollinators and other wildlife) - Minimising flood risk and water pollution - Understanding and mitigating our impacts on air quality 	<p>Nadia De Longhi (NDL) NRW</p>	<p>Work is being taken forward in partnership to address opportunities to work to green estates across the PSB. Natural Resources Wales (NRW) have co-ordinated the undertaking of a questionnaire which has assessed opportunities for quick wins and pilot actions. Following responses, opportunities are being identified to deliver proposed benefits and explore the outputs from the Regional Asset Management Group and the potential to collaborate and maximise the benefits from identified best practice.</p> <p>Some key activities which have been undertaken by partners to date are:</p> <ul style="list-style-type: none"> - Commencement of the REFIT program to result in the implementation of large scale energy projects to deliver energy and carbon savings at Health Board sites including UHW, Llandough and Barry Hospital and LED lighting replacement programme; - A range of greenspace and wildlife initiatives at C&VUHB including Our Orchard, small wild meadow, growing areas and bird feeders/bug hotels etc across various sites; - Good practice guidance being prepared on maximising biodiversity and environment benefits when letting land; - Discussions with VoGC and UHB about managing verges and grassy areas to maximise biodiversity benefit; - Rewilding of the golf course at Porthkerry Country Park, pond improvement work and meadow space development - To reduce carbon outputs street lights in residential areas were converted to LED in 2018, a SALIX funded project is on-going to convert main road lights to LED. - Work has been undertaken to re-wild an area of land at Porthkerry Country Park, creating a new habitat for wild life. <p>Regionally, across Cardiff and the Vale an asset collaboration project has been established through the Ystadau Cymru national strategy – the project has been called ‘Making Assets Work Review’ (MAWR). Funding of £60,000 has been received through the Assets Collaboration Fund and partners have worked together with consultants to map key data and produce case studies to inform an assets review report.</p>

Well-being Objective Four – Protect, Enhance and Value Our Environment
Lead Partner – Natural Resources Wales

No.	Well-being Plan Action	Lead officer	Progress
Ev24 Cont			<p>The review has focused on regional key deliverables:</p> <ul style="list-style-type: none"> - Public Asset Mapping - Collaborative Asset Project development and disposals - Pathfinder projects for joined-up public services - Good practice exchange <p>In addition hard and soft benefits have been identified for the region:</p> <ul style="list-style-type: none"> - Creating economic growth - Well-being Goals linked to social and environmental sustainability - Delivering integrated services which are customer focused - Delivering an effective and efficient public estate <p>Three assets maps have been produced which evidence assets across Cardiff and the Vale and opportunities have been identified for further asset collaboration across the region,</p>
Ev25.	<p>Promote walking and cycling for staff, residents and visitors through shared messages and by providing facilities that enable active travel choices. This work will be undertaken in conjunction with the Capital City Region.</p>	<p>Tom Porter (TP) Cardiff and Vale UHB/Public Health Wales (Local PH Team)</p> <p>Kyle Phillips</p>	<p>Following the launch of the Cardiff Healthy Travel Charter in April 2019, a draft Healthy Travel Charter for Vale of Glamorgan was developed in May 2019, for discussion and adoption by public sector partner organisations. It is anticipated that the Charter will be launched in October 2019 followed by implementation of agreed commitments. A Third sector Healthy Travel Charter is also being discussed with GVS, with potential to develop jointly with C3SC and representatives from third sector organisations across the region.</p> <p>There has been regular liaison between public health and Vale Council transport team on the introduction of additional facilities to promote active travel, including scoping the introduction of Nextbikes in the Eastern Vale, and opportunities to work more closely with Cardiff Council transport colleagues on design of cycle infrastructure; and there has been public health input to WeITAG consultations for local transport schemes.</p>

Well-being Objective Four – Protect, Enhance and Value Our Environment

Lead Partner – Natural Resources Wales

No.	Well-being Plan Action	Lead officer	Progress
			<p>The Green Trails – Bridle and Bike Network project has been funded by the Welsh Government under ENRaW (Enabling Natural Resources and Well-being in Wales) grants and aims to produce a plan for the delivery of a long-distance horse riding and mountain biking network of trails across the region. The programme area will cover the Vale, Bridgend, Cardiff, RCT and Merthyr, and will align with NRW's South Central Area Statement.</p> <p>The project will establish relationships and collaborations with intended user groups – horse, cycle and walking – to work together towards delivery and the sustainability of the trails. This work will add to tourism, physical activities and green infrastructure in the Vale.</p> <p>A tendering process is planned to establish a cycle hire scheme in Penarth, this will enable active and sustainable travel opportunities in Penarth and provides an opportunity for integrated transport solutions between Cardiff and the Vale.</p>
Ev26.	Work with the Capital City Region to promote and facilitate more sustainable travel within the Vale and across the region and where necessary influencing and lobbying transport providers for better public transport options.	<p>Emma Reed (ER) Head of Neighbourhood Services and Transport VoGC</p> <p>Kyle Phillips</p>	<p>The Cardiff Capital City Region are taking forward a number of strategic projects, specific to the Vale of Glamorgan including:</p> <ul style="list-style-type: none"> - The Barry Transport Interchange; - Junction 34 of the M4 to the A48 transport corridor (including a potential parkway station); - Penarth to Cardiff Barrage sustainable transport corridor; - And, potential electric vehicle charging points at our car parks. <p>The Regional Transport Authority (RTA) is enabling greater sharing of resources, skills and knowledge.</p>
Ev27.	Review public land assets and maximise their potential for community use and value as an environmental resource.	<p>Nadia De Longhi (NDL) NRW</p>	Work is being taken forward in partnership to address opportunities to work to green estates across the PSB and to identify opportunities for their potential for community use. Opportunities for communities to identify and take on assets in their areas is progressed through the Vale of Glamorgan Council's Community Asset Transfer process. Where these assets can provide an opportunity to benefit the

Well-being Objective Four – Protect, Enhance and Value Our Environment

Lead Partner – Natural Resources Wales

No.	Well-being Plan Action	Lead officer	Progress
			environment in local communities then this information will be shared with on-going work through action EV24.
Ev28.	Defer - Develop a better understanding across our organisations of environmental issues, the impact of how we work/deliver services, and links between a poor environment and deprived communities.	Nadia De Longhi (NDL) NRW	This will be an outcome of other work and specific actions will be considered at a later date
Ev29.	Work with local businesses and industry to maximise the economic benefits of our environment e.g. through tourism and agriculture whilst taking steps to minimise negative impacts and seek opportunities to enhance the environment of the Vale.	Marcus Goldsworthy (MG) Head of Regeneration and Planning VoGC Phil Chappell	Through the European Funded Creative Rural Communities project pilot activities have been undertaken with businesses in coastal areas of the Vale, including: Small Network farm diversification, camping development, the development of Supplementary Planning guidance on tourism and redundant rural buildings and the promotion of renewable energy opportunities.
Ev30.	Defer - Explore how procurement policies and practice can support the local economy and protect the local environment.	NRW/ Volunteer Partner	Action deferred and to be considered further at a PSB workshop.

Well-being Objective Four – Protect, Enhance and Value Our Environment

Lead Partner – Natural Resources Wales

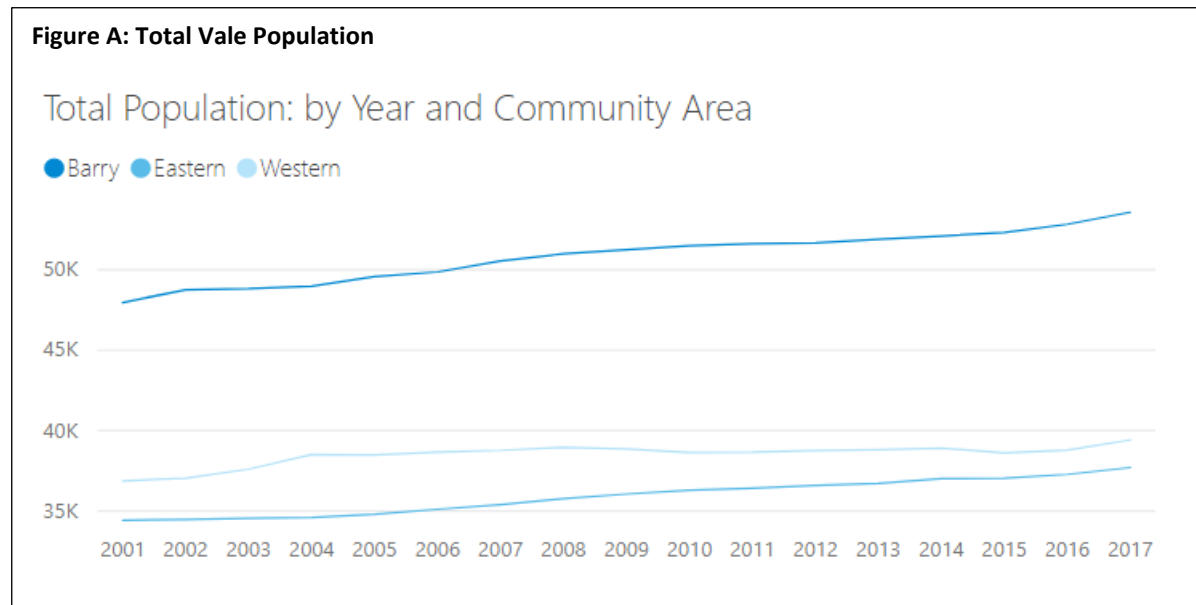
No.	Well-being Plan Action	Lead officer	Progress
Ev31.	Work through the Food Vale partnership to gain Sustainable Food Cities status, ensuring we have a shared understanding of the contribution food can make to all aspects of well-being and the Vale has a sustainable, quality food environment which supports our economy, agriculture and tourism.	Rhiannon Urquhart (RU) Cardiff and Vale UHB/Public Health Wales (Local PH Team) (Food Vale Steering Group)	<p>The food assets map has been updated and activity is being mapped against the Sustainable Food Cities Bronze criteria, with a view to submitting membership application to the programme by the Autumn.</p> <p>A funding bid has been submitted to the LAG for Creative Rural Communities to support the development of a web-based platform to support food activities and businesses in the Vale under the Food Vale banner</p>

Appendix B: Our Key Evidence

Population Change

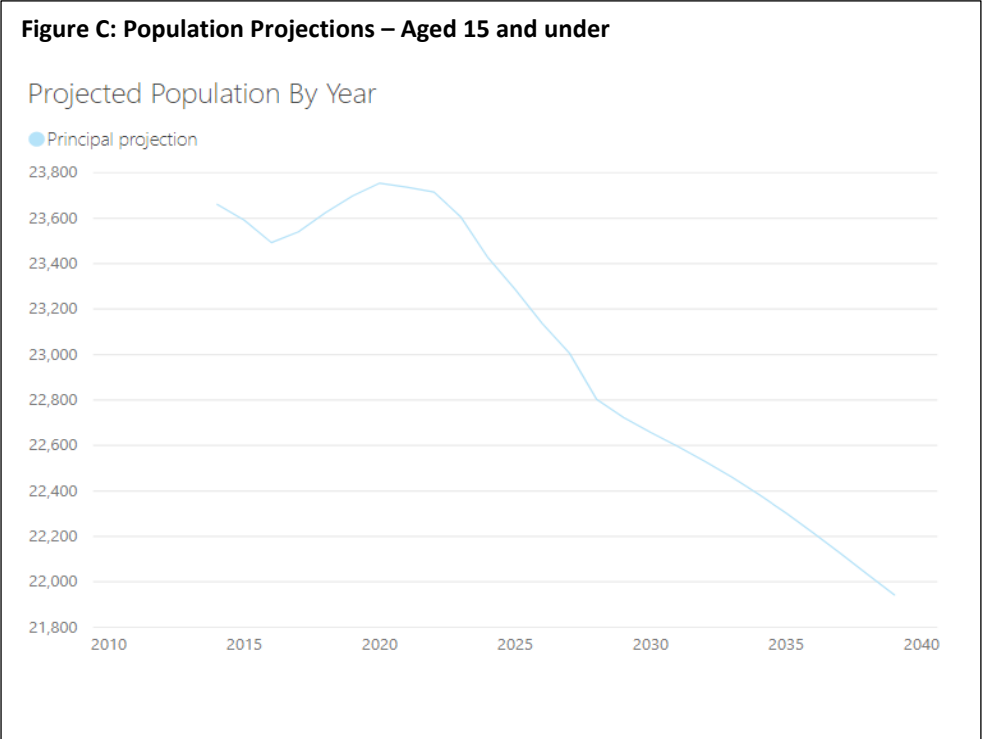
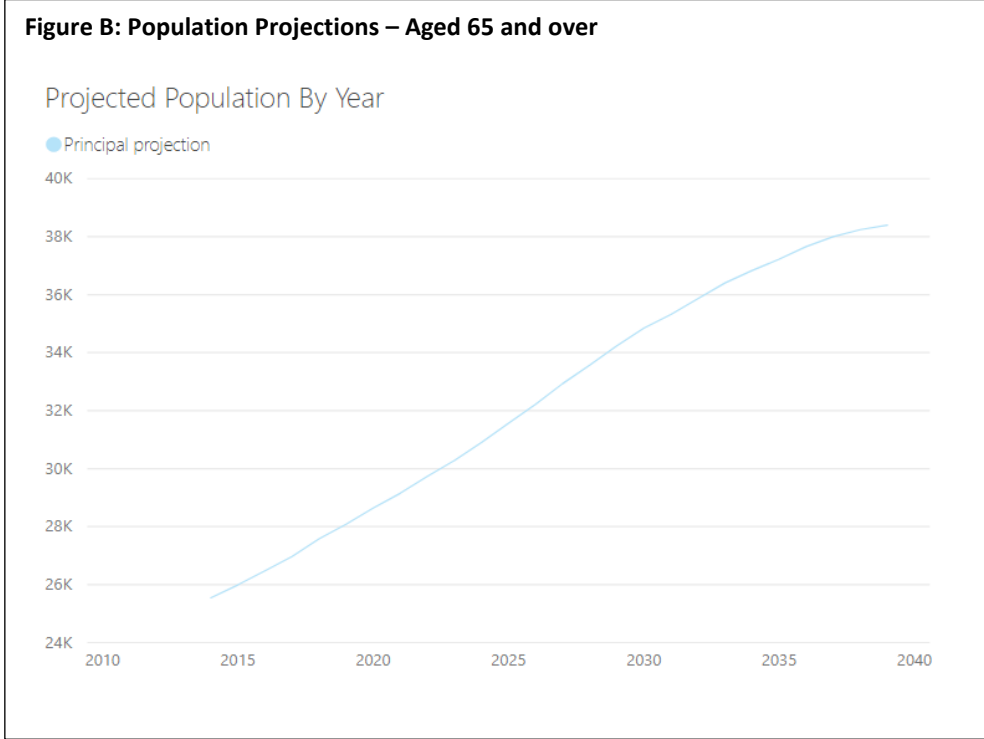
Our Population:

The population of the Vale of Glamorgan as per 2017 mid-year estimates based on 2011 Census data was just over 130,000. As shown by **Figure A**, the majority of residents in the Vale, 53,562 live in Barry, 39,424 residents live in the Western Vale and 37,704 live in the Eastern Vale. Of residents, approximately 51.4% are female and 48.6% are male. The age profile of the Vale of Glamorgan is similar to that of the Welsh average, the majority 60.8% of the people are aged 16-64, 20.7% are aged 65 and over and 18.5% are aged between 0 and 15 years.



Our Future Population:

Population projections based on 2014 estimates show that by 2039 the majority of the Vale’s population, 53% will be aged 16-64. It is predicted however that there will be a significant increase in the percentage of people aged 65 and over, this significant increase is shown in **Figure B**. It is estimated that by 2039, 30% of the Vale’s population will be aged 65 and over. Similarly, as shown by Figure C, it is projected that there will be a fall in the percentage of the population aged between 0 and 15 years, with 17% projected to be between 0 and 15.



Education and Economy

Income and Unemployment

Following both UK and Welsh trends, as shown in **Figure D**; since September 2013, the unemployment rate in the Vale of Glamorgan has been falling year on year. Since December 2017, the unemployment rate has been below the Welsh and UK averages and in December 2018, 3.4% of people in the Vale of Glamorgan were estimated to be unemployed.

Similarly the Vale of Glamorgan has followed the Welsh trend in the change in disposable income over time. As shown by **Figure E**, the Vale and Welsh average has been steadily increasing since 2000. While the average disposable income in the Vale had consistently performed above the Welsh average; since 2013 average disposable in the Vale has been below or matched the Welsh average. Latest data shows average disposable income for the Vale as £15,803, and average disposable income for Wales as £15,814.

Figure D: Change in household disposable income

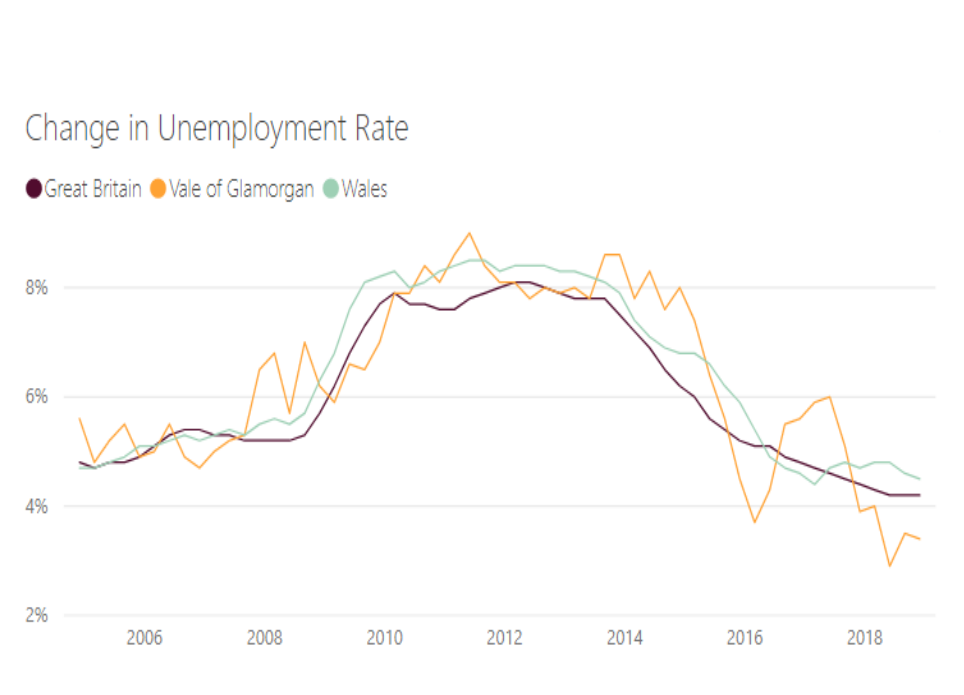
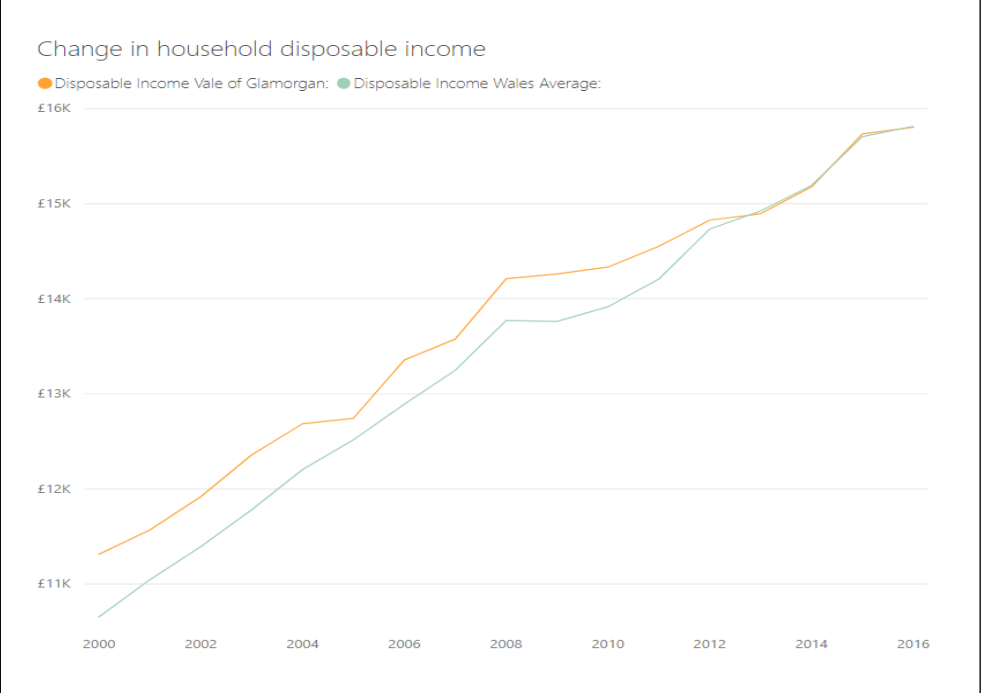
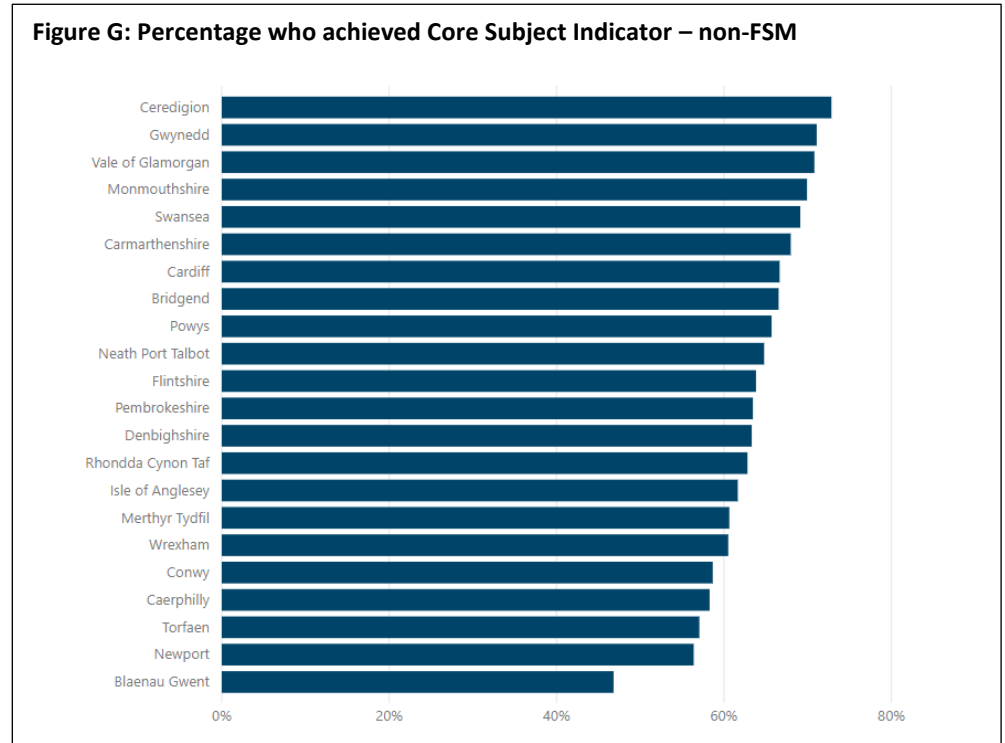
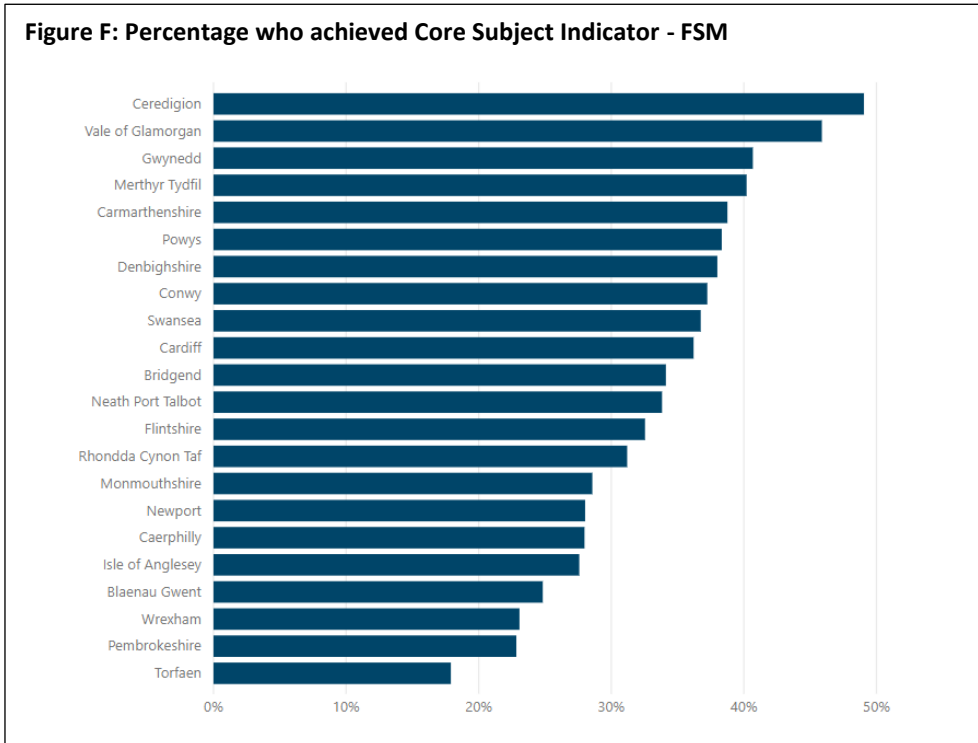


Figure E: Change in Unemployment Rate



Free School Meal Attainment

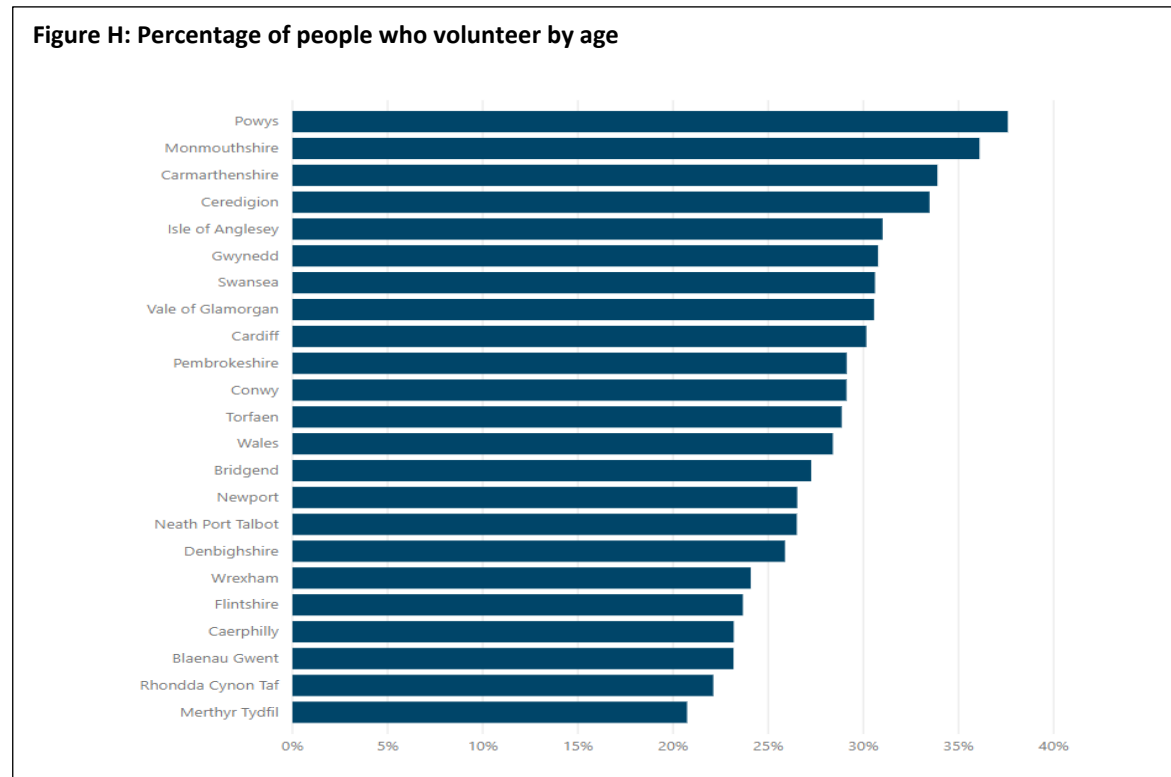
Although performance has been improving year on year since 2010 when 19% of Key Stage 4 pupils eligible for Free School Meals (FSM) achieved the Core Subject Indicator, there remains a significant gap in the attainment of those eligible for FSM and non-FSM in the Vale. In 2016 46% of pupils eligible for FSM achieved the Core Subject Indicator, while 71% of pupils not eligible for FSM achieved the Core Subject Indicator.



Health and Communities

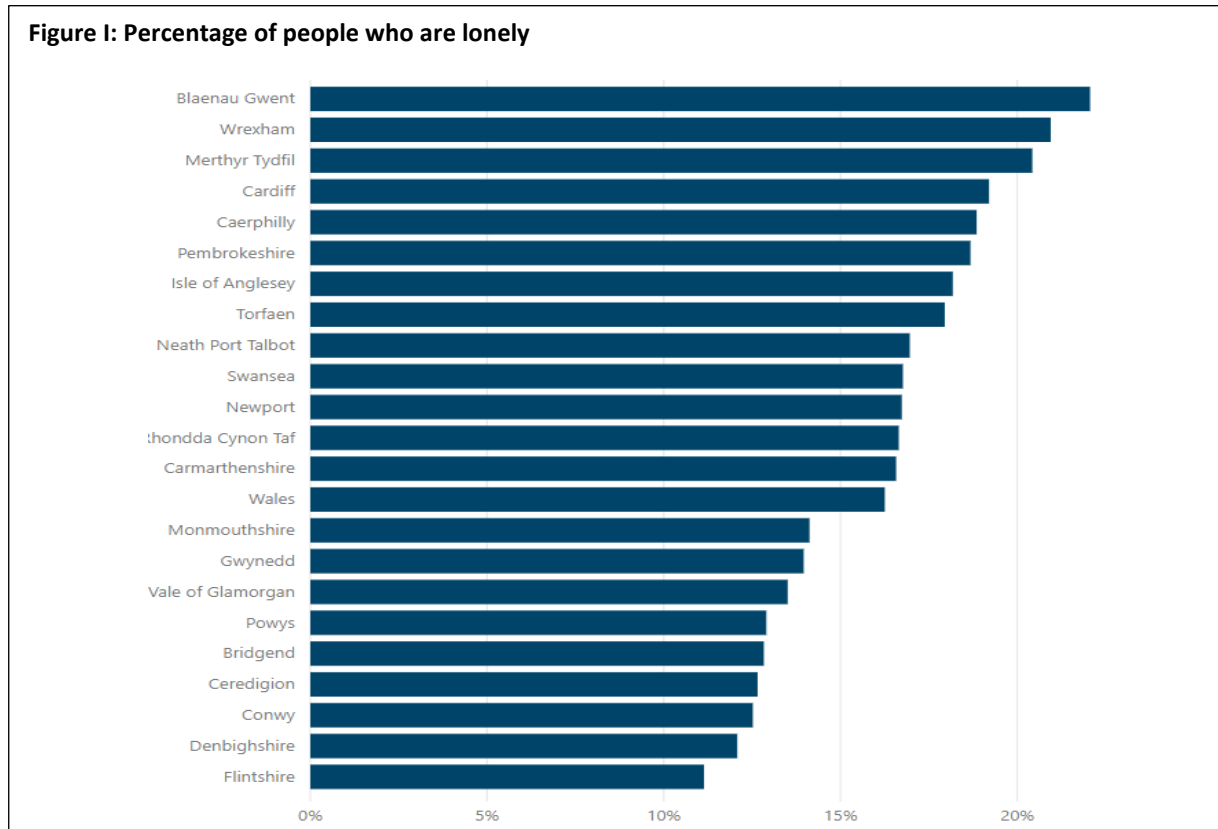
Volunteering

As shown in **Figure H**, when compared to figures across Wales, the Vale of Glamorgan performs above the Welsh average for the percentage of adults who volunteer. In 2017 it was estimated that 31% of adults aged 16 and over volunteered in the Vale, while the Welsh average was estimated at 28% of adults volunteering. The highest proportion, 35% of adults those volunteering across Wales were those aged between 65 and 74.



Loneliness

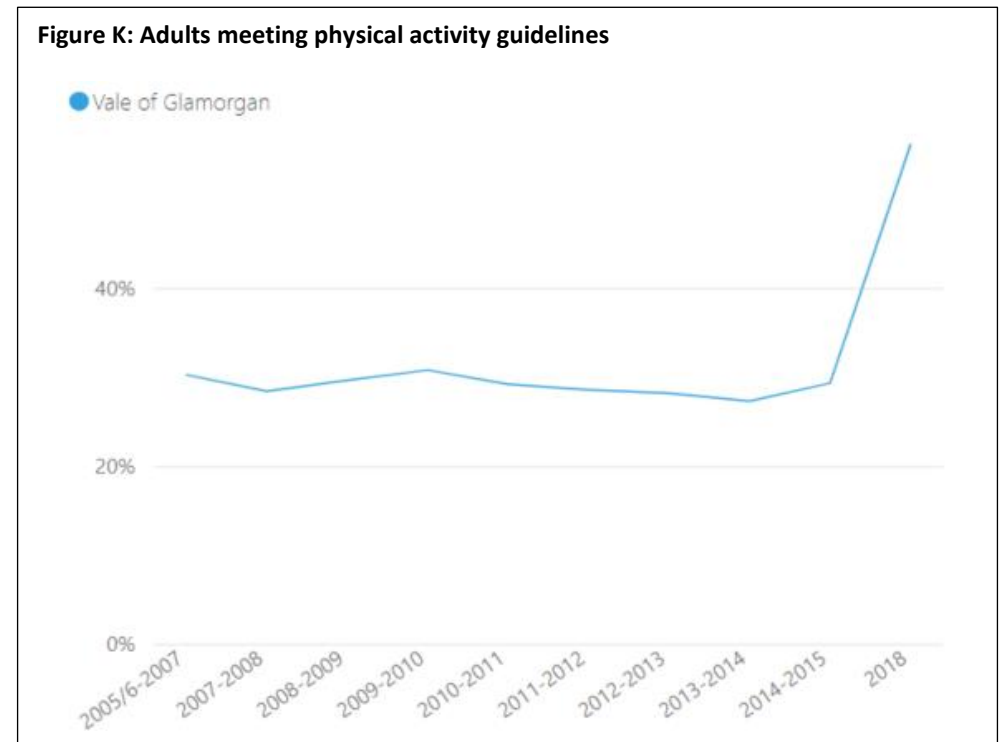
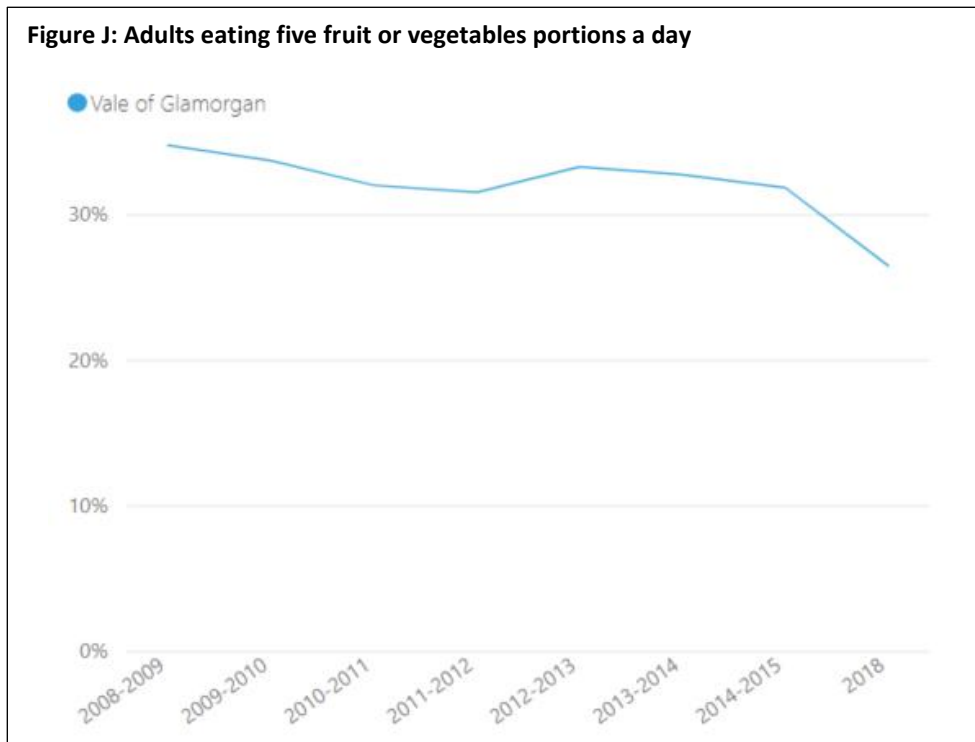
The percentage of people who reported being lonely in the Vale of Glamorgan in 2017/18 was 14%, slightly lower than the Welsh average of 16%. This data is taken from the National Survey for Wales, and is reliant on a sample of 1,000 people. Notably in 2016/17, the percentage of people who reported being lonely in the Vale was significantly higher, with 21% reporting they were lonely, 5% higher than the Welsh average of 17%. Interestingly, in 2018 the highest proportion of people, 21%, reporting being lonely across Wales were those aged 16-24.



Adult Health

As shown in **Figure J**, in 2017-18 only 26.52% of adults in the Vale reported eating five fruit and vegetable portions a day. Although this figure is above the Welsh national average of 23.8%, and in comparison to areas across Wales, the Vale performs relatively well, it is perhaps concerning that trend data shows the percentage reporting eating five fruit and vegetables a day has been falling since 2012—13.

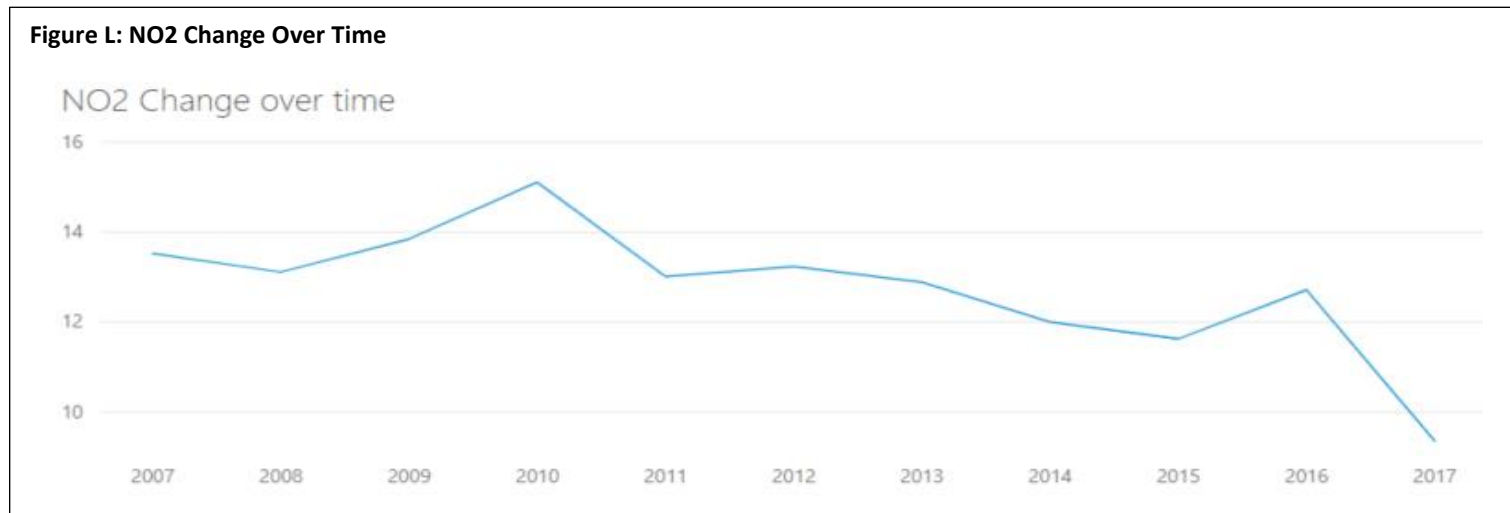
Interestingly in comparison, the Vale of Glamorgan performs relatively well when compared to other areas across Wales for the percentage of adults meeting physical activity guidelines. As shown in **Figure K**, the percentage reporting to meet physical activity guidelines in 2017-18 has risen significantly since 2014-15. In 2017-18, 56.2% of adults in the Vale reported meeting physical activity guidelines, slightly above the Welsh average of 53.2%.



Environment and Transport

Air Quality

Air quality in the Vale of Glamorgan has been showing an improvement since 2007, with levels of NO₂ – Nitrogen dioxide the pollutant particularly associated with built-up areas and roads have been decreasing over time. As shown in Figure L, despite a spike in 2016 NO₂ rates in the Vale have been falling year on year and in 2017 NO₂ rates were 9.36µg/m³.



CO2 Emissions

In comparison the other areas of Wales, the Vale of Glamorgan has relatively high total CO2 emissions. As shown in Figure M, data for 2016 shows the Vale as ranked fifth highest CO2 emitting Local Authority area in Wales, emitting 1,134 Kilotonnes of CO2. This position is further compounded when this data is split by the Tonnes of CO2 emissions per resident. As shown in Figure N, data for 2016 shows the Vale as ranked the third highest emitting Local Authority area in Wales; emitting 8.80 tonnes of CO2 per resident, slightly higher than the Welsh average of 8 tonnes of CO2 per resident.

Higher levels of CO2 emissions in the Vale can be partially explained by the presence of the Cardiff International Airport, Heavy industry and a large agricultural sector.

Figure M: Total CO2 Emissions

Total CO2 emissions

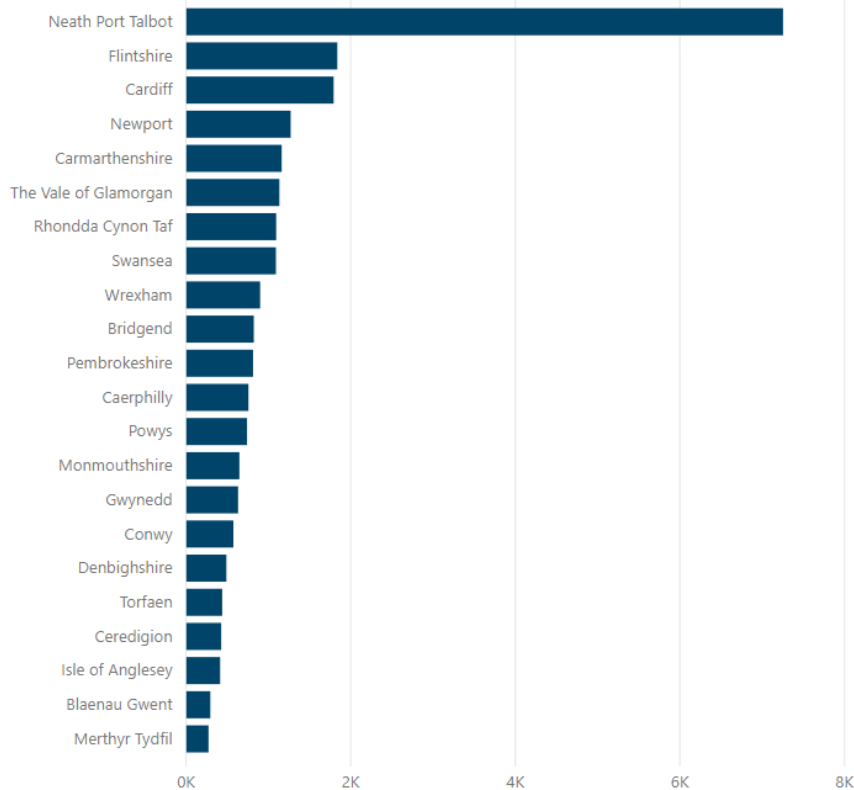
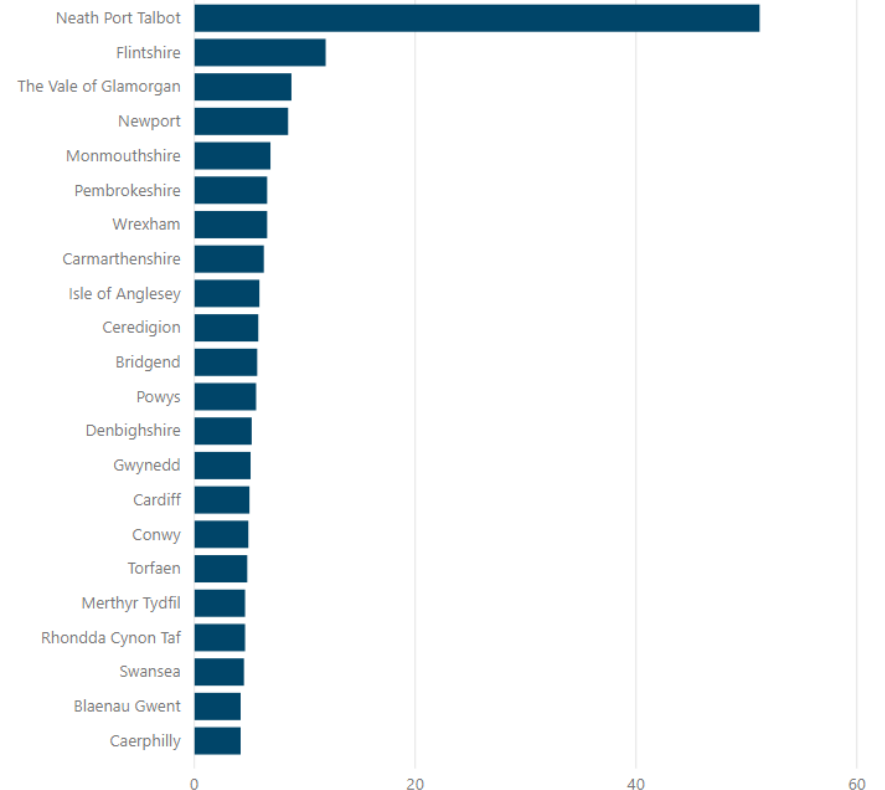


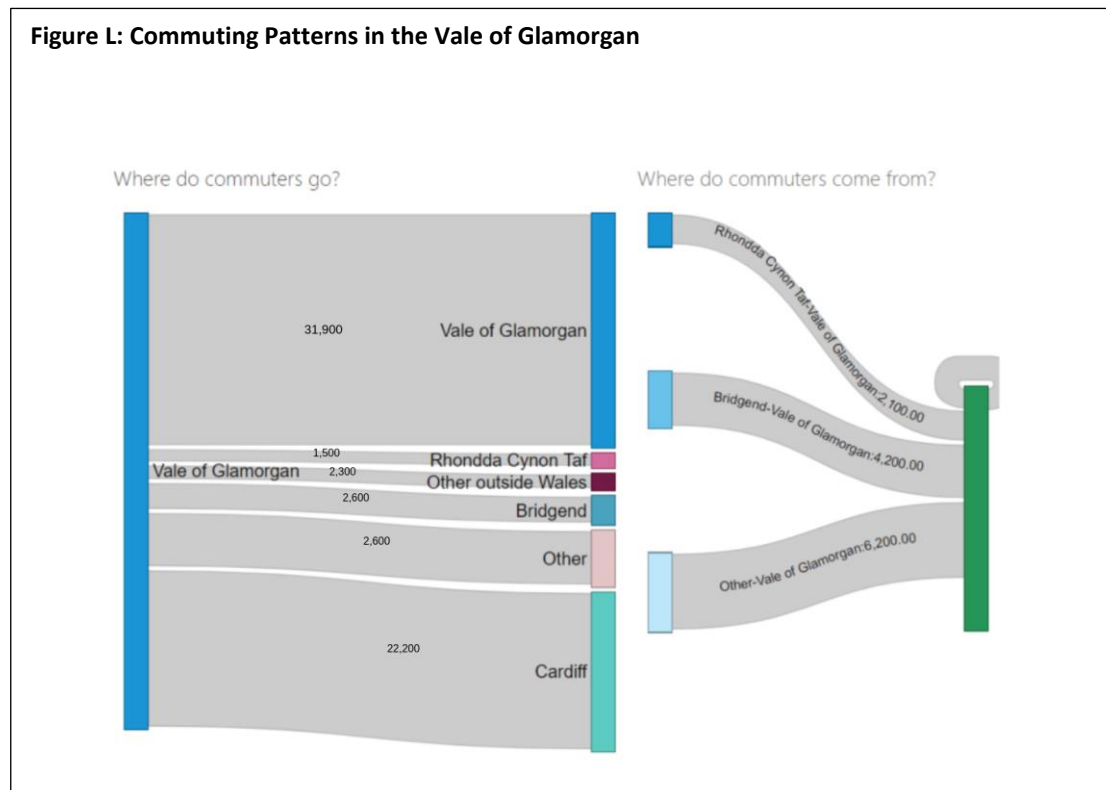
Figure N: Tonnes CO2 Emissions per resident

Tonnes CO2 emissions per resident



Commuting Patterns

Reflecting the growing population in the Vale of Glamorgan, the numbers working residents and the number of people working in the Vale has been steadily growing year on year. As shown in **Figure L**, in 2018 it was estimated that there were a total of 63,100 working residents in the Vale; interestingly the majority, 31,900 of residents also work within the Vale. Of those residents who commute outside the Vale, the majority commute to neighbouring authorities; 22,200 residents commute to Cardiff, 2,600 to Bridgend and 1,500 to Rhondda Cynon Taf.



Appendix C: Our Performance Measures

Indicator no.	Indicator	Source	Local/ National	Well-being Area	Well-being Objective	National Well-being Indicator no.	Thriving Places Indicator
Headline Indicators							
1	Percentage who feel able to influence decisions affecting their local area	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en	Local	Social	Objective 1	Indicator 23	
2	Percentage of people who Volunteer	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en	Local	Social	Objective 1	Indicator 28	
3	People agreeing that they belong to the area; that people from different backgrounds get on well together; and that people treat each other with respect	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en	Local	Social	Objective 1	Indicator 27	
4	Percentage of people satisfied with their ability to get to/ access the facilities and services they need	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en	Local	Social	Objective 1	Indicator 24	

5	Percentage of 16+ who are lonely by age and gender	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en	Local	Social	Objective 1		Yes
6	Unemployment rate of the economically active population aged 16+ (model-based)	Annual Population Survey (LA)/ Claimant Count (sub-LA) https://www.nomisweb.co.uk/reports/lmp/la/1946157396/report.aspx#tabempunemp	Local	Economic	Objective 2		Yes
7	Gross Disposable Household Income per head	ONS/NOMIS https://www.ons.gov.uk/economy/regionalaccounts/grossdisposablehouseholdincome/datasets/regionalgrossdisposablehouseholdincomegdhbylocalauthorityintheuk	Local	Economic	Objective 2	Indicator 10	
8	Employee jobs with hourly pay below the living wage	ONS (User requested data)		Economic	Objective 2		
9	Percentage of all pupils of compulsory school age eligible for free school meals	Education	Local	Economic	Objective 2		
10	Percentage of people living in households in income poverty relative to the UK median measured for children, working age and those of pension age	Households below average income dataset https://www.gov.uk/government/collections/households-below-average-income-hbai--2	National	Economic	Objective 2	Indicator 18	

11	Mental well-being: children & young adults and adults	Public Health Wales	Local	Social	Objective 3	Indicator 29	Yes
12	Measurement of development of young children	Foundation Phase Profile http://gov.wales/topics/educationandskills/foundation-phase/foundation-phase-profile/?lang=en	Local	Social	Objective 3	Indicator 6	
13	Per capita CO2 emissions	BEIS		Environmental	Objective 4		Yes
14	Have you attended an arts event in the last year? Have visited an historic place in the last year? Have you visited a museum in the last year?	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en	Local	Cultural		Indicator 35	
15	People who can speak Welsh	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en	Local	Cultural		Indicator 37	
16	People feeling safe (at home, walking in the local area, and travelling	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en	Local	Social		Indicator 25	Yes
17	Rate of all offences per 1000 population	Police/Infobase Cymru	Local	Social			
18	Healthy life expectancy at birth (male & female) including the gap between the least and most deprived	Public Health Wales		Social		Indicator 2	Yes

19	Key Stage 2 Pupils Achieving the Expected Level (L4+) in the Core Subject Indicator [including FSM v non-FSM attainment gap at LA level]	Stats Wales https://statswales.gov.wales/Catalogue/Education-and-Skills/Schools-and-Teachers/Examinations-and-Assessments/Key-Stage-2	Local	Economic			
20	Key Stage 4 Pupils Achieving the Level 2 Threshold including English/Welsh & Maths [including FSM v non-FSM attainment gap at LA level]	Stats Wales https://statswales.gov.wales/Catalogue/Education-and-Skills/Schools-and-Teachers/Examinations-and-Assessments/Key-Stage-2	Local	Economic		Indicator 7	Yes
Measures To Be Developed							
21	Food Poverty Indicator	TBC					
22	Fuel Poverty Indicator	TBC					

Sub-Measures							
Indicator no.	Indicator	Source	Local/ National	Well-being Area	Well-being Objective	National Well-being Indicator no.	Thriving Places Indicator
1	Life satisfaction among older people			Social	Objective 1		
2	Percentage of people satisfied with local area as a place to live	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en	Local	Social	Objective 1	Indicator 26	
3	Employee jobs with hourly pay below the living wage	ONS (User requested data)		Economic	Objective 2		
4	Long-term (i.e. over 12 months) JSA Claimants (Percentage of JSA claimants for over 12 months)	NOMIS	Local	Economic	Objective 2		
5	Percentage of children aged 4 to 5 who are a healthy weight	Public Health Wales		Social	Objective 3		
6	Uptake of MMR2 by age 4 (second dose Mumps, Measles, Rubella vaccine)	Public Health Wales		Social	Objective 3		
7	Number of households with dependent children who are statutory homeless	Housing	Local	Social	Objective 3		

8	Percentage of Flying Start children reaching developmental milestones at age 3	Welsh Government Flying Start http://gov.wales/statistics-and-research/flying-start/?lang=en	Local	Social	Objective 3		
9	Rate of first time entrants to the youth justice system per 1000 population	YOS and MOJ	Local	Social	Objective 3		Yes
10	Number of registered childcare places available to young children in the Vale of Glamorgan	CSA	Local	Social	Objective 3		
11	Percentage of low birth weight live births	National Community Child Health Database http://gov.wales/statistics-and-research/births-national-community-child-health-database/?lang=en	Local	Social	Objective 3	Indicator 1	
12	Ecological footprint of the Vale	Ecological footprint of Wales report http://gov.wales/topics/environmentcountryside/climatechange/publications/ecological-footprint-of-wales-report/?lang=en	Local	Environmental	Objective 4	Indicator 14	Yes
13	Levels of Nitrogen Dioxide (NO2) and particulate matter (PM10, PM2.5) pollution levels in the air	Welsh Government		Environmental	Objective 4		

14	Commuting patterns in the Vale of Glamorgan	Stats Wales http://www.valeofglamorgan.gov.uk/Documents/Our%20Council/Achieving%20our%20vision/Public-Services-Board/Well-being-Assessment/FINAL-ENGLISH-VERSIONS/Maximising-Opportunities-and-Attainment-Evidence-Report-Version-at-April-2017.pdf	Local	Environmental	Objective 4		
15	Total number of visitors to the Vale of Glamorgan for Tourism purposes (as measured by STEAM survey)	STEAM Survey (available in July)	Local	Cultural			
16	Percentage of people aged 65+ who reported their general health as being very good or good	Public Health Wales	Local	Social			
17	Rate of domestic abuse related offences and incidents	Police/Infobase Cymru	Local	Social			Yes
18	Percentage of clients accessing substance misuse services who reported an improvement in their quality of life	Cardiff and Vale APB	Local	Social			

19	Drinking Alcohol Above National Guidelines	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en		Social			
20	Percentage of adults eating 5 or more portions of fruit and vegetables a day	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en	Local	Social			
21	Percentage of adults active for less than 30 minutes in a week	Stats Wales https://statswales.gov.wales/Catalogue/National-Survey-for-Wales/Sport-and-Recreation/percentageofpeoplewhoparticipateinsport3ormoretimesaweek-by-localauthority-year	Local	Social		(Indicator 38)	
22	Percentage of adults who are current smokers	National Survey for Wales http://gov.wales/statistics-and-research/national-survey/?lang=en	Local	Social			
23	Percentage of population aged 16-64 qualified NVQ4+ (degree level or equivalent)	NOMIS https://www.nomisweb.co.uk/reports/lmp/la/1946157396/report.aspx#tabempunemp	Local	Economic			
24	Year 11 and Year 13 school leavers that are not in education, employment or training	InfoBase Cymru http://www.infobasecymru.net/IAS/themes/children,youngpeopleandeducation/compulsoryeducation/tabular?viewId=27&geoid=1&subsetId	National	Economic		Indicator 22	