

Meeting of:	<b>Cabinet</b>
Date of Meeting:	<b>Monday, 13 July 2020</b>
Relevant Scrutiny Committee:	Corporate Performance and Resources
Report Title:	Vale of Glamorgan Public Services Board Annual Report 2019-20
Purpose of Report:	To present an overview of the second year of progress in delivering the Well-being Objectives and actions set by the Vale PSB in its Well-being Plan.
Report Owner:	Leader of the Council
Responsible Officer:	Managing Director
Elected Member and Officer Consultation:	No specific Ward Member consultation has been undertaken
Policy Framework:	The PSB Well-being Plan was approved by Council in February 2018
<p>Executive Summary:</p> <ul style="list-style-type: none"> <li>• The PSB launched its Well-being Plan on 22<sup>nd</sup> May 2018. Since its launch partners have been working to progress the Well-being Objectives set out in the Plan and the actions aligned to these Objectives.</li> <li>• To capture the progress made in the second year of the Well-being Plan the PSB have produced an Annual Report in the form of a Sway report. The Annual Report gives an overview of the progress that has been made by partners in implementing the four well-being Objectives and activities detailed in the Plan and against the PSB's priority workstreams.</li> <li>• The Annual Report was considered by the PSB on the 10<sup>th</sup> July 2020 and is available <a href="#">here</a> and will be published on the PSB <a href="#">website</a>.</li> </ul>	

## **Recommendations**

1. That Cabinet review the Vale of Glamorgan Public Services Board's Annual Report for 2019-20 and the progress partners are making in implementing the priorities set out in the Well-being Plan.
2. That Cabinet make any recommendations to the PSB regarding the progress to date and future focus of PSB activity in delivering the Well-being Plan.
3. That Cabinet considers how Council services can continue to contribute to the successful delivery of PSB priorities.
4. That Cabinet refers this report to Scrutiny Committee (Corporate Performance and Resources) for their consideration of the progress being made by the PSB to date and make any recommendations to Cabinet for the future focus of PSB activity.

## **Reasons for Recommendations**

1. To enable Members to consider the content of the Annual Report and progress being made in the delivery of the Well-being Plan.
2. To enable Members to make recommendations to the Public Services Board.
3. To ensure that the Council continues to support the work of the PSB.
4. To ensure that appropriate scrutiny of the PSB's Annual Report is undertaken and the views of the Scrutiny Committee regarding future focus of work can be considered by Cabinet.

## **1. Background**

- 1.1 The Well-being of Future Generations (Wales) Act 2015 formally established Public Services Boards (PSBs) in each local authority area in Wales. 'Our Vale' is the Vale PSB and in accordance with the Act must contribute to the achievement of the national well-being goals as set out in the legislation. The PSB must do this by:
  - Assessing the state of economic, social, environmental and cultural well-being in the local area.
  - Setting local objectives that are designed to maximise the PSB's contribution within the area to achieving the national well-being goals.
  - Taking all reasonable steps to meet these objectives i.e. through a Well-being Plan which must be informed by the Well-being Assessment.
- 1.2 Corporate Performance and Resources Scrutiny Committee is the designated committee for scrutinising the work of the PSB.
- 1.3 The PSB set four Well-being Objectives which provide the framework for its Well-being Plan published in 2018. There are several short and long-term actions which will be taken forward in an integrated way to achieve the four Objectives and to deliver the PSB's 2050 vision.

**1.4** The PSB's four Well-being Objectives are:

1. To enable people to get involved, participate in their local communities and shape local services
2. To reduce poverty and tackle inequalities linked to deprivation
3. To give children the best start in life
4. To protect, enhance and value our environment

**1.5** The Welsh Government's statutory guidance Shared Purpose: Shared Future, sets out that PSBs must prepare and publish a progress report on the work undertaken towards meeting the well-being objectives on an annual basis. The PSB's Well-being Plan was published in May 2018. The PSB has now produced its second Annual Report. The report sets out the progress that has been made in the second year of the Plan and identifies areas of future work including need for the PSB to consider the impact of COVID-19.

## **2. Key Issues for Consideration**

**2.1** The four statutory partners of the PSB: The Vale of Glamorgan Council, Cardiff and Vale University Health Board, South Wales Fire and Rescue Service and Natural Resources Wales, are providing the strategic lead on the PSB's Well-being Objectives. Lead officers from across the PSB oversee the progress of the Well-being Plan.

**2.2** There is a recognition that many of the activities being taken forward by the PSB will contribute to a number of local priorities and the national Well-being Goals for Wales. In 2019 the PSB adopted a more integrated approach and agreed four priority workstreams which cut across the four Well-being Objectives. These priorities were agreed following a reflective workshop where partners considered progress across all activities detailed in the Well-being Plan and where collective action was most needed. Detailed progress against the four priorities is provided in the Annual Report together with an update for each action in the Well-being Plan. The Annual Report is available [here](#).

**2.3** The PSB's 4 priority workstreams are:

- Key Priority One -The Cardiff and Vale Move More Eat Well Plan led by the Cardiff and Vale University Health Board.
- Key Priority Two – Tackling Climate Change led by the Vale of Glamorgan Council and Natural Resources Wales.
- Pathfinder Project – Timebanking led by the Vale of Glamorgan Council.
- Organisational Learning Project – Improving Engagement led by the South Wales Fire and Rescue Service.

**2.4** Details are included for each workstream on the background to the priority, what the PSB has done, what the PSB has achieved and what the future direction for this work is. A number of case studies are provided to illustrate the partnership work and outcomes achieved to date. Case studies include: the PSB Staff Healthy

Travel Charter, the School Health Research Network, Early Action Together, Glamorgan Smallholders Network, Vale Heroes and Community Safety.

- 2.5** Within the Annual Report the PSB sets out the robust evidence base that has been developed using Power BI to ensure information is easily available to partners to inform the work of the PSB. Recognising the COVID-19 pandemic will have a long lasting impact on our economic, social, cultural and environmental well-being the report highlights some of the data that will be key for partners to plan services. The data areas included are; demographics, education and the economy, health and communities and environment and transport. Local data analysis on these topics and the PSB's response to the emerging data is set out in the report. Work to further develop the evidence base will continue as we build on the work undertaken as part of the Well-being Assessment published in 2017.
- 2.6** As part of the Annual Report process partners have considered and reviewed the priorities for the coming year. The work undertaken in the second year of the Well-being Plan has been considered together with the more recent changes due to COVID-19. The four workstreams remain relevant for 2020-2021 and work will continue to take them forward, however for each priority we will need to review how the work is progressed and the scope of the activity. Partners responses and opportunities to deliver the Well-being Objectives and priorities in 2020-2021 are outlined in the report.
- 2.7** The PSB has also identified the need to improve how it involves Town and Community Councils and children and young people in its work. It is also keen to improve accountability and how it reports to relevant scrutiny committees. A further area of work is planned with the Older Peoples Commissioner around ensuring the Vale is Age Friendly.
- 2.8** The Annual Report sets out how the PSB has achieved good progress in delivering its Well-being Objectives so far. This is the second year that partners have been working together to deliver the Well-being Plan and the examples and case studies included give a good overview of work undertaken. Although the focus of the PSB has changed in recent months in response to COVID-19 the PSB continues to plan for the future and to take account of all the learning and experience developed across the partnership. The PSB are confident that by working together, and by working differently it will continue to have a positive impact on well-being in the Vale over the next three years of the Plan.

### **3. How do proposals evidence the Five Ways of Working and contribute to our Well-being Objectives?**

- 3.1** The Well-being of Future Generations (Wales) Act 2015 is about sustainable development. The Act sets out a 'sustainable development principle' which specifies that the public bodies listed in the Act must act in a manner which seeks to ensure the needs of the present are met without compromising the ability of

future generations to meet their own needs. In meeting their sustainability duty, each body must set objectives that highlight the work the body will undertake to contribute to meeting the seven Well-being Goals for Wales.

- 3.2** Through the PSB partners are working together to contribute to the national well-being goals, adopt the five ways of working and improve social, economic, cultural and environmental well-being.

## **4. Resources and Legal Considerations**

### **Financial**

- 4.1** Welsh Government have previously made funding available for the PSB in the form of a regional grant to both Vale of Glamorgan and Cardiff PSB. However, in light of the COVID-19 pandemic Welsh Government have reprioritised budgets for 2020-2021 and there is no funding for the PSB for 2020-21.

### **Employment**

- 4.2** There are no specific employment implications arising as a direct result of this report.

### **Legal (Including Equalities)**

- 4.3** There are no specific legal considerations arising as a direct result of this report. Actions set out in the Well-being Plan will help to tackle the inequalities linked to deprivation and to increase community participation and engagement. The work of the PSB will contribute to the delivery of a more equal Wales, one of the seven national well-being goals for Wales.

## **5. Background Papers**

The Vale PSB Well-being Plan <https://www.valepsb.wales/en/Our-Plan.aspx>



# Vale of Glamorgan Public Services Board Annual Report 2019/20

## Foreword

This is the Public Service Board's second Annual Report which is being published in the midst of what is a difficult and challenging time for us all. The global COVID-19 pandemic has affected all of our lives. Everything we do has changed; our homelife, how we socialise, how we work, our schools and how we provide and access services. It is true to say that in a few months the world has become a very different place.

This pandemic will have a long-lasting impact on our economic, social, cultural and environmental well-being. All of us will have been impacted by the pandemic and all of us will have reflected on what the future may look like and what matters most to us as individuals and communities.

Some of the changes that have been brought in at speed and out of necessity have demonstrated that as individuals, communities and organisations we have the ability and resourcefulness to meet what for many of us will have been the greatest challenge we have faced. We have met these challenges by working together.

This report details some of the achievements and work undertaken by the Vale PSB since July 2019. The report also highlights the benefits of working in partnership. This report therefore shows what we have achieved and perhaps more importantly it shows what we have learnt, it is on this basis that we continue to plan to work together for current and future generations.



The PSB continues to benefit from the advice and tools developed by Welsh Government and the Office of the Future Generations Commissioner.

Partners recognise the need for the PSB to continue to evolve and respond to local needs. This includes further exploration of how we can work with Town and Community Councils, improve alignment with the work of the Regional Partnership Board to integrate health and social care services and how we can improve scrutiny and accountability in relation to the work of the PSB. We will continue to progress this work in 2020/2021.

Some Town and Community Councils have a duty under the Well-being of Future Generations Act to show how they are helping to work towards the PSB's Well-being Objectives. In the Vale, Barry, Llantwit Major and Penarth Town Councils come under this duty. They are represented on the PSB, receive regular updates at meetings of the Community Liaison Committee and have been involved in the development of the Move More, Eat Well Plan, the PSB Engagement Task and Finish Group and timebanking. The PSB also hopes to work with Town and Community Councils on tackling climate change and recognises the significant work that has taken place locally.

Town and Community Council partners have set out the activities they are working towards in their Annual Reports which are available through their websites:

- [Barry Town Council](#)
- [Llantwit Major Town Council](#)
- [Penarth Town Council](#)



This Annual Report details progress against the PSB's four Well-being Objectives:

- To enable people to get involved, participate in their local communities and shape local services
- To reduce poverty and tackle inequalities linked to deprivation
- To give children the best start in life
- To protect, enhance and value our environment

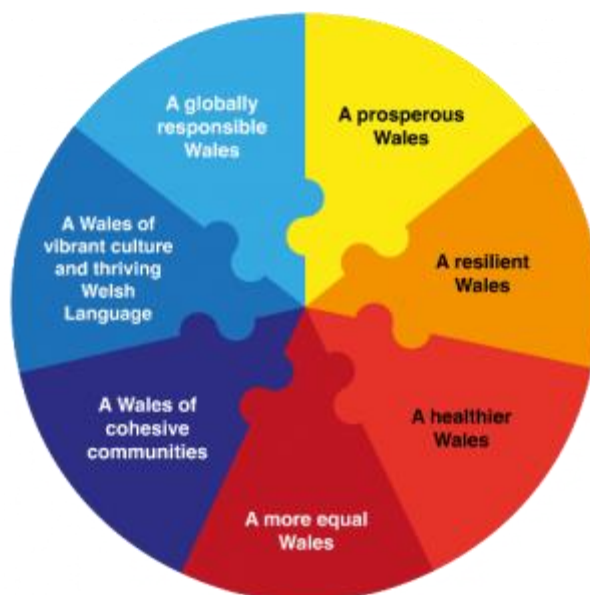




In 2019 the PSB agreed four workstreams which cut across all four objectives and reflect the more integrated approach being taken to deliver the commitments in the Well-being Plan. These workstreams support each other and are the key focus for PSB meetings. However, a wide range of other activities have also been taken forward during the year in line with the PSB Well-being Plan and these are also detailed within the report. The four workstreams are:

- Priority Project One: The Move More, Eat well Plan
- Priority Project Two: Tackling Climate Change
- Pathfinder Project: Timebanking
- Organisational Learning Project: Improving Engagement

Many of our activities contribute to a number of workstreams and objectives as well as the national Well-being Goals. The approach we have developed is to focus on a number of key projects and work in a more integrated way e.g. we have explored how we can improve how we work with young people by focusing on the topic of climate change. The learning from these discussions will also shape work on engagement and Move More, Eat Well. There are a number of common themes raised in our discussions with young people and with older people e.g. around transport, the environment, community safety, having a voice and volunteering and we will listen and respond to these concerns.



## Section 2: Delivering Our Priorities

The next sections provides an overview of progress made against the PSB's four workstreams:

- Priority Project One: The Move More, Eat well Plan
- Priority Project Two: Tackling Climate Change
- Pathfinder Project: Timebanking
- Organisational Learning Project: Improving Engagement

At the end of this section we also provide an update on all the actions in the Well-being Plan.

### Move More Eat Well



#### Background

Overall the Vale of Glamorgan is comparatively wealthy and many residents enjoy a high standard of living in a safe and attractive environment. Life expectancy is increasing as is healthy life expectancy, however there are significant differences across the Vale, with those living in more deprived areas having a lower life expectancy. Data shows that like most of Wales and the UK there is a need to make healthier choices about food and to be more active. The PSB's Well-being Plan includes a number of actions to support this including, promoting healthy behaviour messages, expanding 'Make Every Contact Count', encouraging outdoor play, FoodVale and promoting active travel. These actions contribute to all of our well-being objectives and will help to give children a good start in life and tackle health inequalities.

Partners have worked together through the Vale PSB, the Cardiff PSB and the Cardiff & Vale Regional Partnership Board to develop a plan to ensure the population is healthier by moving more and eating well. The plan builds on and brings together work on the School Holiday Enrichment Programme (SHEP) and the Staff Healthy Travel Charter and a commitment at the UHW and Llandough Hospital sites that 75% of food sold to staff and visitors is healthy. It also reflects the progress being made by all partners to consider staff well-being.

#### What have we done

As part of the development of the plan a range of engagement activities helped to identify ten priority areas. The plan will contribute to work to give children a good start in life, recognises the importance of the environment to our physical and mental well-being and will be an important tool in helping to tackle health inequalities.

Commitments in the plan include:

- We will systematically improve the food and physical activity offer in education settings
- We will create an environment and culture which supports healthy travel
- We will support people to become a healthy weight

The plan provides a real opportunity for a more preventative and integrated approach across the region, achieving better outcomes for local people and contributing to all of the national well-being goals.



**What will we do together?**

**Overarching outcomes – aiming for continuous improvement**

- Percentage of children aged 4-5 years who are a healthy weight
- Percentage of adults who are a healthy weight
- Percentage of adults who eat for a day (fruit and vegetables)
- Percentage of adults who are active for at least 150 minutes a week

PRIORITY AREA	PRIORITY OBJECTIVE	PRIORITY ACTION OBJECTIVES	MEASUREMENT OBJECTIVES	DELIVERABLES
1. <b>Healthy eating</b>	We will systematically improve the food and physical activity offer in education settings	1.1 Increase school children's awareness of healthy food throughout the school day	Percentage of schools with a Whole School Food Plan that meets the requirements of the Healthy School Award	Local Public Health Teams, Local Food Partnerships, Schools
		1.2 Ensure all new educational settings are measuring the Health Behavioural Risk Assessment in Children Survey	Number of new educational settings implementing the Health Behavioural Risk Assessment in Children Survey	Local Public Health Teams, Local Food Partnerships, Schools
		1.3 Ensure school food meets the requirements of the Healthy School Award	Percentage of schools with a Healthy School Award	Local Public Health Teams, Local Food Partnerships, Schools
		1.4 Increase school activity, in particular during lunchtimes through outdoor learning, play spaces or other activities that are available to all children	Percentage of schools with a Healthy School Award	Local Public Health Teams, Local Food Partnerships, Schools
		1.5 Ensure schools have been inspected for food safety	Percentage of schools with a Food Safety Inspection Service (FSIS) rating of 'Satisfactory' or 'Good'	Local Public Health Teams, Local Food Partnerships, Schools
		1.6 Increase the number of schools that are registered for the Food Safety and Hygiene (FSH) award	Percentage of schools registered for the Food Safety and Hygiene (FSH) award	Local Public Health Teams, Local Food Partnerships, Schools



### What will we do together?

PRIORITY AREA	PRIORITY FOCUS	PRIORITY ACTION AREAS	MEASURING SUCCESS	PARTNERS
 <p>Healthy and accessible food</p>	<p>We will ensure healthy and nutritious food is accessible to all</p>	<p>1.1 Develop a range of healthy food procurement processes across the Council</p> <p>1.2 Link with Corporate Health Strategy to ensure support of employees to improve healthy food procurement</p>	<p>Number of healthy food organisations with healthy and nutritious food procurement policies in place (or under development)</p> <p>Number of healthy food suppliers</p>	<p>Council (Office of Strategic Procurement, Support Services)</p> <p>Health Services Unit</p> <p>Council (Finance/Compliance)</p> <p>Food Banks</p> <p>Food Hubs</p> <p>Strategic Director Services (GVS)</p> <p>Public Health Management (Department)</p>
		<p>1.3 Update Terms of Reference</p> <p>1.4 Run and fund related benefits training</p> <p>1.5 Increase physical activity in communities and improve related health</p> <p>1.6 Develop connections with regional food to make more physical activity available</p>	<p>Number of food for health signatories</p> <p>Number of food hubs</p> <p>Number of physical activity programmes</p> <p>Number of connections with regional food to make more physical activity available</p>	<p>Council (Office of Strategic Procurement, Support Services, Learning, Leisure, Performance, Services, Support)</p> <p>Health Services Unit</p> <p>Council (Public Health/Community Health)</p> <p>Food Council/Network</p> <p>Food Hub Partnership</p> <p>Strategic Director Services (GVS)</p> <p>Health, Learning and Performance Directorate (Strategic Planning, Analysis and Operations, Assessment, IT/CRM and Data (GVS), Support)</p>

### What will we do together?

PRIORITY AREA	PRIORITY FOCUS	PRIORITY ACTION AREAS	MEASURING SUCCESS	PARTNERS
 <p>Healthy weight for all</p>	<p>We will support people to become a healthy weight</p>	<p>1.1 Increase general awareness of overweight/obesity for food and physical activity</p>	<p>Number of organisations providing food and physical activity programmes</p> <p>Number of food and physical activity programmes</p>	<p>Council (Public Health, Learning, Leisure, Performance, Services, Support)</p> <p>Primary Care</p> <p>Strategic Director Services (GVS)</p> <p>Council (Finance/Compliance)</p>
		<p>1.2 Increase a healthy weight pathway for children and adults who are overweight/obese</p>	<p>Number of children and adults who are overweight/obese</p>	<p>Strategic Director Services (GVS)</p> <p>Health, Learning and Performance Directorate (Strategic Planning, Analysis and Operations, Assessment, IT/CRM and Data (GVS), Support)</p>
		<p>1.3 Deliver a programme in primary care to support people with poor diet and physical activity</p>	<p>Number of people identified with poor diet and physical activity</p> <p>Number of people with poor diet and physical activity</p>	<p>Primary Care</p> <p>Strategic Director Services (GVS)</p> <p>Council (Finance/Compliance)</p>

## What have we achieved

The plan is relevant to people of all ages and, although publication has been delayed, work has already begun to deliver priorities within the plan recognising that the pandemic has meant now more than ever people may need help and support around healthy eating, accessing food and staying fit and active.

- The aim of Food Vale is to provide ‘a good meal for everybody – everyday’ whilst supporting local businesses and creating opportunities to connect. The [website](#) was launched in May and is a valuable resource to advise people about where they can buy food and meals and also includes advice on healthy eating and cooking on a budget.
- During the pandemic a huge amount of work has been undertaken to ensure that those most in need can access food. The Council, schools, GVS and other agencies like Age Connects have worked together to ensure that food parcels are being delivered to those who may not otherwise be able to put food on the table due to financial or health issues.
- The public health team in the UHB and the Council’s sports development and play teams have regularly provided information and tweeted ideas about how people of all ages can stay fit and active.

**78.9% of children aged 4 -5 years old in the Vale are of a healthy weight or underweight**

**Adults in Wales active less than 30 minutes in the previous week**

24% 16-44 years old  
35% 45-64 years old  
47% 65+ years old

**96% of people feel very satisfied or fairly satisfied with the overall appearance of play facilities in the Vale (27 very satisfied, 69% fairly satisfied )**

**44% of children in Wales travel to primary school by walking on their own/ with other children/ with an adult**

**33% of children in Wales travel  
to secondary school by walking  
on their own/with other children**

### **Future direction**

The plan will be officially launched later in 2020 but work will continue to ensure that partners can support their staff and the local population to stay fit and healthy and to have more information regarding a healthy diet. There will be a need to rethink some of the approaches to how priorities are delivered for example around work in schools and the workplace and these will be part of ongoing discussions as partners adopt new ways of working and engagement. Successful delivery of this plan will lead to improvements in the long term health and well-being of our residents and we will continue to innovate and adapt our ways of working to meet the challenge of encouraging people to move more and eat well.

### Tackling Climate Change



## Background

The local environment is a huge asset for the Vale with 60km of coastal path, beautiful countryside and country parks and a significant agricultural economy. The Vale is a beautiful place to live and to visit but this puts pressure on the area as we balance our economic, social and cultural well-being whilst ensuring we respect the environment. The PSB's Well-being Plan published in 2018 included '**to protect, enhance and value our environment**' as one of four well-being objectives. Under this objective there are a number of actions including activities to green our estates, explore our procurement policies, promote walking and cycling and to gain Sustainable Food Cities status.

In 2019 Welsh Government declared a Climate Change emergency, NRW supported the declaration and the Vale of Glamorgan Council also declared an emergency in July 2019. Alongside this the Welsh Government has committed to achieving a carbon neutral public sector by 2030 and to coordinating action to help other areas of the economy to make a decisive shift away from fossil fuels, involving academia, industry and the third sector. In October 2019 the PSB agreed that tackling climate change should be one of its priority workstreams as this would bring together a number of activities already being taken forward through the PSB and partner organisations and recognising that more can be achieved by working together.

Achieving a carbon neutrality by 2030 is a huge task and will require partners to rethink the way we deliver a number of services and operations. The reduction of carbon emissions within the public sector and a transition to a low carbon economy takes aim at the three key areas which are; buildings, transport and procurement. A key task in understanding the scale of the issue is understanding the scale of the emissions from various sectors and within the control of partners. NRW have undertaken the [Carbon Positive Project](#) funded by Welsh Government to show leadership in how the public sector can reduce its carbon impact to tackle climate change.



2 - BBC Ideas: How half a degree could change the world forever

## What have we done

In December 2019 the PSB dedicated a meeting to discussing climate change and invited young people from the Vale Youth Forum, a local secondary school, Cardiff & Vale College and the UHB Youth Board to discuss the issues with them. The meeting covered a range of topics and three issues in particular were agreed as priorities;

- To work in partnership to promote more sustainable and ethical consumer choices including how organisations procure goods and services
- To work in partnership to reduce plastic use and move towards more sustainable food options in schools and within our organisations



- To work in partnership to encourage public transport use and to make it easier for people to use recognising the particular concerns of young and older people. A report on the meeting is available [here](#).

In February the PSB started to develop a draft Climate Emergency Charter and also began planning a Community Conversation on Climate Change. This would enable the public to get involved in shaping how partners respond to the climate change emergency and would result in an ambitious charter for change in the Vale. This work will bring partners and the public together to identify the priorities for the Vale including immediate and longer-term actions recognising that change needs to happen across our organisations and communities.

The PSB's work on the Travel Charter, Foodvale, and the Move More Eat Well Plan will all contribute to this work. In addition, the PSB Asset Management Group will have a key role in supporting work to green our estate and identify opportunities linked to the buildings and land we own.

<http://twitter.com/statuses/1211794894123098112>

<http://twitter.com/statuses/1202658180641304578>

<http://twitter.com/statuses/1270307041316425728>

### **What have we achieved**

Significant work is already being undertaken by the PSB and below are just some examples of work that partners are taking forward which is helping to deliver our Well-being Plan.

- The Vale of Glamorgan Council purchases 100% of its electricity from renewable sources and has installed renewable generation such as solar panels on a number of corporate building roofs.
- 67% of street lighting, which is over 10,000 units, have been converted to LED.
- NRW have completed a carbon calculator and the natural resources on their land absorb more carbon than the organisation produces.
- GVS run an upcycling scheme for other 3rd sector organisations.
- Cardiff and Vale College are piloting paperless working with their A level students.
- SWFRS have reduced the need to travel to multiple locations through increased use of technology and co-location with Police and Ambulance colleagues.
- The UHB Orchard project at Llandough Hospital aims to create an ecologically resilient, diverse natural environment supporting health and well-being for patients and the community.
- All electricity at Welsh Government sites is supplied through a renewable only tariff and they support the public sector to deliver carbon positive projects through investment and loans.
- All new Police buildings are equipped with motion sensor lighting and there is a push to reduce single use plastic.
- The Council is committing to low or zero carbon designs for schools delivered by the 21st Century Schools programme (Band B). These schools aim to be some of the first schools in



**'Tackling climate change is not an issue which can be left to individuals or to the free market. It requires collective action and the government has a central role to making that collective action possible'**



Minister for Environment, Energy and Rural Affairs, Llywodraeth Cymru  
Lesley Griffiths  
Welsh Government

## Engagement



### Background

**'To enable people to get involved, participate in their local communities and shape local services'** is one of the PSB's four well-being objectives. Since the PSB was established in 2016 partners have worked together to improve how they engage, to share information and resources and to jointly plan consultation and engagement exercises and to encourage people to get involved. Extensive engagement and consultation was undertaken to inform the Well-being Assessment and Well-being Plan and partners have continued to work together. The PSB have agreed to work together on a shared learning project to improve engagement and this is being led by the South Wales Fire and Rescue Service.

## What have we done

There has been a wide range of consultation, communication and engagement over the past twelve months. Detailed below are some examples of the work undertaken by the PSB to enable people to get more involved in what is happening in their area.

The PSB Task and Finish Group lead by South Wales Fire and Rescue Service has developed an initial engagement toolkit that has been developed based on the work and discussions held by the engagement task and finish group as partners continue to share best practice. An engagement toolkit has also been created for the Vale Staff Healthy Travel Charter, the toolkit has been developed and shared between partners to encourage healthy and active travel. The toolkit links to the principles of engagement that have been agreed by the PSB engagement group and through this work partners continue to share best practice and engagement opportunities on the different priorities being taken forward by the PSB.

The Creative Rural Communities (CRC) team have developed a [Community Mapping Toolkit](#) which has been used widely in the area with support from the CRC team. The community mapping process is a way of bringing a community together to focus on the positives in the area, recognising that everyone has something to offer and attempt to look at solutions to problems arising. CRC have encouraged applicants of the Strong Communities Grant Fund to use the Community Mapping Toolkit as a tool to demonstrate evidence and community buy-in of their project ideas. It is important that ideas coming forward represent a bottom-up approach and in order to get the best outcomes, the Community Mapping Toolkit provides them with the tools to demonstrate this. The team have found that community groups have used the toolkit as a mechanism to better inform their projects and harness funding opportunities. Through the Strong Communities Grant Fund application, applicants are required to demonstrate community need for their project and those that have therefore used the toolkit and embarked on some form of community mapping have scored well in these sections.

Partners continue to work with and support the Vale 50+ Strategy Forum which ensures older people in the Vale have a voice. They have their own [website](#) which is managed by a member of the forum, sit on a number of national groups, hold events and produce their own magazine the [Herald](#).

**15% of people agreed they felt  
they could influence decisions  
affecting their local area (19%  
in 2016/17)**

**26% of residents said they would not attempt to influence a decision made by the Council (28% in 2016/17)**

**75% people agreed they are able to access information on the Vale of Glamorgan Council in the way they would like to (39% strongly agree, 36% tend to agree)**

The PSB is also seeking further opportunities to work with children and young people which also reflects our objective to give every child a good start in life. In 2019 the PSB piloted a children's rights toolkit which was produced by the Children's Commissioner. This helped to identify the need for the PSB to do more to engage with children and young people and in December 2019 a number of young people were invited to a PSB meeting which focused on climate change. This provided the PSB with an opportunity to learn what young people thought about climate change but also to explore how young people could be more involved in the work of the PSB. In March 2020 a Symposium was held at Cardiff City Football stadium and brought partners and children and young people together to discuss how we create a child friendly Cardiff and Vale.

Engagement on proposals for improving the care of frail elderly residents in the Vale was undertaken in the Autumn of 2019. A number of concerns were raised by the public and partners in relation to the proposals and changes to services at Barry Hospital. In response to the concerns raised the Cardiff and Vale UHB agreed to take action to build confidence in the frailty model and the future of Barry Hospital before proceeding with further consideration of the future of the beds affected by the proposals. It also made a commitment to prioritise work with partners in the local community, staff and other partners to develop proposals for the development of Barry Hospital as a Health and Well-being Centre. This work has had to be paused to deal with the prolonged period of unprecedented challenge from COVID-19 but the UHB will return to this work in the near future, involving all stakeholders in shaping the future of Barry Hospital.

The Safer Vale Funday is now a major event in the local calendar. In July 2019 more than 1,000 people attended the free event which was held at the Emergency Services Station in Barry and showcased the work of all blue light services. A range of child friendly activities including a bouncy

castle and a climbing wall helped to attract visitors who then had an opportunity to learn more about different services and help shape a new community safety strategy.



3 - Why are children's rights important? The Children's Commissioner for Wales.

<http://twitter.com/statuses/1237058652323876869>

<http://twitter.com/statuses/1159109799726014464>

<http://twitter.com/statuses/1149990784478982144>

Across Cardiff and the Vale of Glamorgan two Move More, Eat Well engagement workshops were held one in Cardiff and one in the Vale of Glamorgan during March 2019 to help develop the draft Plan. Combined attendance was over 120 people, and included a variety of stakeholders and local groups. The feedback and ideas generated in the workshops were gathered into 10 thematic areas that were prioritised in a joint Cardiff and Vale PSB workshop held in May 2020. Following a further period of engagement on the draft Plan in Autumn 2019 the feedback was used to develop the final version of the Plan that was ratified by Vale PSB early in 2020. A comprehensive communications and engagement plan is currently being developed for the Plan, which will aim to launch in Summer 2020. Public engagement will be crucial to the success of our population moving more and eating well.

### **What have we achieved**

The above are helping to establish a range of tools and resources to improve how engagement and consultation are undertaken and are helping facilitate more joined up engagement across the PSB.

The PSB continues to tweet regularly about the work of the PSB but also work being undertaken by partners, Town and Community Councils, the Future Generations Commissioner and others. These are then retweeted by partners to increase their reach and this is helping to raise the profile of the PSB.

Effective engagement involving a wide range of stakeholders has helped to shape a new Community Safety Strategy for the Vale and the Cardiff and Vale Move More Eat Well Plan. A willingness to listen has also meant that the UHB will now review proposals for changes to services for the frail elderly in the Vale, taking more time to test and build confidence in the model and work with stakeholders and the public to shape the future of Barry Hospital.

Work undertaken with children and young people over the past twelve months and closer links to the Youth Forum has helped to shape ideas for the community conversation on climate

change. Although this work is still in the development and planning stages, the PSB is committed to ensuring that children and young people are very much part of the conversation.

Successful events like the Safer Vale fun day and the child friendly symposium help to build trust and also to raise the profile of partnerships and the projects they support.

FoodVale continues to involve a wide range of organisations and food providers and this has been of vital importance to work taking place to meet the needs of vulnerable people during the outbreak of COVID-19.



*4 - Move More, Eat Well Engagement*



*5 - Children's Rights Toolkit Engagement Workshop*

### **Future direction**

Building on the work undertaken to date the PSB agreed in February 2020 to undertake a community conversation on climate change. The timing and approach to this conversation will need careful consideration as we adapt to new ways of working and involving people whilst ensuring that there are a range of innovative ways for people to get involved.

In particular, the PSB will need to consider how we engage with older residents and those who may be less confident or able to use online methods of engagement.

The Older Peoples Commissioner had been due to attend the PSB Meeting in April 2020 together with the Chairperson of the Vale 50+ Strategy Forum to discuss an Age Friendly Vale. As we consider how we make the Vale more age friendly we will need to take account of how recent changes in response to the COVID-19 outbreak have affected older people.

In February 2019 the PSB considered how young people could be more involved in their work and they agreed to:

- Involve young people in the work on climate change
- Consider how we can involve young people in challenging us as part of the development of the Annual Report
- Involve young people in how the Move More Eat Well Plan is implemented
- Consider how Rights Ambassadors/other young people can work with partner organisations and provide more challenge.
- Invite young people to attend one PSB meeting a year and ask them to set the agenda (e.g link to local democracy week/Annual Report discussion)

As we take steps to be more child friendly and more age friendly we will need to engage with the local community to ensure we capture their recent experiences to inform future work. We have new opportunities and new challenges and we need to work with the local community to respond to them.

Our engagement activities have cut across much of our work to date e.g. a new Community Safety Strategy, the Move More Eat Well Plan, timebanking and work with children and young people. In line with the five ways of working we will continue to involve people in our work and to learn from each other and others about new and different methods of engagement.





## Timebanking



### Background

The importance of volunteering and getting involved in the community was recognised in the PSB's Well-being Plan under the objective 'enable people to get involved, participate in their local communities and shape local services'. Partners made a commitment to explore the potential of a Vale wide/regional timebanking scheme and work has progressed to build on the successful scheme which has been run by the Council's Housing Department since 2018 which is only available to Vale Council tenants. This is a pathfinder project with the intention that the associated learning will be developed and shared further to inform future projects.

The current timebanking volunteering scheme helps bring members of the community together through volunteering to improve their local areas, learn new skills, improve well-being and in turn earn a time credit voucher to promote spend in the local area and further afield. Latest figures for April 2020 show the scheme has 527 members and they have generated over 5,387 hours of

volunteering time. Members report marked improvements in their self-esteem, increased levels of confidence, new skills and feelings of well-being.



*6 - Timebanking in the Vale - Cwtch Cymru*

### **What have we done**

A successful workshop aimed at exploring the possibility of expanding the current timebanking scheme to wider Vale residents was held in July 2019 and attended by current volunteers, scheme leaders, partners and wider stakeholders. The workshop provided the opportunity for stakeholders to come together and share ideas, concerns and resources. Following the support for expanding the scheme in the workshop the PSB established a Task and Finish Group. Group membership includes a range of Partners who are working together to further explore the practical methods and details of expanding the scheme to more residents.

The focus on increasing volunteering has been highlighted and expanded upon in recent months in the response to the current pandemic. Long standing volunteering organisations and newly established local community groups have come together with local business and partners to provide services to those most vulnerable in the community. Partners are working together with the local community in an integrated way to help promote and provide the volunteer services available throughout the Vale as shown on the [Vale Heroes website](#).

<http://twitter.com/statuses/1156595934148648960>



*7 - Community Gardening Timebanking Project*

<http://twitter.com/statuses/1251908163856740352>

### **What have we achieved**

- The expansion project has received £45,000 of Welsh Government prevention monies to recruit a new post to support and drive the work.
- A business case, job description and person specification have been developed, reviewed and approved by the Task Group. These documents receiving Cabinet approval has been delayed due to Cabinet meetings being postponed during covid-19. The documents will be submitted for Cabinet approval and recruitment will commence when meetings resume.
- The group has analysed the most recent WIMD 2019 data alongside other data sources to help determine potential areas for further expansion to maximise the population benefits.
- All known volunteering services and opportunities are publicised through Vale Heroes website which is regularly updated by Vale of Glamorgan Council and GVS.
- 78% of surveyed residents taking part in the current timebanking scheme reported an increase in health, well-being and confidence.

### Future direction

The expansion of timebanking in the Vale will progress further following Cabinet approval for the recruitment of the new timebanking officer post once meetings resume. However, partners are continuing to promote and support volunteering in the local community. We hope to build on this boost in volunteering and continue the momentum in the future to encourage as many residents as possible to volunteer. By continuing to encourage and facilitate increasing volunteering opportunities in the long term more residents will receive the associated health, well-being and skill enhancing benefits.



## Well-being Plan Action Updates

The above reports focus on the PSB’s four priority workstreams which bring together a range of different activities. The PSB’s Well-being Plan details 31 actions which the PSB has committed to take forward between 2018 and 2023 to deliver the four well-being objectives in the Well-being Plan. Progress against many of these actions is included in the above progress reports and in the case studies which feature later in this report. A fuller account of progress against each action can be viewed in the stacks below.

### Objective 1: To enable people to get involved, participate in their local communities and shape local services.

Well-being Objective One – To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services		
Strategic Lead – South Wales Fire and Rescue Service		
No.	Well-being Plan Action	PROGRESS
11.	Adopt the National Principles for Public Engagement in Wales	<p>The PSB Engagement Hub and First Group will continue established in 2021 and have since held meetings where partners have shared one-to-one goals, projects, networks and contacts. The PSB has agreed to embed the <a href="#">National Principles of Public Engagement in Wales</a> in all public engagement and consultation work it undertakes. To date the following PSB partners have signed up and endorsed the national principles: South Wales Fire and Rescue, Vale of Glamorgan Council, National Resources Wales and the National Probation Service.</p> <p>The group has established a virtual network using 'Next Edition' to allow partners to interact and share good practice daily online and have agreed to further develop how information and learning on engagement and consultation can be shared online.</p>

8 - E1. <https://participation.cymru/en/principles/>

Well-being Objective One – To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services		
Strategic Lead – South Wales Fire and Rescue Service		
No.	Well-being Plan Action	PROGRESS
12.	Research local groups in engagement and community participation within Wales, the UK and internationally to identify new approaches with a particular emphasis on: <ul style="list-style-type: none"> <li>Digital methods</li> <li>Accessibility/Plain language</li> <li>Children and young people</li> <li>Open-ended communities</li> <li>Head to-head groups</li> <li>Opportunities through sport, culture and environment</li> </ul>	<p>The Engagement Hub and First Group has previously agreed a number of actions that will help to take forward the work of this objective, these include:</p> <ul style="list-style-type: none"> <li>Understanding mapping of how organisations engage in order to inform best practice</li> <li>Organisations are now undertaking increased knowledge sharing and peer learning</li> <li>Creating an events calendar or opportunities are aware of other engagement opportunities on offer</li> <li>Increase engagement opportunities such as shared email surveys</li> </ul> <p>This work will help to inform the identification of best practice services across the Vale. Uniformedly progress on the agreed actions has been delayed however work is being undertaken to build on the lessons gathered by the Council's Greater Rural Communities team through their <a href="#">Community Asset Mapping work</a>, and to see how this learning can be used to develop a PSB approach.</p> <p>Across the PSB partners continue to come together to report back in community events. An example of cross partner engagement work is the shared feasibility bid at the Vale show on the 27<sup>th</sup> August 2020 where partners engaged with stall holders and visitors. Further will continue to develop its community engagement by re-invigorate the <a href="#">#Hywel200</a> Twitter account following the launch of <a href="#">Rural Communities</a> in May 2020. The effectiveness of digital methods such as further surveys has already been seen through the PSB Twitter account <a href="#">@SWR2023</a> that has almost 300 followers and regularly tweets about community events, community opportunities and PSB work updates.</p> <p>The PSB has also organised work to engage with children and young people to see through the successful year 9th December 2020 meeting where parents and/or grandparents come together to discuss how to engage in the disaster emergency. Young people from the Vale Youth Forum, Cardiff and Vale University Hospital Youth Board, Cardiff and Vale College and a local secondary school were in attendance and participated in group discussions to identify key actions that could be progressed together to help tackle climate change. Methods of best practice in community engagement will be further utilised through the Climate Change Community Conversation that will be developed to facilitate the wider.</p>

9 - E2. <https://www.valeofglamorgan.gov.uk/en/working/Rural-Communities/Evolving-Communities/Community-Mapping/Community-Mapping-Toolkit.aspx>

<https://foodvale.org/>

Well-being Objective One - To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services		
Strategic Lead – South Wales Fire and Rescue Service		
No.	Well-being Plan Action	Progress
E2	Engage	Partnerships in response to the demands change emergency. Partners also attended the 'Cher'wedd' Cardiff and their response event in March 2020 where both fire and emergency services, including Vale, Cardiff Council, the Vale Council, Neath Brecon Beacons, Towydale, Cardiff and Vale Community Health Board and local voluntary organisations came together to collectively think about children's rights and the importance of children's involvement and listening to parents.
E3	Support and promote volunteering opportunities for staff and residents of all ages recognising the range of personal and community benefits.	<p>Reached Corner (RCO) 2020</p> <p>Following discussion at the June 2019 workshop held to explore the possibility of expanding the current Vale existing volunteering scheme to other Vale residents, a PFI club and first group has been established and meets on a weekly basis. The group are working to expand the current volunteering scheme and its volunteering opportunities to other residents in the Vale. (Vale Government funding has been secured in February 2020 to fund a volunteering officer post to further progress this work. More detail on this program can be found under action E8.</p> <p>A small mapping exercise was undertaken by the Vale of Glamorgan Council as requested by the local authority following a network organized by the RLSA outlining the volunteering opportunities provided by the Council to Vale residents. This work has been further developed by the volunteering lead and their group to share volunteering opportunities with the group partners. This work will help facilitate discussions and share best practice between partners.</p> <p>Partners have recently come together in a joint endeavor to the current conditions to support and provide local voluntary groups, senior and apprenticeship support the most vulnerable in communities. This work resulted in the launch of <a href="https://www.vale.gov.uk">www.vale.gov.uk</a> webpage which provides information on all the services, support and volunteering opportunities available across the Vale.</p>

10 - E3. <https://www.valeofglamorgan.gov.uk/en/working/Volunteering/Vale-Heroes/Vale-Heroes.aspx>

Well-being Objective One - To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services		
Strategic Lead – South Wales Fire and Rescue Service		
No.	Well-being Plan Action	Progress
E4	Provide an engagement toolkit for partners across the PFI to support an integrated approach to our engagement activities which places the community at the centre.	<p>Created an engagement toolkit that has been produced and once finalized will be made available to all partners. The toolkit will have been developed based on the work and discussion held by the engagement task and first group on best practice. Partners continue to share best practice and engagement opportunities for collaborative working across the Vale. An engagement toolkit has also been created by the Vale Youth Healthy Trust Charter. The toolkit has been developed and shared to encourage partners to encourage healthy and active travel. The toolkit links to the principles of engagement that have been agreed by the PFI engagement group and through this work partners continue to share best practice and engagement opportunities on the different projects being taken forward by the PFI.</p>
E5	Work with one of our most deprived communities to identify and develop local projects which involve the community right at the start to determine what is needed and the best solution.	<p>Unfortunately for various reasons (and ongoing) has been made in relation to this action because there are plans being developed for work on Tolly Brook in Barry to reduce diffuse pollution and emissions.</p> <p>Work to engage with local residents is ongoing to assist through the PFI presence in the Vale Youth Community Fire Day in July 2021. This event was attended by over 1,000 people who had the opportunity to learn more about different services, engage with staff, holden, and help shape some community safety strategies.</p>

Well-being Objective One - To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services		
Strategic Lead – South Wales Fire and Rescue Service		
No.	Well-being Plan Action	Progress
E6	Develop our understanding and knowledge about our local communities and how we can encourage more people to get involved in their community.	<p>This work will be developed to gain through the ongoing work of the engagement task and first group where partners share methods of good practice in successfully engaging with the local communities across the Vale. This work will also be developed through the operation of the listening scheme in the Vale (ongoing) and under action E3 which aims to get more people to take part in our volunteering opportunities to respond and support the services they live. The PFI report on the progress of the listening scheme of residents in the Vale of Glamorgan has also helped to strengthen our understanding of local residents and their communities. Work to date ongoing to make the role more visible through the work and share more knowledge being built on these groups and their involvement in our communities. All this information will help further the knowledge of local communities across the Vale that will be built on the listening scheme to support our Well-being objectives.</p>
E7	Work with staff and first group working in the community e.g. sports clubs and volunteers to identify needs, risks, awareness and support to give e.g. dementia, diabetes, stroke, autism, dementia, making healthy choices changes.	<p>The Music Makers, Tap and Drummer, and the Vale of Glamorgan were finalized and communicated to partners in early 2020, the publication and launch of the Plan has been scheduled to summer 2021 following the restrictions in Covid 19. The first activities have through the workshop working on our message people to health and safety of children - to adult and cycle team, message people and organizations to help food and food banks and work to increase levels of health and safety. The work plan sets out the roles organizations can have both individually and collectively through our work and links to the community to help people make the healthy choices changes. In the coming lists of healthy living information and supporting resources and other services have been provided by partners through social media focusing on the needs of groups being followed and advised.</p>
E8	Build on the experience of the previous listening schemes and those in neighbouring areas to realize the potential of a Vale wide regional listening scheme.	<p>The PFI Listening Task and first group was established in October 2019 following a commissioning workshop to discuss the potential regarding the current fire hearing (listening) scheme. The group meets regularly to develop the expansion of the scheme to other sound hearing centers in the Vale of Glamorgan. The group have produced the final available information data from the Health and Safety Commission and Local Councils data from the Department of Health and Families. In order to develop a paper into for the expansion.</p> <p>The group have also successfully been awarded Vale Government funding to fund a listening scheme. This funding will be used to support the scheme across the Vale and to fund the expansion. A business case and job description have been developed and discussed by the task group and has been agreed to be discussed when the Vale of Glamorgan Council's Cabinet is meeting.</p>

Well-being Objective One - To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services		
Strategic Lead – South Wales Fire and Rescue Service		
No.	Well-being Plan Action	Progress
E9	Engage	<p>Officers from Tolly Brook have been invited to attend the next task and first group meeting to discuss how they can support expanding the listening scheme in Tolly Brook which was originally focused on Tolly Brook. This shared learning will help develop the scheme expansion in the Vale.</p>

## Objective 2: To reduce poverty and tackle inequalities linked to deprivation.

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation		
Strategic Lead – Cardiff and Vale University Health Board		
No.	Well-being Plan Action	Lead officer
010	Understand further engagement, research and analysis regarding inequalities between our best and most deprived communities to inform how we can work together more effectively to tackle the challenges and reduce inequalities.	<p>Project Alignment                      Group (PAG)                      Health Inequalities                      Health Action (HAC)                      Prevention and                      Partnership Manager                      VVAC</p>

11 - D9.

<https://app.powerbi.com/view?r=eyJrIjojYzc5NDZkNTAtMjA1YyY0OjNjcyLWE5MGU5LWVWQ3ZjUzMWUxODU1IiwidCI6ImUzOTI1MjIjLTM4ZGQ1NDY5Ni05MWNmLTc5ODUxZGJmNTVlYy1mMi0j>

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation		
Strategic Lead – Cardiff and Vale University Health Board		
No.	Well-being Plan Action	Lead officer
010	Deliver 'Road to recovery' with other agencies, for example foodbanks, debt advice services and other projects already working in the community, to explore how we can better reach those living in poverty and improve access to services, information and support.	<p>Cardiff and Vale LHM                      GP practice</p>
011	Work together to promote healthy behaviour messages regarding the specific health issues identified to reach different population groups including older people, young people and those in deprived areas.	<p>Sam Griffiths (Sd)                      Cardiff and Vale                      LHM/Public Health                      Health Equality                      Team</p>

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation		
Strategic Lead – Cardiff and Vale University Health Board		
No.	Well-being Plan Action	Lead officer
E12	Work with local residents to identify and deliver an environmental project, connecting the communities for community participation and to links between the environment, physical activity and well-being	Paula De Lough NDC Health/Resilience Units (HRU)
		<p><b>Project:</b></p> <p>Residents are actively encouraged to take part in opportunities to improve their local environments through Park Health. One example is the Friends of Bury Park group that is an established community garden for local employers who continue to actively contribute to the park through activities, fundraising and reporting events through the year for the local community.</p> <p>The local community, general health board staff, patients and visitors are continuing to benefit from the Cardiff and Vale University Health Board's 'Our Orchard'. This orchard space is working to enhance the health and well-being of patients, staff and the local community. Supporting the orchard is a long term project being developed with partners and the local community, in 2023 a number of key developments have taken place, including:</p> <ul style="list-style-type: none"> <li>• The 'Our Orchard' has been developed to use the orchard and to be further developed by developing the orchard as a source of food for local priority low food banks.</li> <li>• The orchard provides a safe space for a variety of activities including school children, Bury Park Community Organisations, horticulture services, numerous support groups and local businesses, artists, and local health and wellbeing advocates. The business work on a variety of tasks, such as: learning for long and budding bushes, tending to the new orchard and building links, watering and taking the ground around the fruit and taking regular care so we could establish a path through the orchard.</li> <li>• The community now has the opportunity to take part in the orchard and to be involved in a range of volunteering a local space to enhance a social space that can be used as a place for time, supporting activities and the local environment in the process.</li> </ul>

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation		
Strategic Lead – Cardiff and Vale University Health Board		
No.	Well-being Plan Action	Lead officer
E13	Reduce the health inequalities and health inequalities through programmes such as Flying Start, Family First and Healthy Start to develop a more co-ordinated approach to tackling poverty across the Vale.	Power Alignment Group (PMG) Leaders Group (LG) Operational Manager Julia (Learner) VOC
		<p><b>Project:</b></p> <p>Following the creation of the Resilient Support Grant and the Children and Communities Grant which brought a number of funding streams together (see governance arrangements) were put in place. This includes a Strategic Management Board and sub-groups for the two grants. Multi-agency boards for some of the projects funded through the grants exist to meet and oversee delivery.</p> <p>There is greater alignment across the various programmes and in December 2020 the indicative grant offer for the Children and Communities grant 2020-2023 was agreed by Health Government. After discussion the Health Government agreed to cover costs to support Flying Start and Family First programmes. Agreement was also reached for how to deal with any elements from the 2 grant going forward.</p> <p>How to implement the new grant arrangements under the new Children and Communities Grant fund is ongoing and ongoing work. The Council produces quarterly reports on delivery and has recently published its first report.</p> <p>Clear working relationships with the teams are being developed with staff in Communities for Health, Children and Families, for all sitting under the same Families, for example, this is also working in close alignment of goals and has a more coordinated approach. This is being further enabled by a VC/Finance paid staff towards the end of 2023 also sitting within the Families for Health team.</p> <p>Some of the key outcomes for the year include:</p> <ul style="list-style-type: none"> <li>• Flying Start outreach provision has expanded across the Vale of Glamorgan</li> <li>• Increased community engagement across the programmes e.g. Christmas events, Annual Info Fair</li> <li>• Job clubs in/with the Vale a week at Bury Library and 'The Supporting Hub' at St John's, staff also visit Bury, Colchester Park and Gwynedd in Bury on a weekly basis. Staff also hold weekly outreach sessions at Bury YMCA.</li> <li>• Review of services including parenting services and the Family First advice line to identify potential improvements.</li> <li>• Third sector partners deliver a wide range of OGD services, examples include children's play group and Children and Play Group (Quality Standard), Job Families Fund, Community Support Unit.</li> </ul>

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation		
Strategic Lead – Cardiff and Vale University Health Board		
No.	Well-being Plan Action	Lead officer
E14	Develop a co-ordinated approach to tackling food poverty incorporating the expertise and contribution of Regional Food Networks locally affecting the Vale.	Mike Rogers (R) Chief of Housing Services VOC
		<p><b>Project:</b></p> <p>A meeting was held with colleagues in Cardiff to discuss ideas for progressing the work. A report had been produced and a list of actions of food poverty in the Vale (see table below). The information will be used to inform future work which will be considered in light of priorities for the PMG so sometimes may need to be and sometimes may need to be revised.</p>
E15	Continue to work with the environment to support and encourage outdoor sites and active travel in cases of low food deprivation through the example transport improvements schemes and other projects for OGD.	Non-member (N) Cardiff and Vale LNU/Health Units (HRU) Teams
		<p>In October 2021 the <b>Local Health, Transport Planning</b> was published and signed by PMG and public sector partners across the Vale of Glamorgan. The Chair contains 14 ambitious actions that promote walking, cycling, public transport and active travel routes within the Vale. The Vale of Glamorgan Council's Transport Team continues to monitor public cycle hire schemes across the Vale to enable things to happen. Roadworks to create a path of footpaths that have reports from the public for Cycle, Family Transport and other travel across the Cardiff bus, bridge, highways and motorways across the area will be considered in light of changes resulting from Covid 19.</p>
E17	Work with the local food processing to address issues relating to accessibility of food and transport from the Vale and focus on to national food poverty and make foodbank food stores.	Wendee Shapton (R) Cardiff and Vale LNU/Health Units (HRU) Teams Local Food Working Group
		<p>Foodbank Fund 11 has a priority forward with a goal of reach for the next 12 months. Foodbank Fund 11 is a meeting on monthly or bi-monthly and also support from the local community or through the local authority and others. This was initially planned for July 2023, but we have had and launched in within a 3 week period to support mothers and local food businesses during Covid 19. The project is based around the new premises of the Foodbank Centre, and includes advice, one-to-one support for health, safety and security, food bank during the time. This includes a focus on partner's activities including Vale Home and City, supporting parents, for example, Food Bank 11 network. Foodbank partners and their linked with food distribution in vulnerable groups, have met on a weekly basis to share information about the services on offer.</p> <p>The Cardiff and Vale Local Food, for All Plan has been agreed for publication has been agreed. Foodbank is a key delivery mechanism for the work plan and continues to meet on a regular basis to discuss food inequality issues across the Vale. The Foodbank partnership have recently secured funding for a Foodbank office space to help progress the area of work. A key focus for the partnership over the coming months will be to address the public food insecurity and supporting the local community.</p>

<https://app.powerbi.com/view?r=eyJrIjojMDIOMjY2NiQ0OGVmOC00YTQ2LTQyYjYtZjYzZmYyZmlxODUzIiwidCI6ImUzOTlkM2JiLTM4ZWQ0NDY5Ni005MWNmLTc5ODUxZGJmNTVlYyIsImMiOiIj9>

D16. <https://www.valepsb.wales/Documents/Healthy-And-Sustainable-Charter/Healthy-Travel-Charter-VoG-bilingual-final-191008-1-English.pdf>

REF:		partnership is also focusing on developing a stronger Twitter presence to help increase free skills and resources. The partnership's social media banner for May and is a valuable source of information for schools. Highlighting local food businesses, information and advice on healthy eating on a budget and additional support available during the pandemic to help schools eat well and source good food. The important role the Food4All partnership can play in the Vale has recently been highlighted through the food poverty research undertaken through Food4All and will provide a further focus for the group.
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## Objective 3: To reduce poverty and tackle inequalities linked to deprivation.

Meeting Objective Three – Give Children the Best Start in Life		
Strategic Lead – Kate of Gwenton Coates		
No.	Well-being Key Action	Lead officer
1.14	Join the findings of the First 1000 Days pilot to challenge and/or raise early years provision in the Vale exploring the contribution that different partners can make to supporting prevention and early intervention.	Business Impacts (BI) Cardiff and Vale Unifield Health Value Councils (Team)
		Progress: The Vale of Gwent and Cardiff Councils, along with the Cardiff and Vale Primary Health Board are working together as part of the Welsh Government's Particular work and work is underway to establish the Strategic Group and produce the business case for Welsh Government. However the business case is not yet finalised.



Well-being Objective Three – Give Children the Best Start in Life Strategic Lead – Vale of Glamorgan Council			
No.	Well-being Plan Action	Lead officer	Program
C18	Develop a more strategic, information approach to improving parenting skills being available to play and the future ambitions to help more people and parents believe the environment and well-being from an early age.	Wish Baines (MCI) and Aneur Gandy (M) VAGC	<p>The Vale Parenting Service (VPS) continues to deliver a broad range of parenting programmes supporting parents with children between 0-5 across the county. The VPS continues to host at least weekly, with a monthly meeting for in place. Any partnership work continues with agencies such as Action for Children, Youth Offending Service, Children's Services, Adult Learning, for practitioners and young men. The VPS continues to hold regular links with other relevant agencies.</p> <p>A detailed review of the VPS parenting provision was undertaken by the VPS and identified some alternative parenting provision and programmes running. It was agreed that more coordinated work would take place, shared training opportunities would be made available and work during school holidays.</p> <p>The Families For Families in the Vale has taken on a more innovative approach to developing parenting skills in response to Covid 19. A series of events and forums have been put on hold but have been developed as an alternative to the face-to-face nature of the events would usually be running. Instead the team have developed a <a href="#">FACE TO FACE</a> website, which provides for parents to go with their children to have and in their relationships in the garden. The for includes home learning educational activities, online chat sites and garden play ideas.</p> <p>The Vale team continue to work to improve the well-being of all children by increasing the amount and variety of play opportunities. £5,000 has been secured from Welsh Government's All Wales Play Opportunities Grant to establish an Outdoor Club for community play. The funding will allow the site to be developed as an outdoor hub over the coming year, with the help of the community and local schools. The Play team also provides informal play opportunities for families through inclusive play opportunities for disabled children and young people aged 4-12 years. There are over 200 children and young people registered on the schemes. A new Play Development Worker (PDM) was employed to increase play opportunities to children and young people, with a particular focus on areas of limited play opportunities or areas of deprivation. The PDM set up 5 new play opportunities in Gabeau providing 150 play opportunities for young people. Due to the availability of the sessions at Gabeau it was decided that the session would continue after the end of the summer. Due to the Coronavirus (COVID-19) pandemic, only three of the six planned sessions were able to be delivered.</p>

14 - C19. [https://www.valeofglamorgan.gov.uk/en/living/social\\_care/children\\_and\\_young\\_people/Family-Information-Service/Holiday-Activities-Programme/Home-Learning-Activities-and-Ideas.aspx](https://www.valeofglamorgan.gov.uk/en/living/social_care/children_and_young_people/Family-Information-Service/Holiday-Activities-Programme/Home-Learning-Activities-and-Ideas.aspx)

Well-being Objective Three – Give Children the Best Start in Life Strategic Lead – Vale of Glamorgan Council			
No.	Well-being Plan Action	Lead officer	Program
C20	Develop a better understanding of active substance use to ensure people are protected, support is available and the best cases of ACEs are identified.	Carroll and Viki Lobb	<p>Work to support young people affected by ACEs and prevent further ACEs to being caused out through the <a href="#">South Wales Area</a>. This is a Welsh Government funded project based on a multi-agency approach to help young people understand and prevent further ACEs to being caused out through the South Wales Area. The project aims to improve mental and social well-being and provide them with further advice on childhood experiences. Further work will be done through the Family First advice line. More information on our work in this area can be seen in our early action together case study in the annual report that focuses on the past work that has been undertaken to develop a multi-agency approach which will now be launched later this year.</p>
C21	Review services across partners and work together to identify the contribution that can be made towards giving all children the best start in life, recognising the role played by both universal and statutory services.	Wish Baines (MCI) and Aneur Gandy (M) VAGC	<p>The PSMs continued to further embed the rights of the child with partners facilitating and attending the Cardiff and the Vale of Glamorgan Rights of the Child Symposium event held in February 2020. The symposium was well attended by professionals from a wide range of organisations including Vale of Glamorgan Council, National Resources, Rhine, South Wales Fire and Rescue, Cardiff and Vale Health Board, Cardiff University and local young people from schools, colleges and youth groups throughout Cardiff and the Vale. The event allowed professionals to connect and discuss with local young people their views on engaging with and consulting young people in future decision making.</p> <p>The PSMs working to identify the role of children in decision making, recognising the contribution their views and opinions have to give through the December 2019 PSM meeting. The December meeting was jointly facilitated by the PSM and local young people who were to discuss how best to respond to the digital experience. Young people from the Vale Youth Forum, Cardiff and Vale University Hospital South Coast, Cardiff and the Vale of Glamorgan and a local secondary school were an audience and participated in group discussions to identify key actions that could be progressed together to help tackle digital change. The discussion on discussing how best to discuss the PSM Digital Emergency Charter.</p>

15 - C20. [https://www.valeofglamorgan.gov.uk/en/living/youth\\_service/Youth-Wellbeing-Service.aspx](https://www.valeofglamorgan.gov.uk/en/living/youth_service/Youth-Wellbeing-Service.aspx)

Well-being Objective Three – Give Children the Best Start in Life Strategic Lead – Vale of Glamorgan Council			
No.	Well-being Plan Action	Lead officer	Program
C22	Review multi-agency arrangements for the delivery of preventative and protective services for children and young people.	Wish Baines (MCI) and Aneur Gandy (M) VAGC	<p>A review of multi-agency arrangements for preventative and protective services to be undertaken. The work will involve the knowledge gained through the PSM work with the Children's Commissioners for Rhine and ongoing work to align preventative programmes through the 'Wish Government's' reinforcement of funding arrangements, and joint work on ACEs prevention in the Vale.</p> <p>The Youth Wellbeing Service is a multi-agency service funded by Welsh Government that works across the county to support for young people who have had adverse childhood experiences, which are significantly affecting their social and emotional well-being. The team continue to work closely with RACF, social services and the police on a wide number of cases. Within this report time number of staff has been focused on working with the children of whose parents are undertaking a parenting class to ensure consistent message are reinforced in supporting family development.</p> <p>The priority of the service is to help those aged 10-25 in the Vale to increase confidence, develop resilience, improve emotional and social well-being and promote them further where established opportunities. Activities are made through the Families For Families line where colleagues work in collaboration with other services and key partners to ensure young people reach their full potential.</p> <p>The service also undertakes drop-in sessions in schools, where both visiting and completed young people can access support programmes. Wellbeing team analysis and ensure therapy sessions have taken place. Many of the younger primary aged children attend a specific 'Emo's' programme and a parent/care staff facilitator has been focused on understanding how to work with primary aged people.</p>

Well-being Objective Three – Give Children the Best Start in Life Strategic Lead – Vale of Glamorgan Council			
No.	What-Being Done Action	Lead officer	Progress
C23	Recognising the role played by adults in children's lives, explore how partners can work together to provide the right support and preventative services for adults who may otherwise be at risk of leaving their homes or entering the criminal justice system through for example domestic abuse, poor mental health or anti-social behaviour.	<b>Chw Menter PSB (Senior Role Manager)</b>  <b>JUNI-Deedy</b>	<p>The Safely Vale partnership have been working on increasingly proactive risk and/or increasing pro-activeness following the outbreak of Covid-19 being reported increased reports of A&amp;E and domestic abuse. The partnership have maintained online communication platforms in place to reach and ensure everyone is able to come on top of the rapidly changing figures and different needs that have emerged. Necessary processes have been put in place to capture and monitor that change in service use. When compared to the previous April, April 2020 has seen a 12% increase in A&amp;E referrals from 113.</p> <p>The partnership has seen an increase of 1700 incidents reported when compared to the same period the previous year with 800 incidents reported in April 2020 compared to 25 in April 2019. 413 of those incidents have been Covid-19 related. Partners continue to work together in multi-agency approach to support all areas of children through the various Fetal Death Review Case Study in the main body of the report.</p> <p>Throughout the summer of 2020 consultation has taken place across the Vale of Glamorgan with key stakeholders and members of the public on the draft Safely Vale Partnership Safety. The comments and feedback incorporated have been used to ensure the strategy which was agreed in February 2020. The Strategy for 2020-2023 outlines how the Safely Vale Partnership will work together to reduce crime and disorder and reduce the top of crime and disorder in the Vale. The Strategy outlines the following priorities for consistently safety in the Vale for the next 3 years:</p> <ul style="list-style-type: none"> <li>Work to prevent and reduce crime and anti-social behaviour to keep people who live, work and visit the Vale safe and free from fear of crime.</li> <li>Improve the way we connect with, involve and inform our communities to increase awareness, the feeling of belonging and positive community cohesion in the Vale.</li> <li>Work to safeguard the most vulnerable in our community.</li> <li>Strengthen partnership working to improve effectiveness and problem solving.</li> </ul> <p>More information on the Strategy is available <a href="#">here</a>.</p>

16 - C23. <https://safervale.co.uk/wp-content/uploads/2019/12/SVP-Public-Strategy-English-.pdf>

## Objective 4: To protect, enhance and value our environment.

Well-being Objective Four – Protect, Enhance and Value Our Environment Lead Partner – Natural Resources Wales			
No.	What-Being Done Action	Lead officer	Progress
C24	Deliver on our commitment to "green" our estates by: <ul style="list-style-type: none"> <li>Developing a better understanding of our own carbon usage and exploring opportunities to reduce our carbon impact (e.g. energy efficiency, renewable energy sources and initiatives from just activities and the goods and services we buy)</li> <li>Revisiting how we manage our green spaces to maximise their contribution to ecosystem resilience and to enhance biodiversity (e.g. planting for pollinators) and other wildlife)</li> <li>Minimising flood risk and water pollution</li> <li>Order standing and reducing air impacts on air quality</li> </ul>	<b>Health &amp; Longlife (NRO) (Senior)</b>	<p>Work remains ongoing to work across the PWS to address opportunities to work together to green our estates across the Vale and the PSB. This area of work will be developed in part through the Vale of Glamorgan PWS Climate Emergency Charter. The Climate Emergency Charter has been drafted following PWS approval to develop a Charter as a partnership response to the climate emergency in February 2020. The draft has been circulated to partners and key stakeholders for comment and feedback to help inform the development of the final Charter and to be taken into account in future projects action and to reduce our impact. Once finalised the Charter will be signed by all PWS partners with a more detailed implementation specific action plan being developed by individual organisations to aid its local delivery. It is hoped that the Charter will also have the basis of a Climate Community Consultation – a specific consultation and engagement period on the Climate Emergency.</p> <p>This work will be led through the Vale PWS User Management Group established in November 2019 with members from a range of local organisations across the PWS and wider. The group aims to encourage partners to share examples of good practice, useful information and share opportunities for joint working, to help members have a greater response to the climate change emergency through the development of a Charter and have direct methods of taking stock of environmental assets highlighting potential gaps for improvement.</p> <p>There will be a review of how and when this work will be taken forward as the PWS reviews how it engages and involves others in its work and future priorities.</p>

Well-being Objective Four – Protect, Enhance and Value Our Environment Lead Partner – Natural Resources Wales			
No.	What-Being Done Action	Lead officer	Progress
C25	Provide walking and cycling for staff, residents and visitors through shared messages and by providing facilities that enable active travel choices. This work will be coordinated in conjunction with the Capital City Region.	<b>Non-Local PWS (CarRP and Vale) (Landscape Health) (Vale) (Lead PWS Team)</b>  <b>Vale Phillips</b>	<p>Following the development of a draft Healthy Travel Charter for the Vale of Glamorgan over the summer of 2019 the <a href="#">draft Healthy Travel Charter</a> was officially launched in October 2019. The Charter was signed by PWS and public sector partners across the Vale of Glamorgan. The Charter contains 14 actions that help to promote walking, cycling, public transport, active travel, green spaces, and the bus route network within the Vale. The actions include establishing a network of local active travel champions within each organisation, developing targeted communications campaigns for staff, offering and promoting the cycle to work scheme and increasing the availability of active-convening for meetings to reduce the number of journeys staff need to make.</p> <p>The Healthy Travel Charter Group meet on a regular basis to ensure the progression of Charter actions, share methods of good practice and messages. The Vale of Glamorgan Council Transport team are actively exploring public bike hire schemes across the Vale to enable cheap, healthy travel. The team have recently purchased four bikes for the Caerdydd Vale that will further promote and enable active travel across the Caerdydd Bay Estuary.</p>

Well-being Objective Four – Protect, Enhance and Value Our Environment Lead Partner – Natural Resources Wales			
No.	Well-being Plan Action	Lead officer	Progress
ENV1	Work with the Capital City Region to promote and facilitate more sustainable travel within the Vale and across the region and where necessary influence and lobbying transport providers to better public transport options.	Local officer Gemma Reed (R) Head of Neighbourhood Services and Transport Vivie Nyle Phillips	Work continues to develop with the Cardiff Capital City Region to further promote sustainable travel across the region. The Regional Transport Authority (RTA) is enabling greater sharing of resources, skills and knowledge.
ENV2	Review public land assets and measure their potential for community use and value as an environmental resource.	Paula De Lough EMRO NHRP	Work is being taken forward for a workshop to address opportunities to work to green spaces across the Vale and to identify opportunities for their potential for community use. Opportunities for communities to identify and take on assets in their areas is progressing through the Vale of Glamorgan Council's Community Asset Transfer process. Where these assets can provide an opportunity to benefit the environment in local communities this documentation will be shared with ongoing work through action 2018.

Well-being Objective Four – Protect, Enhance and Value Our Environment Lead Partner – Natural Resources Wales			
No.	Well-being Plan Action	Lead officer	Progress
ENV3	Develop a better understanding across our organisations of environmental issues, the impact of how we work, where services, and links between a poor environment and degraded connectivity.	Paula De Lough EMRO NHRP	The Asset Management Group set up in November 2019 is helping develop a joint understanding of environmental and asset issues by allowing partners to come together to discuss key issues within organisations and share learning, knowledge and best practice. The agenda for the group's meetings are built collaboratively to help ensure the group considers a wide-range of issues as a collection.
ENV4	Work with local businesses and industry to maximise the economic benefits of our environment e.g. through tourism and agriculture whilst taking steps to minimise negative impacts and seek opportunities to enhance the environment of the Vale.	Phil Chappell EMRO	Through the tourism team, contact for visitors has been growing online with apps developed around walking trails 'Vale Walk'. Work has been carried out to support the Glamorgan Food Hub's network and Cowbridge Food Collective, both designed to reduce food miles and shorten supply chains. A green infrastructure plan has been approved for Barts to improve the grounds to the town, increasing tree coverage in an area with low coverage. The Rights of Way team have led on the regional green walk project which began to identify a regional network of cycling, footpaths and walking ways.
ENV5	Engage from procurement policies and practice to support the local economy and protect the local environment.	NHRP Volunteer Partner	This action will be explored as part of delivering the How-Made Our Vale Plan and set work on climate change.

Well-being Objective Four – Protect, Enhance and Value Our Environment Lead Partner – Natural Resources Wales			
No.	Well-being Plan Action	Lead officer	Progress
ENV6	Work through the 'FOODVale' partnership to support Sustainable Food City action, ensuring we have a shared understanding of the contribution food can make to all aspects of well-being and the Vale has a sustainable, quality food environment which supports our economy, agriculture and tourism.	Michelle Grubbs PSB Cannell and Kala LNU/Julia Reilly Nyle Phillips NHRP Food Vale Steering Group	FoodVale is a leading membership of the Sustainable Food Places Network. The launch of the new 'FOODVale website' on 17 <sup>th</sup> May and significant increase in online presence through social media, will be benefits for members in addition. Food Vale has recruited a variety of new food businesses to the partnership, expanding the membership and increasing contact in the Vale. FoodVale continues to work towards achieving Sustainable Food Cities Bronze Status. The group have recently been awarded funding to recruit a new part that will help to progress FoodVale work and the Food Cities application over to year. Enhancing the bronze status will allow FoodVale to join the SFV network and secure the reputation of their peers and attract regional and national interest. Becoming a member will also allow the partnership to access the support of the Sustainable Food Places team, take part in campaigns and apply for grants and an award to well achieving full access to online tools and resources.

## Section 3: Our Evidence Base

The PSB has developed a robust evidence base and has used Power Bi to ensure that information is easily available to partners to inform the work of the PSB. This work has been supported by Welsh Government grant funding which has enabled the PSB to make significant progress with this work. A number of reports have been produced which build on the work undertaken as part of the Well-being Assessment published in 2017. This work has again highlighted the differences experienced across the Vale and partners will need to consider whether the coronavirus pandemic has increased these inequalities. Reports produced in 2019-20 include:

- Wales Index of Multiple Deprivation (WIMD): A Vale perspective
- Inequalities in the Vale
- Protected characteristics in the Vale

All reports are available on the PSB [website](#).

Partners will continue to use the evidence base to plan services. Some of the data key to planning services includes:

### Demographics

- Since 2008 the population of the Vale of Glamorgan is estimated to have grown by 4.88% in comparison to 3.7% for Wales as a whole
- According to 2018 based national population projections for Wales, over the next decade the Vale will experience the second largest population growth of all local authority areas in Wales.
- Projections for children and young people and those of working age show a steady decline over the next decade.
- Between 2008 and 2018, the estimated population aged 65 and over grew by 17.6% and the Vale shows the greatest projected increase in the population aged 65 and over of all local authority areas in Wales by 2038.

***PSB response: The PSB is in the process of applying for Age Friendly status for the Vale and will work with the Vale 50+ Strategy Forum and the Older Peoples Commissioner. The Regional Partnership Board has also continued to develop new services and ways of working to better meet the needs of older people.***

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### Education and Economy

One of the PSB's well-being objectives is 'to reduce poverty and tackle inequalities linked to deprivation' and work undertaken with regards to WIMD and the Vale is helping partners to have a better understanding of where projects and services need to be targeted.

- Three Lower Layer Super Output Areas (LSOAs) in the Vale of Glamorgan are ranked in the 10% most deprived (1-191 overall rank) areas in Wales. These areas are: Gibbonsdown 2 (105), Court 3 (142) and Buttrills 2 (186).
- Since 2013 the unemployment rate in the Vale has been falling year on year and in 2019 the unemployment rate was estimated at 3%.
- Pupils in the Vale have recorded the best results in Wales for the past two academic years for those achieving Level 2 inclusive at KS4.

- An attainment gap prevails between those eligible for Free School Meals (FSM) and those not in achieving the Level 2 inclusive. In 2018/19 there was a 41% attainment gap between those eligible for FSM and those not.

**PSB response:**

- ***The global coronavirus pandemic is likely to have an impact on unemployment across the United Kingdom. It could be that those areas of the Vale identified as experiencing higher levels of deprivation could be disproportionately affected by increases in unemployment. The PSB will need to monitor changes in the unemployment rate as we begin to move out of the lockdown and consider what actions partners need to take in the short, medium and long-term.***
- ***The impact of the closure of schools for a prolonged period will need to be considered with regards to children's well-being and also educational attainment, and whether the attainment gap widens.***

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**Health and Communities**

Partners use a range of public health data to inform work with a particular reference to giving children a good start in life and tackling inequalities.

- Against a number of key public health indicators the Vale of Glamorgan records data consistently above the Welsh national average.
- Defined differences in the health experiences are evidenced across the Vale of Glamorgan.
- At 23.72% the Vale of Glamorgan has the joint highest percentage of adults drinking above guidelines in Wales.
- Against indicators such as Life Satisfaction Among Older People and People Who Feel Lonely; however, data recorded for the Vale of Glamorgan is below the Welsh national average.
- Safer Vale enabled victims of domestic abuse to remain in their own homes safely by target hardening 82 properties in 2019/20. Of the 82, 62 provided evaluations which showed that; 90% felt safer, 68% felt it stopped them going into refuge and 94% were happy with the service.
- The number of community safety incidences reported has increased by 170% in April 2020 compared to the previous year with 415 of the 608 incidents being Covid-19 related (68.3%).

**PSB response:**

- ***Research from the Office of National Statistics has evidenced that more deprived areas in Wales have been more effected by the coronavirus than more affluent areas. As we move forward it will be important that work continues in order to address the differences in health experiences between different areas of the Vale of Glamorgan.***
- ***Partners will continue to take an evidence based approach and will work through Safer Vale to improve community safety.***

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### **Environment and Transport**

Our environment continues to be one of our greatest assets and by monitoring key data as well as consideration of the information in the Area Statement we can have a better understanding of how our actions impact on the environment.

- In 2019 it was estimated that there was a total of 61,600 working residents in the Vale and slightly more residents are estimated to commute out of the Vale for work than live and work in the Vale.
- The Vale remains the fifth highest CO2 emitting local authority in Wales, with residents emitting 8.5 tonnes of CO2 per resident, but emissions have reduced at a higher rate than the Welsh average.
- The levels of air quality, particularly levels of NO2, Nitrogen Dioxide particulates, has been decreasing year on year but NO2 rates remain slightly higher than the Welsh average.
- Higher levels of NO2 are recorded in Penarth and Llandough and are also observed in the areas of the East of Barry that have been identified as more deprived in WIMD 2019.

***PSB response: As we move towards recovery, there may be an opportunity for more innovative approaches to reducing CO2 emissions around Wales and in the Vale of Glamorgan to be explored. Partners are keen that recent changes to how we work that have benefited the environment are not lost as we start to return to a more business as usual approach. The data will help inform and shape PSB activities to tackle climate change.***

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## **Section 4: Moving Forward**

As part of the Annual Report process, partners have taken the opportunity to consider the priorities for the year ahead. This year it has been important to consider the work undertaken during 2019-20 together with the more recent changes due to the COVID-19 pandemic.

*'The world we are moving towards is not the pre-COVID world. We must adapt to a future with the virus in it. In doing so, we should embed some of the more positive consequences of coping with the*

*disease such as: more sustainable ways of working and travelling, flexibilities for using IT in businesses, services and education, and a stronger emphasis on voluntary and community action.'* **Unlocking our Society and Economy: Continuing the Conversation' Welsh Government, May 2020**

### **Responding to the Covid-19 Outbreak**

The pandemic has had a significant impact on how we work. As we move to a recovery stage and further easing of some of the rules that came into force during lockdown it is important that we reflect on what has changed in a relatively short space of time.

The pandemic has brought with it a myriad of complex challenges for partner organisations. These include turning the Principality Stadium into a hospital, treating people who have COVID-19, ensuring there are enough supplies of PPE, communicating vital public health messages, enforcing new legislation, enabling staff to work from home, maintaining vital services like waste management, establishing childcare hubs in our schools and providing more services online.

We have also drawn a wide network of volunteers and across the Vale services have been reaching out to the most vulnerable to keep them safe. We have had pressures across our health and social care services including in our care homes. We have seen significant increases in applications for benefits and financial support for individuals and businesses. There have also been increases in anti-social behaviour and incidents of domestic violence. These are just some of the widespread challenges which are without precedent and our staff have shown immense dedication, working together to keep people safe and to keep vital services running.

This level of service has been possible due to the culture of team working which runs across our services. As we emerge from the initial crisis and plan for the future it is only by working together that we can successfully move into the recovery stage and put in place the necessary services. Already a new service for 'Test, Track and Protect' has been established bringing together expertise and resource from the Cardiff and Vale UHB, the Vale of Glamorgan Council and Cardiff Council in a collaborative arrangement that will respond to the next phase of the pandemic.

### **Delivering our Well-being Objectives and Priorities**

Each year as part of the Annual Report process the PSB takes stock of progress in delivering its four well-being objectives and priorities. As detailed within this report there has been progress in delivering all our objectives and work has been progressing against the four agreed priority workstreams, These cut across all our objectives and reflect the more integrated approach being taken by the PSB.

Our four priority workstreams remain relevant for 2020-21 and work will continue to take them forward but for each priority we will need to review how the work is progressed and the scope of activity. For example, the PSB will need to consider how we adapt our methods of engagement to accommodate the need for social distancing. There is a need to reflect on how we encourage more people to volunteer through timebanking whilst ensuring that it is safe for them to do so. We will need to reflect on how we take forward work on climate change and again the best ways to engage with people on this. Finally, we will need to consider the best way to deliver activities detailed in the Move More Eat Well Plan including work with schools.

The PSB had already identified a number of changes it wanted to make which would strengthen and enhance the work of the PSB and enable more people to get involved. This includes:

- More engagement with Town and Community Councils
- Reviewing how we approach scrutiny of the PSB
- Working with the Older Peoples Commissioner to achieve Age Friendly status for the Vale
- Involving young people more in the work of the PSB

The above remain relevant and as we take forward our priorities we will need to consider how we incorporate the above thereby increasing our engagement and accountability.

### **Regional Working**

In the past twelve months there have been a number of conversations about how the PSB can align work more closely to the Regional Partnership Board. This has also formed part of a review of strategic partnerships which is being undertaken by Welsh Government and work undertaken by the Wales Audit Office in the Review of Public Services Boards published in October 2019.

The outbreak of COVID-19 brought the Vale PSB, RPB and Cardiff PSB together to consider and plan for the pandemic. In addition, the Move More Eat Well Plan has been developed regionally. The Vale Travel Charter has built on work undertaken in Cardiff and joint work is being undertaken on communication messages. In addition, the change to the Police Basic Command Units (BCUs) which brings Cardiff and the Vale in to the same BCU is likely to result in more work taking place across the two areas. Partners will continue to work together at regional and local levels in order to address the issues most relevant to the area. The publication of the [South Central Wales Area Statement](#) will also provide the opportunity to look further at regional work.

**PARTNERIAETH IECHYD & GOFAL CYMDEITHASOL INTEGREDIG**  
Caerdydd & Bro Morgannwg



Cardiff and Vale of Glamorgan  
**INTEGRATED HEALTH & SOCIAL CARE PARTNERSHIP**

### **Planning for the Future**

A great deal of work has been undertaken to understand more about the inequalities in the Vale and these are detailed throughout this Annual Report. Reports have been produced and are available on the PSB [website](#).

Data from the Office of National Statistics and scientific research indicates that the elderly, those with underlying health conditions or who are obese, people from the Black, Asian and Minority Ethnic Community and those living in deprivation face greater risks from COVID-19. In the UK the deaths of those who are the most disadvantaged are double the number of those who are least disadvantaged. Age standardised mortality rates due to COVID-19 in Wales show the mortality rate in the least deprived areas of Wales to be 53.12 per 100,000 compared to 103.13 per 100,000 in the most deprived areas. The age cohort with the highest recorded number of confirmed COVID-19 cases in Wales is 50-59 with 19.9% of confirmed cases. People living in disadvantage have a higher rate of chronic conditions including diabetes, heart disease and respiratory disease which are all risk factors with COVID-19.



In addition, the economic consequences of the pandemic will be significant and partners will need to consider the immediate and long term impacts in terms of employment, educational attainment and financial security. The increase in benefits claims, demand at foodbanks and the strain that the lockdown will have put on people in terms of mental health, domestic abuse, safeguarding issues and people accessing GPs and other health services including delays in referral and operations will need to be taken into account.

As partners work together to put in place recovery plans it is critical that an integrated approach is taken and through the PSB partners will be able to consider the wider implications of decisions they take and how they may impact on different parts of the population and other services.

As the PSB takes stock and reflects on progress made in delivering its well-being objectives, they will also need to consider the changes made in response to COVID-19, organisational recovery plans and what we can learn from others regionally, nationally and globally. We will take account of Welsh Government guidance including, '[Leading Wales Out of the Coronavirus Pandemic; A framework for recovery](#)' which was published in April 2020 and '[Unlocking our Society and Economy: Continuing the Conversation](#)' which was published in Welsh Government in May 2020.

Conversations will very much focus on the five ways of working and in considering what 2020-21 looks like for the PSB, partners will ensure that in line with some of the strategic planning being taken forward by the UHB that they remain covid ready, that they keep what works and embed positive changes, that decisions are made for maximum benefit and minimise risk and that appropriate alignment and acceleration of changes are put in place.

The path to recovery will need to be confident and steady. As we plan for what the PSB does now and in the future we need to work together and with the communities we serve. Work on tackling climate change, encouraging people to move more and eat well together with work on engagement and volunteering remain important but the PSB will need to plan how this work is taken forward and what else needs to be progressed in the short, medium and long term recognising we can achieve more together.

***'We have the opportunity to build on what we've learned, to act now and create the Wales We Need for the future.'* Sophie Howe, Future Generations Commissioner for Wales, May 2020**

The PSB will build on what it has learned and partners will work together to meet the needs of the community and improve social, economic, environmental and cultural well-being. How we work will change but the PSB remains committed to improving local well-being today and for future generations.

**'We will need to plan our future as part of a collective effort that recognises the contribution that each of us can make.....There is a lot of uncertainty still ahead of us but we are confident that we have the collective will and purpose to face the future with confidence.'**



## Section 5: Case Studies

The following case studies demonstrate the wide range of work being undertaken in partnership in the Vale. These activities are contributing to the delivery of all of our well-being objectives and the national Well-being Goals and highlight how we are embedding the five ways of working in our activities. Below are case studies on:

- PSB Staff Healthy Travel Charter
- School Health Research Network
- Early Action Together
- Glamorgan Smallholders Network
- Vale Heroes
- Community Safety

### PSB Staff Health Travel Charter Case Study

The Travel Charter is an excellent example of work being progressed in Cardiff and the Vale and is contributing to the PSB's objective to 'protect, enhance and value our environment'. The Charter brings together a number of partners to work together and take a long term view of the impacts of our travel choices on our health and the environment. The approach being taken is to integrate a range of activities under the Charter and to send a very clear message about the importance of changing our behaviour and the need for employers to engage with and support staff to make healthier travel choices.

#### Background

- Launched in October 2019, the Vale of Glamorgan's Public Sector Healthy Travel Charter forms a key part of work to **'promote walking and cycling for staff, residents and visitors through shared messages and by providing facilities that enable active travel choice'** which is a commitment in PSB Well-being Plan.
- The Charter supports **decarbonisation of transport** by supporting active travel and public transport use, and encouraging ultra-low emission vehicle use where private vehicles cannot be avoided.
- The Charter also responds to many of the issues detailed in the Director of Public Health's Annual Report 2017 '[Moving Forwards: Healthy Travel for All in Cardiff and the Vale of Glamorgan](#)'.
- Work to deliver the Charter's 14 commitments brings together a range of initiatives being taken forward by different partners and provides a focus for a more co-ordinated approach.
- The Charter forms an important part of the PSB's co-ordinated response to tackling climate change and improving health and well-being across the Vale of Glamorgan.



## Healthy Travel Vale of Glamorgan

### What have we done

- PSB partners developed the Charter for the Vale which built on work undertaken by Cardiff PSB.
- The 14 commitments in the Charter for 2019-22 focus on public transport, walking and cycling, communications and leadership, agile working and ultra-low emission vehicles.
- In October 2019 partners came together to sign the Charter and commit to reducing the proportion of journeys commuting to and from work by car and to increase the take-up of more healthy and sustainable travel options.
- Other public service providers were asked to work with the PSB including Cardiff Airport who are also signatories to the Charter.
- A Vale of Glamorgan Healthy Travel Charter group has been established to take forward work on the Charter. On 5th March 2020, the group joined with colleagues from Cardiff to host a communications and engagement workshop to develop innovative and shared healthy travel messaging.
- A [Healthy Travel Wales website](#) has been developed to bring together work on the different public sector and business charters launched in Wales. The website brings together information about why healthy travel is important and sets out detail about work being taken forward.



*19 - Partners signing the Vale Staff Healthy Travel Charter*

### What have we achieved

- The increase in the number of people working from home in recent months and having online meetings has demonstrated that it is possible to significantly change how we work, although it is recognised this has been as a direct result of the pandemic rather than the Charter itself.

- Prior to the pandemic partners were already making changes, the Probation Service had increasingly been using teleconferencing facilities and technology to support home working. Within the police and NRW all frontline officers and staff have access to use laptops and smartphones to reduce the need to travel to offices. The Council was rolling out Microsoft Office 365 to extend possibilities for remote working.
- Many partners have recognised the importance of senior managers within the organisation leading by example to demonstrate to staff that there are sustainable travel options.
- A number of partners including Cardiff Airport, the UHB, NRW, the Probation Service, Welsh Government and Vale of Glamorgan Council have or are putting in place Cycle to Work Schemes.
- Cycling facilities are in place and pool bikes available for staff to use e.g. NRW, South Wales Police and Vale of Glamorgan Council.
- The UHB fleet is moving increasingly from purchased to leased vehicles (64%) leading to a newer fleet with more efficient and lower emission engines.
- A number of partners including the UHB, NRW, Vale of Glamorgan Council and SWFRS are trialling or developing business cases for having electric vehicles within their fleet and for installing electric vehicle charging points.
- Partners including Cardiff Airport have promoted annual season tickets for public transport including details of the discounts available.
- Organisations like the Vale of Glamorgan Council and NRW have policies in place to reduce travel or encourage more sustainable and active travel options through homeworking, lower emission pool cars and applying a travel hierarchy.
- The UHB have introduced a shuttle bus between University Hospital Wales and Llandough Hospital which has reduced the need for staff to travel between the sites by car.
- To support the delivery of the commitments in the Charter an Implementation toolkit has been developed, monitoring arrangements are in place and work has begun with Cardiff PSB regarding a communications strategy.

**In the Vale of Glamorgan air  
pollution levels are  
currently higher than the Welsh  
average**

**An estimated 53 deaths a year  
in the Vale of Glamorgan  
are caused by harmful air  
pollution.**

**Long term exposure to harmful  
air pollution is estimated  
to be responsible for 5.1% of all  
deaths across the Vale of  
Glamorgan and  
Cardiff.**

Over half (59%) of adults in the  
Vale of Glamorgan are  
overweight or  
obese.

#### **Future Direction**

- There have been a significant number of achievements since the Charter was launched in October 2019 however it will be necessary to review some of these activities and some of the work planned in light of the COVID-19 pandemic.
- Shared opportunities for staff to attend training sessions to improve cycling skills and confidence.
- Launch of the electric bike hire scheme in Penarth, run by Nextbike.
- Development of charters for the Third Sector and higher and further education.
- Staff continuing to work from home and more online meetings
- Launch of a staff travel survey.
- Greater emphasis on walking and cycling.
- Signatory organisations asked whether they would like to voluntarily sign up to either complete their Charter commitments in a quicker timeframe (e.g. 1 year rather than 3), or sign up to more ambitious commitments.



## School Health Research Network (SHRN) Case Study

This work directly contributes to the PSB's objective to give every child a good start in life. It demonstrates the importance of taking a more integrated approach, recognising the connections between good health and well-being and education. The partnership approach has been successful in involving all Vale secondary schools in the work and the findings are helping partners to consider what preventative actions are needed and to plan for the long term needs of pupils.

### Background

- SHRN is a partnership between Welsh Government, Public Health Wales, Cancer Research UK, The Wales Institute of Social and Economic Research, Data and Methods (WISERD) and Cardiff University and is led by the Centre for the Development and Evaluation of Complex Interventions for Public Health Improvement (DECIPHer) at Cardiff University. It is supported locally by Healthy Schools teams in partnership with local authorities and stakeholder groups.
- The network aims to improve young people's health and well-being by providing robust health and well-being data for local, regional and national stakeholders and schools, facilitating the translation of school health and well-being research evidence into practice and building capacity for evidence informed practice within the school health community.
- Vale Healthy Schools has worked in partnership with the Council's Learning and Skills Directorate and SHRN to ensure a holistic local approach.
- All 8 Vale secondary schools are part of the network taking part in the survey rounds in 2017 and 2019.
- Following participation in the survey, schools receive their own bespoke data report, followed by a report for the Local Authority.
- Participation rates in 2017 – 75% Years 7-11 (5547 pupils). Participation rates in 2019 – 71% Years 7-11 (5603 pupils)
- Use of SHRN data and research is wide ranging including informing actions at school level such as development of Healthy Schools plans, PSE curriculum and pupil voice. Stakeholders including Healthy Schools, local authority and supporting organisations use SHRN data to inform policy, resources and future planning.



### **What have we done**

- Partnership of SHRN and Vale Learning and Skills have supported schools to complete the surveys – including initial profile raising of the importance of the data, regular contact with link teacher, responding to queries, liaising with colleagues in SHRN. SHRN is a standing item at termly PSE meetings and is widely discussed.
- Vale Healthy Schools have supported the analysis of school level data and the development of a bespoke action plan.
- Vale Healthy Schools and Vale Learning and Skills organised a Youth Consultation Event in March 2019 with the aim of digging deeper into the local data, including areas of concern and developing action plans. This event was supported by a range of relevant stakeholders and attended by 54 staff and teachers from 5 Vale secondary schools.
- Following the success of the Youth Consultation event, colleagues from DECIPHer approached Vale Healthy Schools to arrange an event in November 2019 at Cardiff University using pupil voice to create national pro-formas for data response. This event was attended by 7 Cardiff and Vale secondary schools.
- Schools are currently being supported (where possible due to Covid restrictions) to analyse their data from the 2019 survey round. Vale Learning and Skills and Vale Healthy Schools are commencing analysis of local authority level data, including comparisons with 2017 dataset.

### **What have we achieved**

- All Vale schools are part of the SHRN network and are able to compare data from 2017 and 2019. All schools have developed their own action plans following 2017 data including amendments and additions to the PSE curriculum, identification of particular well-being issues and updating provision for certain topics such as RSE and staff well-being.
- Consultation with pupils has allowed local responses including identification of specific issues which include not eating breakfast, school related stress and excessive use of screens late at night.
- SHRN is seen as a priority for every school and within Vale Council. It is informing decisions at senior level within schools and guides health and well-being aspects of School Improvement Plans. It also informs planning for the Welsh Network of Healthy Schools National Quality Award achievement.
- The Vale Healthy Schools team and a locally identified 'best practice' school have been asked to present their local work at national SHRN events for two years running.



- Through the Youth Consultation Event and corresponding advice and support to all schools, pupil participation in responding to school data is seen as of prime importance. Schools have also been encouraged to share their data with the whole school community.
- Data has been used nationally and locally by key stakeholders and for training and communication with schools, partners and School Governors.
- Primary Schools are also fully aware of the data and have been encouraged to ask their link secondaries to share their findings to inform their own planning.



*20 - School Health Research Network Overview*

### **Future direction**

- All future plans are dependant on timing and nature of school return and official re-commencement of Welsh Network of Healthy Schools Scheme. Work is ongoing, where possible, and includes:
- Supporting schools with analysis of their dataset from most recent survey, including development of action plans in response.
- Analysis of local authority level data to include trends from 2017-19. Identification of specific issues will guide action planning.
- Communication of findings of analysis with key stakeholders including Well-being Leads, PSE leads and Vale Healthy Schools Partnership Group.
- Continued work with all SHRN/ PSE leads to respond to data, including involvement of pupils, staff and wider school community.
- Continued work with local, regional and national Welsh Network of Healthy Schools colleagues to plan response to SHRN data and research.
- Working to ensure responses contribute to development and implementation of new curriculum, particularly Health and Well-being AoLE.
- Continued liaison with SHRN lead in DECIPHer to develop national and local strategies including a consistent approach to responding to data across Wales.
- Continued work to communicate national SHRN research findings.

## Early Action Together Case Study

This case study highlights the importance of partners working together to meet the complex needs of some of our most vulnerable residents and is a key project in our work to **'give every child a good start in life'**. This project has taken a great deal of planning to ensure that partners have a shared vision and outlook and that processes are integrated to provide a better service to those in need. Prevention is a key part of this project which recognises the need to support people who may suffer long term effects from any ACEs they may have experienced. The case study focuses on the joint work that has been undertaken to develop a multi-agency approach and which will now be launched later this year.

### Background

- South Wales Police secured funding to run a national project focussed on partners working jointly to problem solve to ensure that vulnerable people get the help they need and in doing so reduce 'preventable' predictable demand.
- Through a partnership approach: Working Together to Build Resilience through a Public Health approach to Policing and Criminal Justice in Wales Public Health, Police, local authorities and the Criminal Justice Partners are working together to bring about system-wide change to improve the quality of life, well-being and safety of people living in Wales.
- The National Early Action Programme is seen as contributing to a wider future generational ambition to reduce Adverse Childhood Experiences in Wales. As part of that ambition the South Wales programme is focused on creating a new first contact to intervention 'system', which responds to vulnerability differently from the current 'system' with partners agreeing to work to a shared purpose and to design and align strategic and operational practice, processes, procedures and policies.
- The aim of the project is to ensure that at every contact 'good enough' information is captured so that when required other professionals are able to make 'good' informed decisions to signpost, support or safeguard by the quickest route.
- Partners in the Vale of Glamorgan have worked together to develop a multi-agency approach that will meet the needs of some of the most vulnerable people in the Vale.



Rhaglen ACEau yr Heddlu a Phartneriaid  
Police & Partners ACEs Programme

### What have we done

- Established a local multi-agency operational EAT group to advance the aims of the programme following a similar approach to how work is being taken forward across South Wales.
- ACE awareness training has been delivered to more than 140 staff across partner organisations resulting in a workforce that is supported and confident in understanding how to engage and problem solve and that is able to assist and support vulnerable people in need or crisis.
- Developed additional information to assist multi-agency staff and made it available on the DEWIS website.
- Mapped the demand for services and existing processes together with relevant data and evaluations to inform local delivery.
- Created an evidence base of relevant data to support the project and help future monitoring and evaluation.
- Undertaken a Dip Sampling exercise to identify the level of Public Protection Notices (PPNs) received in the Vale of Glamorgan Council and explored links and similarities with local domestic abuse coordination (DARC) and Anti Social Behaviour.
- Developed an EAT process map for the route of a PPN through the Vale of Glamorgan system and a PCSO demand flow chart for referrals.
- Established an email referral system direct from frontline Police to the Families First Advice Line for follow up.
- Devised a duty decision making document.
- Explored and piloted a PCSO sitting within the Vale's Information, Advice and Assistance arrangements for Children and Young People Services (Families First Advice Line, FACT (Team Around the Family), and Children's Services Duty Team) and in partnership with Community Safety services (ASB, DAARC).



21 - Adverse Childhood Experiences

### What have we achieved

- Adapted the 'Early Action Together South Wales Programme – Guidance' for the operation of a 'First contact to Intervention' Pilot.

- Resources are being redirected to provide a greater focus on prevention activity with a view to achieving a system wide change in the future.
- Extensive work has been undertaken to promote a culture of sharing information across relevant organisations.
- The capability of frontline staff across organisations has been enhanced and a triage/ assessment capability has been created.
- Neighbourhood policing has been integrated into an Early Intervention Hub with appropriate governance and reporting structures in place ensuring clarity about roles and functions.
- The ACE awareness training is increasing confidence and capacity to both work with predictable demand and in the wider 'system'. This will improve responsiveness and will also increase staff well-being, reduce sickness/'wastage', reduce 'rework' and duplication, increase public confidence and most importantly provide better services to the public at earliest point of contact.

### **Future direction**

The Early Action Together programme is in the early stages of development and evaluation of its impact has been designed and approved and in March 2020 it was due to be implemented including the piloting of a digital solution directing non-safeguarding matters directly to the Vale's Families First Advice Line.

An evaluation process has been put in place which will include consideration of:

- If predictable demand is being routed to the right place at the earliest point.
- The level of responding officer confidence in signposting for Early Intervention demand.
- The effectiveness of co-operational working at different stages.
- The value of Police resource (PCSO) within the Early Intervention arrangement.
- If there is a reduction in 'preventable' predictable demand to avoid people using the wrong resource or service, or returning or escalating needs because of a failure to meet that need at the earliest point.

It is envisaged that work on this project will resume as soon as it is safe and practical to do so, and partners remain committed to taking this work forward.

## **Glamorgan Smallholders Network Case Study**

The Glamorgan Smallholders Network is an excellent example of how, with the support of the Creative Rural Communities team, it has been possible to create a strong and viable network. This is in line with the PSB's objective 'to enable people to get involved, participate in their local communities and shape local services.' The network has the potential to make a real difference for those involved and for many in our rural communities who may otherwise feel isolated. The PSB has worked with the network through FoodVale and recognises the importance of groups like this to the local community and the economy.

### **Background:**

- It was recognised that it was a difficult job being a smallholder, it can be socially quite isolating and difficult to share best practice.
- Smallholders felt that they are often seen as 'hobby farmers' which isn't true, they are still required to meet many of the same regulations and requirements as large farmers but without the same support network.
- The idea for establishing a network initially came from three smallholders who wanted to establish a network and approached Creative Rural Communities (CRC) to secure some seed funding to make the relationships and networking more formalised.
- This led to the establishment of the Glamorgan Smallholders Network in 2017.



#### **What have we done:**

- The network has been established by energised individuals who have taken forward the project. Whilst CRC have convened some useful meetings much of the impetus has been provided by the network itself.
- The network hold regular monthly meetings at venues across the Vale of Glamorgan. Meetings often include a guest speaker discussing a topic likely to impact the smallholdings. 20-25 smallholders regularly attend these meetings.
- One of the underlying objectives of the network is to reduce isolation amongst the smallholder community and to improve the effectiveness of their operations. This has been progressed for example, by investigating joint purchasing to help reduce costs and to improve the scope for revenue potential.
- The group is now formally constituted and has just received some further funding support from Cywain to take forward its plans for joint marketing. The network sees this as a big step and part of the potential journey towards branding.
- The network has established a strong social media presence by developing their own Twitter, Instagram and Facebook page. The Twitter account has over 170 followers and the Facebook page has received circa 7,000 hits.
- Glamorgan Smallholders had an allocated budget of £764 against which it pulled in matched funding.
- The project expanded due to significant volunteer time from the network, allowing it to increase activity/ scope as shown by the network being part of the marquee at the Vale Show.



22 - CRC Food and Farming Future for the Vale Event 2019

### What have we achieved:

- The network had a trade marquee at the Vale of Glamorgan Show where it won the award for best trade tent.
- A representative from the network now sits on the committee for the Royal Welsh Agricultural Show, and the Vale of Glamorgan has been chosen as the 'showcased' area in 2021. This could be an important step. The group are also going to be represented at the Welsh Smallholders Conference.
- The network has worked together to develop further plans such as the idea of having its own caravan which could provide mobile accommodation and office for smallholders travelling to showcasing events, however this is funding dependent.
- The network feels that continued CRC support in terms of going through grant application processes remains important and highly valued.
- It continues to develop plans for a specific smallholders brand, working with a marketing agency.
- The network was very clear that the benefits provided in terms of the personal development of those individuals involved should not be overlooked. It is a key outcome of the project. The transformation of some individuals, often working alone and in a rural isolated environment, has been notable. Some individual's lives have been transformed through their involvement in the network.
- **Amanda Davies LAG Chair – Vale of Glamorgan** *"This project is a prime example of how LEADER funding and officer support has had a great impact in a rural community, with a small amount of seed funding and a lot of support and encouragement this network has become a valuable resource in our local community. Aside from the practical advantages of sharing equipment and labour, the positive impact on tackling social isolation has been remarkable."*



#### **Future direction:**

- The network continues to grow to bring more local smallholders together in the Vale of Glamorgan through its social media posts, meetings and events.
- Following on from the recommendations in the study, the Vale of Glamorgan Council and Bridgend County Borough Council are now working closely together to determine a suitable site for development in the region. Each are exploring funds to develop further plans when a site has been agreed upon, and building costs have been identified.

## Vale Heroes Case Study

Vale Heroes is directly contributing to the PSB's objective 'to reduce poverty and tackle inequalities linked to deprivation.' It is also facilitating community participation and helping to give children a better start in life. Through Vale Heroes partners are working together to enable some of our most vulnerable residents to access food and other essential support and services. This work reflects a more integrated approach by partners to meeting needs within the community and to preventing people experiencing greater disadvantage or distress. In the long term it will be important to build on this work and to work with the third sector and community groups to reach those who need support.

#### **Background**

- The coronavirus pandemic has brought about a very real need to find ways of supporting some of our most vulnerable residents. Some residents have been advised to shield and not

leave their homes for shopping or to collect medication and risk being socially isolated. Others have found themselves impacted by changes in their financial situation.

- There has been a huge interest from the community in supporting others. This upsurge in the desire to volunteer has been supported by GVS and the Council who have looked to harness this community action to support residents.



### What have we done

- Vale of Glamorgan Council and GVS have worked together to establish Vale Heroes as a searchable database for residents in need of support with vital help such as food delivery, prescription collection and befriending.
- The Council have established the Crisis Support Team, bringing together Social Services, Customer Relations and repurposed colleagues from across the Council to provide advice and access to services for the most vulnerable residents.
- Brought together information on volunteering, shopping services, local community groups, shielding and online services in a single place.
- Sought donations from businesses and charitable foundations to support the work of Heroes.
- Worked across Council departments, the third sector and with our registered social landlord partners to design a process for contacting shielding residents who may need additional support and assistance.
- Made links with the FoodVale partnership, to focus the partnership's new website on the availability of food from a variety of producers and suppliers across the county.
- Celebrated National Volunteering Week by thanking volunteers publicly through a letter from the Leader and prominent road signs as part of the significant campaign GVS have run to recognise the essential work of volunteers.

<http://twitter.com/statuses/1256659723601932289>





*23 - Thank you road markings across the Vale*



*24 - The Crisis Support Team*

# OUTSTANDING VOLUNTEERING

## ★ ACHIEVEMENT AWARD ★

This certificate acknowledges the outstanding contribution made by / Mae'r dystysgrif hon yn cydnabod y cyfraniad arbennig wnaed gan

during the 2020 Covid19 crisis /  
yn ystod argyfwng Covid19 2020



## What have we achieved

- Spoken with over 4000 people who've received a shielding letter from Welsh Government or who have contacted the Council in crisis seeking support.
- Arranged nearly 500 food parcels to be delivered each week by Welsh Government to people who are shielding.
- Signposted people to support for befriending, shopping or prescription collection by GVS (via a network of community groups), Age Connects and the Vale Food Bank.
- Established the Vale Heroes Crisis Support Grant to offer grants of up to £3,000 to Community Groups, the Voluntary Sector, Town and Community Councils and eligible businesses towards the cost of initiatives within the Vale that help members of the community severely affected by the COVID-19 pandemic.
- Secured significant donations from Admiral to support the Food Bank who have seen a 94% increase in demand year on year (April).
- Secured a significant donation from the Waterloo Foundation to expand the food parcel scheme in three hub schools to reach more vulnerable children and their families for longer.

## Future Direction

- Vale Heroes has shown the power of partnership working and the benefits of bringing together the resources, knowledge and networks of organisations like the Council and GVS.
- There is further opportunity to expand on this in the future, with voluntary groups being linked with people in need of support.

## Community Safety Case Study

The work of Safer Vale demonstrates the benefits of involving the local community, working in partnership and taking a more integrated approach. The work undertaken in terms of developing the new strategy encapsulates both long term planning and the need for preventative approaches in order to keep our communities safe.

### Background

- The work progressed through Safer Vale and its Community Safety Strategy forms part of the PSB's work to ensure **'Individuals, families and communities are safer, stronger and more resilient.'** which is a commitment in the PSB Well-being Plan.
- The Safer Vale Partnership was established in 1998 to enable agencies to work better together to tackle crime and disorder. The partnership brings both services and the community together to tackle crime and disorder, as well as the fear of crime and disorder in the community.
- Key organisations within the partnership include; The Vale of Glamorgan Council, South Wales Police, Cardiff and Vale University Health Board, Wales Probation Trust, Glamorgan Voluntary Services and South Wales Fire and Rescue Service.

- The Partnerships mission is to 'Work together to prevent and reduce crime and disorder and improve public perception, well-being and community safety for those who live, work and visit the Vale of Glamorgan'.

**There were 10,573 recorded crimes in the Vale between May 2018 and April 2019. This is the lowest rate in South Wales.**

**The average number of services involved with high risk domestic abuse victims at any one time is 6.**

**There were a total number of 772 victims of ASB for 828 referrals received in 2019-2020**

**What have we done:**

- Throughout the summer of 2019 partners came together to consult with key stakeholders and members of the public across the Vale on the draft Safer Vale Partnership Safety. The final version of the Strategy reflected the needs of the local communities gained through engagement feedback. The final Safer Vale Community Safety Strategy 2020-2023 is available [here](#).

- The strategy for 2020-2023 identifies 4 key priorities that outline how the Partnership will work together with the community to reduce crime and disorder and reduce the fear of crime and disorder in the Vale over the next three years;
  - Work to prevent and reduce crime and anti-social behaviour to keep people who live, work and visit the Vale safe and free from the fear of crime.
  - Improve the way we connect with, involve and inform our communities to increase awareness, the feeling of belonging and positive community cohesion in the Vale.
  - Work to safeguard the most vulnerable in our community.
  - Strengthen partnership working to improve efficiencies and problem solving.
    - Safer Vale have strengthened the cross partnership approach to ensure partners are able to support those who are the most vulnerable in the most effective and efficient way possible. This can be seen in the Partial Order Close Case Study.
    - The partnership prepared for the increase in service use expected as a result of the COVID-19 lockdown ensuring the service became more flexible, agile, accessible online allowing partners and the local communities to work collaboratively to support increased numbers of vulnerable people.

#### **Partial Closure Order Case Study**

**H came to the attention of the ASB Team** following referrals from officers who had attended the property after calls of complaints regarding shouting screaming and loud music. There was also reports of lots of people coming and going to the property.

The ASB team issued H with both a Stage 1 and Stage 2 all the while liaising with all the other departments and organisations working with H **to develop a full picture of H's case and circumstances.**

Although the Stage 2 resulted in fewer issues in the beginning, the problems gradually started to back up again.

A **Multi-Agency meeting** with all partners was to discuss H's ongoing anti-social behaviour and what needed to be done to resolve the problems. Housing stated they were at the stage of going for eviction on H if nothing changed due to rent arrears and the state of the property. It was established from Pobl that H was a hoarder and could not manage a property which was making his anxieties worse.

H was issued an Acceptable Behaviour Contract. Extra support was given and appointments with MH FORT team were arranged to help reduce some of H anxieties.

Complaints continued coming through and further investigation identified that H was being taken advantage of by other individuals who were making use of H's property, causing problems while there and taking money and other items.

The ASB team decided to go down the route of a Partial Closure Order, which denies individuals access to a property to everyone aside from the person who lives there and any services that are needed to support that person. The team **worked with H and the other necessary partners** to secure agreement to apply for the order. The ASB team, Housing and Legal services attended Cardiff Magistrates and were granted a 3-month Partial Closure Order on the property.

This was served and placed on the entrances into the block of the flat. The neighbours were informed so that they could notify if there were any further problems or breaches of the notice. Police Officers and Police Community Support Officers were also made aware so that they could patrol the area and make checks.

Whilst the Partial Closure Order was in place there was a breach which resulted in the offender being summoned to court where he received a warning and fine for attending the property. **This was a successful deterrent** to other individuals and provided evidence that the order was being enforced and that breaching was an arrestable offence.

The team have been able to work with H and Supporting People to look at **securing alternative more suitable accommodation**.



**What have we achieved:**

- The final version of the Safer Vale Community Safety Strategy was presented to and approved by the Vale PSB in February 2020.
- In response to the COVID-19 outbreak the partnership have strengthened its online presence as a way of continuing to engage with the public through social media accounts and a 'latest news' section updated on the Safer Vale [website](#).
- A number of partners have promoted support services available to victims in the local community encouraging them to reach out through social media channels. The Safer Vale Twitter account now has over 700 followers and regularly tweets local information, advice and contact numbers for those in need of help.

<http://twitter.com/statuses/1266007393378459651>

<http://twitter.com/statuses/1252904424747515904>

<http://twitter.com/statuses/1258397113525788672>

- The service successfully adapted to ensure it can continue to cope with the predicted increase in number of incidents as a result of the lockdown and has been able to continue to support victims despite the increase in ASB and domestic violence incidents in the Vale.
- New processes have been put in place to capture and monitor that change in service use to ensure it remains responsive. Recorded figures show;

- an increase of 170% in incidents recorded when compared to the same period the previous year (608 April 2020, 225 April 2019).

- 415 of these incidents have been COVID-19 related.

- Partners continue to work in collaboration with local residents as highlighted through community groups such as [Neighbourhood Watch](#). Neighbourhood Watch have since developed a new strategy and the Community Safety Team have worked with them to review processes and strengthen links to other service and groups. Neighbourhood Watch continue to be a very valued partner who deliver on a number of the actions against the Safer Vale Partnership action plan.

#### **Future Direction:**

- Continue to respond to the changing needs of residents ensuring the service can continue to respond to the increasing number of incidents to support victims and the most vulnerable in our communities.
- To build on the strengthened working relationships between partners and community groups as a result of the effective collaboration in response to the lockdown.
- Work to achieve the 4 priorities for the next three years in collaboration with local community groups including Neighbourhood Watch, monitoring progress and regularly reporting on this to the PSB.
- Continue to develop the way we communicate with the local community building on the successful online communications provided throughout the pandemic.



## Section 6: Conclusion

The focus of work for the PSB has changed in just a few months but as we plan for the future we will consider the progress made and take all of our learning and experience into account.

The PSB continues to develop and respond to the needs of our local community and with the achievements we have made we are a partnership of strength and we will meet the challenges that lie ahead with confidence.

In 2018 we published our Well-being Plan for the Vale and set out a shared long-term vision for the Vale. This is still our vision and one we will work together to achieve.

*'Everyone will have a sense of belonging and be proud to be part of the Vale, recognising their contribution to the success of the region and Wales. Our impact on the environment, both local and global, will be understood, and public services, communities and businesses will work together to protect the environment and our natural resources for the benefit of current and future generations. The Vale will be an area of optimism and aspiration, where we work together to ensure that young people achieve their individual ambitions and are supported through the early years, childhood and teenage years. The positive attributes of our ageing population will be recognised and respected and the contribution of older people to the vibrancy and resilience of the Vale will be valued. Residents of all ages and backgrounds will participate in community life, helping to shape services and taking pride in the area they live in. Working together for the benefit of current and future generations will be the norm, and residents will have confidence in the services they receive and in their ability to effect change to improve the economic, environmental, social and cultural well-being of the area. Educational and health inequalities will be a feature of the past as we work together for a Vale where everyone has access to the services and support they need to live healthy, safe and fulfilling lives.'*





Vale of Glamorgan  
Public Services Board  
Bwrdd Gwasanaethau  
Cyhoeddus Bro Morgannwg