

How can we improve how we involve you?

Public Participation Strategy

Vale of Glamorgan Council

Drivers

- > Local Government and Elections (Wales) Act
- > Working together for a brighter future – Corporate Plan 2020 – 2024
- > Feedback from residents on social media and as part of previous consultations.
- > Enhance the relationship we have with our residents and their impression of the Council.



Our objective

Our strategy seeks to provide as many stakeholders as possible the opportunity to participate in the decision-making process, enabling them to meaningfully shape what we do and how we do it.



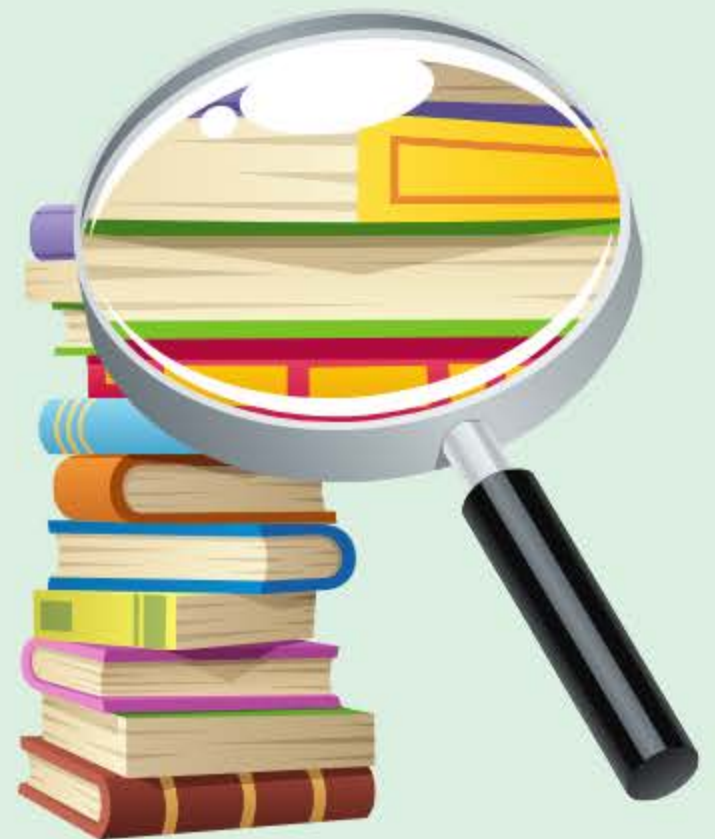
Our principles

In practice this means:

- > **Inform:** be transparent about how decisions are made and the role of stakeholders in the process.
- > **Engage:** encourage and make it easy for stakeholders to participate in the decision-making process.
- > **Feedback:** improve the way we feed back to stakeholders so they understand the outcome of their participation.

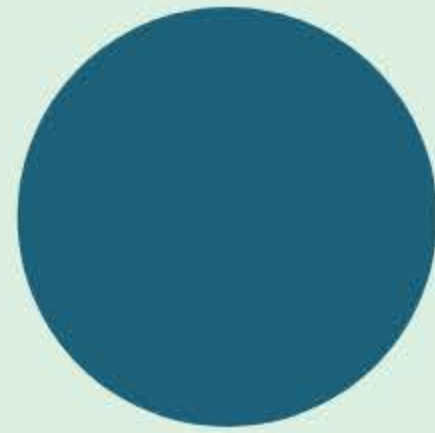
Work in progress

- › Extensive best practice research to inform strategy.
- › Community level public engagement exercises.
- › Increased use of digital engagement tools.
- › Blend of formal and informal engagement online eg. use of polls and webinars.



Our values

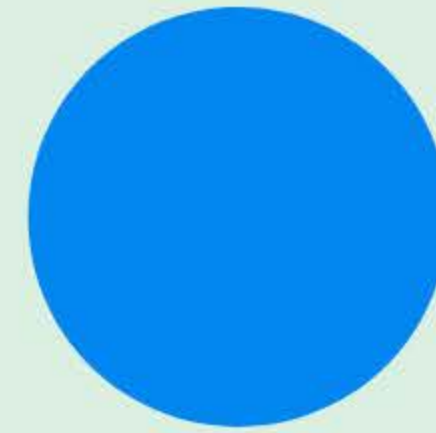
The actions detailed in the strategy have been informed by the Council's values.



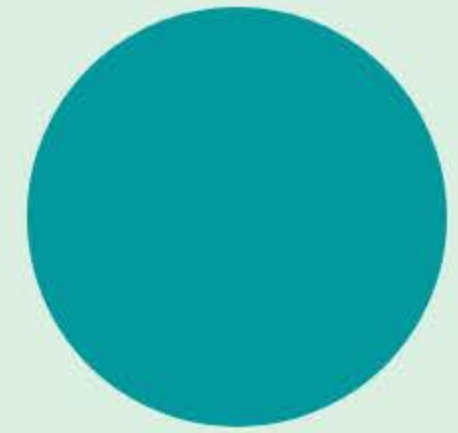
Ambitious



Together



Open



Proud

Key actions

- › Further develop our online community as a means to engage and promote our consultation work, and also feed back.
- › Promote greater understanding of the role of Cabinet, Scrutiny Committees, the new e-petitions process and how people can get involved.
- › 'No voice left behind' – encourage and facilitate participation from all groups through things face-to-face and discussion-based outreach and meeting them in their own communities.
- › Developing a methodology with the way we feed back the outcome of engagement i.e. social media and mailing list.

Next steps

- > Date end of consultation – 8th March
- > Cabinet – 14th March
- > Launch and implementation – 9th May

Key questions

- > Will these actions will help us engage more people in decision making?
- > Will these actions better connect the people who use our services with the Council?
- > Will these actions give the Council greater insight to better plan service delivery?

