Large fines with % going back into the local community

Brand the team uniform with messages 'Bin your rubbish'

Bring in those doing community service to support staff

Research best practise from other destinations

TV advertising campaign

Less packaging from the shops – ice cream cones rather than lollies etc

'Leave only footprints, take a bag for your rubbish. Thank you'

Display visual images of the effects of polluting our oceans

Businesses to use biodegradable packing with info printed to dispose of properly

Digital advertising displays

Tokens issued for returned bottles that can be redeemed on the Island

Patrols on the beach fining people