

Meeting of:	Environment and Regeneration Scrutiny Committee
Date of Meeting:	Tuesday, 08 April 2025
Relevant Scrutiny Committee:	Environment and Regeneration
Report Title:	Environment & Housing and Place Directorate Plans 2025/26 (including activities, performance measures and associated performance targets) to deliver Vale 2030, the Council's Corporate Plan 2025-30.
Purpose of Report:	To seek Members' endorsement of the Environment & Housing and Place Directorate Plans 2025/26 which detail the planned in-year priority activities, performance measures and associated performance targets for the Directorate in line with Vale 2030.
Report Owner:	Miles Punter, Director of Environment and Housing Marcus Goldsworthy, Director of Place
Responsible Officer:	Miles Punter, Director of Environment and Housing Marcus Goldsworthy, Director of Place
Elected Member and Officer Consultation:	Vale 2030, the Corporate Plan 2025-30 is relevant to all wards. In line with the requirement to consult on our Well-being Objectives each year, we have engaged with Members via scrutiny committees, key partners, residents and staff on the development of our new Corporate Plan. This report provides an opportunity for scrutinising planned directorate level activities and associated performance targets (as outlined in Directorate Plans) that will contribute to delivering our Vale 2030 commitments.
Policy Framework:	This is a matter for Executive decision by Cabinet. Directorate Plans set out in-year contributions by Directorates to achieving the commitments in Vale 2030. These contributions will be the primary means of monitoring the Council's performance for the period 2025/26 against Corporate Plan commitments and outcomes.

Executive Summary:

- The report presents for members' consideration the planned activities, performance measures and associated performance targets in the Environment & Housing and Place Directorate Plans 2025/26 (**Appendix A**). This Directorate Plan aligns primarily to the remit of the Environment and Regeneration Scrutiny Committee. The other Directorate Plans are being considered by relevant Scrutiny Committees and their comments and recommendations are to be considered by the Corporate Performance and Resources Committee to form a composite reference to Cabinet on the five Directorate Plans for 2025-26. This approach broadly follows that taken in scrutinising the Council's revenue and capital budget proposals.
- The Directorate Plans have been informed by our commitments in Vale 2030, the Council's approved Corporate Plan (Full Council, 10th March 2025) for the period 2025-30.
- All Scrutiny Committees have considered the draft Corporate Plan (December 2024) and their views alongside that of a wide range of key stakeholders have informed the five new well-being objectives and 50 commitments detailed in Vale 2030 which is a five year plan.
- Progressing the activities and associated performance targets outlined in Directorate Plans will help to meet our statutory obligations under the Local Government & Elections (Wales) Act 2021 and the Well-being of Future Generations (Wales) Act 2015 (WBFG). Both pieces of legislation place specific duties on the Council in relation to reviewing and setting objectives, keeping performance under review and reporting on performance, with a focus on improving the social, economic, environmental and cultural well-being of Vale of Glamorgan citizens.
- Scrutiny Committee Members are asked to review the Environment & Housing and Place Directorate Plans 2025/26 (planned activities and proposed performance measures and associated targets) and how it will support delivery of the commitments and outcomes in Vale 2030.
- Members are asked to refer any comments and recommendations with regards to the Environment & Housing and Place Directorate Plans 2025/26 to the Corporate Performance and Resources Scrutiny Committee to form a composite reference to Cabinet on the five Directorate Plans for 2025-26.

Recommendations

1. That the Scrutiny Committee endorse the Environment & Housing and Place Directorate Plans (**Appendix A**) and associated measures and performance targets for 2025/26 contained within it and refer their endorsement and any views to Corporate Performance and Resources Scrutiny Committee in order for a composite response to be developed and referred back to Cabinet on 1st May 2025.

Reasons for Recommendations

1. To ensure that the planned activities, associated measures and performance targets for the Environment & Housing and Place Directorates as detailed in the Plans are relevant and together with the other four Directorate Plans become the main means through which performance against Vale 2030 is monitored and measured during 2025/2026.

1. Background

- 1.1 Vale 2030, the Corporate Plan, is a key means of meeting our statutory obligations under the Local Government & Elections (Wales) Act 2021 and the Well-being of Future Generations (Wales) Act 2015 and directly informs the Council's key annual plans and the corporate framework of performance measures and performance targets that will enable us to demonstrate progress in achieving our Corporate Plan commitments.
- 1.2 A new Plan, Vale 2030, has been approved (10th March 2025) which sets out the Council's commitments for the next five years.
- 1.3 All Scrutiny Committees have considered the draft Corporate Plan (December 2024) and their views alongside that of a wide range of key stakeholders have informed the five new well-being objectives and 50 commitments detailed in Vale 2030.
- 1.4 The new well-being objectives and commitments will be reflected in the Council's annual Plans together with a suite of performance measures that will show how different Council services will contribute to the delivery of the five well-being objectives.
- 1.5 New performance arrangements are being developed to support delivery of our Vale 2030 commitments and outcomes. The five Directorate Plans are a key element of the new arrangements and are replacing the 15 annual Service Plans.
- 1.6 Previously, Service Plans and performance targets were reported to all Scrutiny Committees and Cabinet in March to ensure proposed activities and targets were agreed at the start of the financial year. All Scrutiny Committees received a summary of the actions and measures within their remit as aligned to the Corporate Plan Well-being Objectives and priorities. Additionally, all Service Plans

were appended as background papers within Scrutiny Committee cover reports for members to review, if desired.

- 1.7** This year, Scrutiny Committees will consider the new Directorate Plans (which include service performance targets) slightly later (March/April) due to the timing of publishing the Council's new Corporate Plan (Vale 2030). This has enabled the Council to also take account of the recommendations from the Panel Performance Assessment (PPA) to inform the development of Vale 2030 and associated performance management arrangements. As part of the PPA the panel were asked to look specifically at whether our approach to developing the Corporate Plan and the associated performance arrangements will set an ambitious but realistic vision for the Vale and enable us to demonstrate delivery of key outcomes.
- 1.8** The approach to presenting the Directorate Plans for Scrutiny is similar to the approach taken for scrutiny of the budget and Medium Term Financial Plan proposals. Directorate Plans are reported to the Committee where there is greatest alignment, and all plans are included as background papers. Comments from all Scrutiny Committees will be referred to the Corporate Performance and Resources Scrutiny Committee to enable a composite reference to Cabinet on all the Directorate Plans.
- 1.9** On 6th June 2024 Cabinet approved the Council's Annual Performance Calendar 2024/25 which sets out the key Corporate Performance related activity and reports that will be produced, considered, scrutinised and approved throughout the year. That report is referenced in the background papers to this report. The calendar is currently being updated for 2025/26 and will reflect the new performance arrangements to monitor Vale 2030 including a new performance report format, and an Annual Statement for the Council and the calendar will be reported to members in due course.

2. Key Issues for Consideration

- 2.1** The introduction of Vale 2030, the new Corporate Plan provides an opportunity to review and reassess the way in which the Plan and associated plans will be monitored and scrutinised. As part of the development of Vale 2030 and in response to feedback on the Annual Delivery Plan (ADP), Annual Self-Assessment, Service Plans, scrutiny processes and through the Panel Performance Assessment (PPA), work has been undertaken to consider how the current approach can improve and evolve further, ensuring arrangements remain robust and support the need to be open, transparent and accountable. Key issues include that the development of the ADP and the budget setting process does not entirely align, the volume of information included in performance reports is significant and the link between Directorate Self Assessments and annual plans should be stronger.
- 2.2** A new Annual Statement will be developed for the Council, replacing the Annual Delivery Plan. This Statement will be informed by the Council's Annual Self-

Assessment findings, Directorate Plans, resident voice and political priorities and published early in the new financial year.

- 2.3** Five Annual Directorate Plans now replace the 15 Annual Service Plans as the primary plans for the Council and detail directorate level contributions to the Well-being Objectives and associated commitments in Vale 2030. The Directorate Plans will be a key means by which performance for Vale 2030 is monitored and measured.
- 2.4** The content of the new Directorate Plans will further enhance our integrated approach to corporate planning cognisant of statutory requirements and will more closely align with the Annual Self-Assessment Process.
- 2.5** Higher level actions and measures in Directorate Plans will further strengthen alignment with Directorate Self-Assessments and will contribute to more focused performance reporting on the Corporate Plan priorities. Fewer and more strategic actions alongside more outcome focused measures will reduce duplication and monitoring demands on stretched Directorate resources and enable more rounded scrutiny. Additionally, development of the Plans in December through to finalisation in early March has enabled further integration with the budget setting process.
- 2.6** Progressing the activities and associated performance targets outlined in Directorate Plans will help to meet our statutory obligations under the Local Government & Elections (Wales) Act 2021 and the Well-being of Future Generations (Wales) Act 2015 (WCFG). Both pieces of legislation place specific duties on the Council in relation to reviewing and setting objectives, keeping performance under review and reporting on performance, with a focus on improving the social, economic, environmental and cultural well-being of Vale of Glamorgan citizens.

Directorate Plans, performance measures and associated targets for 2025/26

- 2.7** Each Directorate Plan identifies key in-year contributions to the Council's Well-being Objectives, including associated actions, risks, performance measures and targets to support focused progress monitoring.
- 2.8** Service performance measures and targets identified in Directorate Plans, will complement a set of population level measures and data that has been developed to enable us to regularly review our performance and overall progress in delivering the Vale 2030 commitments. Together, these measures will make up the Corporate Performance Measures Framework and provide the best representation of the wide range of activities being undertaken by the Council as aligned to the well-being objectives and our commitments in Vale 2030. Performance targets will be set for existing performance indicators that are continuing into 2025/2026 where appropriate to do so.
- 2.9** All five Directorate Plans have been informed by our commitments in Vale 2030, the Council's approved Corporate Plan (Full Council, 10th March 2025) for the period 2025-30. The key in-year contributions identified in the Plans, including associated actions, risks, performance measures and targets will support more focused progress monitoring targeting multiple audiences and will enable

effective challenge and scrutiny of the Council's progress in achieving its Vale 2030 commitments and intended outcomes.

- 2.10** The Environment & Housing and Place Directorate Plans 2025/26 (**Appendix A**) are the primary plans that align to the remit of this Committee. The Plans detail the planned activities, performance measures and associated performance targets for the year ahead. This Plans will support achievement of the commitments and outcomes aligned to our five well-being objectives in Vale 2030.
- 2.11** Due to the integrated nature of Vale 2030, Directorate Plans will contribute to a variety of different Corporate Plan commitments across all five well-being objectives. In order to enable members to have a more holistic context (including resources) for proposed in-year directorate priorities including associated performance targets to deliver on our Corporate Plan, each Scrutiny Committee is being presented with the primary Directorate Plan(s) that align to their remit, with the remaining Plans provided for information only in the background papers to the report. This Plan includes commitments across a number of Well-being Objectives, but the main focus is on the Objectives, 'Respecting and Celebrating the Environment' and 'Creating Great Places to Live, Work and Visit'.
- 2.12** The Draft Directorate Plans have been subject to moderation initially by members of the Strategy and Insight Advisory Group and then by the Chief Executive with all five Directors to ensure there is good coverage of activities at the right level that will contribute towards achievement of our Vale 2030 commitments and outcomes. Additionally, it has ensured that there is a relevant suite of performance measures (covering service outcomes, user and citizen perspectives) in place to enable us to demonstrate progress throughout the year. Relevant Cabinet members have also had oversight of Directorate Plans prior to presenting to the Scrutiny Committee.
- 2.13** The Directorate Plan asks a number of key questions. For the coming year:
- 'Which Well-being Objectives and Corporate Plan commitments does the Directorate contribute to and what actions will they be taking to help achieve these?'
 - 'How will the Directorate take forward the findings of its recent Directorate Annual Self-Assessment?' and
 - 'How will the Directorate manage its resources and risks in order to achieve these actions?'
- 2.14** The structure of the Directorate Plan is as follows:
- **Who we are and what we do:** provides a brief overview of the Directorate's service areas and its broad functions.
 - **Purpose of our Directorate Plan:** sets out how the Directorate will contribute towards delivery of the Council's priorities as aligned to the Corporate Plan 2025-30 and provides a plan on a page summary of its contributions to the Well-being Objectives and outcomes.

- **Managing our resources to deliver our priorities:** provides an overview of the Directorate's budget including reshaping, efficiency and income targets and outlines the key areas of focus being taking forward by the Directorate informed by the findings of its recent Directorate Self-Assessment (2023/24). This includes planned engagement activities, key risks and any corporate risks that sit within Directorate's remit.
- **What will we do in 2025/26:** details the key Directorate actions for 2025/26 reflective of the Corporate Plan 2025-30, most recent Directorate Self-Assessment areas of focus, performance, engagement and risk insight as well as other emerging management information and applicable regulatory reports.
- **How will we measure success:** outlines the Directorate's key performance indicators and proposed targets for the coming year as aligned to Directorate priorities and the Council's Well-being Objectives. This includes a mix of service user/citizen perspective measures and service outcome measures that will enable the Directorate to demonstrate progress over the year towards its identified priorities and Vale 2030.

Performance Measures and Target setting

- 2.15** In line with Council's long-standing commitment to continuously improve the services it provides to citizens of the Vale of Glamorgan, despite significant ongoing resource challenges, Directorate Plans for 2025/26 have endeavoured to set challenging but realistic service performance targets that are commensurate with the available level of resource. Proposed targets are informed by an assessment of performance trend data, performance against previous targets and external benchmarking data (where this is available). This is balanced against how much of a priority the indicator is to the Council and whether there is capacity to improve performance. Performance targets have been set for existing performance indicators that are continuing into 2025/2026 where appropriate to do so.

Annual Performance Calendar 2025/26

- 2.16** Given the evolving work in developing the new performance arrangements to support delivery of the new Corporate Plan, including potential changes to scrutiny arrangements and a new performance reporting format, members will be presented with the Annual Performance Calendar for 2025/26 in due course, when work to develop and refine these are finalised.
- 2.17** Each year, as part of the Annual Performance Calendar a series of workshop discussions is timetabled throughout the year to provide elected members with the opportunity to discuss and influence the way in which activity in this area is shaped and presented to Scrutiny Committees for consideration. The latest of these sessions will be held on the 28th of March 2025 in advance of scrutiny of the Directorate Plans and will be facilitated by the Director of Corporate Resources. The feedback from the session will be reflected in the approaches adopted this year as work to implement new performance arrangements progresses.

- 2.18** Members are asked to consider, review the planned activities, proposed measures and associated targets detailed in the Environment & Housing and Place Directorate Plans for 2025/2026 (**Appendix A**) in terms of their contributions to our Vale 2030 commitments and well-being objectives and recommend their endorsement and any views to Corporate Performance and Resources Scrutiny Committee in order form a composite response to be developed and referred back to Cabinet on 1st May 2025. Directorate Plans will be the primary means by which performance for the Corporate Plan will be monitored and measured.

3. How do proposals evidence the Five Ways of Working and contribute to our Well-being Objectives?

- 3.1** Vale 2030 details how the Council will contribute to the national Well-being Goals as required by the Well-being of Future Generations Act through the delivery of the Well-being Objectives contained in the plan.
- 3.2** Vale 2030 has been developed in accordance with the five ways of working and they are also reflected in the content of the plan. There is a strong emphasis on collaboration as the Council recognises the need to work with partners to deliver services and improve local well-being. The plan reflects the importance of prevention and many of the activities in the plan contribute to longer term issues, for example, tackling deprivation, climate change, physical and mental well-being. The development of Vale 2030 has been informed by work with officers from The Future Generations Commissioner's Office who have encouraged and supported a greater focus on Futures thinking.
- 3.3** The involvement of partners and stakeholders in the delivery of the Plan is critical to its success as is the need to work in a more integrated way, recognising the connections across Council services and with other partners.
- 3.4** Directorate Plans, through planned activities for 2025/26 aim to reflect an integrated approach, demonstrating the way in which services are embedding the "five ways of working" as introduced by the Act.
- 3.5** By setting consistently challenging yet realistic steps and performance targets, the Council is able to clearly demonstrate progress towards achieving its Well-being Objectives in Vale 2030 and contribute to the national goals.

4. Climate Change and Nature Implications

- 4.1** Vale 2030 and the Project Zero incorporate our key commitments which aim to have a positive impact on climate change and nature overall. The inclusion of a specific well-being objective ' Respecting and Celebrating the Environment' emphasises the importance of these issues and the need for them to be embedded across the work of the Council.

- 4.2 Our commitments are reflected in Directorate Plans which detail a range of activities to help meet this challenge and these together with performance indicators will demonstrate progress.
- 4.3 Failure to deliver on these commitments will impact negatively on achieving our climate change and nature emergency priorities and overall progress against our Vale 2030 Well-being Objectives and on external regulatory assessments of the Council.

5. Resources and Legal Considerations

Financial

- 5.1 Our priorities as outlined in Vale 2030 have resources committed to their achievement and the extent and scale to which these can be delivered over the five years is dependent upon the availability of funding, with the annual budget review process being informed by the priorities the organisation is seeking to achieve.
- 5.2 Directorate Plans include information relating to the use of financial, asset, digital and people resources and how these are being deployed to support the delivery of the Council's Well-being Objectives in Vale 2030.

Employment

- 5.3 There are no direct employment implications associated with this report. However, there are a number of challenges and risks associated with the delivery of our Well-being Objectives, reflected in Vale 2030 and our performance targets, that if not effectively managed have the potential to impact on our staff establishment and performance overall. This may in turn impact adversely on achievement of our Well-being Objectives.

Legal (Including Equalities)

- 5.4 The Well-being of Future Generations (Wales) Act 2015 requires the Council to set and publish annual Well-being Objectives that maximise its contribution to achieving the Well-being goals for Wales and report its progress in meeting these.
- 5.5 Part Six of the Local Government & Elections (Wales) Act 2021 places duties on Local Authorities to keep performance under review through self-assessment and to report on performance.
- 5.6 An integral part of both frameworks is in the development and evaluation of a plan for improvement. For the Council, Vale 2030 sets out the five year

framework and this will be translated annually into Directorate Plans and an Annual Statement.

- 5.7** Vale 2030 details a series of commitments which the Council intends to focus its attention on during 2025-30 in order to improve the well-being of Vale of Glamorgan citizens. The commitments in Vale 2030 will impact on; everyone who receives a service from the council; Vale of Glamorgan residents; unemployed adults; Looked After Children, vulnerable young people; adults in receipt of care; older people; children and adults with a disability, school children, housing tenants. The Equality Impact Assessment **contained in the background papers to this report** has been informed by the consultation will shape the delivery of Vale 2030.
- 5.8** Individual commitments and planned activities as detailed within Directorate Plans will give due consideration to the impact, directly or indirectly on Vale citizens overall, with successful completion of commitments leading to a reduction in service inequalities where they do exist.
- 5.9** In line with Council policy, any changes to services and policies across all Council services will be the subject of more detailed equality impact assessments which will need to explore any potential impact.

6. Background Papers

[Annual Performance Calendar 2024/25](#)

[All Directorate Plans 2025/26.](#)

[Corporate Plan Equality Impact Assessment 2025-30](#)



Vale of Glamorgan Council

Directorate Plan 2025/26

Delivering our vision for the Vale of Glamorgan
‘Working Together for brighter future’

Director	Miles Punter, Director of Environment and Housing
Cabinet Member	Councillor Mark Wilson, Councillor Sandra Perkes, Councillor Gwyn John, Councillor Ruba Sivagnanam, Councillor Bronwen Brooks
Date signed off	XXXXXX

1. Who we are and what we do

The Environment and Housing Directorate comprises 3 service areas: Neighbourhood Services and Transport, Housing and Building Services and Shared Regulatory Services, the latter being a shared service also provided for Cardiff Council and Bridgend County Borough Council. Each service area is led by a Head of Service. The Directorate employs over 700 staff and provides a wide and diverse range of both statutory and non-statutory services, many of which are directly delivered to our residents. The Directorate has several primary roles, managing and maintaining the Council's highway network and open spaces, collecting domestic waste and recycling, providing indoor and outdoor leisure services, providing schools and supported bus transport services, public housing provision and management, and the management of homelessness, public protection, environmental health, trading standards, licencing, emergency planning and community safety. Key functions include:

- Maintaining and improving Council homes and other housing assets to a high standard; developing strategies and plans that support communities e.g. through initiatives focusing on skills and training and financial inclusion, community cohesion, digital inclusion and neighbourhood enhancement.
- Providing housing advice and preventing or mitigating homelessness.
- Administering a fair and transparent housing allocation policy through a multi-partner choice-based allocation system.
- Working with partners to establish a strategic 'vision' for housing.
- Providing building contractor services to corporately owned buildings for maintenance, improvement and remodelling of the Council's building portfolio.
- To provide a monitoring and audit function of the Council's corporate compliance for public buildings including commissioning services where necessary.
- Developing new Council owned housing stock.
- Administering and monitoring the Supporting People programme in the Vale of Glamorgan.
- Facilitating through partners the provision of new social housing through innovative funding mechanisms and planning policy (in association with Planning colleagues).
- Providing a security and cleaning service to public buildings and schools.
- Co-ordinating the Safer Vale Partnership's plans and strategies associated with community safety in the Vale; and working with our partners to tackle community safety related issues including domestic violence, substance misuse, anti-social behaviour and crime prevention.
- Developing the local approach to community cohesion
- Neighbourhood Services Operations includes waste management, collection of waste and recycling, management of Household Waste Recycling Centres, Street Cleansing, Management of resorts and public conveniences as well as parks and grounds maintenance and highway maintenance and inspections.

- Neighbourhood Services Healthy Living and Performance are responsible for performance asset development, commissioning, route planning, maintaining records for the area, community centres, sports development and management of the Council's leisure centre contract with Legacy Leisure. Both these operational areas work very closely together to ensure excellent performance delivery of Neighbourhood Services.
- Engineering who are responsible for Traffic Management, Highway Development, Road Safety, Structures, Flooding, Coastal Protection, Construction and Design. The Service also deals with drainage matters and fulfils the statutory role of Lead Local Flood Authority (LLFA) and develops flood management plans in accordance with the requirements of the Flood and Water Management Act.
- Transport Services consists of several dedicated teams. The Passenger Transport team who are responsible for the provision of mainstream and additional learning needs school transport and public transport. The Fleet Management and Vehicle Maintenance team who are responsible for providing vehicles and plant to internal Council departments and supported organisations, undertaking public MOT's and taxi vehicle checks and the running of the Councils community transport scheme, Greenlinks. The Enforcement team, who undertake enforcement activities including Civil Enforcement of Parking restrictions, the investigation of fly-tipping, fly posting, littering, waste management offences (commercial and residential), abandoned vehicles, dog controls/fouling along with PSPO and Bye Law enforcement for offences such as fishing, swimming, camping or alcohol prohibitions. The Sustainable Transport and Active Travel team who lead on active travel projects and infrastructure, bus stop improvements, electric vehicle charging points and larger transport projects.
- Food Hygiene and Standards protect public health by ensuring that the food we eat is without risk to the health and safety of consumers and is correctly described. This is achieved through regular food and feed safety and standards inspections of food business and guest caterers, operating the Food Hygiene Rating Scheme, providing practical advice, investigating food safety and food standards complaints, carrying out food and water sampling and undertaking checks on imported food.
- Fair Trading protects consumers and businesses by maintaining and promoting a fair and safe trading environment. This area of work ensures that businesses comply with a host of consumer protection statutes including those relating to: Product safety; Age restricted sales; Counterfeiting; Environmental safety; Weights and measures; False claims about goods and services. The service investigates complaints, participates in criminal investigations and exercises, conducts inspections of businesses, undertakes a sampling programme, and helping businesses improve their trading practices.
- Our safeguarding work ensures we investigate cases of malpractice including rogue traders, scams and doorstep crime. We provide consumer advice to vulnerable residents and help them obtain redress.
- Port Health prevents the import of infectious and animal disease into the UK, ensuring ships comply with international agreed public health sanitation standards and improving the safety and quality of the food chain.
- Protect public health by reviewing and implementing the Contaminated Land Strategy which ensures the identification, inspection and remediation of historically contaminated sites. Private water supplies used for both domestic and commercial purposes (such as drinking, cooking, and washing) are regulated and Environmental Information Requests and Planning application consultations are responded to.

- Housing Safety protects public health by working with private landlords and owners to provide warm, safe and healthy homes for tenants. They ensure that Houses in Multiple Occupation are licensed through Mandatory and Additional Licensing Schemes, inspecting HMO's and improving physical and management standards of privately rented accommodation. Complaints from tenants about their rented accommodation are investigated.
- Pollution also protects public health by controlling noise and air emissions into the environment. The service investigates noise complaints about issues such as amplified music, DIY activities, house and car alarms, barking dogs, and construction sites. It investigates air pollution complaints such as smoke, dust and odour and illegal burning, undertakes environmental monitoring, local Air Quality Management and regulates emissions from industrial processes.
- Pest Control offers services to the Vale area for the treatment of pests and infestations. This could include, rats, wasps, mice, fleas, cockroaches etc.
- Animal Health and Warden Services ensures the wellbeing of animals generally. This includes ensuring feeding stuffs provided to animals are safe and that animals are transferred humanely, and animal movements are monitored to prevent the spread of diseases such as Rabies, Anthrax and Foot and Mouth.
- Health and Safety protects the health, safety and welfare of staff, contractors and any member of the public affected by workplace activities by working with others to ensure risks in the workplace are managed properly.
- Communicable Disease protects public health by controlling and preventing cases and outbreaks of infectious disease by investigating confirmed sporadic and outbreak cases of communicable disease.
- Licensing determines applications for the grant, renewal, variation and transfer of many different authorisations which are the responsibility of the Councils. Applications for licences, certificates, registrations and permits are processed and enforcement undertaken in respect of statutory requirements such as alcohol, public entertainment, gambling, street trading, taxi licences, charitable collections and animal related licensing.
- The Wales Illegal Money Lending Unit is one of only 4 units operating across the UK. The Unit covers all 22 Local Authority areas in Wales with the key aim of tackling the problem of illegal money lending. The Unit is both proactive and reactive in its work providing education and promotion across Wales to various social groups and highlighting the dangers of illegal lending.
- Shared Regulatory Services has also adopted a more commercial approach by developing paid for services and marketing them to businesses. These commercial activities enhance and complement existing statutory services and provide income generation for the service.
- Public Health - The unprecedented challenges of the Covid-19 outbreak saw the service adapt and work in partnership to reduce the transmission of the virus across the region. This continues to be achieved through the provision of infection prevention and control advice in high-risk care settings.

2. The Purpose of our Directorate Plan

This Directorate Plan provides a framework for action to support delivery of the Council’s overarching vision, ambition and well-being objectives, as articulated in its approved Corporate Plan 2025-30. The Plan sets out the activities and areas for improvement the Directorate will focus on in the coming year that will contribute towards delivery of the Council’s annual commitments for 2025/26 as aligned to the Corporate Plan Well-being Objectives 2025-30.

Directorate Plan Summary				
Delivering our vision for the Vale of Glamorgan “Working together for a brighter future”				
The Well-being Objectives in our Corporate Plan Directorate				
WO1: Creating Great Places to Live, Work and Visit	WO2: Respecting and Celebrating the Environment	WO3: Giving Everyone a Good start in Life	WO4: Supporting and Protecting Those who Need Us	WO5: Being the Best Council We Can Be
The Corporate Plan outcomes our Directorate contributes towards:				
<ul style="list-style-type: none"> Residents tell us they have a sense of pride in their communities People are easily able to access local facilities and services Services and systems connect e.g. transport, health, business and housing People are more active and have healthier lifestyles with better physical and mental well-being There are a range of volunteering and other opportunities for people to get involved in their communities 	<ul style="list-style-type: none"> The Council is recognised as a leading Council in its work to tackle the climate and nature emergencies The Council reduces its carbon emissions and is a net zero organisation Across the Vale, organisations and communities are making the changes needed to deliver the all Wales 2050 net-zero target More people are choosing sustainable travel options such as public transport, active travel and low emission vehicles Levels of waste have reduced, and recycling rates have increased and we are the best in Wales in meeting our waste targets People have access to good quality parks, and other green spaces and safe and clean bathing waters People are proud of the Vale as a clean and green county 	<ul style="list-style-type: none"> Reduction in Child Poverty Children and young people feel engaged and that they have a voice about the services and decisions that matter to them Children and young people tell us that they are satisfied with the vale as a place to live and feel connected to communities Become a child friendly organisation 	<ul style="list-style-type: none"> People can access the services and support they need local to them in their communities People can access preventative services and support and avoid reaching crisis point The Vale is a County of Sanctuary People are supported to love independently and to live in their own homes as long as possible with a better quality of life There is a reduction in the levels of homelessness Fewer people suffer from loneliness and isolation People have access to good quality, healthy food every day and food poverty is reduced 	<ul style="list-style-type: none"> We are a customer focused organisation Services are responsive, flexible and respect different needs Residents feel listened to and that the Council provides quality services and value for money Residents report a sense of pride in the Vale and value local facilities and services The Council has strong partnerships in place to provide services in the best way possible We have robust and transparent financial management systems and processes across the organisation and are successful at attracting investment and grants We are judged to have robust systems and management

- **The Council and the community work together to protect and enhance our green spaces, improve biodiversity and reduce carbon emissions**

practices in place to support the work of the Council

- **Recruitment and retention of a quality workforce – our people – which reflects and local community**

The Way That We Work



Long term



Prevention



Integration



Collaboration



Involvement

Looking to the **long term** – for us this means being aware of the well-being of current and future generations whilst addressing the needs of those we currently serve.

Understanding the underlying causes of issues and **preventing** them – for us this means being proactive in our thinking and understanding the need to tackle problems at source.

Taking an **integrated** approach – for us this means recognising the interdependence that exists between the 7 well-being goals and our well-being objectives.

Working in a **collaborative** way – for us this means recognising the different roles that public bodies play in tackling long term challenges.

Involving the population in decisions – for us this means effective involvement of people and communities is at the heart of improving well-being currently and in the future.

3. Managing our resources to deliver our Priorities

3.1 Our Financial Position

Budget and Savings for 2025/26

The Directorate's service delivery is supported by a base budget of **£31.815 million** for 2025/26. This includes funding awarded for the Directorate's pay pressures of **£341,000** and inflationary and other service cost pressures of **£949,000** for the same period. Additionally, the Directorate is committed to delivering **£2.321 million worth** of in-year savings identified for the period 2025/26.

3.2 Reshaping Programme Priorities, Directorate Efficiency Savings, Income Targets and other Service Improvement Opportunities

For the foreseeable future, the Council is required to reduce budgetary spend significantly in addition to several challenging service savings that have yet to be fully achieved. The Directorate will continue to undertake service reviews to identify areas where efficiencies can be realised leading to a reduction in expenditure or an increase in income generation as appropriate. Our efficiency savings including income targets where appropriate, for this year are detailed in the table below.

As part of the Reshaping Programme, we need to develop new ways of working to ensure we continue to provide high quality services fit for the future. During 2025/26 we will be progressing the projects outlined in the table below. Alongside these reshaping commitments, we have also identified other opportunities that we will take forward within the Directorate's services to further improve the economy, efficiency and effectiveness of the services we provide. Whilst some of these may not necessarily have savings targets identified; some expected outcomes are detailed in the table below.

Key to delivering transformation, efficiency and other directorate improvement and savings targets are our workforce and physical and digital assets. Our workforce is our primary resource, and our objectives are only achievable through the hard work, flexibility and resilience, which our staff consistently demonstrates. It is therefore vital to continue to support this through effective structures, processes and practices including staff well-being, development opportunities and succession planning despite the pressures of budget and staffing reduction. This will enable us to manage the challenges and changes we face in a flexible and sustainable manner. We will continue to focus on reducing and where possible removing bureaucracy and utilising economies of scale to help support key changes and new ways of working. The Reshaping, Efficiency and other Directorate Service Improvement Opportunities outlined in the table below reflect the key areas of focus in the coming year in relation to our workforce, physical and digital assets, and have been informed by the findings in our current Annual Directorate Self-Assessment (2023/24).

Reshaping and Efficiency Savings, Income Targets and Other Service Improvement Opportunities 2025/26.

Service area	Saving Proposal	Lead officer	Impact on residents/ Service users	Equality Impact Assessment	Saving Category	2025/26 proposed £000's	2026/27 Proposed £000's
Neighbourhood Services	Restructure of Neighbourhood Services Management	Colin Smith	N	N	Service Transform	100	-
Neighbourhood Services	Reduce litter bins by a further 25% (post 25% reduction) and reduce service standards for cleaning and public convenience provision across the Vale	Colin Smith	Y	Y	Service Transform	200	-
Neighbourhood Services	Reduction of service standards across Resorts	Colin Smith	Y	Y	Service Transform	50	-
Neighbourhood Services	Alternative delivery model for Parks and Open Spaces - A full-service Transformation	Colin Smith	Y	Y	Service Transform	270	-
Neighbourhood Services	Resource reduction (Vehicles and Staffing)	Colin Smith	Y	Y	Tactical	100	350
Neighbourhood Services	Review of service routes and resources	Mike Clogg	Y	Y	Tactical	15	-
Neighbourhood Services	Permanent closure of car park Court Road Multistorey (residual budget)	Mike Clogg	Y	Y	Tactical	38	-
Neighbourhood Services	Fleet reduction and efficiency	Kyle Philips	N	Y	Service Transform	50	-

Service area	Saving Proposal	Lead officer	Impact on residents/ Service users	Equality Impact Assessment	Saving Category	2025/26 proposed £000's	2026/27 Proposed £000's
Neighbourhood Services	Fees and Charges Increase to full cost recovery or 3%	Colin Smith	Y	Y	Tactical	25	-
Neighbourhood Services	Income-Increase Garden waste subscription charges for 2025/26	Colin Smith	Y	Y	TOM – Income	20	-
Neighbourhood Services	Income – Increased market share Commercial Waste	Colin Smith	N	Y	TOM – Income	50	-
Neighbourhood Services	Car Parking Income Coastal locations	Mike Clogg	Y	Y	TOM – Income	320	-
Neighbourhood Services	Income from capital projects	Mike Clogg	N	Y	Tactical	50	-
Neighbourhood Services	Annual Income target	Mike Clogg	N	Y	Tactical	190	-
Neighbourhood Services	New camera car and increased enforcement opportunities	Kyle Philips	Y	Y	TOM - Income	225	-
Neighbourhood Services	Waste Income	Colin Smith	N	Y	Tactical	400	-
Neighbourhood Services	Declare all community centres surplus for Community Asset Transfer consideration or closure	Dave Knevett	Y	Y	TOM – Assets	-	-
Neighbourhood Services	Declare all Lifeguard buildings surplus for Community Asset Transfer consideration or closure	Colin Smith	Y	Y	TOM – Assets	10	-
Neighbourhood Services	Introduce additional concessions across Neighbourhood Service assets	Colin Smith	N	Y	TOM – Assets	25	-
Neighbourhood Services	Community Asset Transfer of assets (Vale wide)	Colin Smith	Y	Y	TOM – Assets	25	-
Housing and Building Services	Vacant Post review	Mike Ingram	N	N	Tactical	103	-

Service area	Saving Proposal	Lead officer	Impact on residents/ Service users	Equality Impact Assessment	Saving Category	2025/26 proposed £000's	2026/27 Proposed £000's
Housing and Building Services	Reduction in agency staffing budget	Mike Ingram	N	N	Tactical	6	-
Housing and Building Services	Reduction in management charges for leased accommodation	Mike Ingram	Y	Y	Tactical	50	-
Total Savings						2,322	350

3.3 Engagement & Insight

The Directorate’s services proactively engage with key stakeholders including our key partners, customers, communities, and internal client departments to inform the planning and delivery of cost-effective and sustainable Council services. In line with the Council’s commitment to demonstrate that we are a Council that listens and responds to residents’ and community needs, we will be progressing an annual programme of engagement for 2025/26 which has been informed by the findings in our current Annual Directorate Self-Assessment (2023/24). Further details on these engagement activities including the key findings and outcomes will be available on the Participate Vale online hub throughout the year as and when activities are completed.

What we will engage on in 2025/26	Purpose of the engagement activity	Alignment to DSA areas for future focus	When this will happen (Q1/Q2/Q3/Q4)
High-level analysis of C1V complaints and service request data.	To ensure that services remain aligned, as best as possible, with customer expectations and to target resources to areas in greatest need. Also, to promptly assess the implications of any service transformations.	To communicate better with our citizens to explain the financial challenges we face and to seek their help and support	All quarters
Play Sufficiency Assessment (PSA).	Results of which will be used to inform the 25/26 play strategy work (along with the results from the Play Have Your Say -adults survey undertaken late in 2024)	Improving the health and well-being of young people whilst also providing play and sporting opportunities that could assist in reducing incidence of anti-social behaviour.	Q1
Qualitative consultation linked to the PSA with both professionals and residents	To assess the relative value of the various play opportunities offered	To ensure the best outcomes for young people from the	Q1 and Q2

What we will engage on in 2025/26	Purpose of the engagement activity	Alignment to DSA areas for future focus	When this will happen (Q1/Q2/Q3/Q4)
(adults, children and young people).		limited resources available.	
Play Friendly Schools Consultation - This will take the form of survey style consultation as well qualitative consultation e.g. using mapping tools for children to identify where they play and to assess quality of spaces for play)	To better understand how and where children play and to assess the quality of these opportunities. This also applies to the sports activities delivered.	To ensure the best outcomes for young people from the limited resources available.	Q3 and Q4
Active Travel - Active Travel Network Map Waycock Cross to Dragons Tail Roundabout (Route design)	To seek public feedback on the Active Travel Network Map and certain specific routes.	Project Zero / Increasing Active Travel and reducing the reliance on the motor car.	Q1 and Q2
School Transport – Public consultation on any changes proposed to Schools Transport Policy including Post 16 Transport	To seek public feedback on any Policy changes proposed	Improved budgetary management. Reducing the future risks of overspends and improving sustainability.	Q2 and Q3
Consultation with service users, voluntary organisations, and Town and Community Councils on possible asset transfers.	To assess interest and ensure the successful transfer of public building assets into the local community.	Asset transfers, single use sports transfers, improved budgetary management.	All Quarters

What we will engage on in 2025/26	Purpose of the engagement activity	Alignment to DSA areas for future focus	When this will happen (Q1/Q2/Q3/Q4)
Statutory consultations for Traffic Regulation Orders, including any changes to parking charges and speed limits.	To seek the views of the public on any changes proposed.	Involving the public in decision making. Improving traffic flows, reducing congestion, encouraging active travel whilst also increasing income opportunities.	All Quarters
Waste – Consultation with 15982 properties who will take part in the domestic recycling soft plastics trial in 2025/26.	To raise awareness of the importance of recycling and to encourage full participation in the trial to best ensure its success.	Increasing our domestic waste recycling for 2025/26	Q1 and Q2
SRS Business Plan 2025/26	To seek input from stakeholders on the proposed key actions and objectives for the service for 2025/26	With continuing financial pressure on the partnership, it is important that the services delivered are those that are most needed by our citizens.	Q1
Responsive and rechargeable repairs policy – all tenant consultation.	To seek the views of tenants on proposed new arrangements for responsive repairs and repairs where a tenant recharge is required.	Improving our building maintenance services for tenants and assisting in generating income for own fault repairs.	Q1 and Q2

What we will engage on in 2025/26	Purpose of the engagement activity	Alignment to DSA areas for future focus	When this will happen (Q1/Q2/Q3/Q4)
Survey and Tenants and Residents (STAR Survey), 2025	To seek the views of tenants and leaseholders on their satisfactions levels with the services provided by the Council's housing department.	To improve services to our tenants and leaseholders.	Q1 and Q2

3.4 Our Key Risks

The management of risk is everyone’s responsibility. Through assurance provided as part of business-as-usual activity, the Directorate continues to monitor, manage and report on risks across its services including contributing to mitigating corporate risks. The Directorate’s services work with key partners and stakeholders including communities and the wider public and third sectors where appropriate to mitigate identified and emerging service risks sustainably. Our key Directorate risks and proposed mitigating actions are detailed below.

What is the risk?	Risk Evaluation			How are we going to mitigate this?
	likelihood	Impact	Residual	
Corporate Risks				
CR8: Housing and Homelessness	3	4	12	25 Year Housing Business Plan increased new home building and the Rapid Re-Housing Plan.
Directorate Risks				
EH/DR1 (NS/SR1): Inability to maintain the long-term integrity of the highway infrastructure to an acceptable standard for citizens due to the limited resources available.	2	4	8	Increased investment utilising Welsh Government LGBTI funding to support planned capital investment in resurfacing for 2025/26/27. Investigate alternative methods of highway repairs to enable more repairs to be undertaken for the funding available.
EH/DR2 (NS/SR4): Inability to negotiate appropriate Community Asset Transfer arrangements	2	3	6	Identify a dedicated officer for this work and seek to utilise Shared Prosperity funding to support the improvements of assets prior to transfer and to assist those to whom the asset is to be transferred.
EH/DR3 (NS/SR7): Increased pressure on limited resources as a consequence of increased areas of maintenance and less asset renewal money available.	3	3	9	Work to close assets or to transfer them to other organisations if they cannot be operated at ‘at least’ a break-even financial position.
EH/DR4 (NS/SR8): Inability to achieve consistently high standards of cleanliness of the local environment due to annually shrinking budgets	3	3	9	Encourage the greater use of volunteer groups to assist in maintaining parks and public spaces. Increase environmental enforcement and improve public awareness campaigns.

What is the risk?	Risk Evaluation			How are we going to mitigate this?
	likelihood	Impact	Residual	
EH/DR5 (NS/SR9): Lack of capital funding impacts on our ability to progress structural assessments of key highway assets and to undertake remedial works on key assets including Leckwith Bridge, Penarth Escarpment, Windsor Road Retaining Wall, Penarth and Bird Cage Walk, Barry.	3	4	12	Ensure that regular safety inspections are undertaken and close or limit access to the highway asset if it is unsafe.
EH/DR6 (HS/SR1): Failure to deliver new build housing programme and investment priorities as a result of an increasingly volatile construction sector limiting contractor availability and increasing financial risk.	3	3	9	Enter into a development partnership with a private sector partner to increase resilience and build construction capacity and improve economies of scale. Lobby Welsh Government to release more land for public housing development.
EH/DR7: (HS/SR11): Inability to recruit and retain staff in business-critical posts due to the impact of market forces and/or skill shortages and budgetary pressures	4	3	12	Continue to undertake training and apprenticeship programmes to develop new staff into the business-critical roles.
EH/DR8: (HS/SR13): Failure to adequately upskill and develop our workforce to support new service operating/delivery models as part of new and more sustainable ways of working for the future.	3	3	9	Continue to develop staff via the 'It's about me' process. Ensuring that this development meets the needs of the Council's reshaping programme. Embrace home working and the use of new technology where possible, ensuring that all staff are supported wherever their workplace is.
EH/DR9: (HS/SR16) Failure to effectively engage with our key partners (including third sector) to deliver cost-effective and integrated	3	3	9	Improved communication and engagement through the various forums and Boards.

What is the risk?	Risk Evaluation			How are we going to mitigate this?
	likelihood	Impact	Residual	
services that are sustainable both now and in the future.				
EH/DR10 (SRS/SR6): Implementation of new legislation may create additional demands on service delivery.	3	3	9	Reflect increased operational costs in the related fees and charges wherever possible.
EH/DR11 (SRS/SR9): Failure to sustain the shared regulatory services partnership.	1	3	3	Ensure the continued alignment of core service budgets to maintain service delivery consistency across the partners. Examine the possibility of increasing the partners to improve the resilience and economies of scale of the partnership.

4.0 What we will do in 2025/26: (Directorate Action Plan)

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
CP/6	Increase the supply of good quality, accessible and affordable housing	EH/A01: In line with the Council's Housing Business Plan, continue with our Rapid Re-housing and house building programmes.	<p>Completions for 2025/26 will include:</p> <ul style="list-style-type: none"> • Clos Holm View Ph.2, Barry - 2 units • Coldbrook Road East, Barry – 20 units • Olive Lodge, Barry – 10 units <p>Starts on Site for 2025/26 will include:</p> <ul style="list-style-type: none"> • Cadoxton House, Barry – 14 units • Maes y Ffynnon, Bonvilston – 8 units 	Reductions in homelessness and in the use of temporary accommodation.	Andrew Freegard	Funding as set out in the Housing Business Plan.	Creating Great Places to Live, Work and Visit	Housing and Homelessness

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
			<ul style="list-style-type: none"> Cowbridge Police Station – 14 units 60 to 80 units as part of the Cardiff Vale Housing Partnership. 					
CP/5	Ensure our streets, roads and neighbourhood environments are clean, well-managed and maintained and encourage everyone to take pride in their local area.	EH/A02: Review the current street cleaning arrangements to ensure the best use of the resources available.	New street cleaning and parks maintenance regimes in place, including the use of voluntary sector and Town and Community Council resources where possible.	<p>Cleaning standards are maintained at previous levels, despite significant reductions in funding.</p> <p>Customer expectations better match the cleaning resources available, and incidence of littering are reduced.</p>	Adam Sargent / Tony Spear	Existing revenue budgets, including all reshaping savings being made in these areas.	Creating Great Places to Live, Work and Visit	Climate Change and Nature Emergency

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
CP/10	Improve community safety with a specific focus on tackling anti-social behaviour and ensuring people feel safe at home and in the community.	EH/A03: Develop the 2025/26 Community Safety action plan informed the current strategy and crime pattern analysis available.	Action plan for 2025/26 developed.	Reduced incidence of anti-social behaviour and VAWDASV and residents feel safer in their communities and in their homes.	Nick Jones / Deb Gibbs	Existing Community safety grant funding.	Creating Great Places to Live, Work and Visit	Housing and Homelessness
CP/10	Improve community safety with a specific focus on tackling anti-social behaviour and ensuring people feel safe at home and in the community.	Develop the 2025/26 Prevent Delivery Plan and Communication and Engagement plan informed by the current threat levels provided by the Home Office.	Implement the Prevent delivery plan and the Communication and Engagement plan 2025/26.	Increase staff, Elected Members and the community knowledge and awareness of Prevent to improve referrals and support to increase for people who may be at risk of radicalisation.	Deb Gibbs	General fund resources.	Supporting and Protecting those who need us.	Housing and Homelessness.
CP/7	Make sure there are affordable and accessible ways for people to participate in	EH/A04: Secure an extension to the current leisure contract up until 2034.	Leisure contract extended and site of former C1V offices redeveloped to	Increased leisure centre members and general user number increases.	Dave Knevett / Karen Davies	Existing budgets and Sports Wales funding	Creating Great Places to Live, Work and Visit	Choose an item.

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
	leisure, play, sport, cultural and heritage activities.		provide additional indoor sporting opportunities. Play and Sport Development programme for 2025/26 implemented.	An increase over previous years in the numbers of children involved in our sports and play activities.				
CP/8	Work with the voluntary and social enterprise sectors, valuing their role in delivering services and supporting residents in their communities	EH/A05: Proactively engage with interested individuals, voluntary groups and Town and Community Councils in service delivery and asset management.	Elements of the Council's front-line service work are being undertaken by others.	Service standards able to be maintained at previous levels with the input resources reducing.	Colin Smith	Existing revenue and capital budgets.	Creating Great Places to Live, Work and Visit	Workforce and Organisational Change
CP/14	Increase opportunities for active travel and promote the need for quality and timely local	EH/A06: Update active travel maps and increase active travel opportunities.	Active Travel maps updated. Brompton Bike scheme in place. Funding available from WG for	Increased public participation in cycling and walking. Reduced highway congestion and	Kyle Phillips / Lisa Elliott	Welsh Government Active Travel funding, existing budgets and s106 funding.	Respecting and Celebrating the Environment	Climate Change and Nature Emergency

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
	public transport services		increased active travel schemes.	improvements in road safety and health and well-being. Reductions in the costs of school transport.				
CP/15	Encourage the use of ultra-low emission vehicles by installing electric vehicle charging points across the Vale and reviewing the Council's fleet of vehicles	EH/A07: Complete the CCR plan for the installation of EV chargers on-street in the Vale of Glamorgan.	CCR Plan completed. New policy for on-street charging developed.	Increased access to on-street charging options. Reduced use of fossil fuelled vehicles by taxi companies and private car owners.	Kyle Phillips / Mike Clogg/ Enfys Griffiths	CCR Funding and the Council's Capital Programme for 2025/26.	Respecting and Celebrating the Environment	Climate Change and Nature Emergency
CP/16	Take a leading role in the delivery of 'Towards Zero Waste' National Waste Strategy and work to keep more of our	EH/A08: Update the Council's Waste Management Strategy.	Strategy Updated. Plastic film trial launched. New recycling litter bins installed.	Increased domestic recycling levels and a reduction in the amount of waste going to incineration.	James Webber	Welsh Government Grant Funding (for trial) and existing revenue budgets.	Respecting and Celebrating the Environment	Climate Change and Nature Emergency

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
	waste local and limit what goes into the system by reducing, reusing and recycling more.							
CP/17	Increase biodiversity and improve our green infrastructure and respect for the natural world within urban and rural areas.	EH/A09: Complete the actions detailed in the Tree Strategy for 2025/26.	Tree planting targets for 2025/26 achieved.	Increased tree canopy cover will help to reduce greenhouse gases entering the atmosphere.	Adam Sargent	Capital programme and existing revenue spend. Supported by WG grant funding when available.	Respecting and Celebrating the Environment	Climate Change and Nature Emergency
CP/18	Work with Regulators to minimise pollution of land, air and water and support stronger enforcement and remedial action from those	EH/A10: Work with regulators and other relevant organisations to minimise land, air and water pollution.	Higher quality bathing water, increased investment by DCWW in the foul water infrastructure in the Vale of Glamorgan. No specifically designated	Improved bathing water quality. Reduced incidence of river and sea pollution improved local air quality and less incidence of littering and fly-tipping.	Colin Smith / Jason Bale	Existing revenue and capital budgets.	Respecting and Celebrating the Environment	Climate Change and Nature Emergency

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
	organisations responsible.		areas for air quality monitoring					
CP/19	Protect our communities, land and buildings from the impact of flooding and coastal erosion	EH/A11: Complete the Local Flood Risk Management Plan and undertake any actions identified for 2025/26.	Local Flood Risk Management Plan completed, and the details communicated to communities at risk. Funding applications for flood alleviation works submitted.	Reduced incidence of internal property flooding. Increased community resilience to flooding incidence.	Mike Clogg / Clive Moon	Existing revenue and capital budgets and WG grant funding.	Respecting and Celebrating the Environment	Climate Change and Nature Emergency
CP/21	Focus on families of children living in poverty and help them to increase their income, access food and housing and escape poverty through wraparound	EH/A12: Ensure the correct application of the Supporting People Grant funding and that all projects provide the best possible outcomes for the funding available.	Supporting People grant allocation agreed for 2025/26. Money advice services able to be provided to all in need.	More people are able to retain their independence and stay longer in their own homes. Life expectancy is improved with less demand on	Nick Jones	Housing Support Grant funding.	Giving Everyone a Good Start in Life	Housing and Homelessness

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
	support and advice services.		Explore integrated model across for money advice services.	the health care services				
CP/22	Make sure young people can access affordable opportunities and safe spaces for sport and play including through after school and holiday clubs.	EH/A13: Undertake the Play Sufficiency Assessment (PSA), the results of which will be used to inform the 25/26 play strategy work (along with the results from the Play Have Your Say -adults survey undertaken late in 2024).	PSA Complete. 2025/26 Play Strategy agreed.	Increase in young people accessing sport and play opportunities, commensurate with the budget available.	Dave Knevett / Karen Davies	Please Complete	Giving Everyone a Good Start in Life	Choose an item.
CP/33	Become a County of Sanctuary by providing inclusive services and support and offering a dignified welcome to all.	EH/A14: Continue to work with the Home Office on refugee resettlement programmes, whilst also re-housing those displaced from war torn countries such as Ukraine.	Ukraine nationals' relocation programme successfully completed, with all families housed. Successful relocation of refugees into	Numbers of families from other Countries successfully housed within the Vale of Glamorgan	Nick Jones	Existing housing funds and specific grants from Welsh Government and the Home Office.	Supporting and Protecting Those Who Need Us	Housing and Homelessness

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
			safe locations, working with local communities.					
CP/35	Help more people to stay living in their own homes using a range of different types of accommodation.	EH/A15: Commission the necessary supporting people services in-line with the Housing Support Grant (HSG) Programme for 2025/26.	The necessary and relevant supports service contracts are in place to provide housing related support to vulnerable people in different types of accommodation and across all tenures	More people are able to retain their independence and stay longer in their own homes. Life expectancy is improved with less demand on the health care services.	Nick Jones	Housing Support Grant funding.	Supporting and Protecting Those Who Need Us	Social Care Demand and Capacity
CP/36	Deliver wrap around advice and support services to prevent homelessness and provide housing options	EH/A16: Provide high quality tenancy advice during 2025/26, through the Housing Solutions Team by developing and agreeing Personal Housing Plans (PHP) and setting out all reasonable steps that	All those that present as homeless are found suitable accommodation. PHP's are set up for all those in housing need. Existing tenants	Reduced homelessness, reduced reliance on emergency accommodation and bed and breakfast, minimum number of evictions.	Ian Jones	General fund resources and supporting people funding.	Supporting and Protecting Those Who Need Us	Housing and Homelessness

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
		should be taken to resolve housing difficulties.	can retain their tenancies, despite any difficulties they may currently be experiencing.					
CP/42	Provide residents with more meaningful and engaging opportunities to participate and have a greater say in our work.	EH/A17: Conduct the annual STAR survey and also undertake consultation on the responsive and rechargeable repairs policy with tenants.	All tenant surveys completed and the results analysed. Action plans put in place to address any issues identified.	Improved tenant satisfaction with the services and support provided. Tenants feel better valued	Nick Jones	Housing revenue account.	Being the Best Council We Can Be	Financial Resources
CP/41	Transform our services and how we work to better meet the needs of the community make the best use of our resources.	EH/A18: Undertake all actions identified in the budget savings and reshaping plans for the Environment & Housing Directorate.	Ensure all services are provided within budget. Maximise all available income and seek to maintain customer satisfaction levels.	Improved services, efficiency and greater targeting of services to those in most need. Assets identified to be transferred to Town and Community	Miles Punter/ Helen Picton/Colin Smith/Mike Ingram	Existing budgets and any external grants available.	Being the Best Council We Can Be	Financial Resources

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
				<p>Councils or voluntary organisations (who are able to raise the necessary grant support or operate assets more efficiently).</p> <p>Improved service agility and resilience with greater use of digital technology increasing accessibility to certain services. Greater clarity on what services are provided, by whom and to what standards.</p>				
CP/45	Deliver a Customer Strategy and improve services	EH/A19: Analyse service request and customer complaint data across the	2024/25 Complaints Report and an analysis of	A reduction in service contacts and service	All Chief Officer	Existing revenue and capital budgets and	Being the Best Council We Can Be	Financial Resources

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
	to ensure everyone can access services and information in the way that best meets their needs.	Directorate to best ensure that the services provided meet the expectations of our citizens.	service requests and media articles informs the service planning process for 2025/26.	complaints over time.		any grants available.		
CP/49	Use the Council's buildings and sites to support service transformation, innovation and increased community use.	EH/A20: Progress the single use sports ground programme to its conclusion and arrange all asset transfers as per the budget savings and reshaping programmes.	Assets transferred into the community and functioning well.	Assets remain safe and open. Users of community buildings increase.	Colin Smith/Dave Knevet/Joanne Lewis.	Existing budgets supplemented by s106 and Shared Prosperity Funding.	Being the Best Council We Can Be	Physical Assets
CP/13	Deliver the Local Area Energy Plan and encourage and support investment in renewable energy infrastructure as part of our work towards the 2050 target to	EH/A21: Identify Carbon reduction technologies suitable for installation in the Council's homes.	Deliver pilot programme of works designed to evaluate new carbon neutral technologies.	Technologies installed and tested to identify; ease of use, running costs, environmental impact.	Andrew Treweek	Within existing budgets	Respecting and Celebrating the Environment	Housing and Homelessness

Ref	CP Action	DP Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
	reduce emissions.							

5.0 How we will measure success: Directorate Key Performance Indicators and Targets

Successful delivery of the Directorate Plan will be monitored and measured in various ways including regular reporting of progress on planned activities and projects; through reviewing the experience of citizens, workforce and stakeholders; and through performance reporting including progress on the following key performance indicators. The Directorate will monitor performance quarterly to ensure that we remain focused on our priorities and can promptly deal with underperformance wherever necessary.

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
CPM/261: Percentage of Value in Vale volunteers who report a positive outcome.	Establishing Baseline in 2024/25	To be set at end of year	Annual	Supporting and Protecting Those Who Need Us	Service User
CPM/262/ Corporate Plan Measure: Percentage of residents who use the following public or active travel options in the Vale of Glamorgan: a) Public Transport b) Walking Routes c) Cycling Routes d) Community Transport	58.4% 68.7% 18.3% 3.2%	N/A	Bi-ennial	Respecting and Celebrating the Environment	Citizen Perspective

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
CPM/307(PAM 30)/ Corporate Plan Measure: The percentage of municipal waste collected by local authorities and prepared for reuse and/or recycled, including source segregated bio- wastes that are composted or treated biologically in another way.	71%	71%	Annual	Respecting and Celebrating the Environment	Service Outcome
NEW PI/ Corporate Plan Measure: the number of residential and commercial properties suffering internal flooding.	New for 2025/26	N/A Establish Baseline	Annual	Respecting and Celebrating the Environment	Service User
CPM/064: Percentage of adults reporting that they participate in sports/ physical activity three or more times a week.	No Data National Survey for Wales data	N/A	Annual	Creating Great Places to Live, Work and Visit	Service User
CPM/077: Percentage of Supporting People service users who confirm that the support that they have received has assisted them to maintain their independence	91%	92%	Annual	Supporting and Protecting Those Who Need Us	Service User
CPM269: Percentage of residents who strongly or slightly agree that they feel part of their local area.	56.6%	N/A	Bi-ennial	Creating Great Places to Live, Work and Visit	Citizen Perspective
CPM/270: Percentage of residents who strongly or slightly agree that the people in their local area get on well and help each other	64.1%	N/A	Bi-ennial	Creating Great Places to Live, Work and Visit	Citizen Perspective

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
(PAM/036)/ Corporate Plan Measure: Number of additional affordable housing units delivered during the year per 10,000 households	91	95	Annual	Supporting and Protecting Those Who Need Us	Service Outcome
CPM/188: Tenants' satisfaction with landlord service.	76%	78%	Annual	Supporting and Protecting Those Who Need Us	Service Outcome
PAM/012: Percentage of households successfully prevented from becoming homeless.	60.7%	62%	Annual	Supporting and Protecting Those Who Need Us	Service Outcome
CPM/096: Percentage of all households where a positive prevention action succeeded in preventing/relieving homelessness.	31.4%	41%	Annual	Supporting and Protecting Those Who Need Us	Service Outcome
(CPM/189)/Corporate Plan Measure: Number of all households in temporary accommodation, by type of accommodation: - Private sector accommodation - Public sector accommodation - Hostels and women's refuges - Bed and breakfast - Homeless at home	321 (as at q4 23/24) 84 45 24 60 108	N/A Monitoring purposes only	Annual	Supporting and Protecting Those Who Need Us	Service Outcome
NEW PI/ Corporate Plan Measure: Number of residents provided with	New for 2025/26	N/A Establish baseline	Annual	Supporting and Protecting Those Who Need Us	Service Outcome

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
Housing Related Support to aid independent living.					
CPM/195: Percentage of local authority vehicle fleet which are zero emissions	6.8%	8%	Annual	Respecting and Celebrating the Environment	Service Outcome
CPM/198: Percentage of Council Dwellings meeting WHQS2 (2023)	No Data	10%	Annual	Supporting and Protecting Those Who Need Us	Service Outcome
CPM/108: Number of m2 of Parks, Open Spaces & Highways land has been sown with wildflowers or being maintained as a naturalised area	No Data	5%	Annual	Respecting and Celebrating the Environment	Service Outcome
CPM/200: Number of trees planted per year - NS&T	2393	2,500	Annual	Respecting and Celebrating the Environment	Service Outcome
(CPM/109)/ Corporate Plan Measure: The Cleanliness Index	72.2%	72.2%	Annual	Creating Great Places to Live, Work and Visit	Service Outcome
CPM/111: The percentage of reported fly tipping incidents which lead to enforcement activity.	70.83	11%	Quarterly	Respecting and Celebrating the Environment	Service Outcome
CPM/201: Number of local authority installed charging facilities for electric vehicles.	No Data	5	Annual	Respecting and Celebrating the Environment	Service Outcome

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
CPM/116: Kilograms of local authority municipal waste that is not reused, recycled or composted during the year per person.	116.73	115	Quarterly	Respecting and Celebrating the Environment	Service Outcome
New PI: Percentage of residents who feel very or fairly safe walking around their local area.	75.9%	N/A	Bi-ennial	Creating Great Places to Live, Work and Visit	Citizen Perspective
New PI: Percentage of residents who feel very or fairly safe being alone in their own home.	83.1%	N/A	Bi-ennial	Creating Great Places to Live, Work and Visit	Citizen Perspective
New PI: Number of housing units delivered through the Council house building programme.	New for 2025/26	N/A Establish Baseline	Annual	Supporting and Protecting Those Who Need Us	Service Outcome
CPM/299 : Percentage of residents who describe their physical health as very or fairly good.	67.3%	N/A	Bi-ennial	Supporting and Protecting Those Who Need Us	Citizen Perspective
CPM/248: Percentage of residents who describe their mental health as very or fairly good.	70.3%	N/A	Bi-ennial	Supporting and Protecting Those Who Need Us	Citizen Perspective
New PI: Percentage of residents involved in volunteering activities that report a very or fairly positive impact on their a) skills b) mental well-being c) physical well-being and d) confidence	 64.1% 67.7% 49.5%	N/A	Bi-ennial	Supporting and Protecting Those Who Need Us	Citizen Perspective

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
	60.7%				
New PI: Publicly available charging facilities for electric vehicles per 100,000 population.	New for 2025/26	5	Annual	Respecting and Celebrating the Environment	Service User
New PI/ Corporate Plan Measure: Number of Police Recorded Crimes in the Vale of Glamorgan.	New for 2025/26	N/A Establish Baseline	Annual	Creating Great Places to Live, Work and Visit	Service Outcome
New PI/ Corporate Plan Measure: Number of Police Recorded Anti-Social Behaviour Crimes in the Vale of Glamorgan.	New for 2025/26	N/A Establish Baseline	Annual	Creating Great Places to Live, Work and Visit	Service Outcome



Vale of Glamorgan Council

Place Directorate Plan 2025/26

Delivering our vision for the Vale of Glamorgan
‘Working Together for brighter future.’

Director	Marcus Goldsworthy, Director of Place
Cabinet Member	Cllr L. Burnett, Cllr B. Brooks, Cllr. R. Sivagnanam
Date signed off	Please complete

1. Who we are and what we do

The service is delivered through two related and constituent parts: Regeneration, Project Management Unit (PMU), and Sustainable Development.

1.1 What we do – Regeneration

The service seeks to secure new investment, regeneration projects and funding. It also promotes the County and supports communities and businesses to lead on their own priorities. We aim to promote sustainable and appropriate new development and to make a real difference through regeneration activity by providing people with access to employment, facilities and the opportunity to improve their quality of life.

Broad functions are:

- **Economy & Neighbourhood Regeneration** team is a team of ten. The team is responsible within the Council for driving growth, facilitating inward investment and improving economic wellbeing. The team support sector specific, start-up and growth businesses, through partnership working, by providing grant assistance and by providing a variety of business spaces. Through employer links, job creation and the future skills agenda are also part of their work. They lead on Town Centre development and support the placemaking agenda. Local Area Energy Planning is a recent addition to their work. The team lead on project development for funding applications before implementation is handed over to the PMU. Empty property and private sector housing is a function within the team, proactively delivering a range of schemes to property owners and residents, to support bringing residential and commercial units back into use. Schemes include improvements to energy efficiency in homes, targeted empty property commercial grants and enabling property conversions through loans and grants.
- **Creative Communities** is a team of twelve, dedicated to supporting communities, working with residents and organisations to determine priorities, make action plans, and seek funding with a focus on regeneration, co-production, collaboration and innovation, driven by communities. They also manage extensive funding programmes such as the £18.5m Shared Prosperity Funding in the Vale. They Lead on the placemaking plans across the Council and coordinate input from all service areas to ensure the Council is fulfilling its obligations as a signatory of the Placemaking Charter for Wales. Placemaking involves working collaboratively across sectors and disciplines to comprehensively consider the future development of distinctive and vibrant places. The team works across the Council and with partners to maximise the potential that both internal and external funding streams can make to the development of the four towns in the Vale. It also coordinates the external funding forum for the Council.

- **Tourism and Events team** is a team of four that seeks to support the local visitor economy, events and filming. The team also leads on corporate events across the County coordinate filming activities within the Council. Destination management plans also fall within this service area, and they seek to support other services within the Council to ensure that the visitor experience is as good as possible.
- **The Barry Partnership** is a new function of regeneration overseeing investment of £20m of Uk Government Funding and supporting an independent community led partnership for the town. This will be delivered over the next ten years.

1.2. What we do - Project Management Unit

The Project Management Unit (PMU) is made up of four project managers from a variety of professional backgrounds including Town Planning, regeneration and engineering. The role of the unit is to provide a corporate project management support service, focused on helping departments across the Council deliver wide-ranging regeneration, land development and other projects.

Broad functions are:

- The PMU works with Council departments and other key stakeholders from the public and private sectors, setting up multi disciplined project teams tailored to deliver land development, regeneration and other projects. Projects can vary in size and complexity and in the spirit of the Council's project management guidelines are delivered from inception through to project completion.
- Established in 2004, examples of projects completed or advanced include The Innovation Quarter Joint Venture, File Mile Lane, Penarth Heights, Barry Town Hall and Library, Eastern Promenade enhancements, St Pauls Church Penarth etc. Examples of Current projects at varying stages include:
 - Barry Mole, Marina and Docks Office projects
 - Barry Western Gateway project
 - Airport Business Park (VOGC development land)
 - Penarth Older Persons Housing with Care Complex
 - Advanced Technology Centre and Barry Waterfront Campus
 - Plus facilitating feasibility work, site assessments and other projects for Directorates.

1.3 What we do – Sustainable Development

The Sustainable Development Service area seeks to manage new developments and contribute towards/enable regeneration activity and promotion the Vale of Glamorgan as a visitor destination. We aim to promote sustainable development in the appropriate locations, contribute towards placemaking and make a real difference by providing people with access to employment, facilities, and the opportunities to improve their quality of life.

Broad functions are:

- **Building Control** administers and enforces Building Regulations to safeguard the health and safety of people in and around buildings and to ensure sustainable energy efficient development.
- **Development Management**, including Conservation and Design, and Planning Policy teams prepare and maintain the Council's statutory Development Plan and manage the development and use of land and buildings in the public interest to ensure that development takes place in accordance with the Plan. The team also provides advice and information to developers and members of the public on a range of national and local planning matters, deal with planning appeals and the enforcement of planning and heritage legislation.
- Working alongside the Regeneration team, we strive to make a real difference to residents of the Vale of Glamorgan. This includes providing opportunities for economic growth, job creation and community well-being. The prosperity and health of our Town Centres is a planning and regeneration priority and is a key aim of the Welsh Government. We strive to build capacity in communities to regenerate themselves and provide sustainably for their own needs. We support the delivery of the empty home's strategy and associated schemes.
- **The Countryside Service** acts to enhance and support good management of the countryside and coastal areas in the Vale of Glamorgan by looking after our unique natural assets which include country parks and the Glamorgan Heritage Coast Project. We also seek to promote the public enjoyment and understanding of the countryside and work with others to improve our physical environment. This team includes Public Rights of Way, Ecology/Biodiversity and landscape design. It also leads on the Local Nature Partnership for the Vale of Glamorgan and the development of a regional cycling and bridleway network.

Climate Change- through the decisions we make, we seek to support and develop the Council's Project Zero agenda and ensure that we look to a greener future for development. Addressing the climate and nature emergencies is central to all that we do.

2. The Purpose of our Directorate Plan

This Directorate Plan provides a framework for action to support delivery of the Council’s overarching vision, ambition and well-being objectives, as articulated in its approved Corporate Plan 2025-30. The Plan sets out the activities and areas for improvement the Directorate will focus on in the coming year that will contribute towards delivery of the Council’s annual commitments for 2025/26 as aligned to the Corporate Plan Well-being Objectives 2025-30.

Directorate Plan Summary				
Delivering our vision for the Vale of Glamorgan “Working together for a brighter future”				
The Well-being Objectives in our Corporate Plan Directorate				
WO1: Creating Great Places to Live, Work and Visit	WO2: Respecting and Celebrating the Environment	WO3: Giving Everyone a Good start in Life	WO4: Supporting and Protecting Those who Need Us	WO5: Being the Best Council We Can Be
The Corporate Plan outcomes our Directorate contributes towards:				
<ul style="list-style-type: none"> • People are more empowered and feel connected to their communities. • Residents tell us they have a sense of pride in their communities. • People are easily able to access local facilities and services. • People can access good employment opportunities within the Vale and wider region. • Services and systems connect e.g. transport, health, business and housing supporting people’s needs, the environment and the local economy. • People feel safe in the Vale. • The Vale is a great place to live and grow old and is recognised as being Age Friendly • There are more businesses in the Vale employing local people. • The third and social enterprise sectors are thriving and working in partnership with the Council. • Residents and visitors are able to access a range of arts, leisure and cultural opportunities. 	<ul style="list-style-type: none"> • The Council is recognised as a leading Council in its work to tackle the climate and nature emergencies. • The Council reduces its carbon emissions and is a net zero organisation. • People have access to good quality parks, and other green spaces and safe and clean bathing waters. • People are proud of the Vale as a clean and green county. • The Council and the community work together to protect and enhance our green spaces, improve biodiversity and reduce carbon emissions. 	<ul style="list-style-type: none"> • Reduction in child poverty • Children and young people feel engaged and that they have a voice about the services and decisions that matter to them. • Children and young people tell us that they are satisfied with the Vale as a place to live and feel connected to communities. • Become a child friendly organisation. 	<ul style="list-style-type: none"> • People can access the services and support they need local to them in their communities. • People can access preventative services and support and avoid reaching crisis point. • The Vale is a County of Sanctuary • Fewer people suffer from loneliness and isolation. • People have access to good quality, healthy food every day and food poverty is reduced. 	<ul style="list-style-type: none"> • We are a customer focused organisation. • Services are responsive, flexible and respect different needs. • Residents feel listened to and that the Council provides quality services and value for money. • Residents report a sense of pride in the Vale and value local facilities and services. • Residents have a better understanding of the role of elected members and how decisions are made. • The Council has strong partnership arrangements in place to provide services in the best way possible • We have robust and transparent financial management systems and processes across the organisation and are successful at attracting investment and grants. • We are judged to have robust systems and management practices in place to support the work of the Council.

- There are a range of volunteering and other opportunities for people to get involved in their communities.

- Recruitment and retention of a quality workforce – our people - which reflects the local community.

The Way That We Work



Long term



Prevention



Integration



Collaboration



Involvement

Looking to the **long term** – for us this means being aware of the well-being of current and future generations whilst addressing the needs of those we currently serve.

Understanding the underlying causes of issues and **preventing** them – for us this means being proactive in our thinking and understanding the need to tackle problems at source.

Taking an **integrated** approach – for us this means recognising the interdependence that exists between the 7 well-being goals and our well-being objectives.

Working in a **collaborative** way – for us this means recognising the different roles that public bodies play in tackling long term challenges.

Involving the population in decisions – for us this means effective involvement of people and communities is at the heart of improving well-being currently and in the future.

3. Managing our resources to deliver our Priorities

3.1 Our Financial Position

Budget and Savings for 2025/26

The Place Directorate's service delivery is supported by an estimated base budget of **£3.074 million** for 2025/26. This includes funding awarded for pay pressures of £106,000, no additional funding was awarded for the Directorate's inflationary and other service cost pressures for the same period. Additionally, the directorate is committed to delivering **£238,000** worth of in-year savings identified for the period 2025/26.

3.2 Reshaping Programme Priorities, Directorate Efficiency Savings, Income Targets and other Service Improvement Opportunities

For the foreseeable future, the Council is required to reduce budgetary spend significantly in addition to a number of challenging service savings that have yet to be fully achieved. The Directorate will continue to undertake service reviews to identify areas where efficiencies can be realised leading to a reduction in expenditure or an increase in income generation as appropriate. Our efficiency savings including income targets where appropriate, for this year are detailed in the table below.

As part of the Reshaping Programme, we need to develop new ways of working to ensure we continue to provide high quality services fit for the future. During 2025/26 we will be progressing the projects outlined in the table below. Alongside these reshaping commitments, we have also identified other opportunities that we will take forward within the Directorate's services to further improve the economy, efficiency and effectiveness of the services we provide. Whilst some of these may not necessarily have savings targets identified, some expected outcomes are detailed in the table below.

Key to delivering transformation, efficiency and other directorate improvement and savings targets are our workforce and physical and digital assets. Our workforce is our primary resource, and our objectives are only achievable through the hard work, flexibility and resilience, which our staff consistently demonstrates. It is therefore vital to continue to support this through effective structures, processes and practices including staff well-being, development opportunities and succession planning despite the pressures of budget and staffing reduction. This will enable us to manage the challenges and changes we face in a flexible and sustainable manner. We will continue to focus on reducing and where possible removing bureaucracy and utilising economies of scale to help support key changes and new ways of working. The Reshaping, Efficiency and other Directorate Service Improvement Opportunities outlined in the table below reflect the key areas of focus in the coming year in relation to our workforce, physical and digital assets, and have been informed by the findings in our current Annual Directorate Self-Assessment (2023/24).

Reshaping and Efficiency Savings, Income Targets and Other Service Improvement Opportunities 2025/26.

Service area	Saving Proposal	Lead officer	Impact on residents/ Service users	Equality Impact Assessment	Saving Category	2025/26 proposed. £000's	2026/27 Proposed £000's
Regeneration	Vacant Post review	Phil Chappell	N	Y	Tactical	63	-
Regeneration	Focus on income from business support	Phil Chappell	N	Y	Tactical	15	-
Regeneration	Revisit operating models for BSC & Engine room	Phil Chappell	N	Y	TOM - Other	-	10
Regeneration	Additional Income commercial lease income	Phil Chappell	N	Y	TOM - Other	20	10
Sustainable Development	Planning income target – WG fees increase	Ian Robinson	Y	Y	TOM - Income	70	-
Sustainable Development	New planning income opportunities – new products	Ian Robinson	Y	Y	TOM - Income	20	-
Sustainable Development	Fee increases in both Planning and building control	Ian Robinson	Y	Y	Tactical	10	-
Sustainable Development	Public rights of way regionalisation	Ian Robinson	Y	Y	Service - Transform	-	20
Sustainable Development	Country Park leisure commercialisation	Ian Robinson	Y	Y	TOM - Income	40	-
Total Savings						238	40

3.3 Engagement & Insight

The Directorate’s services proactively engage with key stakeholders including our key partners, customers, communities, and internal client departments to inform the planning and delivery of cost-effective and sustainable Council services. In line with the Council’s commitment to demonstrate that we are a Council that listens and responds to residents’ and community needs, we will be progressing an annual programme of engagement for 2025/26 which has been informed by the findings in our current Annual Directorate Self-Assessment (2023/24). Further details on these engagement activities including the key findings and outcomes will be available on the Participate Vale online hub throughout the year as and when activities are completed.

What we will engage on in 2025/26	Purpose of the engagement activity	Alignment to DSA areas for future focus	When this will happen (Q1/Q2/Q3/Q4)
Replacement Local Development Plan	To ensure that all key Stakeholders views inform the Replacement Local Development Plan which will provide an up to date picture of development opportunities in the Vale, setting out which types of development will and will not be permitted and in which locations.	<p>Develop engagement and consultation activities, undertaking good quality placemaking and reaching diverse groups whole making the most of the opportunities presented through digital tools.</p> <p>Enhance the use of data and insight to support long-term decision making regarding our workforce and make better use of digital technology to ensure efficiencies.</p>	All Quarters
Placemaking Plans	To ensure that the ideas emerging from plans have a clear evidence base and that residents, organisations and businesses are a meaningful part of the development process. Projects from within the plans will be led by a variety of different organisations.	<p>Develop engagement and consultation activities, undertaking good quality placemaking and reaching diverse groups and different ages, while making the most of the opportunities presented through digital tools.</p> <p>Enhance the use of data and insight to support long-term decision making</p>	All Quarters

What we will engage on in 2025/26	Purpose of the engagement activity	Alignment to DSA areas for future focus	When this will happen (Q1/Q2/Q3/Q4)
		regarding our workforce and make better use of digital technology to ensure efficiencies.	
Plan for Neighbourhoods - Barry	To ensure that the 10-year vision and strategy for the Partnership has a strong evidence base and that residents are a meaningful part of the development process.	<p>Develop engagement and consultation activities, undertaking good quality placemaking and reaching diverse groups whole making the most of the opportunities presented through digital tools.</p> <p>Enhance the use of data and insight to support long-term decision making regarding our workforce and make better use of digital technology to ensure efficiencies.</p>	All Quarters

3.4 Our Key Risks

The management of risk is everyone’s responsibility. Through assurance provided as part of business-as-usual activity, the Directorate continues to monitor, manage and report on risks across its services including contributing to mitigating corporate risks. The Directorate’s services work with key partners and stakeholders including communities and the wider public and third sectors where appropriate to mitigate identified and emerging service risks sustainably. Our key Directorate risks and proposed mitigating actions are detailed below.

What is the risk?	Risk Evaluation			How are we going to mitigate this?
	likelihood	Impact	Residual	
Corporate Risks				
CR9: Delivery of Major Regeneration Projects	2	2	4 (M)	<ul style="list-style-type: none"> • Projects to have regard to principles of the Placemaking Charter for Wales in their development and design. They should also form part of Placemaking plans. Adopt a prudent long term planning approach for the use of Place reserves with a view to maximising levered funding with particular regard to opportunities from Welsh and UK Government, including Levelling Up, Transforming Towns. • Implement governance structures with regards to the investment plan, asset management, enterprise zone, placemaking, Levelling Up and other funding. • Promote the Non-Treasury Investment Strategy and work to develop the pipeline with the Finance Team. • Work to deliver the Barry Making Waves Levelling Up projects. • Provide the secretariat function for the new Barry Partnership. Administer the Towns Fund on behalf of the Partnership awarded by UK Government.

What is the risk?	Risk Evaluation			How are we going to mitigate this?
	likelihood	Impact	Residual	
				<ul style="list-style-type: none"> Work with UK & Welsh Governments and Cardiff Capital Region to secure funding to deliver regeneration and business support projects and programmes.
Directorate Risks				
RS/DR1: Loss or reduction of funding streams impacts negatively on forward planning for a significant number of service areas including countryside management operations, economy, cultural, recreation and community schemes. The impact will also negatively affect the sustainability of local businesses and jobs across the Vale.	3	3	9	Use of UK Government funding such as Shared Prosperity Funding (SPF) has mitigated the loss of other funding, however SPF ends in 2026 and there is no indication of what will replace this. Bids have been submitted for Transforming Towns Funding from WG but have yet to be confirmed.
RS/DR2: Competition for scarce resources within the Council means that non statutory services have a higher risk of losing resources.	3	3	9	Use of external funding for regeneration and Planning becoming essential- Planning Fee increase from Welsh Government (WG) now essential to maintain the service.
RS/DR3: Failure to manage the service's collaboration agenda effectively.	3	3	9	<p>Continue to work with Community and Town Councils on Placemaking and Cardiff Capital Region (CCR) in respect of regional issues.</p> <p>Work across departments via internal placemaking group.</p> <p>Integrate the pipeline work of housing and transport into the work of the new town level place boards.</p>

What is the risk?	Risk Evaluation			How are we going to mitigate this?
	likelihood	Impact	Residual	
				Develop golden thread placemaking training in partnership with Organisation Development & Learning to embed across Council.
RS/DR4: Inability to recruit and retain suitably qualified and experienced staff particularly in Planning and regeneration as well as other business critical areas due to market forces and skills shortages, impacting on service resilience and capacity to deliver services/projects/schemes.	3	3	9	<p>Increased Planning Fees will allow us to plan for the future with access to apprenticeship, training and much needed funding.</p> <p>We have developed close links with Cardiff University over many years and have successfully attracted student who are studying for Planning degrees to undertake a year out. This has provided a steady flow of new recruits. We are also looking at possible apprenticeship and in work placements as well as training opportunities to develop existing staff. The proposed rise in /planning fees should support this process.</p>
RS/DR5: Failure to access new funds due to limited resources to complete bid processes.	2	2	4	Sufficient staff resources required to access the external funding that is already available and ensure that this is used effectively.
RS/DR6: Downturn in the economy, the cost of living crisis and inflationary pressures limits our ability to deliver projects, create jobs in the Vale and attract new investment.	3	4	12	<p>Through external funding opportunities, essential in terms of regeneration and economic growth.</p> <p>Support towns to thrive via good placemaking and early wins in 2025/26</p>
RS/DR7: Uncertainty around longer term UK & Welsh Government funding of regeneration and levelling up. Budgetary constraints could severely limit the support and funds provided by Welsh Government for the	3	3	9	<p>SPF and Transforming Towns now extended until at least 2026 – issues will be relevant next year.</p> <p>Ensure that solutions offer value for money and that we innovate to find / deliver them.</p>

What is the risk?	Risk Evaluation			How are we going to mitigate this?
	likelihood	Impact	Residual	
replacement scheme to Transforming Towns.				Feed into the dialogue around the post transition year funding arrangements with WLGA, UK Govt and Welsh Govt.
SD/DR8: Loss or reduction of funding streams (including S106 / planning obligations) impacts negatively on forward planning for a significant number of service areas including countryside management operations, Education, affordable housing, sustainable transport, cultural, recreation and community schemes.	3	4	12	Replacement Local Development Plan (RLDP) will allocate new housing and commercial development sites which should continue to bring in S106 contributions.
SD/DR9: Impact of regulatory complexity and bureaucratic perception of the planning system and implications negatively impacting on investment and development.	2	2	4	Speed of planning decisions will be improved if planning fee increase is agreed by WG.
SD/DR10: Failure of Welsh Government to regularly update planning fee to ensure that they reflect the actual cost of providing and support the service.	4	3	12	Failure to agree and increase in fees will significantly impact upon the performance of the Planning Service
SD/DR11: Failure to adhere to RLDP Delivery Agreement, for example due to lack of political or WG support, or objections to sites from statutory consultees.	1	4	4	Delivery Plan should ensure we meet timescales.

4.0 What we will do in 2025/26: (Directorate Action Plan)

Ref	Corporate Plan Action	Directorate Plan Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
CP/1	Implement placemaking plans across our four towns and apply the principles of placemaking across all our activities ensuring a strong emphasis on local need and community voice.	PD/A01: Completion and oversight of 4 individual Placemaking plans and the associated management boards .	Adoption of 4 plans for the towns of Vale of Glamorgan Encourage other areas of the Council to embed placemaking in their thinking.	The placemaking plans provide all the councils, residents, businesses and investors with an integrated framework for the strategic development of the towns. A pipeline of projects	Phil Chappell	Existing resources and support from WG funding	Creating Great Places to Live, Work and Visit	DR1
CP/1	Implement placemaking plans across our four towns and apply the principles of placemaking across all our activities ensuring a strong emphasis on local need	PD/A02: Access a mix of external funding to enable placemaking plan pipeline projects to be delivered.	Delivery milestones against projects – spend on profile.	Placemaking plans will be launched in this year. Some Visible quick wins are expected subject to funding	Phil Chappell	Existing resources and support from WG funding	Creating Great Places to Live, Work and Visit	DR1

Ref	Corporate Plan Action	Directorate Plan Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
	and community voice.							
CP/1	Implement placemaking plans across our four towns and apply the principles of placemaking across all our activities ensuring a strong emphasis on local need and community voice.	PD/A03: Establish new governance structures for regeneration in 2025.	Place boards first meet April 2025	Placemaking plans will be approved by Town Councils and the Vale Council.	Phil Chappell	Existing resources and support from WG funding	Creating Great Places to Live, Work and Visit	DR1

Ref	Corporate Plan Action	Directorate Plan Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
CP/4	Deliver a Replacement Local Development Plan which balances the need for sustainable growth, the nature and climate emergencies, and the social and cultural needs of the Vale of Glamorgan.	PD/A04: Progress to Deposit stage of Replacement Local development Plan (RLDP)- to include sustainable growth allocations and incorporate Net Zero policies for all new dwellings.	Conclude drafting of Deposit plan. Consult upon Deposit plan and report to Council for approval.	Delivery of the Deposit Draft LDP for consultation. Provide stakeholders with a framework for growth for the next 15 years and a basis for positive carbon outcomes from new building.	Ian Robinson	Existing resources	Creating Great Places to Live, Work and Visit	DR11
CP/2	Deliver a programme of investment and regeneration in Barry through the Barry Making Waves, Levelling Up, Plan for Neighbourhoods	PD/A05: Support the work of the Barry partnership as part of the Plan for Neighbourhoods, including provision of Secretariat support.	Barry Partnership commences capacity building work around the revised themes of the Plan for Neighbourhoods Programme. Transforming Towns Funding	Work will commence bringing together residents businesses and groups under the themes of the Barry Partnership. Capacity building will take place and projects will emerge. Some	Phil Chappell Mererid Velios	Any additional resources required will be drawn from the various funding packages.	Creating Great Places to Live, Work and Visit	DR2

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	and Transforming Town Programmes		<p>applications approved April 2025</p> <p>Project delivery plan for Barry Making Waves is agreed and is extended to March 2028 with key milestones identified for 25/6</p> <p>Project Management Unit implement Levelling Up Funding / Western Gateway and other placemaking projects in towns.</p>	funding will be allocated to these projects.				
CP/3	Support investment including the Sustainable Communities	PD/A06: Continue to work with employers and other partners such as Welsh and UK	Sustainable growth in employment across key sites in	Key projects are delivered within programme deadlines.	Phil Chappell / PMU	Existing resources (PMU)	Creating Great Places to Live, Work and Visit	DR6

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	for Learning programme, the former Aberthaw Power Station, Bro Tathan and Cardiff Airport Enterprise Zone, to encourage economic growth across the Vale.	Government, CCR, and Town Councils to support the implementation of key projects.	the Vale of Glamorgan.					
CP/6	Increase the supply of good quality, accessible and affordable housing.	PD/A07: Increase the supply of good quality, accessible and affordable housing in the areas of need, by maximising opportunities through the planning system and by working in partnership with housing colleagues.	Positive outcomes for affordable housing schemes and securing policy compliant AH on market housing schemes. Contribute to WG/POSW work on unlocking AH delivery.	An increased, high quality supply of affordable housing, which makes a positive contribution to the Housing crisis.	Ian Robinson (Liam Jones / Vic Morgan / Lucy Butler / Fiona Lambert)	Existing resources	Creating Great Places to Live, Work and Visit	DR8

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CP/8	Work with the voluntary and social enterprise sectors, valuing their role in delivering services and supporting residents in their communities.	PD/A08: Involve Voluntary and Social enterprise sectors in the development of the 4 placemaking plans.	Delivery of 4 placemaking plans	All sectors are involved in the design and implementation of the placemaking plans.	Phil Chappell/ Nicola Sumner Smith	Existing resources (supported by funding from WG)	Creating Great Places to Live, Work and Visit	
CP/8	Work with the voluntary and social enterprise sectors, valuing their role in delivering services and supporting residents in their communities.	PD/A09: Deliver the Strong Communities Grant Fund in 2025.	Grant fund promoted, applications assessed and awards granted in a timely way.	Voluntary sector access funding via the fund.	Phil Chappell/ Nicola Sumner Smith	Existing resources (supported by funding from WG)	Creating Great Places to Live, Work and Visit	
CP/12	Develop and implement new planning policies to support delivery of the 2050 target and	PD/A10: Draft Net Zero Housing policies, to be included within Deposit RLDP and secure approval for	Draft Deposit Plan. Consult and achieve Council approval, to	Clear policy basis established and evidenced for delivery of NZ dwellings.	Ian Robinson (Vic Morgan)	Existing resources	Creating Great Places to Live, Work and Visit	DR3

Ref	Corporate Plan Action	Directorate Plan Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
	reduce emissions associated with new developments and housing.	this policy approach from Council.	enable progression to plan examination.					
CP/17	Increase biodiversity and improve our green infrastructure (GI) and respect for the natural world within urban and rural areas.	PD/A11: Secure Green Infrastructure /biodiversity enhancements on all developments where appropriate and progress work towards Council wide GI action planning.	Corporate agreement of how to deliver and support GI action planning for all service areas. Support the provision of Biodiversity/GI enhancements on all developments through the planning process. Secure 3:1 replacement planting in accordance with PPW and updated SPG.	Increased green infrastructure and ecological capacity, making a positive impact on addressing climate and nature emergencies.	Ian Robinson (Vic Morgan /Steve Pickering)	Development of strategy supported through existing resources. Implementation support yet to be determined.	Respecting and Celebrating the Environment	DR11
CP/17	Increase biodiversity and improve our	PD/A12: Develop and report the	Promotion of the work of the partnership.	Increased awareness of the importance of nature and increased	Ian Robinson (Steve Pickering)	LNP funding	Respecting and Celebrating	DR11

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	green infrastructure (GI) and respect for the natural world within urban and rural areas.	work of the Local Nature Partnership	Reporting impact and achievements.	involvement from the community and partner organisations			the Environment	
CP/13	Deliver the Local Area Energy Plan (LAEP) and encourage and support investment in the renewable energy infrastructure as part of our work towards the 2050 target to reduce emissions.	PD/A13: Recruit LAEP officer for 3 years to bring together stakeholders to deliver LAEP.	Businesses and communities are working together to implement the plan.	Projects begin to emerge, and funding is accessed. E.g. Local Heat Networks.	Phil Chappell / Natasha Davies	Support required through the SPF and PZ reserve for new role	Respecting and Celebrating the Environment	DR8
CP/20	Deliver a Food Strategy for the Vale and work with local food producers and the agricultural sector to	PD/A14: Support local food supply chains and other projects such as the agri-hub via the team's Food and Farming Officer.	Feasibility work is completed on elements of the agri-hub. Veg for schools project brings	Local suppliers are able to access opportunities via local supply chains. Further work is undertaken on the next	Phil Chappell/ Natasha Davies	Existing resources supported by SPF and PZ reserves.	Respecting and Celebrating the Environment	DR5

Ref	Corporate Plan Action	Directorate Plan Action (What will we do in 2025/26?)	Key milestones (What are the key steps?)	Expected outcomes (What difference will this make?)	Officer responsible	Resources required /budget implications	Alignment to CP Well-being Objective	Corporate /Directorate risk mitigation
	support local supply chains and actions which underpin the sustainability of our rural communities.		local farmers on board.	stages of the proposed Agri Hub.				
CP/29	Develop and improve links between schools, colleges, universities and business to ensure people have the right skills to access current and future employment opportunities.	PD/A15: Establish a Business Skills Partnership for the Vale of Glamorgan utilising various funding streams such as SPF.	Partnership meets quarterly during 2025/2026	Business Skills Strategy Developed	Phil Chappell Natasha Davies	Development of new resources through grant funding and use of reserved.	Giving Everyone a Good Start in Life	DR3
CP/37	Deliver an integrated programme of work to prevent and tackle poverty with a	PD/A16: Develop effective mechanisms and facilitate discussions between users and	Findings of events fed back to PSB and service providers.	Priorities and projects begin to emerge in 2025/26. Changes are made to services as a direct result of this work.	Phil Chappell Mererid Velios/Nicola Sumner Smith	Existing resources supported jointly by SPF and corporately	Supporting and Protecting Those Who Need Us	

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	particular focus on our most deprived communities.	service providers linked to the work of the PSB, Barry Partnership and Placemaking plans.	Integrated approach to projects in Barry.	More communities and businesses engage in the process and begin to lead on their own priorities and projects.				
CP/41	Transform our services and how we work to better meet the needs of the community make the best use of our resources.	PD/A17: Undertake all actions identified in the Place budget savings and reshaping services plans.	Focus on income generation, including at Country Parks, Planning fees and in terms of our business building offers	Services are transformed with a focus on income generation and working towards full cost recovery.	Marcus Goldsworthy	Existing resources and SPF	Supporting and Protecting Those Who Need Us	DR3
CP/49	Use the Council's buildings and sites to support service transformation, innovation and increased community use.	PD/A18: Explore options for a dedicated role within Regeneration to support the asset transfer process and liaise with external partners and internal departments.	Funding identified for 3 year post.	Council begins working with community led organisations around supporting the transfer of assets.	Phil Chappell/Ian Robinson	Existing resources and SPF	Being the Best Council We Can Be	DR3
CP/49	Use the Council's buildings and	PD/A19: Undertake further feasibility work on Country	Delivery of new leisure offer in	Further leisure opportunities are provided in facilities	Phil Chappell/Ian Robinson	Existing resources and SPF	Being the Best Council We Can Be	DR3

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	sites to support service transformation, innovation and increased community use.	parks for leisure activities for residents and visitors.	Cosmeston Country Park.	such as Country Parks in partnership.				

5.0 How we will measure success: Directorate Key Performance Indicators and Targets

Successful delivery of the Directorate Plan will be monitored and measured in various ways including regular reporting of progress on planned activities and projects; through reviewing the experience of citizens, workforce and stakeholders; and through performance reporting including progress on the following key performance indicators. The Directorate will monitor performance quarterly to ensure that we remain focused on our priorities and can promptly deal with underperformance wherever necessary.

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
CPM/053/ Corporate Plan Measure: Average and individual vacancy rates in the Vale's main town centres: (a) Barry (b) Penarth (c) Llantwit Major (d) Cowbridge	10.9% overall (2023/24) Holton Road: 19.4% High/Broad St: 13.6% Penarth: 7.26% Llantwit Major: 3.92% Cowbridge: 10.56% Welsh Avg.: 16.5%	10.9% Data Cymru agreeing new methodology for calculating vacancy across Wales.	Annual	Creating Great Places to Live, Work and Visit	Service Outcome
CPM/162: Total energy output capacity (MW) granted planning permissions (including Development of National Significance) for renewable and low carbon energy development during the	7.3MW (not including DNS figures) (2023/24)	Target not applicable	Annual	Respecting and Celebrating the Environment	Service Outcome

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
year (only recorded where schemes produce at least 1MW as per WG guidelines).					
Number of individuals engaged as part of the placemaking process.	1100 (Q3 2024/25)	400 To reflect higher level as part of plan x 4 development	Annual	Creating Great Places to Live, Work and Visit	Citizen Perspective
CPM/133: Number of local Businesses advised in relation to funding, business planning and new start-ups.	615 (2023/24)	150 Reflecting budget reduction	Annual	Creating Great Places to Live, Work and Visit	Citizen Perspective
CPM/144: Number of Businesses financially supported.	68 (2023/24) Bus Dev: 32 Shopfront: 29 Startup: 7	23 Reflecting budget reduction Bus Dev: 3 Shopfront: 10 Startup: 10	Annual	Creating Great Places to Live, Work and Visit	Service Outcome

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
CPM/143: Number of community led organisations advised.	80 (Q3 2024/25)	40 Reflecting budget reduction	Annual	Creating Great Places to Live, Work and Visit	Service Outcome
CPM/135: Number of community organisations financially supported	55 30 Direct 25 GVS small	35 Reflecting budget reduction	Annual	Creating Great Places to Live, Work and Visit	Service Outcome
New PI 2025/26: % increase in number of staying visitors	New PI for 2025/26	2% increase on 2023 figure of 590k staying visitors	Annual	Creating Great Places to Live, Work and Visit	Service Outcome
New PI 2025/26: % increase in the Economic impact of tourism	New PI for 2025/26	2% increase on 2023 figure of £329.89 M to the economy 2024 target of 601,800 80336.48 M	Annual	Creating Great Places to Live, Work and Visit	Service Outcome
New PI 2025/26: Placemaking – Number of towns with up to date Place plans	New PI for 2025/26	4 plans produced	Annual	Creating Great Places to Live, Work and Visit	Service Outcome

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
CPM/249 (EMH0001): The % of private sector dwellings that have been vacant for more than 6 months at 1 April that were returned to occupation during the year through direct action from the local authority	New PI for 2024/25	10%	Annual	Creating Great Places to Live, Work and Visit	Service Outcome
CPM/250 (EMH0002): The % of private sector dwellings that have been vacant for more than 12 months at 1 April that were returned to occupation during the year through direct action from the local authority	New PI for 2024/25	10%	Annual	Creating Great Places to Live, Work and Visit	Service Outcome
CPM/305: Number of additional dwellings created as a result of bringing empty properties back into use.	5	6	Annual	Creating Great Places to Live, Work and Visit	Service Outcome
New PI 2025/26: Number of trees planted per year by the Countryside Service.	New PI for 2025/26	Establish baseline	Annual	Respecting and Celebrating the Environment	Service Outcome
CPM/105: % of Dangerous structures inspected within 1 working day of receipt.	100%	100%	Quarterly	Respecting and Celebrating the Environment	Service Outcome
New PI 2025/26: Average number of days taken to vet building control plans	New PI for 2025/26	Establish baseline	Quarterly	Respecting and Celebrating the Environment	Service Outcome

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
New PI 2025/26: Average number of days taken to consult on demolition applications	New PI for 2025/26	Establish baseline	Quarterly	Respecting and Celebrating the Environment	Service Outcome
CPM/052: % of householder planning applications determined within 8 weeks or subject to Planning Performance Agreement or Extension of Time	96.4% (Q3 2024/25)	96%	Quarterly	Respecting and Celebrating the Environment	Service Outcome
CPM/061: % of all planning applications determined within 8 weeks or subject to Planning Performance Agreement or Extension of Time.	94.1% (Q3 2024/25)	93%	Quarterly	Respecting and Celebrating the Environment	Service Outcome
CPM/89: % of additional affordable housing units granted planning permission during the year as a percentage of all additional housing units granted planning permission during the year.	58.75% (2023/24)	35%	Annual	Respecting and Celebrating the Environment	Service Outcome
CPM159: The area of public open space (ha) which would be lost as a result of development granted planning permission during the year	0.13 Ha (2023/24)	N/A Reporting purposes only	Annual	Respecting and Celebrating the Environment	Service Outcome
CPM160: The area of public open space (ha) which would be gained as a result of development granted planning permission during the year.	0 (2023/24)	N/A Reporting purposes only	Annual	Respecting and Celebrating the Environment	Service Outcome

Performance Measures	Current Performance 2023/24 (or Q3 2024/25 if quarterly reported PI)	Target 2025/26	Reporting Frequency	Alignment to CP Well-being Objectives	Indicator Type
CPM161: Number of planning permissions granted for renewable and low carbon energy development during the year.	2 (2023/24)	N/A Reporting purposes only	Annual	Respecting and Celebrating the Environment	Service Outcome
CPM163: The area of land (ha) granted planning permission for new development on previously developed land during the year.	10.325 Ha (2023/24)	N/A Reporting purposes only	Annual	Respecting and Celebrating the Environment	Service Outcome
CPM164: The area of land (ha) granted planning permission for new development on greenfield land during the year.	1.121 Ha (2023/24)	N/A Reporting purposes only	Annual	Respecting and Celebrating the Environment	Service Outcome
CPM/193/Corporate Plan Measure: Amount of Public realm / green infrastructure improved / created.	19 + 11941m2 from ND (2023/24)	N/A Reporting purposes only	Annual	Respecting and Celebrating the Environment	Service Outcome