

Vale of Glamorgan Council - Draft Corporate Plan 2025-30

Liz Jones

Scrutiny (Learning and Culture) Committee

4th November 2024

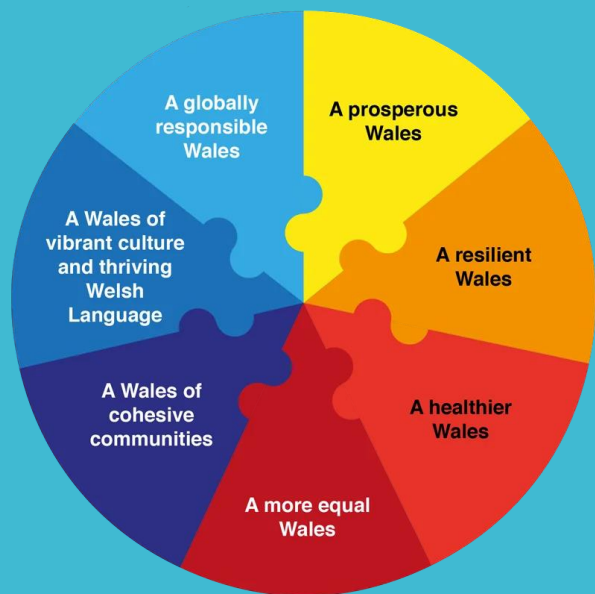
VALE of GLAMORGAN



BRO MORGANNWG

The New Corporate Plan 2025-30 :

Strong Communities with a Bright Future



- Articulates how we are delivering our duties under the Well-being of Future Generations Act.
- Sets out 5 new Well-being Objectives.
- Shows how we are responding to the findings of the Let's Talk Residents Survey & other consultation.
- Provides a framework for our planning over the next five years – how we will change, improve, deliver.
- Sets out what residents and partners can expect.
- Details some of the key challenges.
- Highlights some cross-cutting themes.
- Includes a statement about working together.
- Brings together actions relating to poverty.

We will be audited, scrutinised and judged against the commitments in this Plan.

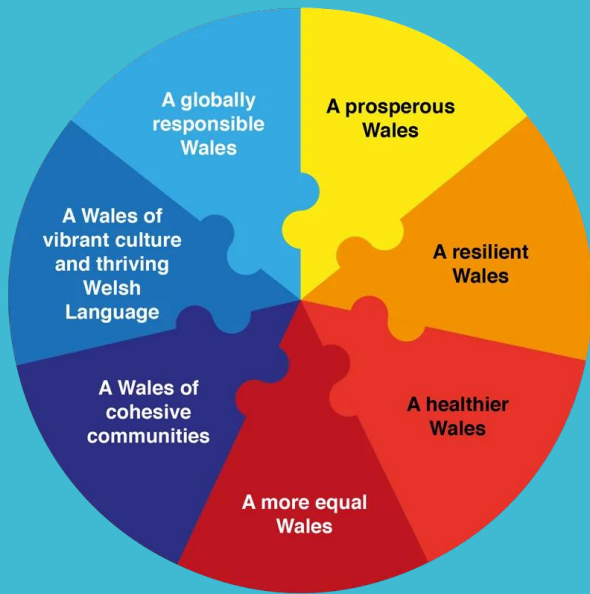
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Strong Communities with a Bright Future

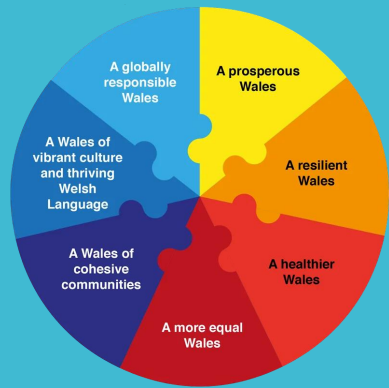
Structure of the Plan

- Foreword
- Delivering for our Communities – facts and figures, achievements, financial context
- A Plan for the Future – We've listened (Let's Talk), key challenges of inequalities, poverty, climate change and nature emergency, changing how we work – reshaping, placemaking, engagement, partnership,
- Working with Others – our commitment
- 5 Well-being Objectives - actions (50) and outcomes
- Tackling poverty – an integrated approach
- Monitoring and Evaluation
- Appendices inc. glossary



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Draft Well-being Objectives:

When people & places come together to create strong communities with a bright future

Integral to All – Tackling Poverty & Inequalities

Creating Great Places to Live, Work and Visit

Placemaking, planning, Barry regeneration, economy, tourism, housing, leisure and cultural opportunities, jobs, civic pride, age friendly, community, heritage and culture, business, social enterprise, third sector.



Respecting and Celebrating the Environment

Climate change, net zero, nature emergency, green spaces, active travel, transport, energy, waste, flooding and coast, food, pollution.



Giving Everyone a Good start in Life

Child poverty, Schools, sport & play, training & skills, youth engagement, health issues, preventative services, well-being, family support.



Supporting and Protecting Those who Need Us

Independence, safeguarding, children looked after, carers, homelessness, adult care, social housing & support, advice & info services, county of sanctuary, working with health and the third sector.



Being the Best Council We Can Be

Customer focus, workforce, financial sustainability, assets, digital, procurement, involvement, equality, access, Welsh language, social value, transformation.





Working Together for a Brighter Future:

What organisations can expect when working with the Council.

This includes third sector organisations, community groups, town and community councils, social enterprises, public bodies and businesses.

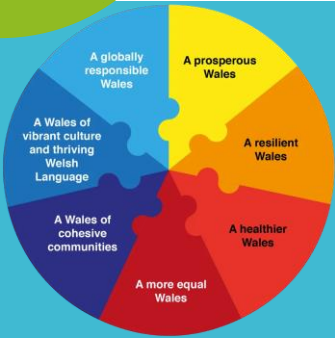
Our Commitment to those Working with us

In summary when working with the Council, in keeping with our values (open, together, proud and ambitious) organisations can expect us to:

- Be open and honest, giving you chances to be involved in decisions and making sure your voice is heard.
- Make sure you have enough time and different ways to share feedback on Council plans.
- Clearly explain what is and isn't possible, and why.
- Provide clear and simple information about grants and opportunities, with fair expectations and timelines.
- Work with various organisations to solve problems and find opportunities.
- Listen to your ideas with easy ways to get in touch, and support communities in managing local services.
- Respect our diverse communities, aim for fairness and celebrate Welsh culture.



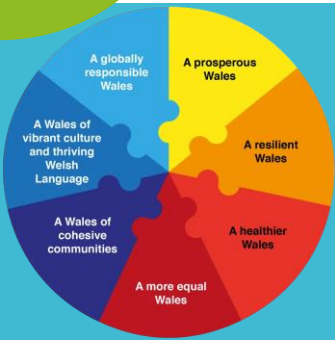
Example Actions – Environment & Regeneration



- **Ob 1** - Apply the principles of placemaking across all our activities ensuring a strong emphasis on local need and the voice of the community.
- Create an environment for businesses to invest and thrive in the Vale.
- Deliver a Replacement Local Development Plan which balances the need for sustainable growth, the nature and climate emergencies, and the social and cultural needs of the Vale of Glamorgan.
- Ensure our streets, roads and neighbourhood environments are clean, well-managed and maintained and encourage everyone to take pride in their local area.
- Deliver a programme of major investment to secure the long-term regeneration of Barry with a strong focus on partnership working and placemaking.
- **Ob 2** - Deliver our Project Zero programme to reduce the Council's carbon emissions to net zero and to take action to achieve net zero across Wales by 2050.
- Support the development of the Cardiff Capital Region Energy site (formerly Aberthaw Power Station) and the Bro Tathan and Cardiff Airport Enterprise Zone as key economic growth areas for the Vale of Glamorgan and wider region.
- Develop and implement new planning policies to support delivery of the 2050 target and reduce emissions associated with new developments and housing.



Example Actions – Environment & Regeneration



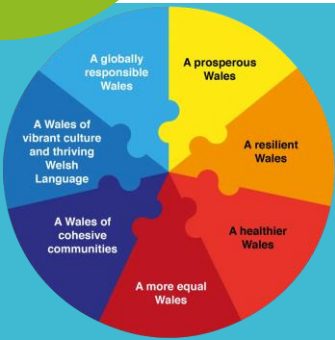
- *Encourage the use of ultra low emission vehicles by installing electric vehicle charging points across the Vale and reviewing the Council's fleet of vehicles.*
- *Invest in green technology including the renewable energy infrastructure and promote energy efficiency.*
- *Support a change in how people travel by increasing opportunities for active travel and promoting the need for quality and timely local public transport services.*
- *Protect our communities, land and buildings from the impact of flooding and coastal erosion.*
- *Take a leading role in the delivery of 'Towards Zero Waste' National Waste Strategy and work to keep more of our waste local and limit what goes into the system by reducing, reusing and recycling more.*
- *Work with Regulators to minimise pollution of land, air and water recognising the detrimental impact it has and support stronger enforcement and remedial action from those organisations responsible.*
- *Improve our green infrastructure, increase biodiversity, how we connect with nature and our appreciation and respect for the natural world.*
- *Deliver a Food Strategy for the Vale.*



Example Actions – Corporate Perf & Resources

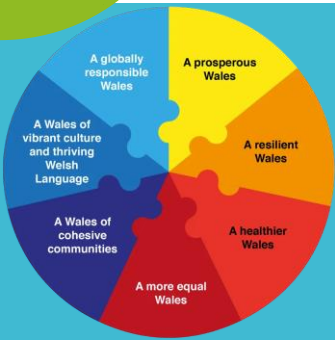


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| <ul style="list-style-type: none"> • Ob 1 - Work with the voluntary and social enterprise sectors, valuing their role in delivering services and supporting residents in their communities | <ul style="list-style-type: none"> • Provide more meaningful opportunities to engage and consult and enable residents to shape decisions and how the Council works. |
| <ul style="list-style-type: none"> • Ob 2 - Deliver our Project Zero programme to reduce the Council's carbon emissions to net zero and to take action to achieve net zero across Wales by 2050. | <ul style="list-style-type: none"> • Use the Council's physical buildings and sites in innovative ways which support the delivery of services and community use. |
| <ul style="list-style-type: none"> • Ob 5 - Improve how services are provided to ensure all are able to access services and information in a way that best meets their needs. | <ul style="list-style-type: none"> • Put social value and decarbonisation at the heart of how we buy and commission goods and services. |
| <ul style="list-style-type: none"> • Transform our services to be more focused on the needs of the community making the best use of different delivery models, resources and recognising our financial constraints. | <ul style="list-style-type: none"> • Improve accountability and transparency by sharing more information about the role of the Council and elected members, how decisions are made, priorities set, and budgets determined. |
| <ul style="list-style-type: none"> • Use digital technology to improve services, for residents and colleagues- ensuring that services are responsive and accessible to everyone. | <ul style="list-style-type: none"> • Invest in our colleagues, both current and future to improve our skills, diversity, recruitment, retention and engagement. |



Example Actions – Learning and Culture

- | | |
|--|---|
| <ul style="list-style-type: none"> • Ob 1 - Make sure there are affordable and accessible ways for people to participate in leisure, play, sport, cultural and heritage activities. | <ul style="list-style-type: none"> • Support our schools and communities to work together to deliver improved outcomes and opportunities for learners and the wider community and improve attendance in our schools. |
| <ul style="list-style-type: none"> • Ob 3 - Provide a range of services and activities through our libraries from early years throughout childhood encouraging learning, confidence and creativity | <ul style="list-style-type: none"> • Empower and enable young people to have a strong voice, influence decision making and inform how services are provided and ensure the Vale is a great place to grow up. |
| <ul style="list-style-type: none"> • Deliver a new School Improvement Service which empowers schools to deliver better outcomes for learners. | <ul style="list-style-type: none"> • Develop and improve links between schools, universities, colleges and business to ensure people have the right skills to access current and future employment opportunities. |
| <ul style="list-style-type: none"> • Improve the availability, consistency and quality of local provision for learners with complex ALN & SEMH. | <ul style="list-style-type: none"> • Ob 5 - Promote equal opportunities and deliver the Strategic Equality Plan and our commitments as part of all Wales actions plans. |



Example Actions – Healthy Living & Social Care

- **Ob 3** - Enhance services that support children to stay with their families

- Support our children looked after by bringing together services and investing in local accommodation to enable them to remain within the area.

- **Ob 4** - Improve access to good quality and timely advice, support and services to parents, carers and families.

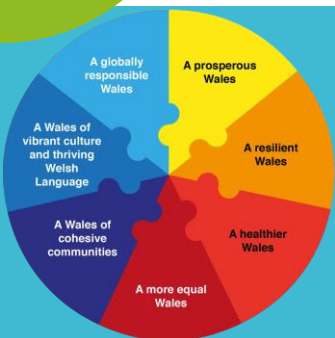
- Help more people to stay living in their own homes using a range of different types of accommodation.

- Develop more accessible and joined up health and social care services that prioritise early interventions and work with the Third Sector.

- Ensure robust safeguarding services are in place to protect those who are most vulnerable – young and old.

- Promote community models of care enabling people to receive the care they need at home.

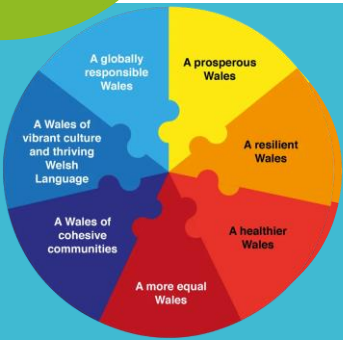
- Strengthen our work with carers including young carers to ensure that they have the necessary information, advice and support and that their needs and those of who they care for are met.



Example Actions – Homes and Safe Communities

<ul style="list-style-type: none"> • Ob 1 - Increase the supply of good quality, accessible and affordable housing 	<ul style="list-style-type: none"> • Deliver wrap around advice and support services to prevent homelessness and provide housing options.
<ul style="list-style-type: none"> • Improve community safety with a specific focus on tackling anti-social behaviour and ensuring people feel safe at home and in the community. 	<ul style="list-style-type: none"> • Deliver an integrated programme of work to prevent and tackle poverty with a particular focus on our most deprived communities.
<ul style="list-style-type: none"> • Ob 4 - Become a County of Sanctuary by providing inclusive services and support and offering a dignified welcome to all. 	<ul style="list-style-type: none"> • Provide a range of support through the Supporting People programme including tenancy support, life skills and mental health and well-being.
<ul style="list-style-type: none"> • Help more people to stay living in their own homes using a range of different types of accommodation. 	<ul style="list-style-type: none"> • Ob 5 - Improve how services are provided to ensure all are able to access services and information in a way that best meets their needs.

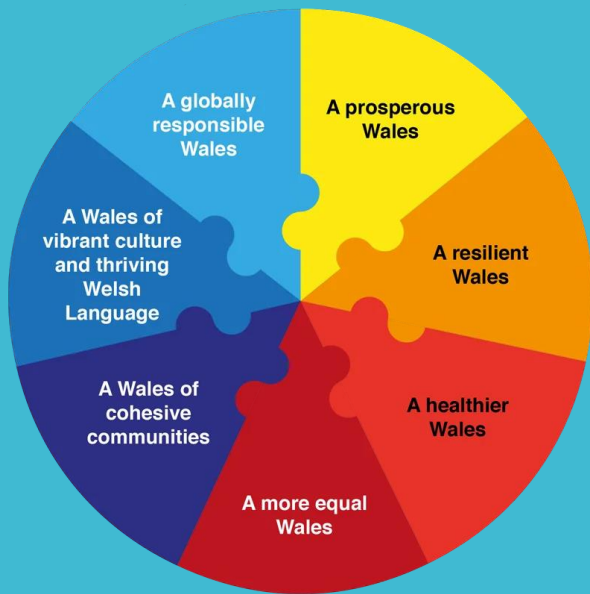
Example Tackling Poverty Actions



<ul style="list-style-type: none"> • <i>Deliver an integrated programme of work to prevent and tackle poverty with a particular focus on our most deprived communities. (4)</i> 	<ul style="list-style-type: none"> • <i>Support a change in how people travel by increasing opportunities for active travel and promoting the need for quality and timely local public transport services. (2)</i>
<ul style="list-style-type: none"> • <i>Improve how services are provided to ensure all are able to access services and information in a way that best meets their needs. (5)</i> 	<ul style="list-style-type: none"> • <i>Make sure there are affordable and accessible ways for people to participate in leisure, play, sport, cultural and heritage activities. (1)</i>
<ul style="list-style-type: none"> • <i>Focus on families of children living in poverty and help them to increase their income, access food and housing and escape poverty through wraparound support and advice services including extending the Flying Start model. (3)</i> 	<ul style="list-style-type: none"> • <i>Focus on families of children living in poverty and help them to increase their income, access food and housing and escape poverty through wraparound support and advice services including extending the Flying Start model. (3)</i>
<ul style="list-style-type: none"> • <i>Deliver wrap around advice and support services to prevent homelessness and provide housing options. (4)</i> 	<ul style="list-style-type: none"> • <i>Develop and improve links between schools, colleges, universities and business to ensure people have the right skills to access current and future employment opportunities. (3)</i>
<ul style="list-style-type: none"> • <i>Increase the supply of good quality, accessible and affordable housing.(1)</i> 	<ul style="list-style-type: none"> • <i>Deliver a Food Strategy for the Vale. (2)</i>

Monitoring our Performance

Strong Communities with a Bright Future



Opportunity to reflect on feedback and consider different approaches:

- Link with annual budget process
- Rationalise annual plans and closer links with the Annual Self-Assessment process – sharper and more integrated
- Development of key measures for each Objective
- More streamlined and timely performance reports
- Greater focus on outcomes
- More themed reports - similar to the cost of living and Project Zero progress reports

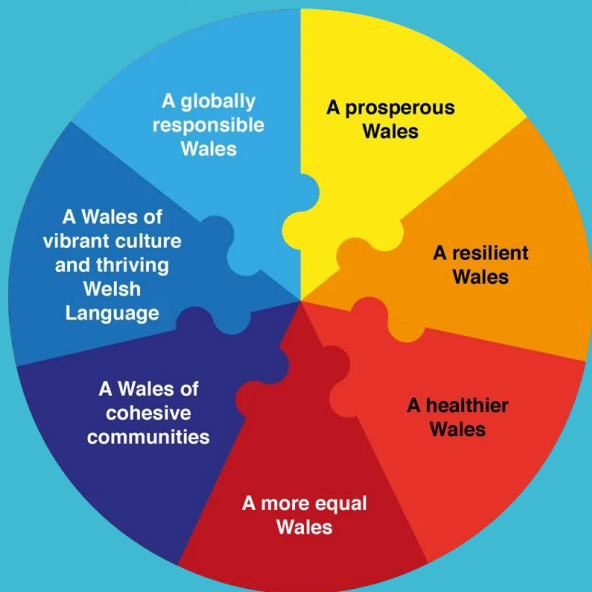
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Plan Timetable

- 10th October - Cabinet approve draft plan for consultation
- 14th October - Consultation launches
- 8th December - Consultation closes
- Dec/Jan - Plan revised post consultation
- 19th February - CPR Scrutiny Committee consider outcome of consultation and revised Plan
- 20th February - Cabinet consider revised Plan and consultation outcomes
- 3rd March - Council approve new Plan
- 1st April - Plan published

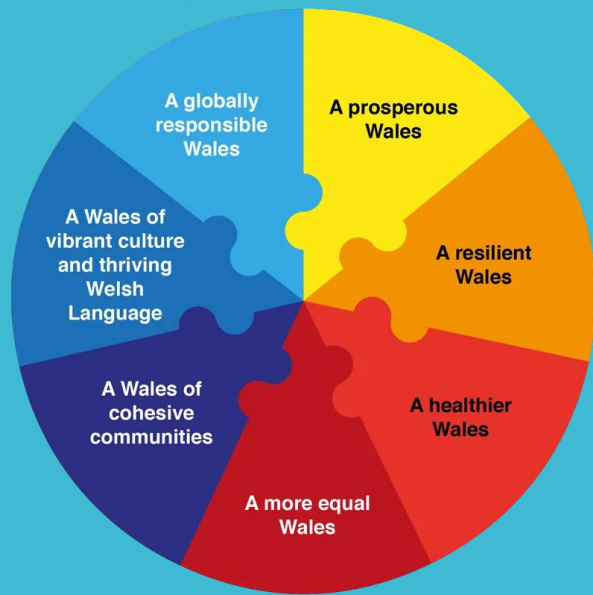


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Consultation Plan: 14th October – 8th December (8 weeks)

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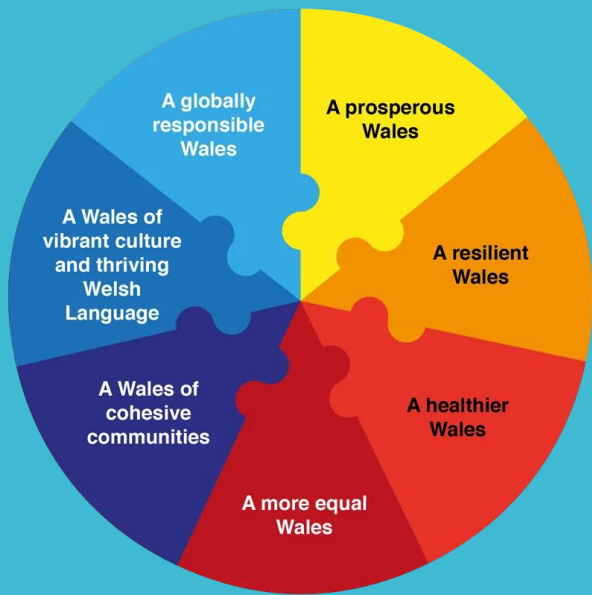


- Consultation launch communicated via email key partners and promoted by our communications team
- Online survey and hard copies in libraries and other venues
- 4 face to face public drop in sessions
- A stakeholder engagement event
- A focused session with third sector and stakeholders on the relationship statement
- A focused session with partners and stakeholders on tackling poverty
- Young people via the Youth Service
- 50+ Forum AGM
- 7 committee meetings inc. voluntary sector and TCCs and elected member briefings
- Equality Consultative Forum and Engagement Champions Network
- Staff engagement, including Diverse and Glam Networks and Trade Unions

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Diolch – Any Questions

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Involvement

Integreiddio



Integration

Hirdymor



Long term

Atal



Prevention

Cydweithio



Collaboration



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